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# NUMERICAL INDEX and PRICE LIST

COVERING

## CATALOG No. 40

Superseding All Previous Price Lists and Price Quotations

JANUARY 15th, 1940

Under Existing Circumstances Prices Are Subject to Change Without Notice

All Prices Subject to Federal and State Taxes

N.B.—A. Mazda Lamps are not included in the price of the fixtures

B. Always use Catalog Number when ordering

C. Kindly specify finish desired where more than one is listed

D. Merchandise returned to us for any reason without our consent will not be accepted

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price		
V-14	Statuary Bronze	100	54	River	\$ .42	V-52	White, with outlet	12	44	Jersey	\$1.65
V-16	Statuary Bronze	100	54	Rival	.54	V-53-C	Antique Copper	48	49	Ecc	.63
V-20-E	White Enamel	200	53	Orion	.18	V-53-E	White Enamel	48	49	Ecwe	.42
V-20-E	Ivory	200	53	Writ	.18	V-53-E	Chromium	48	49	Eccm	.57
V-20-E	Browntone	200	53	Worm	.18	V-53/650	Chromium	6	43	Ecfek	1.80
V-21-E	White Enamel	100	53	Omega	.18	V-53/651	Chromium	12	43	Fea	2.25
V-21-E	Browntone	100	53	Wasp	.18	V-53-CO/651	Chromium	12	43	Feaco	2.55
V-22-E	Browntone	48	54	Wick	.39	V-53/652	Chromium	12	43	Feb	2.55
V-22-E	Ivory	48	54	Wife	.39	V-53-CO/652	Chromium	12	43	Febco	2.85
V-22-E	White Enamel	48	54	Luxor	.39	J-53/751	Chromium	12	43	Ecgea	2.55
V-23	Browntone	48	54	Whet	.42	J-53/3406	Chromium	12	42	Eccdkf	1.80
V-23	Black Enamel	48	54	Negro	.42	J-53/3901	Red Bands	12	42	Erpb	2.85
V-24	Browntone	48	54	Whig	.42	J-53/3901	Plain White	12	42	Erp	2.55
V-24	White Enamel	48	54	Oaken	.42	V-53/3906	Red Bands	12	42	Poprb	2.55
V-25-CO	White Enamel	24	53	Notus	1.65	V-53/3906	Plain White	12	42	Pop	2.25
V-25-E	White Enamel	48	53	Nomad	.45	V-56	Chromium	24	51	Efec	1.65
V-25-E	Statuary Bronze	48	53	Wale	.57	V-60-E	White Enamel	48	49	Fjew	.51
V-25-E	Chromium	48	53	Ward	.78	V-60-E	Chromium	48	49	Fjec	.75
V-26-E	White Enamel	60	53	Razor	.39	J-60/3408	Chromium	6	42	Fkcdkh	2.16
V-26-E	Chromium	60	53	Wolf	.60	J-60/3508-W	White Enamel	6	42	Quax	1.68
V-30	Rich Gilt	500	54	Rebel	.12	J-60/3908	Red Bands	6	42	Ellorb	3.15
V-32-E	Chromium	60	49	Cbec	.54	J-60/3908	Plain White	6	42	Ello	2.85
V-32-E	White Enamel	60	49	Cbewe	.36	J-61	Glass	36	47	Jfa	.78
V-34	Statuary Bronze	48	51	Arbor	.90	V-62-E	White Enamel	60	49	Fbew	.42
V-34	Chromium	48	51	Organ	1.26	V-62-E-CO	White Enamel	60	49	Fbewco	.72
V-36	Statuary Bronze	24	51	Arena	.99	V-62-E	Chromium	60	49	Fbec	.60
V-36	Chromium	24	51	Mummy	1.35	V-62-E-CO	Chromium	60	49	Fbecco	.90
V-40-E	Ivory	48	30-52	Trophy	.42	J-62/3501	White Enamel	12	42	Qukr	1.71
V-40-E	Pewter	48	30-52	Weal	.54	J-62-CO/3501	White Enamel	12	42	Qukrco	2.01
V-40-E	Old Brass	48	30-52	Weep	.54	J-62/3502	Chromium	12	42	Quxz	2.55
V-40-E	Chromium	48	30-52	Welt	.75	J-62-CO/3502	Chromium	12	42	Quxzco	2.85
V-40-E	Statuary Bronze	48	30-52	Wend	.57	J-62/3506	White	12	42	Quxw	1.56
V-40-E	White Enamel	48	52	Alex	.42	V-63-3/4 Slip	Statuary Bronze	100	54	Relic	.39
V-42-E	Ivory Pastelle	48	52	Nurse	.54	V-63-1/2 Hole	Statuary Bronze	100	54	Remus	.36
V-43-E	Chromium	48	49	Zyra	.90	V-64-1/8 Hole	Browntone	250	54	Lorna	.18
V-44-E	Browntone	60	52	Wild	.36	V-64-1/2 Hole	Brushed Brass	250	54	Harry	.24
V-44-E	Ivory Pastelle	60	52	Aroma	.36	V-64 Nipple	Browntone	250	54	Edith	.21
V-45	Statuary Bronze	24	51	Carlie	1.35	V-64 Nipple	Brushed Brass	250	54	Helen	.27
V-45	Chromium	24	51	Yuke	2.10	V-64-3/4 Slip	Browntone	250	54	Ethel	.21
V-45-C	Statuary Bronze	24	50	Tang	2.70	V-64-3/4 Slip	Brushed Brass	250	54	Frank	.27
V-45-C	Chromium	24	50	Tear	3.60	V-67	Ivory	25	53	Giant	.18
V-46	Statuary Bronze	24	51	George	1.50	V-67	Brushed Brass	25	53	Swim	.21
V-46	Chromium	24	51	Yazo	2.25	V-68	Browntone	200	54	Roger	.18
V-46-M	Statuary Bronze	24	51	Gopher	2.10	V-70-E	Ivory Gold	48	52	Gje	.48
V-46-M	Chromium	24	51	Yipe	2.85	V-96	Colonial Brass	4	10	lfx	4.95
V-46-C	Statuary Bronze	24	50	Toga	2.85	V-110	White, with outlet	12	44	Aakco	2.70
V-46-C	Chromium	24	50	Tabu	3.75	V-110	White, less outlet	12	44	Aak	2.40
V-46-CM	Statuary Bronze	24	50	Tuff	3.45	J-114	Tensolite	72	48	Tokio	.63
V-46-CM	Chromium	24	50	Tool	4.35	J-116	Tensolite	48	48	Trout	.84
V-47-E	Ivory Pastelle	48	52	Zotu	.45	V-117	White	12	44	Aag	1.05
V-47-E	Gold Polychrome	48	52	Zelu	.45	V-118	White	12	44	Aah	1.05
V-49-E	Ivory Pastelle	24	52	Zuna	.60	V-120	White, with outlet	12	44	Abkco	2.70
V-49-E	Antique Ivory	24	52	Zute	.60	V-120	White, less outlet	12	44	Abk	2.40
V-50-E	Chromium	48	49-51	Wood	.96	V-124-E	Chromium	24	49	Abdc	1.08
V-50-E	White Enamel	48	49	Metric	.63	V-130	White, with outlet	12	44	Ackco	1.80
V-51-E	Antique Ivory	48	52	Eaei	.48	V-130	White, less outlet	12	44	Ack	1.50
V-51-E	Antique Gold	48	52	Eaeg	.48	V-140-E	Chromium	24	49	Adjc	1.08
V-52	White, less outlet	12	44	Jimsen	1.35	V-140-E	Ivory	24	49	Adji	.60

Cat. No.	Finish	Page No.	Code	Price
V-146	Copper	24 53	Adf	\$1.50
V-147	Black Enamel	12 53	Ewet	2.55
V-148	Black Enamel	12 53	Gofa	2.25
V-149	Black Enamel	24 53	Glav	.75
V-149	Black Enamel, Bare, Bulk	200 53		.45
V-150	Black Enamel	1 40	Aej	4.50
V-151	Antique Ivory	12 30	Eypa	1.65
V-151	Old Brass	12 30	Eura	1.95
V-152	Ivory Pastelle	24 36	Boast	1.08
V-152-PC	Ivory Pastelle	24 36	Grouse	1.59
V-154	Chromium	24 51	Caed	2.70
V-154-C	Chromium	24 50	Aedcc	4.05
V-156	Chromium	24 51	Caef	2.85
V-156-C	Chromium	24 50	Aefcc	4.20
V-156-CM	Chromium	24 50	Aefcmc	4.80
V-156-M	Chromium	24 51	Caefm	3.75
V-162	Antique Ivory	24 30	Cart	1.65
V-162	Old Brass	24 30	Crox	1.95
V-163	Antique Ivory	12 30	Vang	1.95
V-163	Old Brass	12 30	Veda	2.40
V-165	Old Brass	6 30	Gony	3.90
V-172	Black Enamel	12 40	Jordan	3.90
V-176	Black Enamel	12 40	Jurist	2.25
V-177	Black Enamel	12 40	Vixen	2.40
V-209	Browntone	60 54	Bugle	1.35
V-209	Ivory	60 54	Brick	1.50
V-209	White Enamel	60 54	Bobby	1.50
V-215	White, with outlet	12 44	Waco	2.70
V-215	White, less outlet	12 44	Waza	2.40
V-219	White	12 44	Halo	3.00
J-231-C	Crystal	6 33	Bcac	2.55
J-281-P	Peach	4 35	Bhap	3.75
J-291-C	Crystal	4 35	Biac	5.10
J-293	Chromium	6 42	Bic	2.85
J-307	Crystal	12 32	Cjg	1.80
V-325	Antique Copper	4 38	Cbe	4.50
V-327	Antique Copper	4 38	Cbg	4.65
V-331	Ivory	6 35	Cca	2.25
V-345	Antique Copper	4 38	Cde	4.05
V-347	Antique Copper	4 38	Cdg	4.20
V-352	Ivory Gold	4 35	Ceb	5.85
J-381	Ivory	4 32	Cha	2.55
J-391	Ivorytone	6 35	Cia	2.40
V-396	Chromium, less outlet	12 41	Cif	2.40
V-396	Chromium, with outlet	12 41	Cifco	2.70
V-397	Chromium, less outlet	12 41	Cig	3.75
V-397	Chromium, with outlet	12 41	Cigco	4.05
J-414	Light Conditioner	4 46	Dad	3.00
J-419	Light Conditioner	4 46	Dai	4.80
J-461-I	Ivory Tint	4 31	Dfai	2.85
J-461-B	Blue Tint	4 31	Dfab	2.85
J-471-I	Ivory Tint	4 31	Dgai	2.10
J-471-G	Green Tint	4 31	Dgag	2.10
J-471-R	Rose Tint	4 31	Dgar	2.10
J-471-H	Honey	4 31	Dgah	2.10
J-471-C	Crystal	4 33	Dgac	2.40
V-472	Chromium, with outlet	12 41	Dgbc	4.80
V-472	Chromium, less outlet	12 41	Dgb	4.50
V-473	Chromium, with outlet	12 41	Dgcco	3.00
V-473	Chromium, less outlet	12 41	Dgc	2.70
V-475	Chromium, with outlet	12 41	Dgeco	3.90
V-475	Chromium, less outlet	12 41	Dge	3.60
J-481-G	Green Tint	4 32	Dhag	2.70
J-481-P	Peach Tint	4 32	Dhap	2.70
J-481-B	Blue Tint	4 32	Dhab	2.70
J-481-M	Mellowtone	4 32	Dham	3.00
J-481-F	Fawn Tint	4 32	Dhaf	2.70
V-485	Chromium	12 41	Dhe	3.90
V-491	Chromium	12 41	Dia	1.56
V-495	Chromium, with outlet	12 41	Dieco	5.70
V-495	Chromium, less outlet	12 41	Die	5.40
V-496	Chromium, with outlet	12 41	Difco	3.90
V-496	Chromium, less outlet	12 41	Dif	3.60
J-519	Crystal Bottom	1 48	Mystic	3.30
J-519-D	Crystal Bottom	1 48	Master	4.41
V-534	Statuary Bronze	48 51	Ecd	1.35
V-536	Statuary Bronze	24 51	Ecf	1.65
V-545-C	Statuary Bronze	24 50	Edec	3.30
V-546-C	Statuary Bronze	24 50	Edfc	3.45
V-546-CM	Statuary Bronze	24 50	Edfcm	4.05
J-576	Black Line	27 48	Truck	1.26
J-594	Chromium	6 48	Ejd	2.70

Cat. No.	Finish	Page No.	Code	Price
J-595	Chromium	6 48	Eje	\$3.30
J-596	Chromium	1 48	Ejf	6.90
J-597	Chromium	1 48	Ejg	8.70
J-599	Chromium	6 48	Ejj	5.10
V-610	Chromium	1 46	Faj	12.90
V-611	Chromium	1 46	Faa	13.50
V-627	Brass	6 39	Fbg	6.30
V-637	Bronze	6 39	Fcg	5.85
V-647	Black and Brass	6 38	Fdg	4.50
V-648	Black	4 40	Fdh	8.85
V-653	Chromium	6 43	Fec	3.45
V-654	Chromium	6 43	Fed	3.90
V-661	Chromium	12 46	Ffa	3.90
V-667	Black and Brass	4 40	Ffg	7.95
V-672	Aluminum	6 39	Fgb	4.80
V-677-S	Forged Iron	4 39	Fggs	5.85
V-677-B	Black and Brass	4 39	Fggg	5.85
V-687	Rusty Iron	6 39	Fhg	4.80
V-695	Chromium	6 43	Fie	4.20
V-699	Chromium	6 43	Fii	5.85
V-701	Brass with Crystal	12 36	Gka	2.10
J-717	Light Conditioner	4 46	Gag	4.35
V-741	Brass with Crystal	12 36	Gda	1.50
V-742	Brass with Crystal	12 36	Gdb	3.00
V-743	Brass with Crystal	12 36	Gdc	3.60
V-767	Black Enamel	12 40	Gfg	2.85
J-778	Ivory	48 36	Ggh	.81
V-785	Chromium, less outlet	6 44	Ghe	9.15
V-785	Chromium, with outlet	6 44	Gheco	9.45
V-786	Chromium, less outlet	6 44	Ghf	10.65
V-786	Chromium, with outlet	6 44	Ghfco	10.95
V-794	Chromium	1 43	Gid	3.15
V-795	Chromium	1 43	Gie	4.50
V-799	Chromium	1 43	Gii	6.15
J-814	Satin Aluminum	4 45	Had	3.75
J-817	Satin Aluminum	4 45	Hag	4.50
J-822	Satin Aluminum	4 45	Hbb	8.40
V-872	Ivory Gold	4 33	Hgb	7.80
V-901-21	Brushed Brass	72 54	Pansy	.60
V-901-21	Browntone	60 54	Peril	.75
V-901-21	White Enamel	60 54	Pedal	.81
V-901-21	Statuary Bronze	60 54	Ache	.81
V-908	Glass	27 48	Ijh	.75
V-927	Rusty Iron	6 40	Ibg	5.25
V-971	Black	4 40	Gala	9.90
V-973	Black and Chrome	4 38	Igc	9.90
V-977	Forged Iron	4 38	Jockey	6.15
V-985	Forged Iron	4 38	Value	3.30
V-987	Forged Iron	4 38	Venus	4.95
V-997	Antique Copper	4 39	Ilg	2.85
V-1021	Ivory Gold	12 34	Chap	2.55
V-1040	Ivory Gold	12 34	Clif	1.65
V-1042	Ivory Gold	12 34	Chek	2.55
V-1043	Ivory Gold	12 34	Cyco	3.45
V-1045	Ivory Gold	6 34	Caca	5.85
V-1201	Old Ivory	12 37	Gapa	1.50
V-1201-CO	Old Ivory	12 37	Gapaco	1.95
V-1241	Old Ivory	12 37	Gwax	1.20
V-1242	Old Ivory	12 37	Gota	1.65
V-1243	Old Ivory	12 37	Gura	2.25
V-1301	Ivorytone	12 26	Acja	1.80
V-1302	Ivorytone	12 26	Acjb	2.55
V-1307	Ivorytone	12 26	Acjg	2.25
V-1332	Ivorytone	6 26	Accb	3.90
V-1333	Ivorytone	6 26	Accc	4.65
V-1335	Ivorytone	4 25	Acce	5.85
V-1341	Ivorytone	12 26	Acda	1.35
V-1342	Ivorytone	12 25	Acdb	1.80
V-1343	Ivorytone	6 25	Acdc	2.40
V-1345	Ivorytone	4 26	Acde	3.90
V-1401	Antique Gold	12 23-24	Adka	2.70
V-1403	Antique Gold	1 24	Adkc	6.90
V-1405	Antique Gold	1 23-24	Adke	8.85
V-1423	Antique Gold	1 23-24	Adbc	5.85
V-1425	Antique Gold	1 24	Adbe	7.95
V-1512-IG	Ivory Gold	1 8	Aeabig	9.90
V-1512-WB	Weathered Bronze	1 8	Aeabwb	9.90
V-1516-WB	Weathered Bronze	1 7-8	Aeafwb	16.80
V-1516-IG	Ivory Gold	1 7-8	Aeafig	16.80
V-1522-IG	Ivory Gold	1 7-8	Aebbig	7.80
V-1522-WB	Weathered Bronze	1 7-8	Aebbw	7.80
V-1526-IG	Ivory Gold	1 8	Aebfig	13.80

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price
V-1526-WB	Weathered Bronze	1	8	Aebfwb \$13.80	J-2926	Ivory Gold	1	18	Bibf \$9.90
V-1601	Chromium & Bronze	12	19	Afja 3.30	J-2941	Ivory Gold	12	17	Bida 2.55
V-1603	Chromium & Bronze	1	20	Afjc 11.85	J-2951	Ivory Gold	12	18	Biea 1.80
V-1605	Chromium & Bronze	1	19	Afje 16.95	V-3001-IG	Ivory Gold	12	15-16	Cjjaig 2.85
V-1623	Chromium & Bronze	1	20	Afbc 11.25	V-3001-BC	Bronze & Chrome	12	15-16	Cjjabc 2.85
V-1625	Chromium & Bronze	1	20	Afbc 16.35	V-3023-IG	Ivory Gold	1	15-16	Cjbcig 6.90
V-1631	Chromium & Bronze	6	20	Afca 6.75	V-3023-BC	Bronze & Chrome	1	15-16	Cjbcb 6.90
V-1641	Chromium & Bronze	6	19	Afda 4.80	V-3025-IG	Ivory Gold	1	16	Cjbeig 9.90
V-1721	New Harwich	12	21	Hank 4.20	V-3025-BC	Bronze & Chrome	1	16	Cjbebc 9.90
V-1722	New Harwich	6	21	Hard 6.60	V-3033-IG	Ivory Gold	1	16	Cjccig 8.40
V-1751	New Harwich	4	22	Head 5.40	V-3033-BC	Bronze & Chrome	1	16	Cjccbc 8.40
V-1753	New Harwich	1	22	Hebe 12.90	V-3035-IG	Ivory Gold	1	15	Cjceig 10.95
V-1755	New Harwich	1	21	Hawk 18.90	V-3035-BC	Bronze & Chrome	1	15	Cjcebc 10.95
V-1761	New Harwich	4	22	Hale 5.25	V-3041-IG	Ivory Gold	6	16	Cjdaig 3.90
V-1781	New Harwich	12	22	Pippen 1.50	V-3041-BC	Bronze & Chrome	6	16	Cjdabc 3.90
V-1801	Colonial Brass	12	4	Ahka 4.50	J-3308	Enameled	12	47	Ccjh 1.50
V-1802	Colonial Brass	6	3	Ahkb 6.60	J-3312	Enameled	4	47	Ccab 4.50
V-1803	Colonial Brass	1	4	Ahkc 12.90	J-3314	Enameled	2	47	Ccad 5.85
V-1805	Colonial Brass	1	3	Ahke 17.85	J-3406	Opal	12	47	Cdkf .81
V-1823	Colonial Brass	1	4	Ahbc 12.60	J-3408	Opal	12	47	Cdkh .96
V-1841	Colonial Brass	6	3	Ahda 5.70	J-3412	Opal	4	47	Cdab 3.00
V-1881	Colonial Brass	12	4	Ahha 1.95	J-3414	Opal	2	47	Cdad 3.81
V-1901-C	Chromium	12	29	Aikac 3.90	J-3501	Opal	36	47	Ccja .78
V-1901-IG	Ivory Gold	12	29	Aikaig 3.90	J-3502	Opal	24	47	Cejb 1.26
V-1905-C	Chromalum	1	29	Aikec 6.60	J-3506	Opal	12	47	Cekf .78
V-1905-IG	Ivory Gold	1	29	Aikeig 6.60	J-3508	Opal	12	47	Cejh .78
V-1911	Ivory	6	12	Aiaa 4.80	J-3510	Opal	8	47	Ceaj 1.41
V-1912	Ivory Brass	1	12	Aiab 10.05	J-3512	Opal	4	47	Ceab 2.22
V-1916	Ivory Brass	1	11-12	Aiaf 16.95	J-3514	Opal	2	47	Cead 3.00
V-1922	Ivory Brass	1	11	Aibb 7.95	J-3516	Opal	2	47	Ceaf 3.93
V-1926	Ivory Brass	1	12	Aibf 13.95	J-3704	White	12	47	Cgkd 1.50
V-1935-C	Chromalum	1	29	Aicec 6.90	J-3706	White	1	47	Cgkf 3.60
V-1935-IG	Ivory Gold	1	29	Aiceig 6.90	J-3806	Glass	12	48	Chjf 1.11
V-1942	Ivory Brass	1	11-12	Aidb 8.85	J-3807	Glass	12	48	Chjg 1.11
V-1946	Ivory Brass	1	11-12	Aidf 14.85	J-3808	Glass	12	48	Chjh 1.59
V-1971	Ivory	24	36	Aiga .96	J-3813	Glass	2	48	Chac 4.74
V-1981-IG	Ivory Gold	1	33	Aihaig 3.00	V-5001	Antique Gold	12	27-28	Ejja 1.65
V-1991	Ivory Gold	1	31	Aija 4.50	V-5001-CO	Antique Gold	12	27-28	Ejjaco 2.10
V-2221	Colonial Brass	12	9	Bbba 3.90	V-5025	Antique Gold	6	28	Ejbe 4.50
V-2221-C	Colonial Brass	12	10	Bbbac 6.90	V-5032	Antique Gold	6	28	Ejcb 3.30
V-2222	Colonial Brass	6	9	Bbbb 5.70	V-5033	Antique Gold	6	28	Ejcc 3.90
V-2222-C	Colonial Brass	6	10	Bbbbc 11.70	V-5035	Antique Gold	6	27	Ejce 4.65
V-2241	Colonial Brass	6	10	Bbda 6.90	V-5042	Antique Gold	12	28	Ejdb 2.10
V-2253-C	Colonial Brass	4	10	Bbecc 22.80	V-5043	Antique Gold	6	27-28	Ejdc 2.70
V-2253	Colonial Brass	1	9	Bbec 13.80	V-6001	Ivory Gold	12	5	Fjja 4.50
V-2255	Colonial Brass	1	9	Bbee 19.50	V-6012	Ivory Gold	1	6	Fjab 10.50
V-2255-C	Colonial Brass	1	10	Bbeec 34.50	V-6016	Ivory Gold	1	5-6	Fjaf 14.85
V-2261	Colonial Brass	6	10	Bbfa 7.95	V-6022	Ivory Gold	1	5-6	Fjbb 8.70
J-2293-C	Etched Glass	6	32	Bbicc 3.15	V-6026	Ivory Gold	1	6	Fjbf 12.90
J-2293-I	Ivory Glass	6	32	Bbici 2.85	V-7012-IG	Ivory Gold	1	14	Gjabig 9.90
J-2295	Col. Brass or Med. Bronze	6	32	Bbie 3.90	V-7016	Ivory Gold	1	13-14	Gjafig 13.65
J-2299	Col. Brass or Med. Bronze	6	32	Bbii 5.40	V-7026-IG	Ivory Gold	1	14	Gjbf 11.70
V-2512-B	Colonial Brass	1	4	Beabb 8.85	V-7041-PG	Pewter and Gold	1	13	Gjdapg 5.85
V-2516-B	Colonial Brass	1	4	Beafb 11.55	V-7041-IG	Ivory and Gold	1	13-14	Gjdaig 5.85
V-2531	Colonial Brass	4	4	Beca 8.85					
V-2542-E	Browntone	48	52	Waft .45					
V-2542-E	Ivory Pastelle	48	52	Nabob .45					
V-2901-IG	Ivory Gold	12	18	Bijaig 3.60					
J-2912	Ivory & Gold	1	18	Biab 7.95					
J-2916	Ivory Gold	1	17	Biaf 11.70					
J-2922	Ivory Gold	1	18-33	Bibb 5.40					

#### OFFSET STRAPS

4" Straps and Screws	\$ 6.00 C
5" Straps and Screws	6.75 C
6" Straps and Screws	7.50 C
5" Straps and Screws and Thumb Knobs	10.50 C
6" Straps and Screws and Thumb Knobs	12.00 C

## ADDENDA

When commercial pendants are required in lengths over the standard length, following schedules apply:

Statuary Bronze Chain, including wire . . . . .	\$ .21 per foot	Statuary Bronze Casing Sections, 7½" Long with Connecting Collar . . . . .	\$ .48
Chromium Chain, including wire . . . . .	.30 per foot	Chromium Casing Sections, 7½" Long with Connecting Collar . . . . .	.63
Statuary Bronze Casing, including wire . . . . .	.54 per foot	Chromalum Casing Sections, 7½" Long with Connecting Collar . . . . .	.54
Chromium Casing, including wire . . . . .	.72 per foot	For Canopy Pull Switch, add \$ .75 List	

If commercial pendants or ceiling holders are desired with special switch and socket for use with the Mazda 3-light lamp, add \$1.80 to the medium socket list.

Nos. V-45 and V-46 may be supplied with slip canopy and stem at an additional cost of \$ .12 each List.

¾ Female Stems—Statuary Bronze . . . . .	\$ .30 List	¾ Female Stems—Chromium . . . . .	\$ .36 List
Brushed Brass . . . . .	.30 List	1/8 Male Loops—Statuary Bronze . . . . .	.06 Each
Ivory . . . . .	.30 List	¾ Male Loops—Statuary Bronze . . . . .	.18 Each

# REPLACEMENT GLASSWARE AND SHADES

Fixture No.	Glass No.	Price	Fixture No.	Glass No.	Price
53/650	G-103 Glass only	\$1.50	699	G-106 Glass only	\$3.60
53/651		1.26	717	Glass only	3.00
53/652	Glass only	1.65	701	G-129 Candle Cup	.30
53/751	Glass only	1.65	741-742-743	G-113 Bobeche	.45
53/3406	Glass only	.90	767	Panel	.24
53/3901	Glass only—Plain White	1.50	778	Glass only	.72
	Red Bands	1.80	794	G-32 Glass only	1.95
53/3906	Glass only—Plain White	1.50	795	G-42 Glass only	2.55
	Red Bands	1.80	799	G-57 Glass only	4.20
60/3408	Glass only	1.05	814	Glass only	2.10
60/3508-W	Glass only	1.05	817	Glass only	3.00
60/3908	Glass only—Plain White	2.10	822	Glass only	5.85
	Red Bands	2.40	872	G-63 Glass only	5.25
62/3501	Glass only	.96	927	Panel	.30
62/3502	Glass only	1.50	971	Panel	.60
62/3506	Glass only	.96	973	G-131 Globe	3.00
96	G-23	3.00	977	G-4 Amber	1.20
110	Glass only	1.05	985 and 987	G-4 Crystal	1.20
120	Glass only	1.05	997	Cylinder	.75
147	Panel	1.50	1021	X-48 Shade	.60
172	Side Panel	.45	1400 series	G-107 Pocket	.75
	Bottom Panel	.60	1512	G-93 Cup Plate	.30
176	Panel	.45	1500 series	G-92 Glass Ball	.45
177	Panel	.30	1512 and 1522	G-117 Plate	1.80
215	Glass only	1.05	1516 and 1526	G-128 Plate	2.25
219	Glass only	1.05	1516	G-109 font	.75
231-C	G-56	1.65		G-110 Top Break	.45
281-P	G-60	2.55	1600 series	G-33	.84
291-C	G-69	3.45	1700 series	G-7 font	.51
293	G-20 Opal, Glass only	1.35		G-47 Chimney	1.05
307	G-82, Crystal etched	1.95	1803-1805-1823	G-55 glass ball	.60
325-327	G-74	1.20	1841	G-92 glass ball	.45
331	G-26	.75	1800 series	G-93 cup plate	.30
345-347	G-75	1.20		G-109 font	.75
352	G-39	1.95		G-110 top break	.45
381	G-52	2.10	1800 series	G-46 cut chimney	1.20
391	G-97	1.95	1803-1805-1823	G-122 bead chain—per bead	.03
414	G-79 Glass only	1.80	1900 series	G-92 glass ball	.45
419	G-80 Glass only	2.40	1905-C and 1935	G-129 crystal break	.30
461-I-B		2.40	1911	G-24 shade	2.25
471-I-G-R-H-C		1.65	1912	G-93 cup plate	.30
472	G-16 Shade	1.80	1912-1922-1942	G-116 bowl	4.80
475	G-25	.90	1916-1926-1946	G-115 bowl	8.25
481-G-P-B-F		2.25	1916	G-109 font	.75
481-M	Mellowtone	2.55		G-110 top plate	.45
485	G-28 Cylinder	1.05	1935	G-26 bottom plate	.75
495	G-88 Cylinder	1.80	1991	G-92 glass ball	.45
519	Globe only	2.40	2200 series	G-5 prisms	.45
519-D	Globe only	3.60	2241 and 2261	G-96	1.20
519 and 519-D	Crystal bottom	1.20	2221 and 2222	G-40 cut shade	1.20
594	Glass only	1.50	2221-C and 2222-C	G-40 cut shade	1.20
595	G-17 Glass only	1.80	2253 and 2255	G-40 cut shade	1.20
596	G-18 Glass only	4.50	2253-C and 2255-C	G-40 cut shade	1.20
597	G-19 Glass only	5.40	2253 and 2255-C	G-94 center break	.30
599	G-65 Glass only	2.70	2255 and 2255-C	G-92 glass ball	.45
610 and 611	G-62 Glass only	2.70	2293-C	G-20 glass only crystal etched	1.95
627	Panel	.30	2293-I	G-20 glass only Ivory	1.50
637	Front Panel	.30	2295	G-70	2.40
	Side Panel	.30	2299	G-67 glass only	3.45
647	Front Panel	.30	2512	G-49	1.65
	Side Panel	.24	2516	G-50	2.25
648	Panel	.75	2531	G-44	3.00
653	G-103 Globe	1.50	2901	G-76 shade	.90
	G-98 Louvre	1.05	2912 and 2922	G-77 bowl	4.80
654	G-104 Globe	1.65	2916 and 2926	G-81 bowl	9.00
	G-99 Louvre	1.05	2941 and 2951	G-82 bowl	1.80
661	G-51 Opal	.60	3000 series	G-33 shade	.84
667	Front Panel	.45	6000 series	G-92 glass ball	.45
	Side Panel	.30	6001	G-91	1.80
672	G-134 Side Panel	.30	6012 and 6022	G-83 plate	1.80
	G-135 Bottom Panel	.30	6016 and 6026	G-84 plate	3.45
677	Panel	.30	7012 and 7041	G-83 plate	1.80
687	Panel	.30	7000	G-86 rosette	.15
	G-112 Chimney	.54	7016 and 7026	G-84 plate	3.45
695	G-87 Glass only	2.25			

# DISTRIBUTOR'S CONFIDENTIAL NET PRICE LIST

WITH STANDARD PACKAGE AND SHIPPING WEIGHTS  
COVERING

## CATALOG No. 40

Superseding All Previous Price Lists and Price Quotations

**JANUARY 15th, 1940**

Under Existing Circumstances Prices Are Subject to Change Without Notice  
All Prices Subject to Federal and State Taxes

- N.B.—A. Mazda Lamps are not included in the price of fixtures  
B. Always use Catalog Number when ordering  
C. Kindly specify finish desired where more than one is listed  
D. Merchandise returned to us for any reason without our consent will not be accepted

Cat. No.	Finish	Page #	Std. Pkg.	Std. Pkg. Weight Lbs.	Price	Cat. No.	Finish	Page #	Std. Pkg.	Std. Pkg. Weight Lbs.	Price
V-14	Statuary Bronze	54	100	20	\$ .14	V-52	White, with outlet	44	12	17	\$ .55
V-16	Statuary Bronze	54	100	38	.18	V-53-C	Antique Copper	49	48	24	.21
V-20-E	White Enamel	53	200	42	.06	V-53-E	White Enamel	49	48	24	.14
V-20-E	Ivory	53	200	42	.06	V-53-E	Chromium	49	48	24	.19
V-20-E	Browntone	53	200	42	.06	V-53/650	Chromium	43	6	17	.60
V-21-E	White Enamel	53	100	18	.06	V-53/651	Chromium	43	12	22	.75
V-21-E	Browntone	53	100	18	.06	V-53-CO/651	Chromium	43	12	23	.85
V-22-E	Browntone	54	48	27	.13	V-53/652	Chromium	43	12	23	.85
V-22-E	Ivory	54	48	27	.13	V-53-CO/652	Chromium	43	12	24	.95
V-22-E	White Enamel	54	48	27	.13	J-53/751	Chromium	43	12	30	.85
V-23	Browntone	54	48	28	.14	J-53/3406	Chromium	42	12	28	.60
V-23	Black Enamel	54	48	28	.14	J-53/3901	Red Bands	42	12	25	.95
V-24	Browntone	54	48	33	.14	J-53/3901	Plain White	42	12	25	.85
V-24	White Enamel	54	48	33	.14	V-53/3906	Red Bands	42	12	25	.85
V-25-CO	White Enamel	53	24	30	.55	V-53/3906	Plain White	42	12	25	.75
V-25-E	White Enamel	53	48	39	.15	V-56	Chromium	57	24	35	.55
V-25-E	Statuary Bronze	53	48	39	.19	V-60-E	White Enamel	49	48	34	.17
V-25-E	Chromium	53	48	39	.26	V-60-E	Chromium	49	48	34	.25
V-26-E	White Enamel	53	60	29	.13	J-60/3408	Chromium	42	6	23	.72
V-26-E	Chromium	53	60	29	.20	J-60/3508-W	White Enamel	42	6	22	.56
V-30	Rich Gilt	54	500	47	.04	J-60/3908	Red Bands	42	6	25	1.05
V-32-E	Chromium	49	60	30	.18	J-60/3908	Plain White	42	6	25	.95
V-32-E	White Enamel	49	60	30	.12	J-61	Glass	47	36	21	.26
V-34	Statuary Bronze	51	48	49	.30	V-62-E	White Enamel	49	60	34	.14
V-34	Chromium	51	48	49	.42	V-62-E-CO	White Enamel	49	60	37	.24
V-36	Statuary Bronze	51	24	31	.33	V-62-E	Chromium	49	60	34	.20
V-36	Chromium	51	24	31	.45	V-62-E-CO	Chromium	49	60	37	.30
V-40-E	Ivory	30-52	48	31	.14	J-62/3501	White Enamel	42	12	23	.57
V-40-E	Pewter	30-52	48	31	.18	J-62-CO/3501	White Enamel	42	12	23	.67
V-40-E	Old Brass	30-52	48	31	.18	J-62/3502	Chromium	42	12	30	.85
V-40-E	Chromium	30-52	48	31	.25	J-62-CO/3502	Chromium	42	12	30	.95
V-40-E	Statuary Bronze	30-52	48	31	.19	J-62/3506	White	42	12	30	.52
V-40-E	White Enamel	52	48	31	.14	V-63-3/4 Slip	Statuary Bronze	54	100	23	.13
V-42-E	Ivory Pastelle	52	48	38	.18	V-63-1/8 Hole	Statuary Bronze	54	100	23	.12
V-43-E	Chromium	49	48	29	.30	V-64-1/8 Hole	Browntone	54	250	47	.06
V-44-E	Browntone	52	60	31	.12	V-64-1/8 Hole	Brushed Brass	54	250	47	.08
V-44-E	Ivory Pastelle	52	60	31	.12	V-64 Nipple	Browntone	54	250	47	.07
V-45	Statuary Bronze	51	24	43	.45	V-64 Nipple	Brushed Brass	54	250	47	.09
V-45	Chromium	51	24	43	.70	V-64-3/4 Slip	Browntone	54	250	47	.07
V-45-C	Statuary Bronze	50	24	43	.90	V-64-3/4 Slip	Brushed Brass	54	250	47	.09
V-45-C	Chromium	50	24	43	1.20	V-67	Ivory	53	25	3	.06
V-46	Statuary Bronze	51	24	51	.50	V-67	Brushed Brass	53	25	3	.07
V-46	Chromium	51	24	51	.75	V-68	Browntone	54	200	42	.06
V-46-M	Statuary Bronze	51	24	58	.70	V-70-E	Ivory Gold	52	48	29	.16
V-46-M	Chromium	51	24	58	.95	V-96	Colonial Brass	10	4	14	1.65
V-46-C	Statuary Bronze	50	24	51	.95	V-110	White, with outlet	44	12	29	.90
V-46-C	Chromium	50	24	51	1.25	V-110	White, less outlet	44	12	28	.80
V-46-CM	Statuary Bronze	50	24	58	1.15	J-114	Tensolite	48	72	44	.21
V-46-CM	Chromium	50	24	58	1.45	J-116	Tensolite	48	48	44	.28
V-47-E	Ivory Pastelle	52	48	28	.15	V-117	White	44	12	16	.35
V-47-E	Gold Polychrome	52	48	28	.15	V-118	White	44	12	20	.35
V-49-E	Ivory Pastelle	52	24	26	.20	V-120	White, with outlet	44	12	24	.90
V-49-E	Antique Ivory	52	24	26	.20	V-120	White, less outlet	44	12	23	.80
V-50-E	Chromium	49-51	48	39	.32	V-124-E	Chromium	49	24	29	.36
V-50-E	White Enamel	49	48	39	.21	V-130	White, with outlet	44	12	18	.60
V-51-E	Antique Ivory	52	48	28	.16	V-130	White, less outlet	44	12	17	.50
V-51-E	Antique Gold	52	48	28	.16	V-140-E	Chromium	49	24	21	.36
V-52	White, less outlet	44	12	17	.45	V-140-E	Ivory	49	24	21	.20

Cat. No.	Finish	Std. Pkg.	Std. Pkg. Weight Lbs.	Price	Cat. No.	Finish	Std. Pkg.	Std. Pkg. Weight Lbs.	Price
V-146	Copper	24	20	\$ .50	J-576	Black Line	27	30	\$ .42
V-147	Black Enamel	12	32	.85	J-594	Chromium	6	14	.90
V-148	Black Enamel	12	49	.75	J-595	Chromium	6	17	1.10
V-149	Black Enamel	24	45	.25	J-596	Chromium	1	6	2.30
V-149	Black Enamel, Bare	200	268	.15	J-597	Chromium	1	7	2.90
V-150	Black Enamel	1	3	1.50	J-599	Chromium	6	33	1.70
V-151	Antique Ivory	12	11	.55	V-610	Chromium	1	12 1/2	4.30
V-151	Old Brass	12	11	.65	V-611	Chromium	1	12 1/2	4.50
V-152	Ivory Pastelle	24	32	.36	V-627	Brass	6	23	2.10
V-152-PC	Ivory Pastelle	24	36	.53	V-637	Bronze	6	24	1.95
V-154	Chromium	24	47	.90	V-647	Black and Brass	6	21	1.50
V-154-C	Chromium	24	47	1.35	V-648	Black	4	10	2.95
V-156	Chromium	24	56	.95	V-653	Chromium	6	24	1.15
V-156-C	Chromium	24	56	1.40	V-654	Chromium	6	36	1.30
V-156-CM	Chromium	24	61	1.60	V-661	Chromium	12	20	1.30
V-156-M	Chromium	24	61	1.25	V-667	Black and Brass	4	5	2.65
V-162	Antique Ivory	24	35	.55	V-672	Aluminum	6	25	1.60
V-162	Old Brass	24	35	.65	V-677-S	Forged Iron	4	20	1.95
V-163	Antique Ivory	12	26	.65	V-677-B	Black and Brass	4	20	1.95
V-163	Old Brass	12	26	.80	V-687	Rusty Iron	6	23	1.60
V-165	Old Brass	6	26	1.30	V-695	Chromium	6	24	1.40
V-172	Black Enamel	12	43	1.30	V-699	Chromium	6	32	1.95
V-176	Black Enamel	12	32	.75	V-701	Brass with Crystal	12	15	.70
V-177	Black Enamel	12	28	.80	J-717	Light Conditioner	4	17	1.45
V-209	Browntone	60	60	.45	V-741	Brass with Crystal	12	15	.50
V-209	Ivory	60	60	.50	V-742	Brass with Crystal	12	35	1.00
V-209	White Enamel	60	60	.50	V-743	Brass with Crystal	12	41	1.20
V-215	White, with outlet	12	26	.90	V-767	Black Enamel	12	29	.95
V-215	White, less outlet	12	25	.80	J-778	Ivory	48	40	.27
V-219	White	12	29	1.00	V-785	Chromium, less outlet	6	24	3.05
J-231-C	Crystal	6	29	.85	V-785	Chromium, with outlet	6	24	3.15
J-281-P	Peach	4	19	1.25	V-786	Chromium, less outlet	6	28	3.55
J-291-C	Crystal	4	19	1.70	V-786	Chromium, with outlet	6	28	3.65
J-293	Chromium	6	15	.95	V-794	Chromium	1	3	1.05
J-307	Crystal	12	32	.60	V-795	Chromium	1	4	1.50
V-325	Antique Copper	4	18	1.50	V-799	Chromium	1	6	2.05
V-327	Antique Copper	4	18	1.55	J-814	Satin Aluminum	4	17	1.25
V-331	Ivory	6	18	.75	J-817	Satin Aluminum	4	20	1.50
V-345	Antique Copper	4	18	1.35	J-822	Satin Aluminum	4	30	2.80
V-347	Antique Copper	4	18	1.40	V-872	Ivory Gold	4	20	2.60
V-352	Ivory Gold	4	24	1.95	V-901-21	Brushed Brass	72	30	.20
J-381	Ivory	4	20	.85	V-901-21	Browntone	60	32	.25
J-391	Ivorytone	6	25	.80	V-901-21	White Enamel	60	32	.27
V-396	Chromium, less outlet	12	11	.80	V-901-21	Statuary Bronze	60	32	.27
V-396	Chromium, with outlet	12	11	.90	V-908	Glass	27	37	.25
V-397	Chromium, less outlet	12	14	1.25	V-927	Rusty Iron	6	32	1.75
V-397	Chromium, with outlet	12	14	1.35	V-971	Black	4	30	3.30
J-414	Light Conditioner	4	14	1.00	V-973	Black and Chrome	4	15	3.30
J-419	Light Conditioner	4	19	1.60	V-977	Forged Iron	4	22	2.05
J-461-I	Ivory Tint	4	19	.95	V-985	Forged Iron	4	15	1.10
J-461-B	Blue Tint	4	19	.95	V-987	Forged Iron	4	19	1.65
J-471-I	Ivory Tint	4	19	.70	V-997	Antique Copper	4	24	.95
J-471-G	Green Tint	4	19	.70	V-1021	Ivory Gold	12	11	.85
J-471-R	Rose Tint	4	19	.70	V-1040	Ivory Gold	12	11	.55
J-471-H	Honey	4	19	.70	V-1042	Ivory Gold	12	11	.85
J-471-C	Crystal	4	19	.80	V-1043	Ivory Gold	12	33	1.15
V-472	Chromium, with outlet	12	18	1.60	V-1045	Ivory Gold	6	27	1.95
V-472	Chromium, less outlet	12	18	1.50	V-1201	Old Ivory	12	19	.50
V-473	Chromium, with outlet	12	12	1.00	V-1201-CO	Old Ivory	12	21	.65
V-473	Chromium, less outlet	12	12	.90	V-1241	Old Ivory	12	22	.40
V-475	Chromium, with outlet	12	18	1.30	V-1242	Old Ivory	12	32	.55
V-475	Chromium, less outlet	12	18	1.20	V-1243	Old Ivory	12	43	.75
J-481-G	Green Tint	4	19	.90	V-1301	Ivorytone	12	24	.60
J-481-P	Peach Tint	4	19	.90	V-1302	Ivorytone	12	33	.85
J-481-B	Blue Tint	4	19	.90	V-1307	Ivorytone	12	24	.75
J-481-M	Mellowtone	4	19	1.00	V-1332	Ivorytone	6	31	1.30
J-481-F	Fawn Tint	4	19	.90	V-1333	Ivorytone	6	38	1.55
V-485	Chromium	12	12	1.30	V-1335	Ivorytone	4	42	1.95
V-491	Chromium	12	6	.52	V-1341	Ivorytone	12	22	.45
V-495	Chromium, with outlet	12	24	1.90	V-1342	Ivorytone	12	32	.60
V-495	Chromium, less outlet	12	24	1.80	V-1343	Ivorytone	6	27	.80
V-496	Chromium, with outlet	12	12	1.30	V-1345	Ivorytone	4	36	1.30
V-496	Chromium, less outlet	12	12	1.20	V-1401	Antique Gold	12	43	.90
J-519	Crystal Bottom	1	7	1.10	V-1403	Antique Gold	1	11	2.30
J-519-D	Crystal Bottom	1	7	1.47	V-1405	Antique Gold	1	13	2.95
V-534	Statuary Bronze	48	60	.45	V-1423	Antique Gold	1	10	1.95
V-536	Statuary Bronze	24	42	.55	V-1425	Antique Gold	1	12	2.65
V-545-C	Statuary Bronze	24	42	1.10	V-1512-IG	Ivory Gold	1	6	3.30
V-546-C	Statuary Bronze	24	54	1.15	V-1512-WB	Weathered Bronze	1	6	3.30
V-546-CM	Statuary Bronze	24	59	1.35	V-1516-WB	Weathered Bronze	1	12	5.60

Cat. No.	Finish	Std. Pkg.	Weight Lbs.	Price	Cat. No.	Finish	Std. Pkg.	Weight Lbs.	Price
V-1516-IG	Ivory Gold	1	12	\$5.60	J-2916	Ivory Gold	1	11	\$3.90
V-1522-IG	Ivory Gold	1	5	2.60	J-2922	Ivory Gold	1	7	1.80
V-1522-WB	Weathered Bronze	1	5	2.60	J-2926	Ivory Gold	1	10½	3.30
V-1526-IG	Ivory Gold	1	10	4.60	J-2941	Ivory Gold	12	36	.85
V-1526-WB	Weathered Bronze	1	10	4.60	J-2951	Ivory & Gold	12	29	.60
V-1601	Chromium & Bronze	12	27	1.10	V-3001-IG	Ivory Gold	12	34	.95
V-1603	Chromium & Bronze	1	10	3.95	V-3001-BC	Bronze & Chrome	12	34	.95
V-1605	Chromium & Bronze	1	14	5.65	V-3023-IG	Ivory Gold	1	7½	2.30
V-1623	Chromium & Bronze	1	9	3.75	V-3023-BC	Bronze & Chrome	1	7½	2.30
V-1625	Chromium & Bronze	1	13	5.45	V-3025-IG	Ivory Gold	1	10	3.30
V-1631	Chromium & Bronze	6	23	2.25	V-3025-BC	Bronze & Chrome	1	10	3.30
V-1641	Chromium & Bronze	6	20	1.60	V-3033-IG	Ivory Gold	1	8	2.80
V-1721	New Harwich	12	43	1.40	V-3033-BC	Bronze & Chrome	1	8	2.80
V-1722	New Harwich	6	33	2.20	V-3035-IG	Ivory Gold	1	11	3.65
V-1751	New Harwich	4	22	1.80	V-3035-BC	Bronze & Chrome	1	11	3.65
V-1753	New Harwich	1	14	4.30	V-3041-IG	Ivory Gold	6	18	1.30
V-1755	New Harwich	1	20	6.30	V-3041-BC	Bronze & Chrome	6	18	1.30
V-1761	New Harwich	4	22	1.75	J-3308	Enameled	12	26	.50
V-1781	New Harwich	12	25	.50	J-3312	Enameled	4	20	1.50
V-1801	Colonial Brass	12	31	1.50	J-3314	Enameled	2	17	1.95
V-1802	Colonial Brass	6	22	2.20	J-3406	Opal	12	16	.27
V-1803	Colonial Brass	1	9	4.30	J-3408	Opal	12	25	.32
V-1805	Colonial Brass	1	13	5.95	J-3412	Opal	4	19	1.00
V-1823	Colonial Brass	1	8	4.20	J-3414	Opal	2	13	1.27
V-1841	Colonial Brass	6	21	1.90	J-3501	Opal	36	25	.26
V-1881	Colonial Brass	12	10	.65	J-3502	Opal	24	24	.42
V-1901-C	Chromium	12	21	1.30	J-3506	Opal	12	17	.26
V-1901-IG	Ivory Gold	12	21	1.30	J-3508	Opal	12	23	.26
V-1905-C	Chromalum	1	7	2.20	J-3510	Opal	8	20	.47
V-1905-IG	Ivory Gold	1	7	2.20	J-3512	Opal	4	14	.74
V-1911	Ivory	6	14	1.60	J-3514	Opal	2	11	1.00
V-1912	Ivory Brass	1	9	3.35	J-3516	Opal	2	13	1.31
V-1916	Ivory Brass	1	15	5.65	J-3704	White	12	26	.50
V-1922	Ivory Brass	1	8	2.65	J-3706	White	1	5	1.20
V-1926	Ivory Brass	1	14	4.65	J-3806	Glass	12	17	.37
V-1935-C	Chromalum	1	7	2.30	J-3807	Glass	12	18	.37
V-1935-IG	Ivory Gold	1	7	2.30	J-3808	Glass	12	26	.53
V-1942	Ivory Brass	1	8	2.95	J-3813	Glass	2	12	1.58
V-1946	Ivory Brass	1	14	4.95	V-5001	Antique Gold	12	26	.55
V-1971	Ivory	24	29	.32	V-5001-CO	Antique Gold	12	27	.70
V-1981-IG	Ivory Gold	1	4	1.00	V-5025	Antique Gold	6	45	1.50
V-1991	Ivory Gold	1	4	1.50	V-5032	Antique Gold	6	30	1.10
V-2221	Colonial Brass	12	26	1.30	V-5033	Antique Gold	6	44	1.30
V-2221-C	Colonial Brass	12	27	2.30	V-5035	Antique Gold	6	50	1.55
V-2222	Colonial Brass	6	22	1.90	V-5042	Antique Gold	12	32	.70
V-2222-C	Colonial Brass	6	23	3.90	V-5043	Antique Gold	6	36	.90
V-2241	Colonial Brass	6	23	2.30	V-6001	Ivory Gold	12	32	1.50
V-2253-C	Colonial Brass	4	12	7.60	V-6012	Ivory Gold	1	6	3.50
V-2253	Colonial Brass	1	11	4.60	V-6016	Ivory Gold	1	8	4.95
V-2255	Colonial Brass	1	15	6.50	V-6022	Ivory Gold	1	5	2.90
V-2255-C	Colonial Brass	1	16	11.50	V-6026	Ivory Gold	1	7½	4.30
V-2261	Colonial Brass	6	27	2.65	V-7012-IG	Ivory Gold	1	7	3.30
J-2293-C	Etched Glass	6	15	1.05	V-7016	Ivory Gold	1	8½	4.55
J-2293-I	Ivory Glass	6	15	.95	V-7026-IG	Ivory Gold	1	7½	3.90
J-2295	Col. Brass or Med. Bronze	6	17	1.30	V-7041-PG	Pewter and Gold	1	5	1.95
J-2299	Col. Brass or Med. Bronze	6	34	1.80	V-7041-IG	Ivory and Gold	1	5	1.95
V-2512-B	Colonial Brass	1	7	2.95	<div>OFFSET STRAPS</div> <div>4" Straps and Screws \$2.00 C</div> <div>5" Straps and Screws 2.25 C</div> <div>6" Straps and Screws 2.50 C</div> <div>5" Straps and Screws and Thumb Knobs 3.50 C</div> <div>6" Straps and Screws and Thumb Knobs 4.00 C</div>				
V-2516-B	Colonial Brass	1	11	3.85					
V-2531	Colonial Brass	4	26	2.95					
V-2542-E	Browntone	48	40	.15					
V-2542-E	Ivory Pastelle	48	40	.15					
V-2901	Ivory Gold	12	34	1.20					
J-2912	Ivory & Gold	1	8	2.65					

## ADDENDA

When commercial pendants are required in lengths over the standard length, following schedules apply:

Statuary Bronze Chain, including wire . . . . .	\$ .07 per foot	Statuary Bronze Casing Sections, 7½" Long with Connecting Collar . . . . .	\$ .16
Chromium Chain, including wire . . . . .	.10 per foot	Chromium Casing Sections, 7½" Long with Connecting Collar . . . . .	.21
Statuary Bronze Casing, including wire . . . . .	.18 per foot	Chromalum Casing Sections, 7½" Long with Connecting Collar . . . . .	.18
Chromium Casing, including wire . . . . .	.24 per foot	For Canopy Pull Switch, add \$ .25.	

If commercial pendants or ceiling holders are desired with special switch and socket for use with the Mazda 3-light lamp, add \$ .60 to the medium socket net.

Nos. V-45 and V-46 may be supplied with slip canopy and stem at an additional cost of \$ .04

¾ Female Stems—Statuary Bronze . . . . .	\$ .10 Each	¾ Female Stems—Chromium . . . . .	\$ .12 Each
Brushed Brass . . . . .	.10 Each	½ Male Loops—Statuary Bronze . . . . .	.02 Each
Ivory . . . . .	.10 Each	¾ Male Loops—Statuary Bronze . . . . .	.06 Each

# REPLACEMENT GLASSWARE AND SHADES

Fixture No.	Glass No.	Price	Fixture No.	Glass No.	Price
53/650	G-103 Glass only	\$ .50	699	G-106 Glass only	\$1.20
53/651		.42	717	Glass only	.100
53/652	Glass only	.55	701	G-129 Candle Cup	.10
53/751	Glass only	.55	741-742-743	G-113 Bobeche	.15
53/3406	Glass only	.30	767	Panel	.08
53/3901	Glass only—Plain White Red Bands	.50	778	Glass only	.24
53/3906	Glass only—Plain White Red Bands	.50	794	G-32 Glass only	.65
60/3408	Glass only	.35	795	G-42 Glass only	.85
60/3508-W	Glass only	.35	799	G-57 Glass only	1.40
60/3908	Glass only—Plain White Red Bands	.70	814	Glass only	.70
62/3501	Glass only	.32	817	Glass only	1.00
62/3502	Glass only	.50	822	Glass only	1.95
62/3506	Glass only	.32	872	G-63 Glass only	1.75
96	G-23	1.00	927	Panel	.10
110	Glass only	.35	971	Panel	.20
120	Glass only	.35	973	G-131 Globe	1.00
147	Panel	.50	977	G-4 Amber	.40
172	Side Panel	.15	985 and 987	G-4 Crystal	.40
176	Bottom Panel	.20	997	Cylinder	.25
177	Panel	.15	1021	X-48 Shade	.20
215	Glass only	.35	1400 Series	G-107 Pocket	.25
219	Glass only	.35	1512	G-93 Cup Plate	.10
231-C	G-56	.55	1500 Series	G-92 Glass Ball	.15
281-P	G-60	.85	1512 and 1522	G-117 Plate	.60
291-C	G-69	1.15	1516 and 1526	G-128 Plate	.75
293	G-20 Glass only, Opal	.45	1516	G-109 font	.25
307	G-82, Crystal etched	.65	1600 Series	G-110 Top Break	.15
325-327	G-74	.40	1700 Series	G-33	.28
331	G-26	.25		G-7 font	.17
345-347	G-75	.40		G-47 Chimney	.35
352	G-39	.65	1803-1805-1823	G-55 glass ball	.20
381	G-52	.70	1841	G-92 glass ball	.15
391	G-97	.65	1800 Series	G-93 cup plate	.10
414	G-79 Glass only	.60		G-109 font	.25
419	G-80 Glass only	.80		G-110 top break	.15
461-I-B		.80	1800 Series	G-46 cut chimney	.40
471-I-G-R-H-C		.55	1803-1805-1823	G-122 bead chain—per bead	.01
472	G-16 Shade	.60	1900 Series	G-92 glass ball	.15
475	G-25	.30	1905-C and 1935	G-129 crystal break	.10
481-G-P-B-F		.75	1911	G-24 shade	.75
481-M	Mellowtone	.85	1912	G-93 cup plate	.10
485	G-28 Cylinder	.35	1912-1922-1942	G-116 bowl	1.60
495	G-88 Cylinder	.60	1916-1926-1946	G-115 bowl	2.75
519	Globe only	.80	1916	G-109 font	.25
519-D	Globe only	1.20		G-110 top plate	.15
519 and 519-D	Crystal bottom	.40	1935	G-26 bottom plate	.25
594	Glass only	.50	1991	G-92 glass ball	.15
595	G-17 Glass only	.60	2200 Series	G-5 prisms	.15
596	G-18 Glass only	1.50	2241 and 2261	G-96	.40
597	G-19 Glass only	1.80	2221 and 2222	G-40 cut shade	.40
599	G-65 Glass only	.90	2221-C and 2222-C	G-40 cut shade	.40
610 and 611	G-62 Glass only	.90	2253 and 2255	G-40 cut shade	.40
627	Panel	.10	2253-C and 2255-C	G-40 cut shade	.40
637	Front Panel	.10	2253 and 2253-C	G-94 center break	.10
	Side Panel	.10	2255 and 2255-C	G-92 glass ball	.15
647	Front Panel	.10	2293-C	G-20 glass only crystal etched	.65
	Side Panel	.08	2293-I	G-20 glass only Ivory	.50
648	Panel	.25	2295	G-70	.80
653	G-103 Globe	.50	2299	G-67 glass only	1.15
	G-98 Louvre	.35	2512	G-49	.55
654	G-104 Globe	.55	2516	G-50	.75
	G-99 Louvre	.35	2531	G-44	1.00
661	G-51 Opal	.20	2901	G-76 shade	.30
667	Front Panel	.15	2912 and 2922	G-77 bowl	1.60
	Side Panel	.10	2916 and 2926	G-81 bowl	3.00
672	G-134 Side Panel	.10	2941 and 2951	G-82 bowl	.60
	G-135 Bottom Panel	.10	3000 Series	G-33 shade	.28
677	Panel	.10	6000 Series	G-92 glass ball	.15
687	Panel	.10	6001	G-91	.60
	G-112 Chimney	.18	6012 and 6022	G-83 plate	.60
695	G-87 Glass only	.75	6016 and 6026	G-84 plate	1.15
			7012 and 7041	G-83 plate	.60
			7000	G-86 rosette	.05
			7016 and 7026	G-84 plate	1.15

# FIXTURES

*Designed for*

# LIGHT

# CONDITIONING



The fixtures shown on the following pages are truly distinctive lighting creations.

You take pride in your home. It expresses your individuality. For the health of your family, you owe it to yourself to see that your home is properly lighted. A small expenditure on new lighting fixtures will now go farther than anything else to modernize your home.





## The Brewster Series

Finish: Colonial Brass with Crystal

These lovely Period Designs will impart the finishing touch of delicate charm and graceful beauty to the Colonial surroundings in which they are installed.

Made from Solid Brass and ornamented with selected Crystals they have been finished and assembled by skilled artisans in a happy combination of feminine daintiness and permanent utility.

UNDERWRITERS APPROVED

No. V-1802  
Backplate  
4 1/4 x 8 1/2 inches  
Extension 6 inches  
Packed individually  
with Glassware  
6 to case  
Colonial Brass  
Code: Ahkb

No. V-1805  
Spread 18 inches  
Length 36 inches  
Packed individually  
with Glassware  
4 to unit  
Colonial Brass  
Code: Ahke

No. V-1841  
Spread 6 inches  
Length 12 inches  
Packed individually  
with Glassware  
60 Watt Capacity  
6 to case  
Colonial Brass  
Code: Ahda



1802



1841



1805

Supplied in  
Colonial Brass  
with Crystals

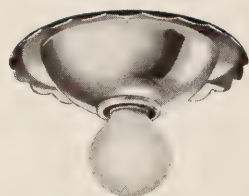


# The Brewster Series

Finish: Colonial Brass with Crystal



No. V-1803

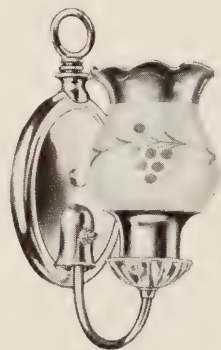


No. V-1881

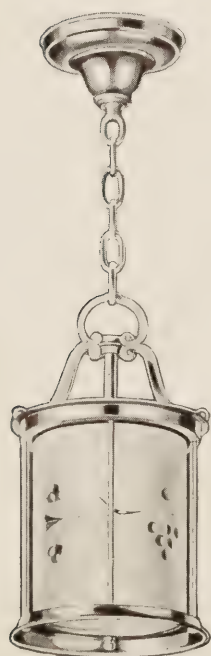


No. V-2512-B

No. V-2516-B



No. V-1801



No. V-2531



No. V-1823

## No. V-1803

Spread 14 inches  
Length 36 inches  
Packed individually  
with Glassware  
4 to unit  
Finish: Colonial Brass  
Code: Ahkc

## No. V-1881

Spread 7 1/4 inches  
Packed individually  
12 to case  
Finish: Colonial Brass  
Code: Ahha

## No. V-1801

1 Light Bracket  
Backplate 4 1/4 x 8 1/2 inches  
Extension 6 inches  
Packed individually  
with Glassware  
12 to case  
Finish: Colonial Brass  
Code: Ahka

## No. V-2512-B

100 Watt Capacity  
Spread 12 inches  
Length 36 inches  
Metal Shade  
Ivory Glass Globe  
Packed individually, 4 to unit  
Colonial Brass  
Code: Beabb

## No. V-2516-B

200 Watt Capacity  
Spread 17 inches, 4 to unit  
Colonial Brass  
Code: Beafb

## No. V-2531

Cylinder Lantern  
One Light  
Cylinder 5 x 6 inches  
Crystal Etched Glass  
with Cut Design  
Packed individually, 4 to unit  
Colonial Brass  
Code: Beca

## No. V-1823

3 Light Fixture  
Spread 14 inches  
Length overall 15 inches  
Packed individually  
with Glassware  
4 to unit  
Finish: Colonial Brass  
Code: Ahbc



## *The Carleton Series*

Finish: Ivory and Gold with Bottom Glass Plate  
in Ivory with Gold Lustre Border

These beautiful units, of modern design, produce the highly desirable effect of Indirect Lighting combined with a softly diffused Direct Light through the decorative Glass Bottom. A Crystal Finial ornament adds an attractive finishing touch to the design.

UNDERWRITERS APPROVED

### No. V-6022

Depth overall  
13½ inches  
Spread 12 inches  
Two Light Fixture  
200 Watt Capacity  
Wired Keyless  
Packed individually  
4 to unit  
Code: Fjbb

### No. V-6016

Depth overall 36 inches  
Spread 16 inches  
Two Light Fixture  
300 Watt Capacity  
Center Switch controls  
one or two lights  
Packed individually  
4 to unit  
Code: Fjaf

### No. V-6001

Backplate 7 x 7½ inches  
Extension 4 inches  
Wired with  
Canopy Switch  
One Light Bracket  
Metal Backplate  
with Wrought Glass  
Pocket  
60 Watt Capacity  
Packed individually  
6 to case  
Code: Fjja



# *The Carleton Series*



Finish: Ivory and Gold with Bottom Glass Plate in Ivory with Gold Lustre Border



No. V-6016



No. V-6022



No. V-6026



No. V-6012

## No. V-6016

Length overall 36 inches  
Spread 16 inches  
Two Light Fixture  
300 Watt Capacity  
Center Switch controls  
One or Two Lights  
Packed individually  
4 to unit

Code: Fjaf

## No. V-6022

Depth overall 13½ inches  
Spread 12 inches  
Two Light Fixture  
200 Watt Capacity  
Wired Keyless  
Packed individually  
4 to unit

Code: Fjbb

## No. V-6012

Length overall 36 inches  
Spread 12 inches  
Two Light Fixture  
200 Watt Capacity  
Center Switch turns  
Lights On or Off  
Packed individually  
4 to unit

Code: Fjab

## No. V-6026

Depth overall 13½ inches  
Spread 16 inches  
Two Light Fixture  
300 Watt Capacity  
Wired Keyless  
Packed individually  
4 to unit

Code: Fjbf



## The Randolph Series

Finishes:  
Ivory and Brass with Crystal  
or  
Weathered Bronze with Crystal

The glass bottle  
Crystal highlight

These stunning  
charm of Color  
scribed stand  
the home of t

UND

No. V-1522-IG  
Spread 12 inches  
Drop 13 inches  
120 Watt Capacity  
Packed individually  
4 to unit  
Finish: Ivory Gold  
Code: Aebbig

No. V-1522-WB  
Same as above  
Finish:  
Weathered Bronze  
Code: Aebbwb

No. V-1516-WB  
Spread 16 inches  
Length overall  
36 inches  
2 Light Fixture  
300 Watt Capacity  
Packed individually  
4 to unit  
Finish:  
Weathered Bronze  
Code: Aeafwb  
Equipped with turn knob  
switch to control two,  
three or five lights

No. V-1516-IG  
Same as above  
Finish: Ivory Gold  
Code: Aeafig





# *The Randolph Series*

Finishes: Ivory Gold or Weathered Bronze with Crystal



No. V-1522-IG  
IVORY and GOLD

No. V-1522-WB  
WEATHERED BRONZE



No. V-1526-IG  
IVORY and GOLD

No. V-1526-WB  
WEATHERED BRONZE



No. V-1512-IG  
IVORY and GOLD

No. V-1512-WB  
WEATHERED BRONZE

No. V-1522-IG

Spread 22 inches  
Drop 13½ inches  
120 Watt Capacity  
Packed individually  
4 to unit

Finish: Ivory Gold  
Code: Aeabig

No. V-1522-WB

Same as above  
Finish: Weathered Bronze  
Code: Aeabwb

No. V-1516-WB

Spread 16 inches  
Length 36 inches  
2 Light Fixture  
300 Watt Capacity  
Packed individually  
4 to unit

Finish: Weathered Bronze  
Code: Aeafwb

Equipped with turn knob switch  
to control two, three or five lights

No. V-1516-IG

Same as above  
Finish: Ivory Gold  
Code: Aeafig

No. V-1512-IG

Spread 12 inches  
Length 36 inches  
120 Watt Capacity  
Packed individually  
4 to unit

Finish: Ivory Gold  
Code: Aeabig

No. V-1512-WB

Same as above  
Finish: Weathered Bronze  
Code: Aeabwb

No. V-1526-IG

Spread 16 inches  
Length 13½ inches  
300 Watt Capacity  
Packed individually  
4 to unit

Finish: Ivory Gold  
Code: Aeabig

No. V-1526-WB

Same as above  
Finish: Weathered Bronze  
Code: Aeabwb



## The Arlington Series

Finish: Colonial Brass

The Arlington Series sets a new high standard of beauty in its austere simplicity of design and Patrician styling. These fixtures are wrought entirely from Brass and their lustrous finish, protected by a heavy coat of lacquer, will endure indefinitely.

The Candle Cups are perforated to accommodate eight Crystal Prisms per Cup if you should desire to trim the fixtures in this fashion.

UNDERWRITERS APPROVED

### No. V-2221

Backplate 5 inches  
Extension 6½ inches  
Packed individually  
with Glassware  
12 to case  
Colonial Brass  
Code: Bbba

### No. V-2255

Spread 19 inches  
Length 36 inches  
Packed individually  
with Glassware  
4 to unit  
Colonial Brass  
5 Lights as shown  
Code: Bbee

### No. V-2253

Spread 19 inches  
Length 36 inches  
Packed individually  
with Glassware  
4 to unit  
Colonial Brass  
3 Lights  
Code: Bbec

### No. V-2222

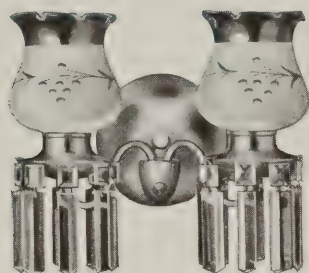
Backplate 5 inches  
Extension 5½ inches  
Spread 9⅞ inches  
Packed individually  
with Glassware  
6 to case  
Colonial Brass  
Code: Bbbb



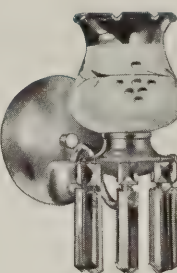


# *The Arlington Series*

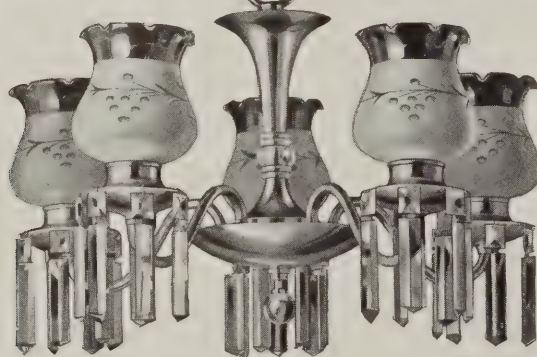
Finish: Colonial Brass with Crystals where shown



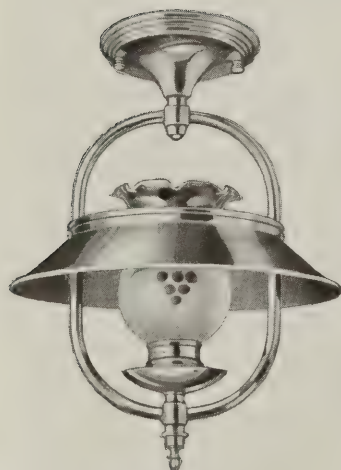
No. V-2222-C



No. V-2221-C



No. V-2255-C - 5 Lt. No. V-2253-C - 3 Lt.



No. V-2241



No. V-2261



No. V-96

No. V-2222-C  
Backplate 5 inches  
Extension 5½ inches  
Spread 9⅞ inches  
Packed individually  
6 to case  
Code: Bbbbc

No. V-2221-C  
Backplate 5 inches  
Extension 6½ inches  
Packed individually  
with Glassware  
12 to case  
Colonial Brass  
Code: Bbbac

No. V-2255-C  
Spread 19 inches  
Length 36 inches  
Packed individually  
with Glassware  
4 to unit  
5 Lights as shown  
Code: Bbeec

No. V-2253-C  
Spread 19 inches  
Length 36 inches  
Packed individually  
with Glassware  
Three Lights  
4 to unit  
Code: Bbecc

No. V-2241  
Spread 11 inches  
Length 14¼ inches  
Packed individually  
with Glassware  
60 Watt Capacity, 6 to case  
Code: Bbda

No. V-2261  
Spread 11 inches  
Length 36 inches  
Packed individually  
with Glassware  
60 Watt Capacity, 6 to case  
Code: Bbfa

No. V-96  
Diameter 6 inches  
Crystal Frosted Globes  
with Colonial Cutting  
100 Watt Capacity  
Packed individually, 4 to unit  
Code: lfx



## The Meredith Series

Finish: Ivory and Brass with Crystal

The Diffusing Glass Bowls are in Ivory with Crystal Highlighted Relief.

These beautiful pieces, while Colonial in nature of their design are truly as modern as tomorrow in their superlative lighting quality. You may well be proud to install the Meredith designs in your charming home.

UNDERWRITERS APPROVED

### No. V-1922

Spread 12 inches  
Length overall  
13½ inches  
120 Watt Capacity  
Packed individually  
with Glassware  
4 to unit  
Finish: Ivory Brass  
Code: Aibb

### No. V-1916

Length overall  
36 inches  
Spread 16 inches  
300 Watt Capacity  
Packed individually  
with Glassware  
4 to unit  
Finish: Ivory Brass  
Code: Aiaf

Bottom switch controls  
two, three or five lights

### No. V-1946

Spread 16 inches  
Depth 5 inches  
300 Watt Capacity  
Packed individually  
with Glassware  
4 to unit  
Finish: Ivory Brass  
Code: Aidf

### No. V-1942

Same as No. V-1946  
Spread 12 inches  
Depth 5 inches  
120 Watt Capacity  
Code: Aidb





# *The Meredith Series*

Finish: Ivory and Brass with Crystal



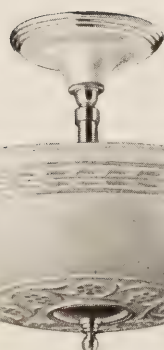
No. V-1916



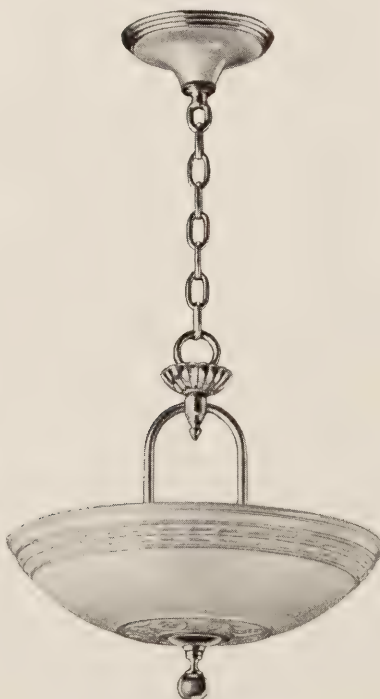
No. V-1946  
No. V-1942



No. V-1911



No. V-1926



No. V-1912

## No. V-1916

Length overall 36 inches  
Spread 16 inches  
300 Watt Capacity  
Packed individually  
with Glassware  
4 to unit

Finish: Ivory and Brass

Code: Aiaf

Bottom switch controls two, three  
or five lights

## No. V-1946

Spread 16 inches  
Depth 5 inches  
300 Watt Capacity  
Packed individually  
with Glassware  
4 to unit

Code: Aidf

## No. V-1942

Same as above  
Spread 12 inches  
Depth 5 inches  
120 Watt Capacity  
Packed individually  
with Glassware  
4 to unit

Code: Aidb

## No. V-1911

Backplate  $8\frac{1}{2}$  x  $11\frac{1}{2}$  inches  
Extension 4 inches  
60 Watt Capacity  
Packed individually  
6 to case

Finish: Ivory

Code: Aiaa

## No. V-1926

Overall length  $13\frac{1}{2}$  inches  
Spread 16 inches  
300 Watt Capacity  
Packed individually  
with Glassware  
4 to unit

Code: Aibf

## No. V-1912

Length overall 36 inches  
Spread 12 inches  
120 Watt Capacity  
Packed individually  
with Glassware  
4 to unit

Code: Aiab



## *The Severance Series*

Finish: Ivory and Gold

A lovely group of graceful units which provide excellent Indirect Lighting combined with soft Direct Light through the Bottom Glass Panel.

UNDERWRITERS APPROVED

No. V-7041-PG  
Finish: Pewter & Gold  
Ivory & Gold Glass  
Bottom

Code: Gjdapg

No. N-7041-IG  
Finish: Ivory & Gold  
Ivory & Gold Glass  
Bottom

Code: Gjdaig

1 Light Fixture  
150 Watt Capacity  
12 inch Spread  
Depth overall  
13½ inches  
Packed individually  
4 to unit

No. V-7016-IG  
Finish: Ivory & Gold  
Ivory & Gold Glass  
Bottom

Code: Gjafig

2 Light Fixture  
300 Watt Capacity  
Spread 16 inches  
Length overall 36 inches  
Packed individually  
4 to unit  
Center Switch controls  
one or two lights





*The Severance Series*

Finish: Ivory and Gold



No. V-7016  
IVORY and GOLD



No. V-7026  
IVORY and GOLD



No. V-7041  
IVORY and GOLD



No. V-7012  
IVORY and GOLD

No. V-7026  
2 Light Fixture  
300 Watt Capacity  
Spread 16 inches  
Packed individually  
4 to unit  
Finish: Ivory & Gold  
Ivory Gold Glass Bottom  
Code: Gjbfgr

No. V-7016  
2 Light Fixture  
300 Watt Capacity  
Spread 16 inches  
Length overall 36 inches  
Packed individually  
4 to unit  
Finish: Ivory & Gold  
with Ivory Gold Glass Bottom  
Code: Gjafgr  
Center Switch controls  
One or Two Lights

No. V-7041-IG  
Finish: Ivory & Gold  
Ivory & Gold Glass Bottom  
Code: Gjdaig  
1 Light Fixture  
150 Watt Capacity  
12 inch Spread  
Depth overall 13½ inches  
Packed individually  
4 to unit

No. V-7012-IG  
Finish: Ivory & Gold  
Code: Gjabig  
2 Light Fixture  
Spread 12 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually  
4 to unit  
Bottom Switch turns  
Lights on or off



## The Glendale Series

Finishes: Bronze and Chrome or Ivory and Gold

In the fixtures of the Glendale Series one finds all of the desired lighting qualities prescribed and recommended by leading lighting specialists but at a cost which brings them well within the reach of the most modest lighting budget.

UNDERWRITERS APPROVED

No. V-3023-IG  
Finish: Ivory & Gold  
Code: Cjbcig

No. V-3023-BC  
Finish: Bronze & Chrome  
Code: Cjbcbc  
Spread 17 inches  
Length overall 13 inches  
120 Watt Capacity  
Packed individually  
4 to unit

No. V-3035-IG  
Finish: Ivory & Gold  
Code: Cjceig

No. V-3035-BC  
Finish: Bronze & Chrome  
Code: Cjcebc  
Spread 19 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually  
4 to unit

The Bottom Turn Knob  
Switch controls two,  
three or five lights.

No. V-3001-IG  
Finish: Ivory & Gold  
Code: Cjjaig

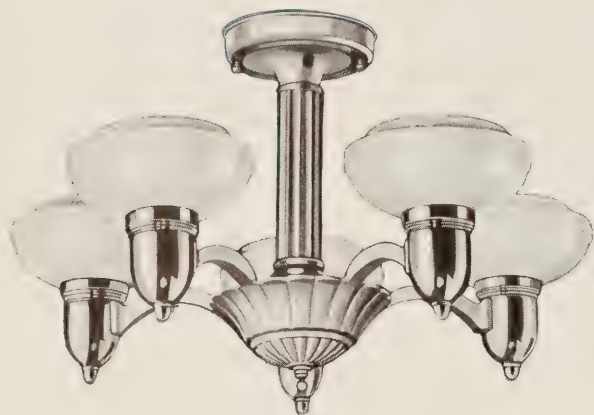
No. V-3001-BC  
Finish: Bronze & Chrome  
Code: Cjjabc  
Backplate  
4 $\frac{3}{4}$  x 4 $\frac{3}{4}$  inches  
Extension 6 $\frac{1}{2}$  inches  
40 Watt Capacity  
with Canopy Switch  
Packed individually  
12 to case



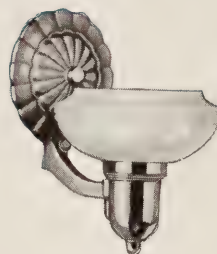


## The Glendale Series

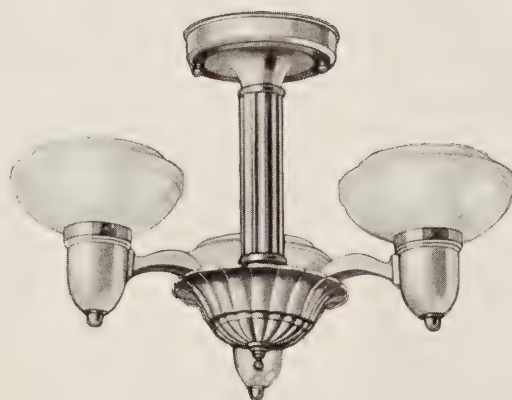
Finishes: Ivory and Gold or Bronze and Chrome with Ivory Glass Shades



No. V-3025-IG  
No. V-3025-BC



No. V-3001-IG  
No. V-3001-BC



No. V-3023-IG  
No. V-3023-BC



No. V-3033-IG  
No. V-3033-BC



No. V-3041-IG  
No. V-3041-BC

No. V-3025-IG  
Finish: Ivory and Gold  
Code: Cjbeig  
No. V-3025-BC  
Finish: Bronze and Chrome  
Code: Cjbebc  
Spread 19 inches  
Depth overall 13 inches  
200 Watt Capacity  
Packed individually  
4 to unit

No. V-3001-IG  
Finish: Ivory and Gold  
Code: Cjjaig  
No. V-3001-BC  
Finish: Bronze and Chrome  
Code: Cjjabc  
Backplate  $4\frac{3}{4} \times 4\frac{3}{4}$  inches  
Extension  $6\frac{1}{2}$  inches  
40 Watt Capacity  
with Canopy Switch  
Packed individually  
12 to case

No. V-3023-IG  
Finish: Ivory and Gold  
Code: Cjbcig  
No. V-3023-BC  
Finish: Bronze and Chrome  
Code: Cjbcbc  
Spread 17 inches  
Depth overall 13 inches  
120 Watt Capacity  
Packed individually  
4 to unit

No. V-3033-IG  
Finish: Ivory and Gold  
Code: Cjccig  
No. V-3033-BC  
Finish: Bronze and Chrome  
Code: Cjccbc  
Spread 17 inches  
Length overall 36 inches  
With On and Off Switch  
120 Watt Capacity  
Packed individually  
4 to unit

No. V-3041-IG  
Finish: Ivory and Gold  
Code: Cjdaig  
No. V-3041-BC  
Finish: Bronze and Chrome  
Code: Cjdabc  
Spread  $9\frac{1}{4}$  inches  
Depth overall  $13\frac{1}{2}$  inches  
40 Watt Capacity  
Packed individually  
6 to unit



## The Mirafleur Series

Finish: Ivory & Gold  
with Mellowtone Glassware

This group of pieces, epitomizing a spirit of neo-classic elegance, offers something distinctly unique in glassware of unusual effect and design. In these pieces the cheerful restfulness of semi-direct light is greatly enhanced by a soft mellow glow resulting from a combination of rare qualities embodied in this new glass. The Mirafleur Series provides an additional advantage in that it harmonizes tastefully with any type of home decoration.

UNDERWRITERS APPROVED

### No. V-2901-IG

Backplate 5 inches  
Extension  $6\frac{3}{4}$  inches  
40 Watt Capacity  
Packed individually  
with Glassware  
12 to case  
Finish: Ivory & Gold  
Code: Bijaig

### No. J-2916

Length overall 28 inches  
Spread  $15\frac{1}{2}$  inches  
200-300 Watt Capacity  
Packed individually  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Biaf

### No. J-2941

Depth overall  $9\frac{1}{2}$  inches  
Spread  $7\frac{1}{2}$  inches  
60 Watt Capacity  
Packed individually  
with Glassware  
12 to unit  
Finish: Ivory and Gold  
Code: Bida

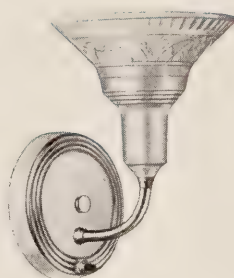


# The Mirafleur Series

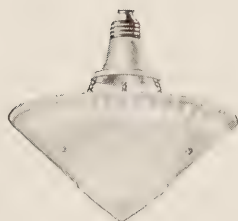
Finish: Ivory and Gold with Mellowtone Glassware



No. J-2926



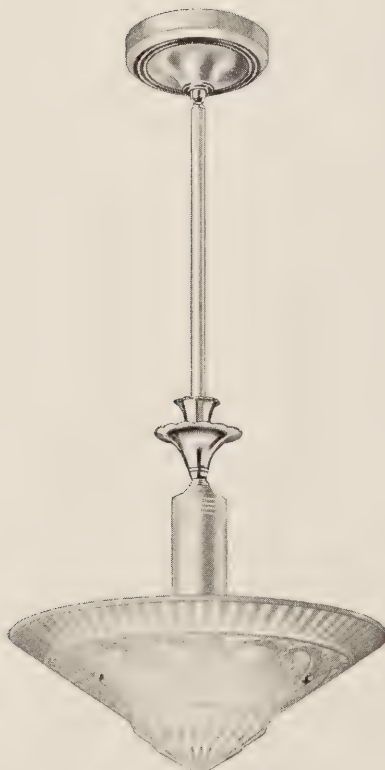
No. V-2901-IG



No. J-2951



No. J-2922



No. J-2912

No. V-2901-IG  
Backplate 5 inches  
Extension 6 $\frac{3}{4}$  inches  
40 Watt Capacity  
Packed individually  
with Glassware  
12 to case  
Finish: Ivory and Gold  
Code: Bijaig

No. J-2926  
Depth overall 12 $\frac{3}{4}$  inches  
Spread 15 $\frac{1}{2}$  inches  
200-300 Watt Capacity  
Packed individually  
with Glassware  
4 to unit  
Finish: Ivory and Gold  
Code: Bibf

No. J-2951  
Semi-Indirect Converter  
60 Watt Capacity  
Screws into any medium base  
socket and converts bare lamp  
fixtures into shaded light  
Depth overall 7 $\frac{1}{2}$  inches  
Spread 7 $\frac{1}{2}$  inches  
Packed individually  
with Glassware  
12 to unit  
Finish: Ivory and Gold  
Code: Biea

No. J-2922  
Depth overall 11 $\frac{1}{2}$  inches  
Spread 12 $\frac{1}{2}$  inches  
150 Watt Capacity  
Packed individually  
with Glassware  
4 to unit  
Finish: Ivory and Gold  
Code: Bibb

No. J-2912  
Length overall 27 inches  
Spread 12 $\frac{1}{2}$  inches  
150 Watt Capacity  
Packed individually  
with Glassware  
4 to unit  
Finish: Ivory and Gold  
Code: Biab



## The Avalon Series

Finish: Chromium and Bronze

An exquisite set of sophisticated designs typifying the precepts of modern light conditioning and interior decoration. Eye-strain is entirely eliminated by the Ivory Glass diffusing shades which will accommodate 40 watt lamps.

UNDERWRITERS APPROVED

### No. V-1601

Backplate  
6 x 4 $\frac{1}{4}$  inches  
Extension 6 inches  
40 Watt Capacity  
Packed individually  
12 to case

Code: Afja

### No. V-1605

Spread 19 inches  
Length overall 36 inches  
200 Watt Capacity  
The bottom turn knob  
switch controls two,  
three or five lights  
Packed individually  
4 to unit

Code: Afje

### No. V-1641

Spread 6 $\frac{3}{4}$  inches  
Length overall 16 inches  
40 Watt Capacity  
Packed individually  
6 to unit

Code: Afda





## *The Avalon Series*

Finish: Chromium and Bronze with Ivory Glass Shades



No. V-1625



No. V-1603



No.



No. V-1623

No. V-1603  
Spread 15 inches  
Length overall 36 inches  
120 Watt Capacity  
Packed individually  
4 to unit  
Code: Afjc

No. V-1625  
Spread 19 inches  
Length overall 16 inches  
200 Watt Capacity  
Packed individually  
4 to unit  
Code: Afbe

No. V-1623  
Spread 15 inches  
Length overall 16 inches  
120 Watt Capacity  
Packed individually  
6 to unit  
Code: Afbc

No. V-1631  
Spread 6 $\frac{3}{4}$  inches  
Length overall 36 inches  
Packed individually  
6 to unit  
Code: Afca



## *The New Harwich Series*

Finish: Forged Iron with Old Brass

Quaint designs, reminiscent of hand-forged sconces with hobnail glass oil fonts and the frosted crystal wind shades of earlier days. The discriminating taste of those who select these fixtures for their homes is reflected through their simple yet compelling charm.

UNDERWRITERS APPROVED

No. V-1721  
Backplate  
12½ x 5¼ inches  
Packed individually  
12 to case  
Code: Hank

No. V-1755  
Spread 19 inches  
Packed individually  
4 to unit  
Code: Hawk

No. V-1722  
Spread 9 inches  
Backplate  
12½ x 5¼ inches  
6 to case  
Code: Hard





# The New Harwich Series

Finish: Forged Iron with Old Brass



No. V-1753



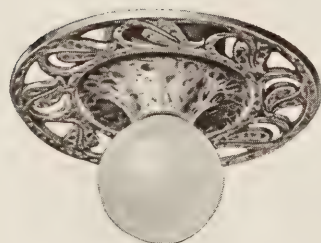
No. V-1761



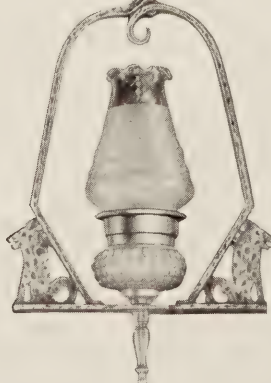
No. V-1761  
Spread 8½ inches  
Packed individually  
4 to unit  
Code: Hale

No. V-1753  
Spread 17 inches  
Packed individually  
4 to unit  
Code: Hebe

No. V-1751  
Spread 8½ inches  
Packed individually  
4 to unit  
Code: Head



No. V-1781



No. V-1751

No. V-1781  
Spread 7¾ inches  
Packed individually  
12 to case  
Code: Pippin



## The Ashbury Series

Finish: Antique Gold with Color  
with Ivorytone Glass

The Ashbury fixtures, generous in size and so economical in cost, meet perfectly the standards of the Better Light - Better Sight program. The Wrought Glass pockets in Ivorytone finish cast the soft glareless light so vitally important to eyesight conservation.

UNDERWRITERS APPROVED

### No. V-1423

Spread 15 inches  
Length 11 inches  
180 Watt Capacity  
Finish: Antique Gold  
and Color  
with Ivorytone Shades  
Code: Adbc

### No. V-1401

Extension 3½ inches  
Height 10 inches  
Wired with turn switch  
60 Watt Capacity  
Finish: Antique Gold  
and Color  
with Ivorytone Shades  
Code: Adka

### No. V-1405

Spread 17 inches  
Length 36 inches  
300 Watt Capacity  
Finish: Antique Gold  
with Color  
Ivorytone Shades  
Code: Adke

Center switch controls  
two, three or five lights





*The Ashbury Series*

Finish: Antique Gold and Color - Ivorytone Shades



No. V-1405



No. V-1425



No. V-1423



No. V-1403



No. V-1401

No. V-1405  
Spread 17 inches  
Length overall 36 inches  
300 Watt Capacity  
Center switch controls two, three  
and five lights  
Finish: Antique Gold and Color  
with Ivorytone Shades  
Code: Adke

No. V-1425  
Spread 17 inches  
Length 11 inches  
300 Watt Capacity  
Finish: Antique Gold and Color  
with Ivorytone Shades  
Code: Adbe

No. V-1423  
Spread 15 inches  
Length 11 inches  
180 Watt Capacity  
Finish: Antique Gold and Color  
with Ivorytone Shades  
Code: Adbc

No. V-1401  
Extension 3 1/4 inches  
Height 10 inches  
Wired with Turn Switch  
60 Watt Capacity  
Finish: Antique Gold and Color  
with Ivorytone Shades  
Code: Adka

No. V-1403  
Spread 15 inches  
Length 36 inches  
180 Watt Capacity  
Finish: Antique Gold and Color  
with Ivorytone Shades  
Code: Adkc

## The Huntington Series

Finish: Toned Ivory and Gold

In these attractive pieces our designers have answered the wide demand for inexpensive yet nicely styled fixtures in a finish to match the light woodwork so generally used today by interior decorators. Sturdily constructed of cast metal, their durable lacquer finish will last indefinitely.

UNDERWRITERS APPROVED



### No. V-1342

Depth overall  $3\frac{1}{4}$  inches  
Spread  $12\frac{1}{2}$  inches  
Packed individually  
12 to case  
Code: Acdb

### No. V-1335

Length overall 36 inches  
Spread 16 inches  
Equipped with  
On and Off Switch  
Packed individually  
4 to unit  
Code: Acce

### No. V-1343

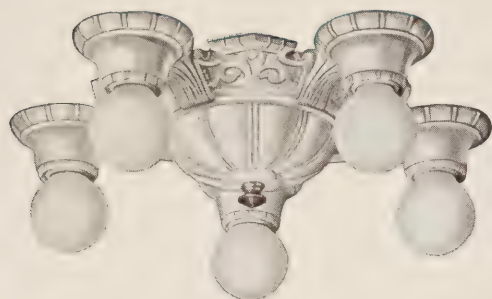
Depth overall  $3\frac{1}{4}$  inches  
Spread  $12\frac{1}{2}$  inches  
Packed individually  
12 to case  
Code: Acde



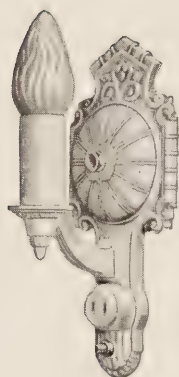


# *The Huntington Series*

Finish: Toned Ivory and Gold



No. V-1345

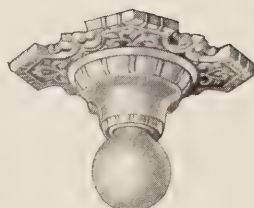


No. V-1307

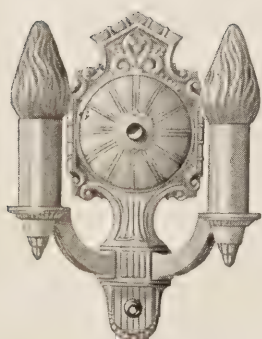


No. V-1333 - 3 Lt.

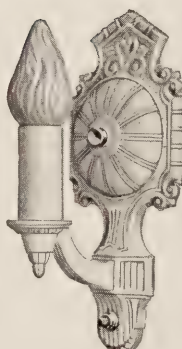
No. V-1332 - 2 Lt.



No. V-1341



No. V-1302



No. V-1301

## No. V-1333

Length overall 36 inches  
Spread 12½ inches  
Equipped with On and Off Switch  
Packed individually  
6 to case

Code: Accc

## No. V-1332

Length overall 36 inches  
Spread 12½ inches  
Equipped with On and Off Switch  
Packed individually  
6 to case

Code: Accb

## No. V-1345

Depth overall 4¼ inches  
Spread 16 inches  
Packed individually  
4 to case

Code: Acde

## No. V-1307

Backplate 4½ x 10½ inches  
Extension 4¾ inches  
Wired with Convenience Outlet  
Packed individually  
12 to case

Code: Acjg

## No. V-1341

Diameter Canopy 7½ inches  
Packed individually  
12 to case  
Wired Complete

Code: Acda

## No. V-1302

Backplate 4½ x 10½ inches  
Spread 8 inches  
Packed individually  
12 to case

Code: Acjb

## No. V-1301

Backplate 4½ x 10½ inches  
Extension 4¾ inches  
Packed individually  
12 to case

Code: Acja



## *The Aldersyde Series*

Finish: Antique Gold  
with Delicate Touches of Color

These fine large fixtures in an interesting design have been carefully lacquered to give a finish which will retain its prepossessing appearance for an indefinite period. In contrast to their remarkable quality the prices are appealingly low.

UNDERWRITERS APPROVED

### No. V-5001

Backplate  
5 1/4 x 9 1/4 inches  
Extension 4 inches  
Wired with  
Pull-Chain Socket  
Packed individually  
12 to case  
Finish:  
Antique Gold & Color  
Code: Ejja

### No. V-5001-CO

Same as No. V-5001  
but is equipped with  
convenience outlet  
Code: Ejjac

### No. V-5043

Depth overall 2 1/4 inches  
Spread 13 inches  
Packed individually  
6 to case  
Finish:  
Antique Gold & Color  
Code: Ejdc

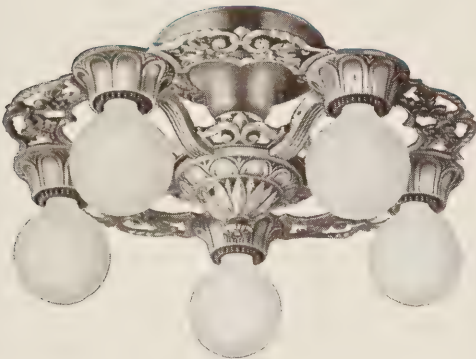
### No. V-5035

Length overall 36 inches  
Spread 15 1/2 inches  
Equipped with  
Off and On Switch  
Packed individually  
4 to case  
Finish:  
Antique Gold & Color  
Code: Ejce

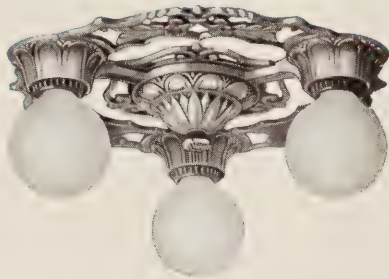


# The Aldersyde Series

Finish: Antique Gold with Delicate Touches of Color



No. V-5025



No. V-5043



No. V-5033 - 3 Lt.  
No. V-5032 - 2 Lt.



No. V-5042



No. V-5001  
No. V-5001-CO

No. V-5025  
Depth overall 10 inches  
Spread 15 1/2 inches  
Packed individually  
4 to case  
Finish: Antique Gold and Color  
Code: Ejbe

No. V-5033  
Three Light Fixture  
Length overall 36 inches  
Spread 13 inches  
Equipped with On and Off Switch  
Packed individually  
6 to case  
Finish: Antique Gold and Color  
Code: Ejcc

No. V-5032  
Two Light Fixture  
Length overall 36 inches  
Spread 13 inches  
Equipped with On and Off Switch  
Packed individually  
6 to case  
Finish: Antique Gold and Color  
Code: Ejcb

No. V-5043  
Depth overall 2 1/4 inches  
Spread 13 inches  
Packed individually  
6 to case  
Finish: Antique Gold and Color  
Code: Ejdc

No. V-5042  
Depth overall 2 1/4 inches  
Spread 13 inches  
Packed individually  
6 to case  
Finish: Antique Gold and Color  
Code: Ejdb

No. V-5001  
Backplate 5 1/4 x 9 3/4 inches  
Extension 4 inches  
Wired with Pull-chain Socket  
Packed individually, 12 to case  
Finish: Antique Gold and Color  
Code: Ejja

No. V-5001-CO  
Same as No. V-5001  
but is equipped with  
convenience outlet  
Code: Ejjaco



## *The Brighton Series*

Finishes: Ivory-Gold or Chromalum

The Brighton Series symbolizes indirect and semi-indirect light that is so restful to the eyes. It fills the room with a pleasant inviting mellow light and it is more economical than poor light from antiquated fixtures.

UNDERWRITERS APPROVED

No. V-1905-C  
Spread 16 inches  
Length overall  
36 inches  
200 Watt Capacity  
Packed individually  
4 to unit  
Finish: Chromalum  
Code: Aikec

No. V-1905-IG  
Same as above  
Finish: Ivory Gold  
Code: Aikeig

No. V-1901-C  
Backplate  $4\frac{1}{2}$  inches  
Extension  $6\frac{3}{4}$  inches  
60 Watt Capacity  
Packed individually  
4 to unit  
Finish: Chromalum  
Code: Aikac

No. V-1901-IG  
Same as above  
Finish: Ivory Gold  
Code: Aikaig

No. V-1935-IG  
Spread 16 inches  
Length overall  
36 inches  
200 Watt Capacity  
Packed individually  
with Glassware  
4 to unit  
Finish: Ivory Gold  
Code: Aiceig

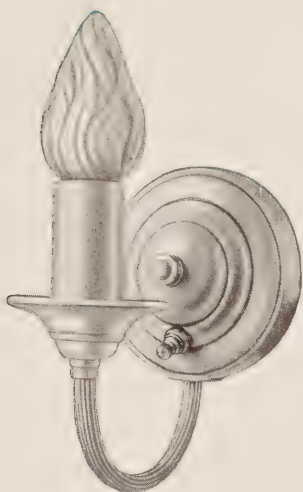
No. V-1935-C  
Same as above  
Finish: Chromalum  
Code: Aicec





# The Colonial Cottage Series

Excellent Values in Fine Large Fixtures



No. V-151



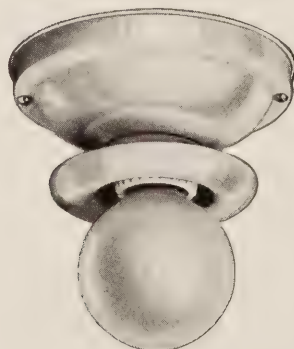
No. V-163



No. V-165



No. V-162



No. V-40-E

No. V-151  
Backplate 4½ inches  
Packed individually  
Wired with Canopy Switch  
12 to case

Finish	Code
Antique Ivory	Eypa
Old Brass	Eura

No. V-163  
Spread 12 inches  
Packed individually, 12 to case

Finish	Code
Antique Ivory	Vang
Old Brass	Veda

No. V-165  
Spread 15 inches  
Packed individually, 6 to case

Finish	Code
Old Brass	Gony

No. V-162  
Spread 12 inches  
Packed individually  
24 to case

Finish	Code
Antique Ivory	Cart
Old Brass	Crox

No. V-40-E  
Bare with strap  
Diameter Canopy 5½ inches  
Packed 48 to case

Finish	Code
Ivory	Trophy
Pewter	Weal
Old Brass	Weep
Chromium	Welt
Statuary Bronze	Wend



## Smart Bedroom Styling

### Semi-Indirect and Total Indirect Lighting

These lovely bedroom designs are available in a fine variety of colors in delicate pastel tones to match in perfect harmony the decorating scheme of your home.

The colors on all glassware are fired into the glass and will not fade, wash off or deteriorate.

UNDERWRITERS APPROVED

No. J-471-I  
Ivory Tint  
Code: Dgai

No. J-471-G  
Green Tint  
Code: Dgag

No. J-471-R  
Rose Tint  
Code: Dgar

No. J-471-H  
Honey  
Code: Dgah

Ivory Holder  
Glass 10 inch Spread  
100 Watt Capacity  
Packed individually  
Complete  
with Glassware  
4 to case

No. J-461-I  
Ivory Tint  
with Crystal Bottom  
Code: Dfai

No. J-461-B  
Blue Tint  
with Crystal Bottom  
Code: Dfab

Ivory Holder  
Glass 10 inch Spread  
100 Watt Capacity  
Packed individually  
Complete  
with Glassware  
4 to case

No. V-1991  
Spread 12 inches  
150 Watt Capacity  
Packed individually  
4 to unit  
Finish: Ivory Gold  
Code: Aiiia



471-G



461-I



1991



461-B



471-R

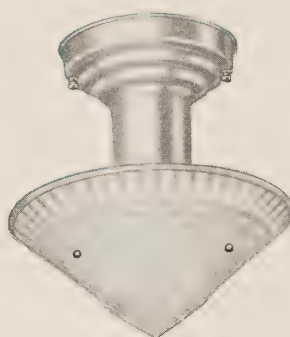


## *An Interesting Group of Incidental Pieces*

in which our designers have developed some intriguing combinations of Glass and Metal



No. J-381



No. J-307



No. J-481-G  
No. J-481-P  
No. J-481-B  
No. J-481-M  
No. J-481-F



No. J-2295 - 9"  
No. J-2299 - 11"



No. J-2293-C  
No. J-2293-I

No. J-381  
Ivory Holder  
Crystal Etched Glass  
100 Watt Capacity  
Spread 10½ inches  
Packed individually  
4 to case  
Code: Cha

No. J-307  
Ivory Holder  
Crystal Etched Glass  
Spread 7½ inches  
60 Watt Capacity  
Packed individually  
12 to case  
Code: Cjg

No. J-481-G  
Greentint - Code: Dhag  
No. J-481-P  
Peachtint - Code: Dhag  
No. J-481-B  
Bluetint - Code: Dhab  
No. J-481-M  
Mellowtone - Code: Dham  
No. J-481-F  
Fawntint - Code: Dhaf  
Ivory Holder  
Glass 10" Spread  
100 Watt Capacity  
Packed individually  
Complete with Glass  
4 to case

No. J-2295  
Two Light Fixture  
Spread 9 inches - Depth 5¼ inches  
80 Watt Capacity  
Crystal Etched Glass  
Colonial Brass or  
Medallion Bronze  
Packed individually, 6 to case  
Code: Bbie

No. J-2299  
Two Light Fixture  
Spread 11 inches - Depth 5¼ in.  
150 Watt Capacity  
Crystal Etched Glass  
Colonial Brass or  
Medallion Bronze  
Packed individually, 6 to case  
Code: Bbii

No. J-2293-C  
One Light Fixture  
Spread 7½ inches - Depth 5 inches  
60 Watt Capacity  
Crystal Etched Glass  
Packed individually  
6 to case  
Finish: Colonial Brass  
Code: Bbic

No. J-2293-I  
Same as above  
except with Ivory Glass  
Code: Bbici



## Restful Bedroom Lighting

### Indirect and Semi-Indirect

What bedroom would not look more beautiful with one of these attractive and efficient units throwing its soft restful light into the furthest corners of the room. You can ill afford to be without good lighting particularly when it is made easily available to you at so reasonable a cost.

UNDERWRITERS APPROVED

No. J-231-C  
Ivory Holder  
Crystal Etched Glass  
75 Watt Capacity  
Spread 9½ inches  
Packed individually  
6 to case  
Code: Bcac

No. J-471-C  
Chromium Holder  
Crystal Glass  
10 inch Spread  
100 Watt Capacity  
Packed individually  
4 to case  
Code: Dgac

No. V-872  
Ivory and Gold Fixture  
Ivory Iridescent Glass  
with Gold Stripes  
Spread 12 inches  
Depth 5¾ inches  
Two Lights  
150 Watt Capacity  
Packed individually  
4 to unit  
Code: Hgb

No. J-2922  
Depth overall  
11½ inches  
Spread 12½ inches  
150 Watt Capacity  
Packed individually  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Bibb

No. V-1981-IG  
Total Indirect Fixture  
Ivory and Gold Finish  
150 Watt Capacity  
Spread 12 inches  
Packed individually  
4 to unit  
Code: Aihaig



231-C



471-C



872



1981-IG



2922



# *The Empire Series*

Finish: Ivory and Gold



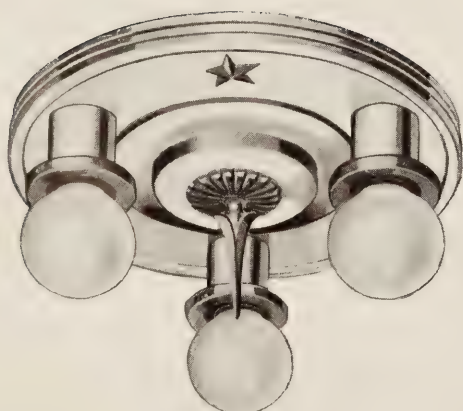
No. V-1040



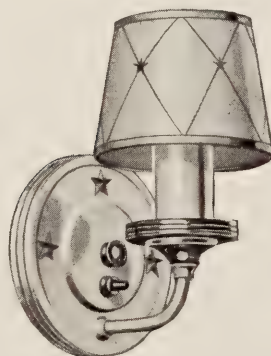
No. V-1042



No. V-1045



No. V-1043



No. V-1021

No. V-1040  
Spread 6 $\frac{1}{4}$  inches  
Packed individually  
12 to case  
Finish: Ivory and Gold  
Code: Clif

No. V-1042  
Spread 10 inches  
Packed individually  
12 to case  
Finish: Ivory and Gold  
Code: Chek

No. V-1045  
Spread 14 inches  
Packed individually  
6 to case  
Finish: Ivory and Gold  
Code: Caca

No. V-1021  
Backplate 4 $\frac{1}{2}$  x 4 $\frac{1}{2}$  inches  
Packed individually, with shade  
12 to case  
Finish: Ivory and Gold  
Code: Chap

No. V-1043  
Spread 10 inches  
Packed individually  
12 to case  
Finish: Ivory and Gold  
Code: Cyco

## Stunning Bedroom Designs

### Semi-Indirect Lighting

For bedrooms the modern fancy voices a landslide approval of indirect lighting. These charming designs in this type offer a variety of pleasing effects with which to light your rooms decoratively and efficiently. The wide range of color treatments will enable you to work out a harmonious color scheme of your own choice.

UNDERWRITERS APPROVED



No. J-291-C  
Chromium Holder  
Ivory Glass  
with Crystal Flutes  
75 Watt Capacity  
Spread 10½ inches  
Packed individually  
4 to case  
Code: Biac

No. V-331  
Ivory Reflector  
with Mellowtone Glass  
Bottom  
100 Watt Capacity  
Spread 10 inches  
Packed individually  
6 to unit  
Code: Cca

No. V-352  
Two Light Fixture  
Ivory and Gold Finish  
with Ivory Glass  
Bottom Dish  
100 Watt Capacity  
Spread 12 inches  
Packed individually  
4 to unit  
Code: Ceb

No. J-391  
Ivory Holder  
Ivorytone Glass  
with White Center  
75 Watt Capacity  
Spread 9½ inches  
Packed individually  
6 to case  
Code: Cia

No. J-281-P  
Ivory Holder  
Gold Glass  
with Peach Center  
75 Watt Capacity  
Spread 10½ inches  
Packed individually  
4 to case  
Code: Bhap



291-C



331



352



281-P

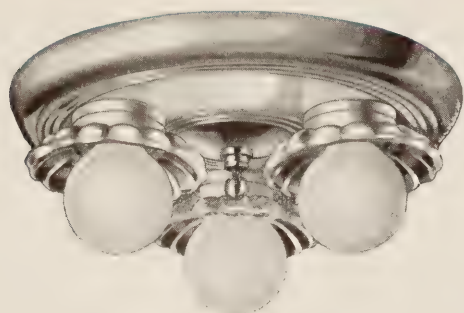


391

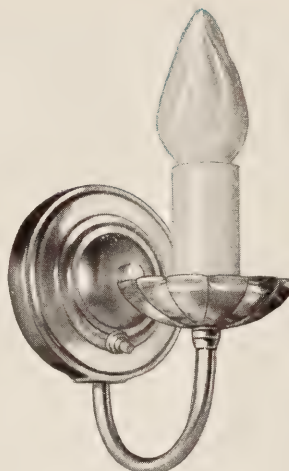


# *Incidental Pieces for Bedrooms and Odd Rooms*

Finishes as Listed



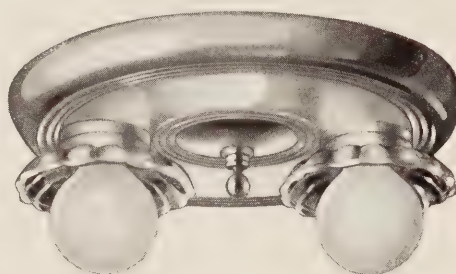
No. V-743



No. V-701



No. V-741



No. V-742



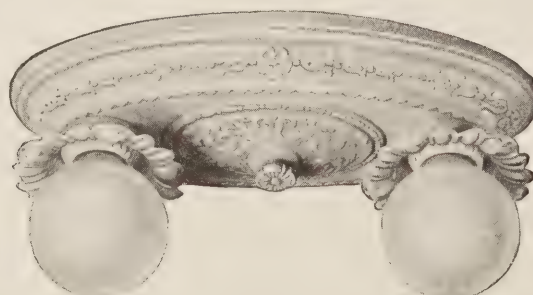
No. V-152-PC



No. V-1971



No. J-778



No. V-152

## No. V-743

Three Light Pan  
with Crystal Adapters  
Spread 10 inches  
Packed individually  
12 to case  
Finish: Brass with Crystal  
Code: Gdc

## No. V-701

1 Light Bracket  
with Crystal Adapter  
Backplate  $4\frac{1}{2}$  x  $4\frac{1}{2}$  inches  
Extension 6 inches  
Packed individually  
12 to case  
Finish: Brass with Crystal  
Code: Gka

## No. V-741

1 Light Beamlight  
5 inch Canopy  
Packed individually  
12 to case  
Finish: Brass with Crystal  
Code: Gda

## No. V-742

2 Light Pan  
with Crystal Adapters  
Spread 10 inches  
Packed individually  
12 to case  
Finish: Brass with Crystal  
Code: Gdb

## No. V-152

Spread 12 inches  
Packed individually  
24 to case  
Ivory Pastelle Finish  
Code: Boast

## No. V-152-PC

Same as above  
with Pull-Chain  
Code: Grouse

## No. V-1971

Indirect Beamlight  
Diameter Canopy  $5\frac{1}{2}$  inches  
Diameter Reflector  $7\frac{1}{4}$  inches  
Wired Keyless  
Packed individually  
24 to case  
Ivory Finish  
Code: Aiga

## No. J-778

Semi-Indirect Converter  
Fastens on the Light Bulb  
and converts bare lamp fixtures  
into shaded light  
Diameter  $5\frac{1}{4}$  inches  
Ivory Glass with Crystal Highlights  
Complete with Lamp Clip  
Packed 48 to case  
Code: Ggh



## The Antoinette Series

Finish: Old Ivory

Real value is represented in these dainty bedroom designs with their delicate tones of Old Ivory and the graceful contour of their lines.

UNDERWRITERS APPROVED

### No. V-1243

Spread 10 inches  
Packed individually  
12 to case  
Old Ivory  
Code: Gura

### No. V-1241

Spread 7 inches  
Packed individually  
12 to case  
Old Ivory  
Code: Gwax

### No. V-1201

Backplate  
 $4\frac{1}{2} \times 6\frac{1}{2}$  inches  
Packed individually  
12 to case  
Wired Pull-Chain  
Old Ivory  
Code: Gapa

### No. V-1201-CO

Same as above  
except with  
Convenience Outlet  
located under the  
Bracket Arm  
Packed individually  
12 to case  
Old Ivory  
Code: Gapaco

### No. V-1242

Spread 11 inches  
Packed individually  
12 to case  
Old Ivory  
Code: Gota



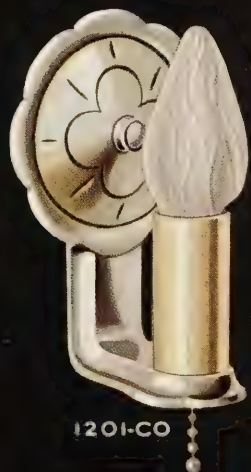
1243



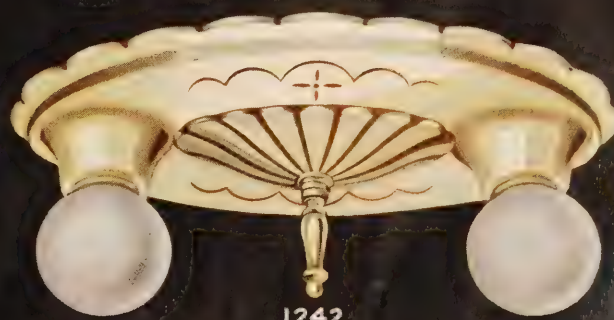
1241



1201



1201-CO



1242



# Rust-proof Outdoor Lanterns

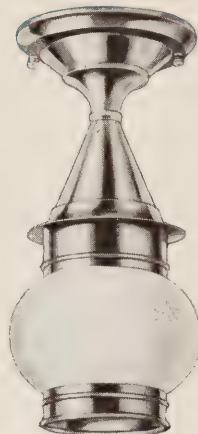
The Welcoming Glow of an Attractive Lantern Reflects the Hospitality awaiting within the Home



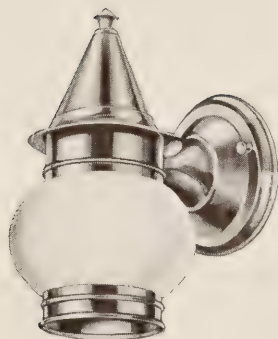
No. V-345



No. V-985



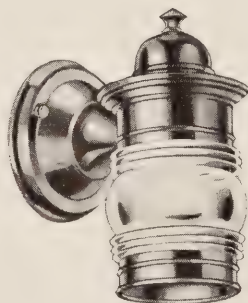
No. V-325



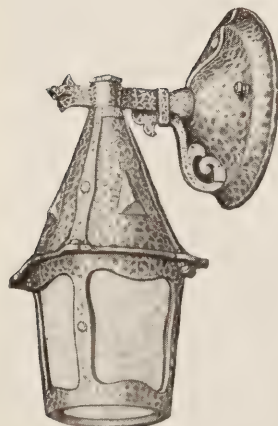
No. V-327



No. V-973



No. V-347



No. V-987



No. V-647



No. V-977

No. V-345  
Length 10<sup>5</sup>/<sub>8</sub> inches  
Lantern 9 x 4<sup>1</sup>/<sub>4</sub> inches  
Diameter Canopy 5 inches  
Crystal Marine Globe  
4 to case  
Finish: Antique Copper  
Code: Cde

No. V-985  
Diameter Canopy 7<sup>1</sup>/<sub>2</sub> inches  
Depth overall 5<sup>1</sup>/<sub>4</sub> inches  
Wired and packed individually  
4 to case  
Finish: Forged Iron  
Code: Value

No. V-325  
Length 11<sup>3</sup>/<sub>4</sub> inches  
Lantern 9<sup>7</sup>/<sub>8</sub> x 5<sup>1</sup>/<sub>4</sub> inches  
Diameter Canopy 5 inches  
Crystal Etched Glass  
4 to case  
Finish: Antique Copper  
Code: Cbe

No. V-327  
Extension 6<sup>3</sup>/<sub>4</sub> inches  
Lantern 9<sup>7</sup>/<sub>8</sub> x 5<sup>1</sup>/<sub>4</sub> inches  
Backplate 5 inches wide  
Crystal Etched Glass  
4 to case  
Finish: Antique Copper  
Code: Cbg

No. V-973  
Overall length 16 inches  
Extension 7 inches  
Clear Crystal Glass  
Packed individually  
4 to unit  
Finish: Black and Chrome  
Code: lgc

No. V-347  
Extension 6<sup>1</sup>/<sub>2</sub> inches  
Lantern 9 x 4<sup>1</sup>/<sub>4</sub> inches  
Backplate 5 inches wide  
Crystal Marine Globe  
4 to case  
Finish: Antique Copper  
Code: Cdg

No. V-987  
Extension 7 inches  
Lantern 8<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub> inches  
Wired and packed individually  
4 to case  
Finish: Forged Iron  
Code: Venus

No. V-647  
Lantern Cage 7<sup>1</sup>/<sub>4</sub> x 4 inches  
Overall length 11<sup>3</sup>/<sub>4</sub> inches  
Extension 5<sup>1</sup>/<sub>4</sub> inches  
Crystal Rippled Glass  
Packed individually  
6 to case  
Finish: Black and Brass  
Code: Fdg

No. V-977  
Extension 7 inches  
Lantern 7 x 5<sup>1</sup>/<sub>2</sub> inches  
Wired and packed individually  
4 to case  
Finish: Forged Iron  
Code: Jockey



## The Town Crier Lanterns

Outdoor Lanterns, subjected as they are to wintry snows and summer rains should be carefully selected with an eye to durability as well as to decorative value. Into these pleasing designs have been built the unseen factors so necessary to withstand the acid test of weather. They are packed individually and wired complete.

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### No. V-627

Made of Brass and Copper  
Lantern Cage  $4\frac{1}{2} \times 7$  inches  
Overall length  $10\frac{3}{4}$  inches  
Extension 5 in., 6 to case  
Crystal Rippled Glass  
Finish: Brass Code: Fbg

### No. V-637

Made of Copper and Brass  
Lantern Cage,  $7\frac{1}{4} \times 4\frac{1}{2}$  in.  
Overall length  $10\frac{3}{4}$  inches  
Extension 4 in., 6 to case  
Made of Solid Copper  
Antique Crystal Panels  
Finish: Bronze Code: Fcg

### No. V-672

Made of Cast Aluminum  
 $9\frac{1}{2}$ " Square x  $3\frac{1}{2}$ " Deep  
2 Lights - Antique Glass  
6 to case  
Fin.: Forged Iron Code: Fgb

### No. V-997

Extension  $5\frac{1}{2}$  inches  
Backplate 4 inches  
Length overall  $8\frac{1}{2}$  inches  
Packed individually  
12 to case  
Finish: Antique Copper  
Crystal Glass Code: Ilg

### No. V-687

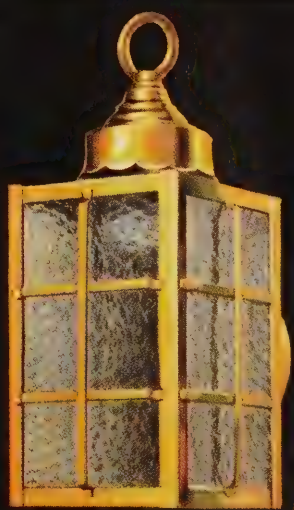
Extension 5 inches  
Length overall  $10\frac{3}{4}$  inches  
Rippled Glass  
Packed individually  
6 to case  
Finish: Rusty Iron Code: Fhg

### No. V-677-S

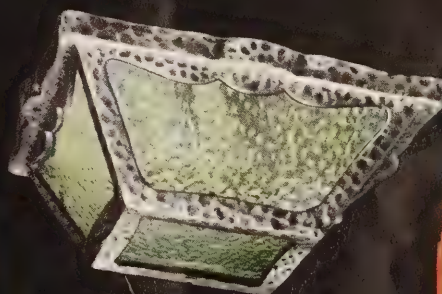
Lantern Cage  $5 \times 5\frac{1}{2}$  inches  
Length  $10\frac{3}{4}$  inches  
Extension 5 inches  
Cast Aluminum and Brass  
Antique Crystal Panels  
Packed individually  
4 to case  
Fin.: Forged Iron Code: Fggs

### No. V-677-B

Same as above  
Finish: Black Enamel  
and Brass Code: Fggb



627



672



637



687



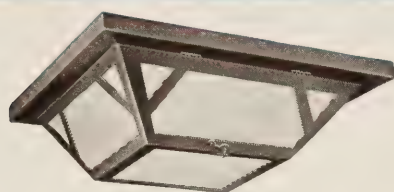
997



677 - S

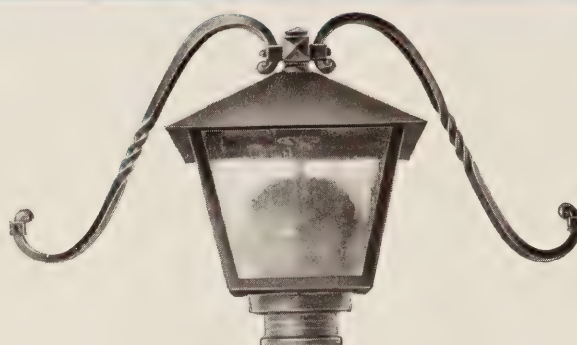
# Rust-proof Outdoor Lanterns

Fine Lanterns for Your Porch and Entrance



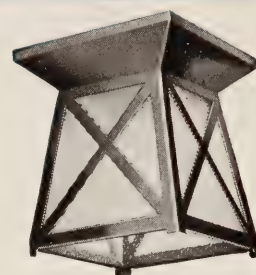
No. V-172

Lantern 9 x 9 x 3½ inches  
Packed individually, 12 to case  
Wired complete  
Silver Moss Glass Panels  
Finish: Black Enamel  
Code: Jordan



No. V-971

Copper Rustproof Lantern  
with Non-Rusting Braces  
Lantern 10¾ x 8 inches  
Spread of Braces 20 inches  
Wired and packed individually,  
4 to case  
Finish: Black with Clear Glass  
Code: Gala



No. V-176

Lantern 5½ x 5½ x 6¼ inches  
Packed individually, 12 to case  
Wired complete  
Silver Moss Glass Panels  
Finish: Black Enamel  
Code: Jurist



No. V-648

Lantern 7¼ x 4" - Length 11¾"  
Extension 9½"  
Clear Crystal Glass  
Packed individually, 4 to case  
Finish: Black Enamel  
Code: Fdh



THE GARAGE LIGHT

No. V-150

Extension 16 inches - Backplate 5¼ inches  
Diameter of Reflector 10" - Wired Complete  
Packed individually, 6 to unit  
Finish: Black Enamel - Aluminized Reflector  
Code: AeJ



No. V-767

Lantern 4 x 3¼" - Extension 6"  
Backplate 4" x 4" - Length 9"  
Packed individually, 12 to case  
Finish: Black Enamel  
with Crystal Screen Glass  
Code: Gfg



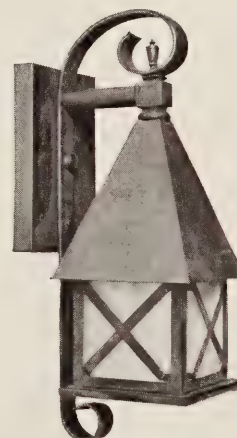
No. V-177

Wired  
Made of Rustproof Iron  
Backplate 10 x 4¾ inches  
Silver Moss Glass Panels  
12 to case  
Black Enamel Finish  
Code: Vixen



No. V-667

Lantern Cage 5 x 7 x 8 inches  
Length 10½" - Extension 6½"  
Made of Copper and Brass  
Antique Crystal Panels  
Packed individually  
4 to unit  
Finish: Black and Brass  
Code: Ffg



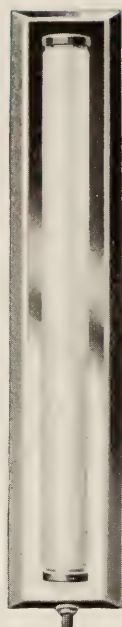
No. V-927

Lantern 9¼ x 5¼ inches  
Backplate 6¼ x 4¼ inches  
Packed individually, 6 to case  
Finish: Rusty Iron  
with Crystal Screen Glass  
Code: lbg

# Decorative Utility Units

A Smartly Styled Series Designed for a Myriad of Practical Uses

UNDERWRITERS APPROVED



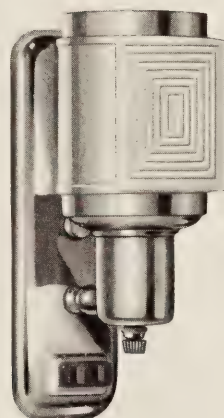
No. V-396  
Lumiline Lamp Bracket  
Wired with sockets  
and canopy switch  
Lamp is not included

No. V-396  
For 12" Lamp  
Backplate  $13\frac{3}{4} \times 2\frac{1}{2}$  inches  
Wired with Socket and Canopy Switch  
Lamp is not included  
Packed individually, 12 to case  
Finish: Chromium  
Less Outlet Code: Cif  
With Outlet Code: Cifco

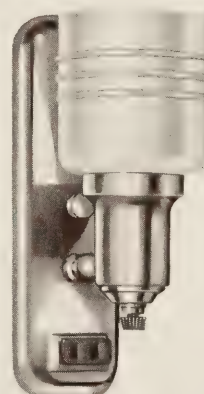
No. V-397  
For 18" Lamp  
Backplate  $19\frac{3}{4} \times 2\frac{1}{2}$  inches  
Packed individually, 12 to case  
Finish: Chromium  
Less Outlet Code: Cig  
With Outlet Code: Cigco



No. V-495  
Backplate  $2\frac{1}{2} \times 15$  inches  
Extension 3 inches  
Packed individually  
12 to case  
Finish: Chromium  
12" Opal Glass Cylinder  
Will accommodate a 40  
Watt Tubular Lamp  
Less Outlet Code: Die  
With Outlet Code: Dieco



No. V-472  
Backplate  $2\frac{1}{2} \times 8$  inches  
Wired with Turn Switch  
Packed individually  
12 to case  
Finish: Chromium  
Less Convenience Outlet  
Code: Dgb  
With Convenience Outlet  
Code: Dgbco



No. V-475  
Backplate  $2\frac{1}{2} \times 8$  inches  
Wired with Turn Switch  
Packed individually  
12 to case  
Finish: Chromium  
Less Convenience Outlet  
Code: Dge  
With Convenience Outlet  
Code: Dgeco



No. V-473  
Backplate  $2\frac{1}{2} \times 8$  inches  
Wired with Turn Switch  
Packed individually  
12 to case  
Finish: Chromium  
Less Convenience Outlet  
Code: Dgc  
With Convenience Outlet  
Code: Dgcco



No. V-491  
Diameter Canopy 5 inches  
Wired Keyless  
Packed individually  
12 to case  
Chromium Finish  
Code: Dia



No. V-496  
Lumiline Lamp Bracket  
Wired with sockets  
and canopy switch  
Lamp is not included

No. V-496  
For 12" Lamp  
Backplate  $2\frac{1}{2} \times 15$  inches  
Wired with Socket and Canopy Switch  
Lamp is not included  
Packed individually, 12 to case  
Finish: Chromium  
Less Outlet Code: Dif  
With Outlet Code: Difco



No. V-485  
Backplate  $2\frac{1}{2} \times 8$  inches  
Wired with Turn Switch  
Packed individually  
with 6 inch Opal  
Glass Cylinder  
12 to case  
Finish: Chromium  
Code: Dhe

# Decorative Units for Kitchen or Bathroom



Wired and Packed Complete with Glassware



No. J-60/3908  
Chromium Holder  
White Glass with Crystal  
Louvred Bottom and  
Red Decorative Bands  
or Plain White  
Diameter of Glass 8½ inches  
150 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
With Red Bands Code: Ellorb  
Plain White Code: Ello



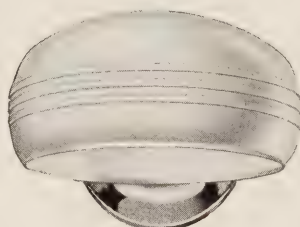
No. J-53/3906  
Chromium Holder  
White Glass with Crystal  
Louvred Bottom and  
Red Decorative Bands  
or Plain White  
Diameter of Glass 6½ inches  
60 Watt Capacity  
Wired Keyless  
Packed individually, 12 to case  
With Red Bands Code: Poprb  
Plain White Code: Pop



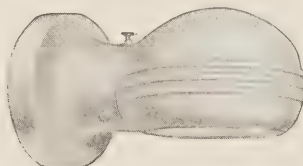
No. J-62/3506  
White Enamel Holder  
with open bottom opal glass  
Diameter Glass 6½ inches  
100 Watt Capacity  
Wired Keyless  
Packed individually, 12 to case  
Code: Quxw



No. J-53/3901  
Chromium Holder  
¾ inch Fitter  
White Opal Glass Crystal  
Louvred Bottom  
Plain White or with Red Bands  
Packed individually, 12 to case  
With Red Bands Code: Erpb  
Plain White Code: Erp



Chromium Holder  
with White Shade  
75 Watt Capacity  
Wired with pull-chain socket  
Packed individually, 12 to case  
No. J-62-3502 - - less outlet  
Code: Quxz  
No. J-62-CO-3502 - with outlet  
Code: Quxzco



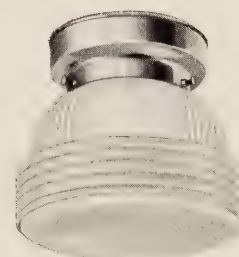
White Enamel Holder  
with White Shade  
60 Watt Capacity  
Wired with pull-chain socket  
Packed individually, 12 to case  
No. J-62-3501 - - less outlet  
Code: Qukr  
No. J-62-CO-3501 - with outlet  
Code: Qukrco



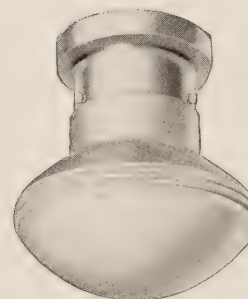
No. J-293  
One Light Fixture  
Spread 7½ inches - Depth 5 inches  
60 Watt Capacity  
Opal Glass  
Packed individually  
6 to case  
Finish: Chromium  
Code: Bic



No. J-60/3408  
Chromium Holder  
Opal Ribbed Glass  
150 Watt Capacity  
Diameter of Glass 8½ inches  
Wired Keyless  
Packed individually  
6 to case  
Code: Fkcdkh



No. J-53/3406  
Chromium Holder  
Opal Ribbed Glass  
60 Watt Capacity  
Wired Keyless  
Packed individually  
12 to case  
Code: Eccdkf



No. J-60/3508-W  
White Enamel Holder  
Plain White Opal Glass  
Diameter of Glass 8½ inches  
150 Watt Capacity  
Packed individually, 6 to case  
Code: Quax



# Decorative Units for Kitchen or Bathroom

Wired and Packed Complete with Glassware



No. V-653  
Chromium Holder  
White Glass with Crystal Lines  
and Etched Crystal Glass Circlet  
60 Watt Capacity  
Spread 9 inches  
Packed individually  
6 to unit  
Code: Fec

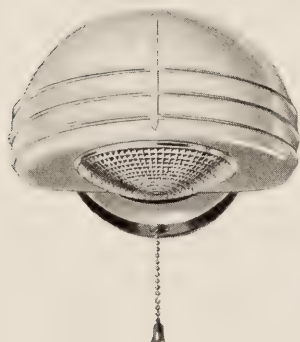


No. V-799  
Chromium Ceiling Holder  
White Glass with Crystal Lines  
and Bottom Louvres

No.	Spread	Depth	No. Lights	Std. Pkg.	Code
V-795	8"	5 1/2"	2	6	Gie
V-799	10"	5 1/2"	3	6	Gii



No. V-654  
Chromium Holder  
White Glass with Crystal Lines  
with Etched Crystal Glass Circlet  
100 Watt Capacity  
Spread 11 inches  
Packed individually  
6 to unit  
Code: Fed



No. V-53/652  
Chromium Holder  
Glassware  
White with Crystal Lines  
and Prismatic Bottom

Cat. No.	Code
V-53/652	Feb
V-53-CO/652	Febco

Packed individually, 12 to case



No. V-794  
Spread 6 inches - Depth 5 1/2 inches  
One Light Fixture  
Chromium Ceiling Holder  
White Glass with Crystal Lines  
and Bottom Louvres  
Packed individually, 6 to case  
Code: Gid



No. V-53/651  
Chromium Holder  
Glassware  
White with Crystal Lines  
and Prismatic Bottom

Cat. No.	Code
V-53/651	Fea
V-53-CO/651	Feaco

Packed individually, 12 to case



No. V-53/650  
Chromium Holder  
White Glass  
with Crystal Lines  
60 Watt Capacity  
Spread 4 3/4 inches  
Depth 5 inches  
Packed individually  
6 to case  
Code: EcfeK



No. V-699  
Chromium Ceiling Plate  
White Glass with Crystal Lines

No.	Spread	Depth	No. Lights	Std. Pkg.	Code
V-695	9"	3"	2	6	Fie
V-699	11"	3"	2	6	Fii



No. V-53/751  
Chromium Holder  
White Glassware with  
Crystal Prismatic Window  
Packed individually  
12 to case  
Code: Ecgea

# Decorative Units for Kitchen or Bathroom

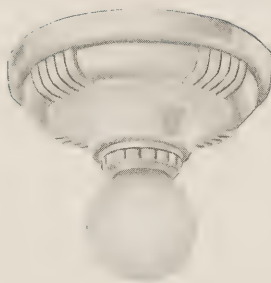


Smartly Styled Designs in Snow-White Porcelain and Streamlined Units  
for Fluorescent Lighting



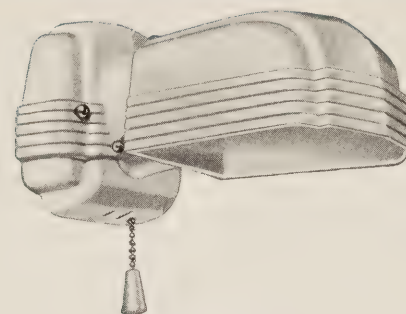
No. V-215

Porcelain Screwless Holder  
with White Opal Shade  
Diameter Backplate 5 inches  
Packed individually, 12 to case  
Finish: Plain White  
With Outlet Code: Waco  
Less Outlet Code: Waza



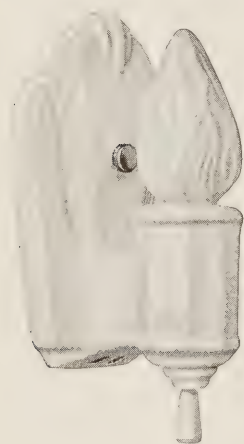
No. V-117

Porcelain Beamlight  
Diameter Canopy  $5\frac{1}{2}$  inches  
Wired with Keyless Receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Aag



No. V-110

Porcelain Holder  
with White Opal Glass  
Diameter Backplate 5 inches  
Packed individually, 12 to case  
Finish: Plain White  
With Outlet Code: Aakco  
Less Outlet Code: Aak



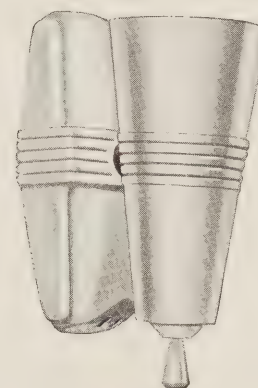
No. V-52

Porcelain Bracket  
Dimensions  $4\frac{7}{8}$  x 7 inches  
Extension  $3\frac{3}{4}$  inches  
Wired with Pull Switch  
Packed individually, 12 to case  
Finish: Plain White  
With Outlet Code: Jersey  
Less Outlet Code: Jimsen

No. V-785  
For 18 Inch Lamp  
Backplate  
20 x  $3\frac{1}{2}$  inches  
Extension  $1\frac{3}{4}$  inches  
Equipped with On and  
Off Switch  
Packed individually  
6 to case  
Finish: Chromium  
Less Outlet  
Code: Ghe  
With Outlet  
Code: Gheco



No. V-786  
For 24 Inch Lamp  
Backplate  
26 x  $3\frac{1}{2}$  inches  
Extension  $1\frac{3}{4}$  inches  
Equipped with On and  
Off Switch  
Packed individually  
6 to case  
Finish: Chromium  
Less Outlet  
Code: Ghf  
With Outlet  
Code: Ghfco



No. V-120  
Porcelain Bracket  
with White Opal Glass  
Backplate 4" x 7" - Extension 5"  
Wired Pull-Chain  
Packed individually, 12 to case  
Finish: Plain White  
With Outlet Code: Abkco  
Less Outlet Code: Abk

## FLUORESCENT LAMP BRACKET

These Fluorescent fixtures are equipped with replaceable switch starter. Previously part of the auxiliary equipment, the switch starter is now a separate unit, conveniently located in the bracket back, for easy replacement.

The Fluorescent Lamp is not included with the bracket.



No. V-219

Vapor Proof Unit  
for Bathroom or Shower  
Diameter Canopy  $4\frac{5}{8}$  inches  
Packed individually, 12 to case  
Finish: White Porcelain  
with glass unit  
Code: Halo



No. V-118

Porcelain Kitchen Holder  
4" Holder with Eyelet  
Diameter Canopy  $5\frac{1}{2}$  inches  
Wired with Keyless Receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Aah



No. V-130

Porcelain Bracket  
Backplate 4 x 7 inches  
Extension  $3\frac{3}{4}$  inches  
Wired Pull-Chain  
Packed individually, 12 to case  
Finish: Plain White  
With Outlet Code: Ackco  
Less Outlet Code: Ack

# The Criterion Series

New Light Conditioners for Direct - Indirect Lighting



Illustrating the Combination  
of No. J-822 with No. V-156-CM  
Chromium Casing Hanger



Spread 22 inches - Fitter 6 inches  
300-500 Watt Capacity  
Packed 4 to container  
Code: Hbb  
For use on any 6 inch Pendant  
or Casing Hanger

USE ONLY  
INSIDE FROSTED  
LAMPS WITH  
THE CRITERION  
CONVERTORS



Illustrating the Combination  
of No. V-817 with No. V-46-C  
Chromium Casing Hanger

USE THE CRITERION TO CONVERT  
OLD LIGHTING INTO NEW  
WITHOUT INSTALLATION COST



Illustrating the  
use of No. J-814  
on a Chromium  
Ceiling Holder

REPLACE OLD STYLE GLOBES  
WITH THESE STUNNING  
LIGHT-CONDITIONING  
CONVERTORS



No. J-817

Spread 17 inches - Fitter 6 inches  
200-300 Watt Capacity  
Packed 4 to container

Code: Hag

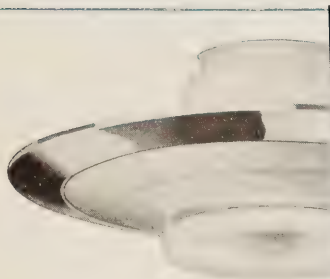
For use on any 6 inch Pendant  
or Ceiling Holder

Finish:  
Metal Reflector: Satin Aluminum  
with Polished Highlights  
Glass: Enameled with Crystal  
Louvred Bottom

# Streamline Semi-Indirect Commercial Lighting Units



For Store, Office and General Commercial Lighting



## THE LIGHT COND

No. Spread Fitter Depth Ca

J-419 19" 6" 8 $\frac{3}{8}$ "

J-414 14" 4" 7 $\frac{1}{4}$ "

Finish: Glass - Enameled Bottom

Metal Louvre - Satin Al

with Polished High



## NEW LIGHT CONDITIONER

No.	Spread	Fitter	Depth	Capacity	Watt	Std.	Pkg.	Code
J-419	19"	6"	8 $\frac{3}{8}$ "	300	4	Gag		
J-414	14"	4"	7 $\frac{1}{4}$ "	300	4	Gag		

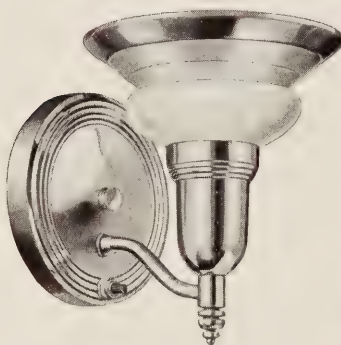
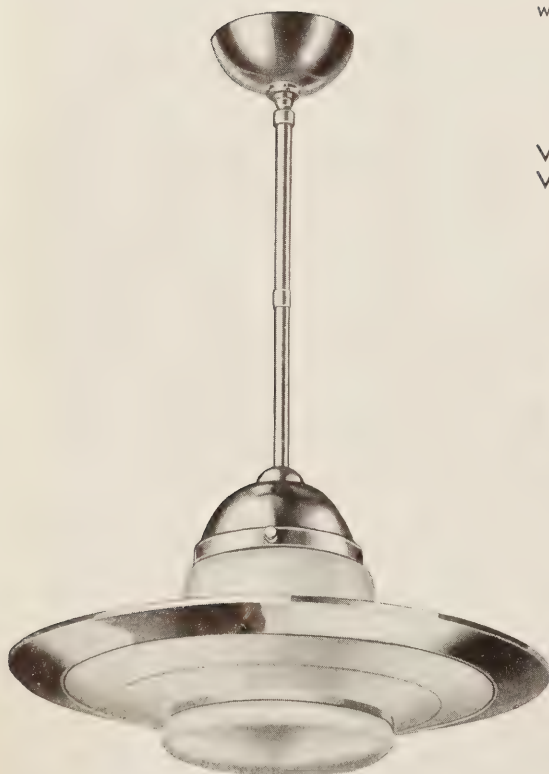
Glass - White with Crystal Bottom Louvres  
Metal Louvre - Satin Aluminum  
with Polished Highlite



## THE AURALITE

Semi-Indirect Unit  
with Tensolite Glass with 18" Aluminum Reflector  
Chromium Finish  
Length 36 inches - Wired complete  
Packed 1 to case

No.	Socket	Watt Capacity	Code
V-610	Medium	200-300	Faj
V-611	Mogul	300-500	Faa



## No. V-661

Semi-Indirect Wall Bracket  
Backplate 5 inches  
Spread 5 $\frac{1}{2}$  inches  
Extension 6 $\frac{3}{4}$  inches  
60 Watt Capacity  
Opal Glass - Spun Reflector  
Packed individually, 12 to case  
Chromium Finish  
Code: Ffa

Illustrating the use of Light Conditioner No. J-419  
on Hanger No. V-156-C



# Staple Glassware

The Senator, Admiral and Emperor Units and Companion Shades to Match  
Modern Styling and High Efficiency



No. J-61  
Opal Bathroom Shade  
60 Watt Capacity  
2 1/4 inch Fitter  
Packed 36 to case  
Code: Jfa



## THE EMPEROR OPAL COMMERCIAL GLASSWARE

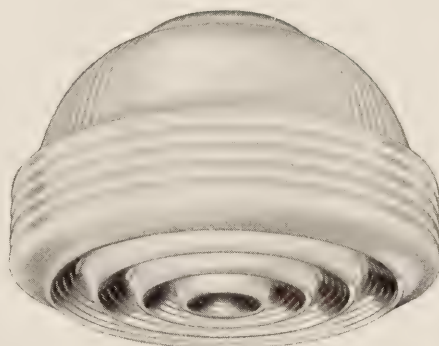
No.	Size	Fitter	Depth	Std. Pkg.	Code
J-3508	8 1/2"	4"	7"	12	Cejh
J-3510	10"	4"	7 1/2"	8	Ceaj
J-3512	12"	6"	7 3/4"	4	Ceab
J-3514	14"	6"	8 3/4"	2	Cead
J-3516	16"	6"	9 1/4"	2	Ceaf

## THE ADMIRAL OPAL COMMERCIAL GLASSWARE

No.	Size	Fitter	Depth	Std. Pkg.	Code
J-3406	6 1/2"	3 1/4"	5"	12	Cdkf
J-3408	8 1/2"	4"	6 1/4"	12	Cdkh
J-3412	12"	6"	8 1/2"	4	Cdab
J-3414	14"	6"	9 1/4"	2	Cdad



No. J-3706  
White Glass with Crystal  
Bottom Louvres  
Diameter 9 1/2" - Depth 10"  
Fitter 6 inches  
300 Watt Capacity  
Packed individually  
Code: Cgkf

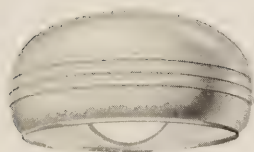


## THE SENATOR ENAMELED COMMERCIAL GLASSWARE WITH LOUVRED BOTTOMS Unsurpassed for Direct Lighting

No.	Size	Fitter	Depth	Std. Pkg.	Code
J-3308	8 1/2"	4"	6 1/2"	12	Ccih
J-3312	12"	6"	8 1/2"	4	Ccab
J-3314	14"	6"	9 1/4"	2	Ccad



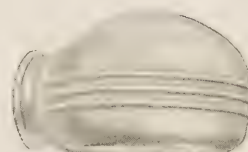
No. J-3704  
White Glass with Crystal  
Bottom Louvres  
Diameter 7 1/2" - Depth 6 3/4"  
Fitter 4 inches  
150 Watt Capacity  
Packed 12 to case  
Code: Cgkd



No. J-3502  
Opal Bathroom Shade  
75 Watt Capacity  
2 1/4 inch Fitter  
Packed 24 to case  
Code: Cejb



No. J-3506  
Open Bottom Shade  
Fitter 2 1/4" Diameter 6 1/2"  
Depth 5 3/8 inches  
Packed 12 to case Code: Cejf



No. J-3501  
Opal Bathroom Shade  
60 Watt Capacity  
2 1/4 inch Fitter  
Packed 36 to case  
Code: Ceja

# Staple Glassware and Ceiling Units

For Store, Office and General Commercial Lighting



No. J-576

Black line decoration  
3 1/4 inch Fitter  
6 inch Diameter  
2 1/4 dozen to case  
Code: Truck



No. J-595-9"

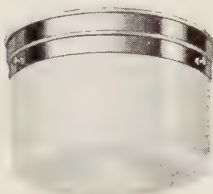
No.	Spread	Depth	No. Lights	Std. Pkg.	Code
J-595	9"	5 1/2"	2	6	Eje
J-599	11"	5 3/4"	2	6	Ejj
J-596	13"	6"	3	1	Ejf
J-597	15"	6 1/2"	3	1	Ejg

Opal Glassware - Chromium Ceiling Type  
Wired Complete



No. J-908

Porch Globe  
3 1/4 inch Fitter  
Finish:  
Clear Amber  
or  
Crystal Acid Etched  
2 1/4 dozen to case  
Code: ljh



No. J-594

One Light Fixture  
Chromium Holder  
Opal Glassware  
Diameter 6 inches - Depth 5 inches  
60 Watt Capacity  
Packed individually, 6 to case  
Code: Ejd



No. J-519-D

Crystal Bottom Unit  
Black Decoration  
Diameter 9 1/2 inches - Depth 12 1/2 inches  
Fitter 6 inches  
100-200 Watt Capacity  
Packed individually  
Code: Master

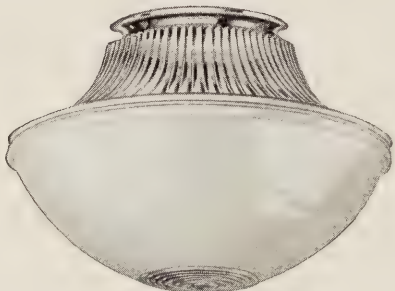


No. J-114

Diameter 6 inches - Depth 4 1/2 inches  
2 1/4 inch Fitter  
Packed 72 to case Code: Tokio

No. J-116

Diameter 7 inches - Depth 5 1/2 inches  
2 1/4 inch Fitter  
Packed 48 to case Code: Trout



THE CAVALCADE SERIES

Prismatic Crystal Top - Enameled Bottom

No. J-3807

Diameter 7 inches - Depth 6 inches  
Four inch Fitter  
100 Watt Capacity  
Packed 12 to carton Code: Chjg

No. J-3808

Diameter 8 1/2 inches - Depth 6 1/2 inches  
Four inch Fitter  
150 Watt Capacity  
Packed 12 to carton Code: Chjh



No. J-3806

Open Bottom Shade  
2 1/4 inch Fitter  
Diameter 6 1/2 inches - Depth 5 1/2 inches  
Packed 12 to case  
Code: Chjf

No. J-3813

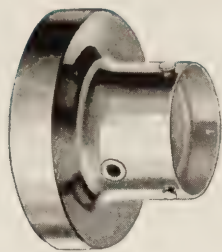
Diameter 13 inches - Depth 9 inches  
Six inch Fitter  
300 Watt Capacity  
Packed 2 to carton Code: Chac

No. J-519  
Crystal Bottom Unit  
Plain White  
Diameter 9 1/2 inches - Depth 12 1/2 inches  
Fitter 6 inches  
100-200 Watt Capacity  
Packed individually  
Code: Mystic



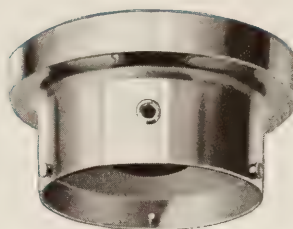
## Streamline Beamlites and Holders

Smooth Flowing Contours — Smart, Up-to-the-Minute Designs



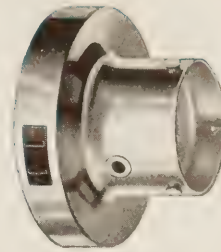
No. V-62-E  
Streamline Bath Bracket  
or Ceiling Holder  
2 1/4 inch Fitter  
Diameter of Canopy 4 1/2 inches  
Bare with strap  
Packed individually,  
60 to case  
Finish  
White Enamel  
Chromium

Code  
Fbew  
Fbec



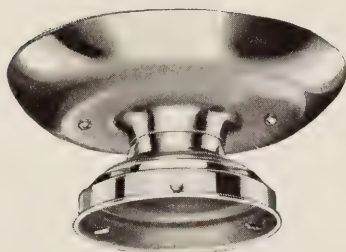
No. V-60-E  
Streamline Kitchen Holder  
Diameter canopy 5 1/2 inches  
4" Fitter - Bare with Strap  
Packed individually, 48 to case  
Finish  
White Enamel  
Chromium

Code  
Fjew  
Fjec



No. V-62-E-CO  
Streamline Bath Bracket  
with Convenience Outlet  
2 1/4 inch Fitter  
Diameter of Canopy 4 1/2 inches  
Bare with Convenience  
Outlet and Strap  
Packed individually, 60 to case  
Finish  
White Enamel  
Chromium

Code  
Fbewco  
Fbecco

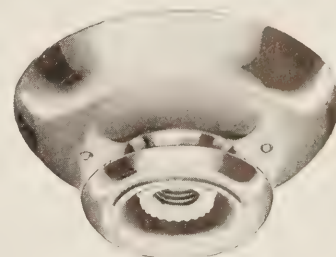


No. V-124-E  
Streamline Holder  
4 inch Fitter  
Diameter of Canopy 7 1/2 inches  
Bare with strap  
Packed individually,  
24 to case  
Finish: Chromium  
Code: Abdc



No. V-32-E  
Streamline Beamlite  
Diameter canopy 4 1/2 inches  
Bare with Strap  
Packed individually, 60 to case  
Finish  
Chromium  
White Enamel

Code  
Cbec  
Cbewe

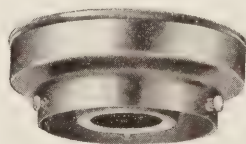


No. V-140-E  
Streamline Beamlite  
Diameter of Canopy 7 1/2 inches  
Bare with strap  
Packed individually  
24 to case  
Finish  
Chromium  
Ivory

Code  
Adjc  
Adj



No. V-43-E  
Bare with strap  
With eyelet  
Diameter Canopy 5 1/2 inches  
Packed individually, 48 to case  
Chromium Finish  
Code: Zyra

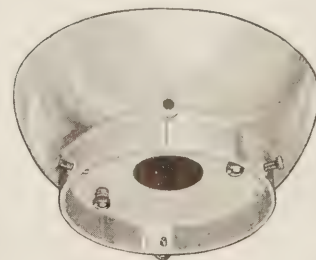


No. V-53-C  
Streamline Porch Ring  
Solid Copper  
Bare with Strap  
Diameter canopy 4 3/4" - Fitter 3 1/4"  
Packed individually, 48 to case  
Finish: Antique Copper - - Code: Ecc

### No. V-53-E

Streamline Holder  
Copperface Steel  
Bare with Strap  
Diameter canopy 4 3/4" - Fitter 3 1/4"  
Packed individually, 48 to case  
Finish  
White Enamel  
Chromium

Code  
Ecwe  
Eccm



No. V-50-E  
Streamline Kitchen Holder  
Bare with strap  
Diameter of Canopy 6 1/4 inches  
4 inch Fitter  
48 to case  
Finish  
White Enamel  
Chromium

Code  
Metric  
Wood

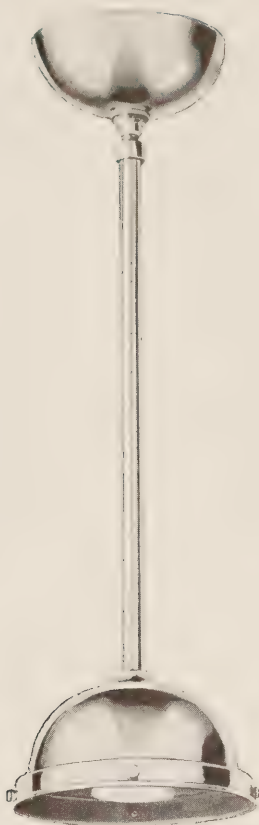
General, Commercial, School and Store Lighting



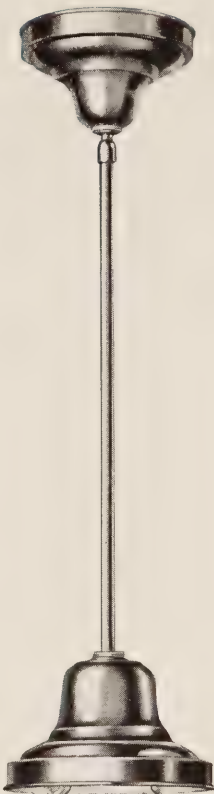
STREAMLINE TYPE

THE NEW VIRDEN SCREWLESS  
INTERNAL SUSPENSION SAFETY TYPE

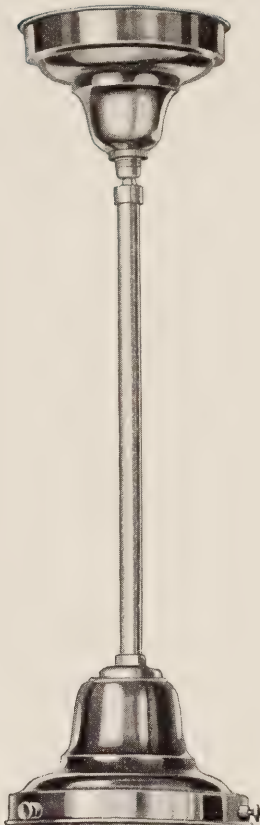
REGULAR SCREW TYPE



No. V-156-C—6 inch  
No. V-154-C—4 inch



No. V-546-C—6 inch  
No. V-545-C—4 inch



No. V-46-C—6 inch  
No. V-45-C—4 inch

STREAMLINE TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Casing	Length Overall	Finish	Code
No. V-154-C	4"	Medium	Sectional	24 inches	Chromium	Aedcc
No. V-156-C	6"	Medium	Sectional	24 inches	Chromium	Aefcc
No. V-156-CM	6"	Mogul	Sectional	24 inches	Chromium	Aefcmc

INTERNAL SUSPENSION SAFETY TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Casing	Length Overall	Finish	Code
No. V-545-C	4"	Medium	Sectional	24 inches	St. Bronze	Edec
No. V-546-C	6"	Medium	Sectional	24 inches	St. Bronze	Edfc
No. V-546-CM	6"	Mogul	Sectional	24 inches	St. Bronze	Edfcm

These Safety Hangers are available in 20 and 22 gauge Brass—also in Chromium finish—Prices on request

REGULAR SCREW TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Casing	Length Overall	Finish	Code
No. V-45-C	4"	Medium	Sectional	24 inches	St. Bronze	Tang
No. V-46-C	6"	Medium	Sectional	24 inches	St. Bronze	Toga
No. V-46-CM	6"	Mogul	Sectional	24 inches	St. Bronze	Tuff
No. V-45-C	4"	Medium	Sectional	24 inches	Chromium	Tear
No. V-46-C	6"	Medium	Sectional	24 inches	Chromium	Tabu
No. V-46-CM	6"	Mogul	Sectional	24 inches	Chromium	Tool

These Hangers are available in 20 and 22 gauge Brass—Prices on request

The Casing Hangers are equipped with casings assembled in 7½ inch sections which permit the hangers to be shortened or lengthened accordingly. For cost of extra sections with collar see price sheet.

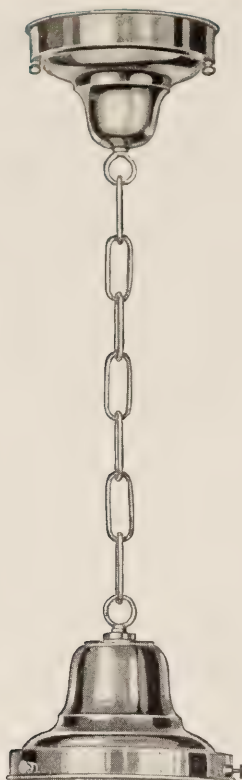


REGULAR SCREW TYPE

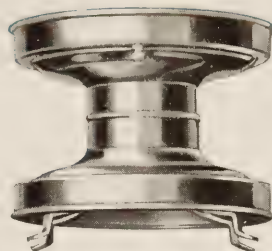
# General, Commercial, School and Store Lighting

THE NEW VIRDEN SCREWLESS  
INTERNAL SUSPENSION SAFETY TYPE

STREAMLINE TYPE



No. V-46—6" No. V-45—4"

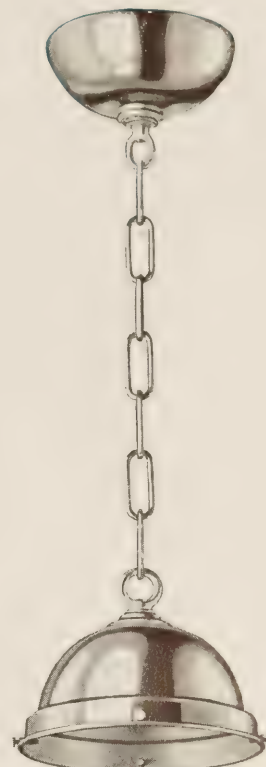
No. V-534—4" Code: Ecd  
No. V-536—6" Code: Ecf

Cat. No.	Size Fitter	Socket	Diameter Canopy	Std. Pkg.	Finish
No. V-534	4"	Med.	6 1/4"	48	St. Brze.
No. V-536	6"	Med.	6 1/4"	24	St. Brze.

These Safety Hangers are available in 20 and 22 gauge Brass - also in Chromium finish.  
Prices on request

It is generally conceded that the only truly Safety Hanger is one employing the Internal Suspension construction in which the Globe is firmly and safely supported from within instead of by the tension of screws or other squeezing devices applying pressure to the Glass Fitter.

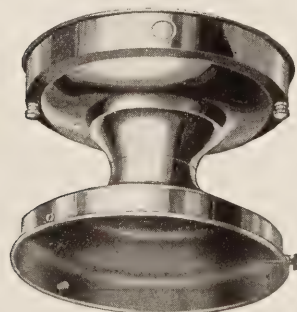
The new Virden Safety Hanger is positive in its action and simplicity itself to operate.



No. V-156—6" No. V-154—4"

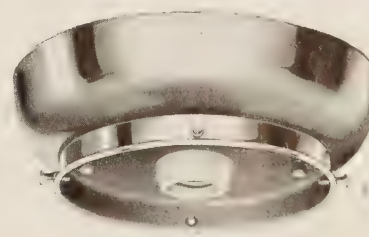
## CHAIN HANGER SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Length Overall	Canopy Type	Std. Pkg.	Finish	Code
No. V-45	4"	Medium	36"	Strap	24	St. Bronze	Carlie
No. V-45	4"	Medium	36"	Strap	24	Chromium	Yuke
No. V-46	6"	Medium	36"	Strap	24	St. Bronze	George
No. V-46	6"	Medium	36"	Strap	24	Chromium	Yazo
No. V-46-M	6"	Mogul	36"	Strap	24	St. Bronze	Gopher
No. V-46-M	6"	Mogul	36"	Strap	24	Chromium	Yipe
No. V-154	4"	Medium	36"	Screw Collar	24	Chromium	Caed
No. V-156	6"	Medium	36"	Screw Collar	24	Chromium	Caef
No. V-156-M	6"	Mogul	36"	Screw Collar	24	Chromium	Caefm



No. V-34—4" No. V-36—6"

Nos. V-34 and V-36 can be had in 20 and 22 gauge brass  
Prices on request



No. V-56—6" No. V-50-E—4"

## CEILING HOLDER SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Diameter Canopy	Std. Pkg.	Finish	Code
No. V-34	4"	Medium	6 1/4"	48	St. Bronze	Arbor
No. V-34	4"	Medium	6 1/4"	48	Chromium	Organ
No. V-36	6"	Medium	6 1/4"	24	St. Bronze	Arena
No. V-36	6"	Medium	6 1/4"	24	Chromium	Mummy
No. V-50-E	4"	Bare	6 1/4"	48	Chromium	Wood
No. V-56	6"	Medium	8"	24	Chromium	Efec

# Beamlights for Bedroom, Kitchen and Hall



In Appropriate Designs and Finishes for Any Requirement

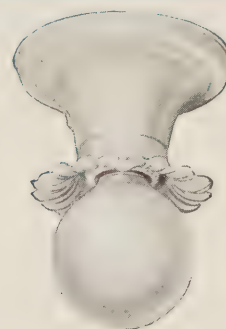
BEAMLIGHTS ARE PACKED  
IN INDIVIDUAL CARTONS  
WITH STRAPS



No. V-70-E  
Bare with strap  
Diameter of Canopy  $5\frac{1}{2}$  inches  
Packed 48 to case  
Finish: Ivory and Gold  
Code: Gje



No. V-49-E  
Bare with strap  
With eyelet  
Diameter Canopy  $7\frac{1}{2}$  inches  
Packed individually, 24 to case  
Finish Code  
Ivory Pastelle Zuna  
Antique Ivory Zute



No. V-44-E  
Bare with strap  
With eyelet -  $\frac{3}{4}$  inch flange  
Diameter Canopy  $4\frac{1}{4}$  inches  
60 to case  
Finish Code  
Browntone Wild  
Ivory Pastelle Aroma



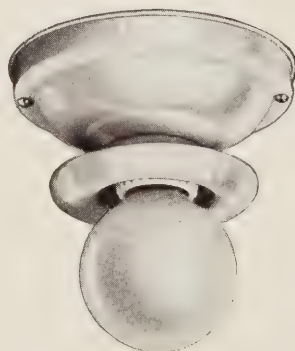
No. V-2542-E  
Bare with strap  
Diameter Canopy  $5\frac{1}{2}$  inches  
With pull-chain eyelet and  
deep flange with knock-out  
Packed individually, 48 to case  
Finish Code  
Browntone Waft  
Ivory Pastelle Nabob



No. V-51-E  
Bare with Strap  
Diameter Canopy  $5\frac{1}{2}$  inches  
Packed individually, 48 to case  
Finishes Code  
Ivory Pastelle Eaei  
Antique Gold Eaeg



No. V-47-E  
Bare with strap  
Diameter Canopy  $5\frac{1}{2}$  inches  
Packed individually, 48 to case  
Finish Code  
Ivory Pastelle Zotu  
Gold Polychrome Zelu



No. V-40-E  
Bare with strap  
Diameter of Canopy  $5\frac{1}{2}$  inches  
Packed 48 to case  
Finish Code  
Ivory Trophy  
Pewter Weal  
Old Brass Weep  
Chromium Welt  
Statuary Bronze Wend  
White Enamel Alex



No. V-42-E  
Bare with strap  
With eyelet  
Diameter Canopy  $6\frac{1}{4}$  inches  
Packed individually, 48 to case  
Finish: Ivory Pastelle  
Code: Nurse

THERE ARE NO GREATER DOLLAR  
FOR DOLLAR VALUES THAN  
THE BEAMLIGHTS  
SHOWN ON THESE PAGES

# Miscellaneous Holders and Brackets

For Interior and Exterior Lighting



No. V-25-E

Bare with strap  
4 inch Kitchen Holder  
5 $\frac{7}{8}$  x 4 $\frac{3}{4}$  inches  
With pull-chain eyelet and  
deep flange with knock-out  
Packed individually  
with straps and screws  
48 to case

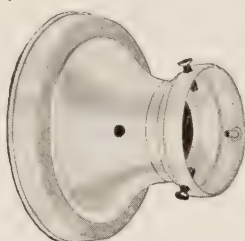
Finish	Code
White Enamel	Nomad
Statuary Bronze	Wale
Chromium	Ward



No. V-20-E

Bare—less strap  
Diameter Canopy 5 $\frac{1}{2}$  inches  
With pull-chain eyelet  
25 to package—200 to case

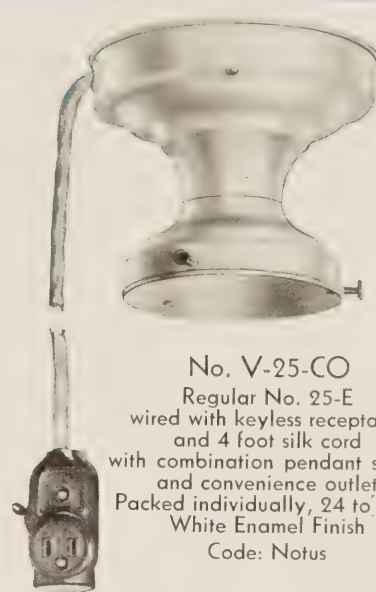
Finish	Code
White Enamel	Orion
Browntone	Worm
Ivory	Writ



No. V-26-E

Bare with strap  
Diameter of Canopy 4 $\frac{1}{2}$  inches  
2 $\frac{1}{4}$  inch Fitter - 60 to case

Finish	Code
White Enamel	Razor
Chromium	Wolf



No. V-25-CO

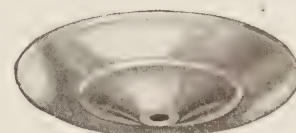
Regular No. 25-E  
wired with keyless receptacle  
and 4 foot silk cord  
with combination pendant switch  
and convenience outlet  
Packed individually, 24 to case  
White Enamel Finish  
Code: Notus



No. V-21-E

Bare—less strap  
Diameter Canopy 4 $\frac{1}{4}$  inches  
Deep flange with knock-out  
and pull-chain eyelet  
10 to package—100 to case

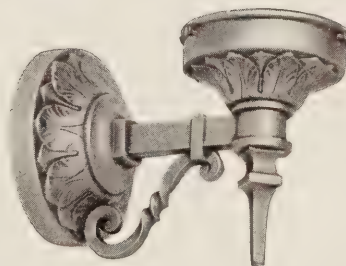
Finish	Code
White Enamel	Omega
Browntone	Wasp



No. V-67

Outlet Closer  
Diameter 5 $\frac{1}{4}$  inches  
Packed 25 to package

Finish	Code
Ivory	Giant
Brushed Brass	Swim



No. V-148

Cast Metal Porch Bracket  
Diameter Backplate 4 $\frac{3}{4}$  inches  
Extension 7 inches—Fitter 3 $\frac{1}{4}$  inches  
Wired complete - 12 to case  
Finish: Black Enamel  
Code: Gofa



No. V-147

Bare  
with two Socket Attachments  
Made of Rustproof Iron  
Sliding Glass Panel  
with Red Letters  
on White Background  
Dimensions 6 x 12 x 3 $\frac{1}{8}$  inches  
Finish: Black Enamel  
Packed 12 to case  
Code: Ewet



No. V-149

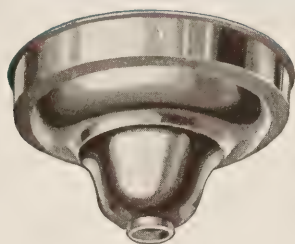
Cast Metal Porch Ring  
Diameter Canopy 6 $\frac{1}{2}$  inches  
Fitter 3 $\frac{1}{4}$  inches  
Wired complete - 24 to case  
Finish: Black Enamel  
Code: Glay  
Also furnished bare - less strap  
Packed bulk - 200 to barrel



No. V-146

Back Porch Light  
Backplate 5 inches  
Made of Solid Copper  
Wired keyless  
Packed individually, 24 to case  
Finish: Antique Copper  
Code: Adf

# Miscellaneous Holders and Parts



No. V-63- $\frac{3}{4}$ S

$\frac{3}{4}$ -inch Slip Canopy  
5 $\frac{1}{2}$  inches in Diameter  
 $\frac{7}{8}$ -inch flange with knock-out  
25 to package—100 to case  
Statuary Bronze Finish  
Code: Relic

No. V-63- $\frac{1}{8}$  Hole

5 $\frac{1}{2}$  inches in Diameter  
 $\frac{7}{8}$ -inch flange with knock-out  
25 to package—100 to case  
Statuary Bronze Finish  
Code: Remus



No. V-24

Bare with strap  
4 inch Ceiling Holder  
5 $\frac{1}{2}$  inch Diameter  
Packed 48 to case

Finish	Code
Browntone	Whig
White Enamel	Oaken

No. V-23

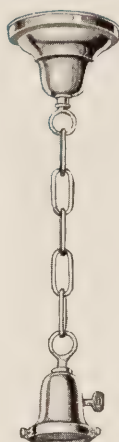
Bare with strap  
 $3\frac{1}{4}$  inch Ceiling Holder  
5 $\frac{1}{2}$  inch Diameter  
Packed 48 to case

Finish	Code
Browntone	Whet
Black Enamel	Negro

No. V-22

Bare with strap  
 $2\frac{1}{4}$  inch Ceiling Holder  
5 $\frac{1}{2}$  inch Diameter  
Packed 48 to case

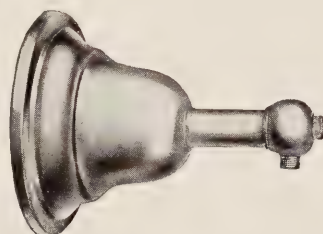
Finish	Code
Browntone	Wick
Ivory	Wife
White Enamel	Luxor



No. V-209

Chain Pendant with  $2\frac{1}{4}$ " Holder  
Packed individually, 48 to case  
Wired with key socket

Finish	Code
Browntone	Bugle
White Enamel	Bobby
Ivory	Brick



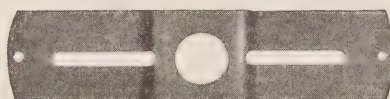
No. V-901-21

12 to carton—72 to case  
Brushed Brass Finish  
Without Socket Cover  
Code: Pansy

10 to carton—60 to case  
Browntone Finish  
With Socket Cover  
Code: Peril

10 to carton—60 to case  
With Socket Cover

Finish	Code
White Enamel	Pedal
Statuary Bronze	Ache



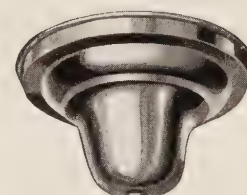
Offset Straps

4-inch strap and screws  
5-inch strap and screws  
6-inch strap and screws  
5-inch strap with screws and thumb knobs  
6-inch strap with screws and thumb knobs



COMMERCIAL HOLDER

No. V-16 - 6" Code: Rival  
No. V-14 - 4" Code: River  
10 to package—100 to case  
Statuary Bronze Finish



No. V-64

4 $\frac{1}{2}$  x 2 $\frac{3}{4}$  inches  
25 to package—250 to case

Browntone Finish

No. V-64- $\frac{1}{8}$ Hole	Code: Lorna
No. V-64 Nipple	Code: Edith
No. V-64- $\frac{3}{4}$ Slip	Code: Ethel

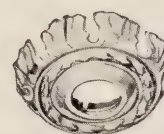
Brushed Brass Finish

No. V-64- $\frac{1}{8}$ Hole	Code: Harry
No. V-64 Nipple	Code: Helen
No. V-64- $\frac{3}{4}$ Slip	Code: Frank



No. V-68

Less strap  
5 $\frac{1}{2}$  inch Diameter  
Drop cord canopy  
Bushed eyelet  
25 to package—200 to case  
Finish: Browntone  
Code: Roger



No. V-30

Ball-lamp adapter  
Screws on standard socket  
25 to package—500 to case  
Finish: Rich Gilt  
Code: Rebel



## *The Shelburne Series*

Finish: Light Ivory and Gold with Crystal Trim

The Shelburne Series is unquestionably one of the greatest values we have ever offered. It combines real beauty of design with sterling quality of semi-indirect lighting. The light is directed upward to be reflected and diffused from the ceiling while through the wrought glass bottom an excellent light is cast downward. Never have these qualities been combined at so low a cost.



No. V-2126  
Depth Overall 13½ inches  
Spread 16 inches  
One Light Fixture  
200 Watt Capacity  
Packed individually, 4 to unit  
Finish: Light Ivory and Gold with Crystal Trim  
Code: Babf  
Price: \$6.90



No. V-2116  
Length Overall 36 inches  
Spread 16 inches  
One Light Fixture  
200 Watt Capacity  
Packed individually, 4 to unit  
Finish: Light Ivory and Gold with Crystal Trim  
Code: Baaf  
Price: \$7.95



No. V-2113  
Length Overall 36 inches  
Spread 13¼ inches  
One Light Fixture  
150 Watt Capacity  
Packed individually, 4 to unit  
Finish: Light Ivory and Gold with Crystal Trim  
Code: Baac  
Price: \$5.85



No. V-2123  
Depth Overall 12½ inches  
Spread 13¼ inches  
One Light Fixture  
150 Watt Capacity  
Packed individually, 4 to unit  
Finish: Light Ivory and Gold with Crystal Trim  
Code: Babc  
Price: \$4.80



## *The Shelburne Series*

Finish: Light Ivory and Gold with Crystal Trim

The Shelburne Series is unquestionably one of the greatest values we have ever offered. It combines real beauty of design with sterling quality of semi-indirect lighting. The light is directed upward to be reflected and diffused from the ceiling while through the wrought glass bottom an excellent light is cast downward. Never have these qualities been combined at so low a cost.



No. V-2126  
Depth Overall 13½ inches  
Spread 16 inches  
One Light Fixture  
200 Watt Capacity  
Packed individually, 4 to unit  
Finish: Light Ivory and Gold with Crystal Trim  
Code: Babf  
Price: \$6.90



No. V-2116  
Length Overall 36 inches  
Spread 16 inches  
One Light Fixture  
200 Watt Capacity  
Packed individually, 4 to unit  
Finish: Light Ivory and Gold with Crystal Trim  
Code: Baaf  
Price: \$7.95



No. V-2113  
Length Overall 36 inches  
Spread 13¼ inches  
One Light Fixture  
150 Watt Capacity  
Packed individually, 4 to unit  
Finish: Light Ivory and Gold with Crystal Trim  
Code: Baac  
Price: \$5.85



No. V-2123  
Depth Overall 12½ inches  
Spread 13¼ inches  
One Light Fixture  
150 Watt Capacity  
Packed individually, 4 to unit  
Finish: Light Ivory and Gold with Crystal Trim  
Code: Babc  
Price: \$4.80



## The Waverly Series

Finish: Suntint Bronze with Two-Tone Beige Glassware



No. J-1125  
Length Overall 10 $\frac{3}{4}$  inches  
Spread 15 $\frac{3}{8}$  inches  
300 Watt Capacity  
5 Light Fixture  
Packed individually with Glassware  
4 to unit  
Finish: Suntint Bronze  
Code: Aabe  
Price: \$10.95

The glassware is finished in a rich Two-Tone Beige, with Crystal highlights adding a lively sparkling effect to the beautiful diffusing quality which conforms to all the precepts of modern light conditioning.



No. J-1105  
Length Overall 36 inches  
Spread 15 $\frac{3}{8}$  inches  
300 Watt Capacity  
5 Light Fixture  
Packed individually with Glassware  
4 to unit  
Finish: Suntint Bronze  
Code: Aake  
Equipped with Bottom Switch  
to light two, three or five lights  
Price: \$13.95

## The Old Ironsides Series



The fixtures of the Old Ironsides Series fairly smack of salt air and the sea. They are particularly appropriate for recreation or rumpus rooms, and any boy would be proud to have this sea-going fixture in his bedroom. The holder which simulates a ship's wheel is finished in Maple. The glass is Ivory with Maple Stripping and Clear Crystal Bottom in porthole effect.

No.	Spread	Glass	Depth	No. Lights	Std. Pkg.	Code	Price
J-306	11 $\frac{1}{4}$ "	6"	4"	1	6	CKF	\$3.60
J-308	13 $\frac{1}{4}$ "	8"	4 $\frac{1}{4}$ "	2	6	CKH	4.50
J-310	15 $\frac{1}{4}$ "	10"	4 $\frac{1}{4}$ "	3	6	CAF	5.85



# CONFIDENTIAL NET PRICE LIST

WITH STANDARD PACKAGE AND SHIPPING WEIGHTS

COVERING

## CATALOG No. 39

Superseding All Previous Price Lists and Price Quotations

**JANUARY, 1st, 1939**

Under Existing Circumstances Prices Are Subject to Change Without Notice

All Prices Subject to Federal and State Taxes

- N.B.—A. Mazda Lamps are not included in the price of the fixtures  
 B. Always use Catalog Number when ordering  
 C. Kindly specify finish desired where more than one is listed  
 D. Merchandise returned to us for any reason without our consent will not be accepted

Cat. No.	Finish	Code	Std. Pkg.	Weight Lbs.	Price	Cat. No.	Finish	Code	Std. Pkg.	Weight Lbs.	Price
J-2	Tensolite	Tabby	12	20	\$3.32	V-46-CM	Chromium	Tool	24	58	\$1.45
J-4	Tensolite	Tabor	8	20	.58	V-47-E	Ivory Pastelle	Zotu	48	28	.15
J-6	Tensolite	Talon	4	14	.99	V-47-E	Gold Polychrome	Zelu	48	28	.15
J-08	Tensolite	Taper	2	8	1.27	V-49-E	Ivory Pastelle	Zuna	24	26	.20
J-10	Tensolite	Tenor	2	10	1.87	V-49-E	Antique Ivory	Zute	24	26	.20
V-14	Statuary Bronze	River	10	2	.14	V-50-E	Chromium	Wood	48	39	.32
V-16	Statuary Bronze	Rival	100	38	.18	V-50-E	White Enamel	Metric	48	39	.21
V-20-E	White Enamel	Orion	200	42	.06	V-52	White, less outlet	Jimsen	12	17	.45
V-20-E	Ivory	Writ	200	42	.06	V-52	White, with outlet	Jersey	12	17	.55
V-20-E	Browntone	Worm	200	42	.06	V-53-E	White Enamel	Ecwe	48	24	.14
V-21-E	White Enamel	Omega	100	18	.06	V-53-E	Chromium	Eccm	48	24	.19
V-21-E	Browntone	Wasp	100	18	.06	V-53-C	Antique Copper	Ecc	48	24	.21
V-22-E	Browntone	Wick	48	27	.13	J-53/908	Solid Copper	Ecijh	12	32	.55
V-22-E	Ivory	Wife	48	27	.13	V-56	Chromium	Efec	24	35	.55
V-22-E	White Enamel	Luxor	48	27	.13	V-60-E	White Enamel	Fjew	48	34	.17
V-23	Browntone	Whet	48	28	.14	V-60-E	Chromium	Fjec	48	34	.25
V-23	Black Enamel	Negro	48	28	.14	J-60/66	Red Stars	Quxr	6	18	1.05
V-24	Browntone	Whig	48	33	.14	J-60/66	Green Stars	Quxg	6	18	1.05
V-24	White Enamel	Oaken	48	33	.14	J-60/3508-W	White Enamel	Quax	6	22	.56
V-25-E	White Enamel	Nomad	48	39	.15	J-60/3807	Chromium	Quvt	6	18	.80
V-25-E	Statuary Bronze	Wale	48	39	.19	J-60/3808	Chromium	Qutk	6	24	.95
V-25-E	Chromium	Ward	48	39	.26	J-61	Glass	Jfa	36	27	.26
V-25-CO	White Enamel	Notus	24	30	.55	V-62-E	White Enamel	Fbew	60	34	.14
V-26-E	White Enamel	Razor	60	29	.13	V-62-E-CO	White Enamel	Fbewco	60	37	.24
V-26-E	Chromium	Wolf	60	29	.20	V-62-E	Chromium	Fbec	60	34	.20
V-30	Rich Gilt	Rebel	500	47	.04	V-62-E-CO	Chromium	Fbecco	60	37	.30
V-32-E	Chromium	Cbec	60	30	.18	J-62/61	Red Stars	Quzr	12	23	.80
V-32-E	White Enamel	Cbewe	60	30	.12	J-62/61	Green Stars	Quzg	12	23	.80
V-34	Statuary Bronze	Arbor	48	49	.30	J-62/3501	White Enamel	Qukr	12	23	.57
V-34	Chromium	Organ	48	49	.42	J-62-CO/3501	White Enamel	Qukrco	12	23	.67
V-36	Statuary Bronze	Arena	24	31	.33	J-62/3502	Chromium	Quxz	12	30	.85
V-36	Chromium	Mummy	24	31	.45	J-62-CO/3502	Chromium	Quxzco	12	30	.95
V-40-E	Ivory	Trophy	48	31	.14	J-62/3506	White	Quxw	12	30	.52
V-40-E	Pewter	Weal	48	31	.18	J-62/3806	Chromium	Quss	12	30	.75
V-40-E	Old Brass	Weep	48	31	.18	V-63-3/4 Slip	Statuary Bronze	Relic	100	23	.13
V-40-E	Chromium	Welt	48	31	.25	V-63-1/8 Hole	Statuary Bronze	Remus	100	23	.12
V-40-E	Statuary Bronze	Wend	48	31	.19	V-64-1/8 Hole	Browntone	Lorna	250	47	.06
V-40-E	White Enamel	Alex	48	31	.14	V-64-1/8 Hole	Brushed Brass	Harry	250	47	.08
V-41-E	Ivory Pastelle	Murad	48	32	.14	V-64 Nipple	Browntone	Edith	250	47	.07
V-41-E	Browntone	Wash	48	32	.14	V-64 Nipple	Brushed Brass	Helen	250	47	.09
V-42-E	Ivory Pastelle	Nurse	48	38	.18	V-64-3/4 Slip	Browntone	Ethel	250	47	.07
V-43-E	Chromium	Zyra	48	29	.30	V-64-3/4 Slip	Brushed Brass	Frank	250	47	.09
V-44-E	Browntone	Wild	60	31	.12	V-67	Ivory	Giant	25	3	.06
V-44-E	Ivory Pastelle	Aroma	60	31	.12	V-67	Brushed Brass	Swim	25	3	.07
V-45	Statuary Bronze	Carlie	24	43	.45	V-68	Browntone	Roger	200	42	.06
V-45	Chromium	Yuke	24	43	.70	V-70-E	Ivory Gold	Gje	48	29	.16
V-45-C	Statuary Bronze	Tang	24	43	1.00	J-74/76	Red Stars	Quiz	6	26	1.40
V-45-C	Chromium	Tear	24	43	1.20	J-74/76	Green Stars	Quem	6	26	1.40
V-46	Statuary Bronze	George	24	51	.50	V-82	Chromalum	Zake	12	11	.70
V-46	Chromium	Yazo	24	51	.70	V-85	Chromalum	Zuma	12	25	1.30
V-46-M	Statuary Bronze	Gopher	24	58	.70	V-96	Colonial Brass	lfx	4	14	2.10
V-46-M	Chromium	Yipe	24	58	.95	J-114	Tensolite	Tokio	72	44	.21
V-46-C	Statuary Bronze	Toga	24	51	1.05	J-116	Tensolite	Trout	48	44	.28
V-46-C	Chromium	Tabu	24	51	1.25	V-124-E	Chromium	Abdc	24	29	.36
V-46-CM	Statuary Bronze	Tuff	24	58	1.25	V-140-E	Chromium	Adjc	24	21	.36

Cat. No.	Finish	Code	Std. Pkg.			Cat. No.	Finish	Code	Std. Pkg.		
			Std. Pkg.	Weight	Net				Std. Pkg.	Weight	Net
				Lbs.	Price					Lbs.	Price
V-140-E	Ivory	Adji	24	21	\$.20	J-517-D	Crystal Bottom	Leap	12	33	\$.95
V-147	Black Enamel	Ewet	12	32	.85	J-519	Crystal Bottom	Mystic	1	7	1.05
V-148	Black Enamel	Gofa	12	49	.70	J-519-D	Crystal Bottom	Master	1	7	1.42
V-149—Wired	Black Enamel	Glaz	24	45	.25	V-551	Satinchrome	Eea	12	30	1.60
V-149—Bare	Black Enamel	.....	200	268	.15	V-554	Chromium	Eed	24	52	1.10
V-150	Black Enamel	Abj	1	3	1.50	V-556	Chromium	Eef	24	55	1.40
V-151	Antique Ivory	Eypa	12	11	.55	V-556-M	Chromium	Eefm	24	62	1.60
V-151	Early Pewter	Eloc	12	11	.65	J-576	Black Line	Truck	27	30	.42
V-151	Old Brass	Eura	12	11	.65	J-595	Chromium	Eje	6	17	1.25
V-152	Ivory Pastelle	Boast	24	32	.34	J-596	Chromium	Ejf	1	6	2.65
V-152-PC	Ivory Pastelle	Grouse	24	36	.54	J-597	Chromium	Ejg	1	7	3.30
V-154	Chromium	Caed	24	47	.90	J-599	Chromium	Eji	6	33	1.80
V-154-C	Chromium	Aedcc	24	47	1.35	V-610	Chromium	Faj	1	12½	4.30
V-156	Chromium	Caef	24	56	.95	V-611	Chromium	Faa	1	12½	4.50
V-156-C	Chromium	Aefcc	24	56	1.40	V-641	Ivory Pastelle, keyless	Aplo	12	24	.42
V-156-CM	Chromium	Aefcmc	24	61	1.60	V-641	Ivory Pastelle, pull chain	Adik	12	25	.52
V-156-M	Chromium	Caefm	24	61	1.25	V-641	Gold Polychrome, pull chain	Ayol	12	25	.52
V-162	Antique Ivory	Cart	24	35	.55	V-641	Gold Polychrome, keyless	Awot	12	24	.42
V-162	Early Pewter	Cask	24	35	.65	V-653	Chromium	Fec	6	24	1.15
V-162	Old Brass	Crox	24	35	.65	V-654	Chromium	Fed	6	36	1.30
V-163	Antique Ivory	Vang	12	26	.65	V-661	Chromium	Ffa	12	20	1.30
V-163	Early Pewter	Vara	12	26	.80	V-695	Chromium	Fie	6	24	1.40
V-163	Old Brass	Veda	12	26	.80	V-699	Chromium	Fii	6	32	1.95
V-164	Chromium	Join	24	28	.50	J-727	Antique Copper	Gbg	6	20	1.40
V-165	Early Pewter	Gink	6	26	1.30	V-737	Antique Copper	Gcg	6	19	1.20
V-165	Old Brass	Gony	6	26	1.30	V-757	Black Enamel	Geg	12	25	1.00
V-166	Chromium	Java	24	42	.55	V-767	Black Enamel	Gfg	12	29	.95
V-172	Black Enamel	Jordan	12	43	1.30	V-775	Chromium	Gge	6	21	4.30
V-176	Black Enamel	Jurist	12	32	.75	J-778	Ivory	Ggh	48	40	.27
V-177	Black Enamel	Vixen	12	28	.80	J-814	Satin Aluminum	Had	4	17	1.25
V-178	Black Enamel	Boka	12	31	1.15	J-817	Satin Aluminum	Hag	4	20	1.50
V-184	Chromium	Rapier	24	45	.85	J-822	Satin Aluminum	Hbb	14	30	2.70
V-186	Chromium	Ramrod	24	55	.90	V-847	Black and Brass	Hdg	12	32	1.40
V-186-M	Chromium	Gargle	24	61	1.10	V-851	Crystal	Hea	6	28	1.00
V-209	Browntone	Bugle	60	60	.45	V-861	Crystal	Hfa	12	30	.80
V-209	Ivory or White Enamel	Bobby	60	60	.50	V-872	Ivory Gold	Hgb	4	20	2.45
V-214	White, with outlet	Rosh	12	30	1.20	V-901-21	Brushed Brass	Pansy	72	30	.20
V-214	White, less outlet	Ruzo	12	28	1.10	V-901-21	Browntone	Peril	60	32	.25
V-215	White, with outlet	Waco	12	26	.90	V-901-21	White Enamel	Pedal	60	32	.27
V-215	White, less outlet	Waza	12	25	.80	V-901-21	Statuary Bronze	Ache	60	32	.27
V-217	White	Bird	12	19	.50	V-901	Medallion Bronze & Gold	Ija	12	23	1.95
V-218	White	Bebe	12	23	.50	V-905	Medallion Bronze & Gold	Ije	1	12	6.30
V-219	White	Halo	12	29	1.00	J-908	Amber or Acid Etched	Ijh	27	37	.25
J-231-C	Crystal	Bcac	6	29	.85	V-922	Medallion Bronze & Gold	Ibb	4	15	2.45
V-271	Chromalum	Bga	12	10	.50	V-923	Medallion Bronze & Gold	Ibc	1	7	3.30
V-272	Chromalum, less outlet	Bgb	12	11	.85	V-925	Medallion Bronze & Gold	Ibe	1	11	5.95
V-272	Chromalum, with outlet	Bgbo	12	11	1.00	V-927	Rusty Iron	Ibg	6	32	1.75
V-275	Chromalum, with outlet	Bgeo	12	25	1.30	V-931	Medallion Bronze & Gold	Ica	6	20	2.15
V-275	Chromalum, less outlet	Bge	12	24	1.15	V-933	Medallion Bronze & Gold	Icc	1	8	3.95
V-276	Chromalum	Baf	12	18	1.30	V-941	Medallion Bronze & Gold	Ica	6	17	1.80
V-277	Chromalum	Bgg	12	27	1.75	V-967	Antique Copper	Ilg	6	22	1.90
J-281-P	Peach	Bhap	4	19	1.25	V-971	Black	Gala	4	30	3.30
V-285	Chromium, less outlet	Bhe	12	28	1.65	V-977	Forged Iron	Jockey	4	22	2.05
V-285	Chromium, with outlet	Bheco	12	28	1.75	V-985	Forged Iron	Value	4	15	1.10
J-291-C	Crystal	Biac	4	19	1.70	V-987	Forged Iron	Venus	4	19	1.65
J-307	Crystal	Cig	12	32	.60	V-997	Antique Copper	Iig	4	24	.95
V-317	White	Cag	12	14	.40	V-1021	Ivory Gold	Chap	12	11	.85
V-321	White, with outlet	Cbao	12	17	.60	V-1021	Pewter Gold	Chug	12	11	.85
V-321	White, less outlet	Cba	12	16	.50	V-1040	Ivory Gold	Clif	12	11	.55
V-325	Antique Copper	Cbe	4	18	1.40	V-1040	Pewter Gold	Chin	12	11	.55
V-327	Antique Copper	Cbg	4	18	1.45	V-1042	Ivory Gold	Chek	12	30	.85
V-331	Ivory	Cca	6	18	.75	V-1042	Pewter Gold	Chyl	12	30	.85
V-335	Antique Copper	Cce	4	14	1.35	V-1043	Ivory Gold	Cyco	12	33	1.15
V-337	Antique Copper	Ccg	4	15	1.40	V-1043	Pewter Gold	Chow	12	33	1.15
V-345	Antique Copper	Cde	4	18	1.35	V-1045	Ivory Gold	Caca	6	27	1.95
V-347	Antique Copper	Cdg	4	18	1.35	V-1045	Pewter Gold	Coat	6	27	1.95
V-352	Ivory Gold	Ceb	4	24	1.95	V-1201	Old Ivory	Gapa	12	19	.50
J-361	Ivory Gold	Cfa	4	24	1.95	V-1201-CO	Old Ivory	Gapaco	12	21	.65
J-371	Ivorytint	Cga	4	22	1.50	V-1241	Old Ivory	Gwax	12	22	.35
J-381	Crystal	Cha	4	20	.85	V-1242	Old Ivory	Gota	12	32	.55
J-391	Ivorytone	Cia	6	25	.80	V-1243	Old Ivory	Gura	12	43	.75
V-396	Chromium, less outlet	Cif	12	11	.80	V-1301	Ivory Tone	Acja	12	24	.60
V-396	Chromium, with outlet	Cifco	12	11	.90	V-1302	Ivory Tone	Acjb	12	33	.85
V-397	Chromium, less outlet	Cig	12	14	1.25	V-1307	Ivory Tone	Acjg	12	24	.75
V-397	Chromium, with outlet	Ciaco	12	14	1.35	V-1332	Ivory Tone	Acjb	6	31	1.30
J-414	Light Conditioner	Dad	4	14	1.00	V-1333	Ivory Tone	Acce	6	38	1.55
J-419	Light Conditioner	Dai	4	19	1.60	V-1335	Ivory Tone	Acce	4	42	1.95
J-510	Chromium	Eaj	1	13	4.35	V-1341	Ivory Tone	Acda	12	22	.45
J-511	Chromium	Eaa	1	13	4.55	V-1342	Ivory Tone	Acdb	12	32	.70
J-517	Crystal Bottom	Lump	12	33	.68	V-1343	Ivory Tone	Acdc	6	27	.95

## OFFSET STRAPS

When commercial pendants are required in lengths over the standard length, following schedules apply:

For Levolver Switch, add \$.45 Net.

Nos. V-45 and V-46 may be supplied with slip canopy and stem at an additional cost of \$.04 each Net.

NET

# REPLACEMENT GLASSWARE AND SHADES

Fixture No.	Glass No.	Price	Fixture No.	Glass No.	Price
53/908	Cylinder	\$.30	727	Panel	\$.10
60/66	66 red or green star	.65	737	Cylinder	.25
60/3508-W	Glass only	.35	757	Side Panel	.08
60/3807	Glass only	.45		Front Panel	.1
60/3808	Glass only	.60		Panel	.08
62/61	61 red or green star	.45	767	Globe only	.70
62/3501	Glass only	.32	814	Globe only	1.00
62/3502	Glass only	.48	817	Globe only	1.95
62/3506	Glass only	.32	822	Globe only	.30
62/3806	Glass only	.43	847	G-102	.70
74/76	76 red or green star	1.15	851	G-101	.65
74/77	77	1.15	861	G-63	1.75
85	G-28	.35	872		
96	G-53	1.15	901, 905, 923, 925, 931, 933 & 941	G-51 tan	.25
147		.35	927		.10
172	Side Glass	.15	967	Cylinder	.30
	Bottom Glass	.20	971	B-154	.20
176		.15	977	G-4 amber	.40
177		.10	985 and 987	G-4 crystal	.40
178		.10	997	Cylinder	.25
214		.40	1021	X-48 silver trim or gold trim	.20
215		.35	1600 line	G-33	.25
219		.35	1700 line	G-47 chimney	.35
231-C	G-56	.55		G-7 hobnail font	.15
275	G-54	.30	2221, 2222 and 2255	G-40	.40
281-P	G-60	.85	2241 and 2261	G-96	.40
285	G-88	.60	2295	G-70	.80
291-C	G-69	1.15	2299	G-67	1.15
307	G-82 crystal etched	.45	2401 and 2423	X-33	.25
325 and 327	G-74	.40	2404, 2405, 2424 and 2425	X-34	.30
331	G-26 Mellowtone	.25	2512	G-49	.55
335 and 337	G-73	.40	2516	G-50	.75
345 and 347	G-75	.40	2531	G-44	1.00
352	G-39	.65	2700 line	G-55 glass ball	.12
361	G-12	1.60	2733 and 2743	G-63	1.75
371	G-13	1.35	2901 and 2931	G-76	.30
381	G-52	.70	2905 and 2945	G-78	.35
391	G-97	.65	2912 and 2922	G-77 Mellowtone	1.60
414	G-79	.60	2916 and 2926	G-81 Mellowtone	3.00
419	G-80	.80	2923	G-77 Mellowtone	1.60
510 and 511		.95	2941 and 2951	G-82 Mellowtone	
551	G-27	.30	3001, 3023, 3025, 3033, 3035 & 3041	G-33	
595	G-17	.65	3912-IC and 3922-IC	G-82 white with blue lustre	.65
596	G-18	1.60	3916-IC and 3926-IC	G-77 white with blue lustre	1.85
597	G-19	2.05	3912-IG and 3922-IG	G-82 ivory gold lustre	.65
599	G-65	1.00	3916-IG and 3926-IG	G-77 ivory gold lustre	1.85
610 and 611	G-62	.90	6001	G-91	.60
653	G-103 alobe	.50	6012 and 6022	G-83	.60
	G-98 disc	.35	6016 and 6026	G-84	1.15
654	G-104 globe	.55	7012 and 7041	G-83	.60
	G-99 disc	.35	7016 and 7026	G-84	1.15
661	G-51 Opal	.20	7116 and 7126	G-100	1.15
695	G-87	.75	8001, 8003, 8005, 8023 & 8025	G-46 amber	.25
699	G-106	1.20			

## MEMORANDA

# NUMERICAL INDEX and PRICE LIST

COVERING

## CATALOG No. 39

Superseding All Previous Price Lists and Price Quotations

### JANUARY 1st, 1939

Under Existing Circumstances Prices Are Subject to Change Without Notice

All Prices Subject to Federal and State Taxes

- N.B.—A. Mazda Lamps are not included in the price of the fixtures  
 B. Always use Catalog Number when ordering  
 C. Kindly specify finish desired where more than one is listed  
 D. Merchandise returned to us for any reason without our consent will not be accepted

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price
J-2	Tensolite	12	46	Tabby \$ .96	V-49-E	Ivory Pastelle	24	50	Zuna \$ .60
J-4	Tensolite	8	46	Tabur 1.74	V-49-E	Antique Ivory	24	50	Zute .60
J-6	Tensolite	4	46	Talon 2.97	V-50-E	Chromium	48	49-51	Wood .96
J-08	Tensolite	2	46	Taper 3.81	V-50-E	White Enamel	48	51	Metric .63
J-10	Tensolite	2	46	Tenor 5.61	V-52	White, less outlet	12	43	Jimsen 1.35
V-14	Statuary Bronze	10	53	River .42	V-52	White, with outlet	12	43	Jersey 1.65
V-16	Statuary Bronze	10	53	Rival .54	V-53-E	White Enamel	48	51	Ecwe .42
V-20-E	White Enamel	25	52	Orion .18	V-53-E	Chromium	48	51	Eccm .57
V-20-E	Ivory	25	52	Writ .18	V-53-C	Antique Copper	48	51	Ecc .63
V-20-E	Browntone	25	52	Worm .18	J-53/908	Solid Copper	12	40	Ecijh 1.65
V-21-E	White Enamel	10	52	Omega .18	V-56	Chromium	24	49	Efec 1.65
V-21-E	Browntone	10	52	Wasp .18	V-60-E	White Enamel	48	51	Fjew .51
V-22-E	Browntone	48	52	Wick .39	V-60-E	Chromium	48	51	Fjec .75
V-22-E	Ivory	48	52	Wife .39	J-60/66	Red Stars	6	42	Quxr 3.15
V-22-E	White Enamel	48	52	Luxor .39	J-60/66	Green Stars	6	42	Quxg 3.15
V-23	Browntone	48	52	Whet .42	J-60/3508-W	White Enamel	6	42	Quax 1.68
V-23	Black Enamel	48	52	Negro .42	J-60/3807	Chromium	6	42	Quvt 2.40
V-24	Browntone	48	52	Whig .42	J-60/3808	Chromium	6	42	Qutk 2.85
V-24	White Enamel	48	52	Oaken .42	J-61	Glass	36	46	Jfa .78
V-25-E	White Enamel	48	52	Nomad .45	V-62-E	White Enamel	60	51	Fbew .42
V-25-E	Statuary Bronze	48	52	Wale .57	V-62-E-CO	White Enamel	60	51	Fbewco .72
V-25-E	Chromium	48	52	Ward .78	V-62-E	Chromium	60	51	Fbec .60
V-25-CO	White Enamel	24	52	Notus 1.65	V-62-E-CO	Chromium	60	51	Fbecco .90
V-26-E	White Enamel	60	52	Razor .39	J-62/61	Red Stars	12	42	Quzr 2.40
V-26-E	Chromium	60	52	Wolf .60	J-62/61	Green Stars	12	42	Quzg 2.40
V-30	Rich Gilt	25	53	Rebel .12	J-62/3501	White Enamel	12	42	Qukr 1.71
V-32-E	Chromium	60	51	Cbec .54	J-62-CO/3501	White Enamel	12	42	Qukrco 2.01
V-32-E	White Enamel	60	51	Cbewe .36	J-62/3502	Chromium	12	42	Quxz 2.55
V-34	Statuary Bronze	48	49	Arbor .90	J-62-CO/3502	Chromium	12	42	Quxzco 2.85
V-34	Chromium	48	49	Organ 1.26	J-62/3506	White	12	42	Quxw 1.56
V-36	Statuary Bronze	24	49	Arena .99	J-62/3806	Chromium	12	42	Quss 2.25
V-36	Chromium	24	49	Mummy 1.35	V-63-3/4 Slip	Statuary Bronze	25	53	Relic .39
V-40-E	Ivory	48	36-50	Trophy .42	V-63-1/8 Hole	Statuary Bronze	25	53	Remus .36
V-40-E	Pewter	48	36-50	Weal .54	V-64-1/8 Hole	Browntone	25	53	Lorna .18
V-40-E	Old Brass	48	36-50	Weep .54	V-64-1/8 Hole	Brushed Brass	25	53	Harry .24
V-40-E	Chromium	48	36-50	Welt .75	V-64 Nipple	Browntone	25	53	Edith .21
V-40-E	Statuary Bronze	48	36-50	Wend .57	V-64 Nipple	Brushed Brass	25	53	Helen .27
V-40-E	White Enamel	48	50	Alex .42	V-64-3/4 Slip	Browntone	25	53	Ethel .21
V-41-E	Ivory Pastelle	48	50	Murad .42	V-64-3/4 Slip	Brushed Brass	25	53	Frank .27
V-41-E	Browntone	48	50	Wash .42	V-67	Ivory	25	53	Giant .18
V-42-E	Ivory Pastelle	48	50	Nurse .54	V-67	Brushed Brass	25	53	Swim .21
V-43-E	Chromium	48	51	Zyra .90	V-68	Browntone	25	53	Roger .18
V-44-E	Browntone	60	50	Wild .36	V-70-E	Ivory Gold	48	34	Gje .48
V-44-E	Ivory Pastelle	60	50	Aroma .36	J-74/76	Red Stars	6	42	Quiz 4.20
V-45	Statuary Bronze	24	49	Carlie 1.35	J-74/76	Green Stars	6	42	Quem 4.20
V-45	Chromium	24	49	Yuke 2.10	V-82	Chromalum	12	41	Zake 2.10
V-45-C	Statuary Bronze	1	48	Tang 3.00	V-85	Chromalum	12	41	Zuma 3.90
V-45-C	Chromium	1	48	Tear 3.60	V-96	Colonial Brass	4	6	lfx 6.30
V-46	Statuary Bronze	24	49	George 1.50	J-114	Tensolite	72	47	Tokio .63
V-46	Chromium	24	49	Yazo 2.25	J-116	Tensolite	48	47	Trout .84
V-46-M	Statuary Bronze	24	49	Gopher 2.10	V-124-E	Chromium	24	51	Abdc 1.08
V-46-M	Chromium	24	49	Yipe 2.85	V-140-E	Chromium	24	51	Adjc 1.08
V-46-C	Statuary Bronze	48	48	Toga 3.15	V-140-E	Ivory	24	51	Adji .60
V-46-C	Chromium	48	48	Tabu 3.75	V-148	Black Enamel	12	52	Gofa 2.10
V-46-CM	Statuary Bronze	48	48	Tuff 3.75	V-149	Black Enamel, Wired	24	52	Glay .75
V-46-CM	Chromium	48	48	Tool 4.35	V-149	Black Enamel, Bare, Bulk	40	52	..... .45
V-47-E	Ivory Pastelle	48	50	Zotu .45	V-150	Black Enamel	6	40	Abj 4.50
V-47-E	Gold Polychrome	48	28-50	Zelu .45	V-151	Antique Ivory	12	36	Eypa 1.65

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price
V-151	Early Pewter	12 36	Eloc	\$1.95	J-596	Chromium	1 45	Ejf	\$ 7.95
V-151	Old Brass	12 36	Eura	1.95	J-597	Chromium	1 45	Ejg	9.90
V-152	Ivory Pastelle	24 34	Boast	1.02	J-599	Chromium	6 45	Eij	5.40
V-152-PC	Ivory Pastelle	24 34	Grouse	1.62	V-610	Chromium	1 45	Faj	12.90
V-154	Chromium	24 49	Caed	2.70	V-611	Chromium	1 45	Faa	13.50
V-154-C	Chromium	48	Aedcc	4.05	V-641	Ivory Pastelle, keyless	12 34	Aplo	1.26
V-156	Chromium	24 49	Caef	2.85	V-641	Ivory Pastelle, pull chain	12 34	Adik	1.56
V-156-C	Chromium	48	Aefcc	4.20	V-641	Gold Polychrome, pull chain	34	Ayol	1.56
V-156-CM	Chromium	48	Aefcmc	4.80	V-641	Gold Polychrome, keyless	12 34	Awot	1.26
V-156-M	Chromium	24 49	Caefm	3.75	V-653	Chromium	6 32	Fec	3.45
V-162	Antique Ivory	24 36	Cart	1.65	V-654	Chromium	6 32	Fed	3.90
V-162	Early Pewter	24 36	Cask	1.95	V-661	Chromium	12 45	Ffa	3.90
V-162	Old Brass	24 36	Crox	1.95	V-695	Chromium	6 32	Fie	4.20
V-163	Antique Ivory	12 36	Vang	1.95	V-699	Chromium	6 32	Fii	5.85
V-163	Early Pewter	12 36	Vara	2.40	V-727	Antique Copper	6 38	Gbg	4.20
V-163	Old Brass	12 36	Veda	2.40	V-737	Antique Copper	6 38	Gcg	3.60
V-164	Chromium	24 49	Join	1.50	V-757	Black Enamel	12 40	Geg	3.00
V-165	Early Pewter	6 36	Gink	3.90	V-767	Black Enamel	12 40	Gfg	2.85
V-165	Old Brass	6 36	Gony	3.90	V-775	Chromium	1 43	Gge	12.90
V-166	Chromium	24 49	Java	1.65	J-778	Ivory	48 34	Ggh	.81
V-172	Black Enamel	12 40	Jordan	3.90	J-814	Satin Aluminum	4 44	Had	3.75
V-176	Black Enamel	12 40	Jurist	2.25	J-817	Satin Aluminum	4 44	Hag	4.50
V-177	Black Enamel	12 40	Vixen	2.40	J-822	Satin Aluminum	4 44	Hbb	8.10
V-178	Black Enamel	12 40	Boka	3.45	V-847	Black and Brass	12 40	Hdg	4.20
V-184	Chromium	24 49	Rapier	2.55	V-851	Crystal	6 32	Hea	3.00
V-186	Chromium	24 49	Ramrod	2.70	V-861	Crystal	12 32	Hfa	2.40
V-186-M	Chromium	24 49	Gargle	3.30	V-872	Ivory Gold	12 32	Hgb	7.35
V-209	Browntone	48 53	Bugle	1.35	V-901-21	Brushed Brass	12 53	Pansy	.60
V-209	Ivory or White Enamel	48 53	Bobby	1.50	V-901-21	Browntone	53	Peril	.75
V-214	White, with outlet	12 43	Rosh	3.60	V-901-21	White Enamel	12 53	Pedal	.81
V-214	White, less outlet	12 43	Ruzo	3.30	V-901-21	Statuary Bronze	12 53	Ache	.81
V-215	White, with outlet	12 43	Waco	2.70	V-901	Medallion Bronze & Gold	12 19	Ija	3.75
V-215	White, less outlet	12 43	Waza	2.40	V-905	Medallion Bronze & Gold	4 19	Ije	18.90
V-217	White	12 43	Bird	1.50	J-908	Amber or Acid Etched	27 46	Ijh	.75
V-218	White	12 43	Bebe	1.50	V-922	Medallion Bronze & Gold	4 19	Ibb	7.35
V-219	White	12 43	Halo	3.00	V-923	Medallion Bronze & Gold	4 19	Ibc	9.90
J-231-C	Crystal	6 33	Bcac	2.55	V-925	Medallion Bronze & Gold	4 20	Ibe	17.85
V-271	Chromalum	12 41	Bga	1.50	V-927	Rusty Iron	6 38	Ibg	5.25
V-272	Chromalum, less outlet	12 41	Bgb	2.55	V-931	Medallion Bronze & Gold	6 20	Ica	6.45
V-272	Chromalum, with outlet	12 41	Bgbo	3.00	V-933	Medallion Bronze & Gold	4 20	Icc	11.85
V-275	Chromalum, with outlet	12 41	Bgeo	3.90	V-941	Medallion Bronze & Gold	6 20	Ida	5.40
V-275	Chromalum, less outlet	12 41	Bge	3.45	V-967	Antique Copper	6 40	Ilg	5.70
V-276	Chromalum	12 41	Bgf	3.90	V-971	Black	4 38	Iga	9.90
V-277	Chromalum	12 41	Bgg	5.25	V-977	Forged Iron	4 38	Jockey	6.15
J-281-P	Peach	4 31	Bhap	3.75	V-985	Forged Iron	4 38	Value	3.30
V-285	Chromium, less outlet	12 41	Bhe	4.95	V-987	Forged Iron	4 38	Venus	4.95
V-285	Chromium, with outlet	12 41	Bheco	5.25	V-997	Antique Copper	12 40	Iig	2.85
J-291-C	Crystal	4 31	Biac	5.10	V-1021	Ivory Gold	12 35	Chap	2.55
J-307	Crystal	12 32	Cig	1.80	V-1021	Pewter Gold	12 35	Chug	2.55
V-317	White	12 43	Cag	1.20	V-1040	Ivory Gold	12 35	Clif	1.65
V-321	White, with outlet	12 43	Cbao	1.80	V-1040	Pewter Gold	12 35	Chin	1.65
V-321	White, less outlet	12 43	Cba	1.50	V-1042	Ivory Gold	12 35	Chek	2.55
V-325	Antique Copper	4 39	Cbe	4.20	V-1042	Pewter Gold	12 35	Chyl	2.55
V-327	Antique Copper	4 39	Cbg	4.35	V-1043	Ivory Gold	12 35	Cyco	3.45
V-331	Ivory	6 31	Cca	2.25	V-1043	Pewter Gold	12 35	Chow	3.45
V-335	Antique Copper	4 39	Cce	4.05	V-1045	Ivory Gold	6 35	Caca	5.85
V-337	Antique Copper	4 39	Ccg	4.20	V-1045	Pewter Gold	6 35	Coat	5.85
V-345	Antique Copper	4 39	Cde	4.05	V-1201	Old Ivory	12 37	Gapa	1.50
V-347	Antique Copper	4 39	Cdg	4.05	V-1201-CO	Old Ivory	12 37	Gapaco	1.95
V-352	Ivory Gold	4 31	Ceb	5.85	V-1241	Old Ivory	12 37	Gwax	1.05
J-361	Ivory Gold	4 33	Cfa	5.85	V-1242	Old Ivory	12 37	Gota	1.65
J-371	Ivorytint	4 33	Cga	4.50	V-1243	Old Ivory	12 37	Gura	2.25
J-381	Crystal	4 33	Cha	2.55	V-1301	Ivory Tone	12 30	Acja	1.80
J-391	Ivorytone	6 31	Cia	2.40	V-1302	Ivory Tone	12 30	Acjb	2.55
V-396	Chromium, less outlet	12 41	Cif	2.40	V-1307	Ivory Tone	12 30	Acjg	2.25
V-396	Chromium, with outlet	12 41	Cifco	2.70	V-1332	Ivory Tone	6 30	Accb	3.90
V-397	Chromium, less outlet	12 41	Cig	3.75	V-1333	Ivory Tone	6 30	Accc	4.65
V-397	Chromium, with outlet	12 41	Cigco	4.05	V-1335	Ivory Tone	4 29	Acce	5.85
J-414	Light Conditioner	4 47	Dad	3.00	V-1341	Ivory Tone	12 30	Acda	1.35
J-419	Light Conditioner	4 47	Dai	4.80	V-1342	Ivory Tone	12 29	Acdb	2.10
J-510	Chromium	1 45	Eaj	13.05	V-1343	Ivory Tone	12 29	Acdc	2.85
J-511	Chromium	1 45	Eaa	13.65	V-1345	Ivory Tone	4 30	Acde	4.20
J-517	Crystal Bottom	12 47	Lump	2.04	V-1601	Chromium and Bronze	12 15	Afja	3.30
J-517-D	Crystal Bottom	12 47	Leap	2.85	V-1603	Chromium and Bronze	4 16	Afjc	11.85
J-519	Crystal Bottom	1 47	Mystic	3.15	V-1605	Chromium and Bronze	4 15	Afje	16.95
J-519-D	Crystal Bottom	1 47	Master	4.26	V-1623	Chromium and Bronze	6 16	Afbc	11.25
V-551	Satinchrome	12 45	Eea	4.80	V-1625	Chromium and Bronze	4 16	Afbe	16.35
V-554	Chromium	48	Eed	3.30	V-1631	Chromium and Bronze	6 16	Afca	6.75
V-556	Chromium	48	Eef	4.20	V-1641	Chromium and Bronze	6 15	Afda	4.80
V-556-M	Chromium	48	Eefm	4.80	V-1721	New Harwich	12 21	Hank	4.20
J-576	Black Line	27 46	Truck	1.26	V-1722	New Harwich	6 21	Hard	6.60
J-595	Chromium	6 45	Eje	3.75	V-1751	New Harwich	4 22	Head	5.40

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price
V-1753	New Harwich	4 22	Hebe	\$12.90	V-3035-BC	Bronze and Chrome	4 9	Cjcebc	\$10.50
V-1755	New Harwich	4 21	Hawk	18.90	V-3041-IG	Ivory Gold	10	Cjdaig	3.90
V-1761	New Harwich	4 22	Hale	5.25	V-3041-BC	Bronze and Chrome	10	Cjdabc	3.90
V-1781	Old Harwich	12 22	Pippen	1.50	J-3308	Enameled	46	Ccih	1.50
V-1921	Chromalum	6 45	Aqua	5.85	J-3312	Enameled	46	Ccab	4.26
V-1971	Ivory	24 34	Aiga	.96	J-3314	Enameled	46	Ccad	5.67
V-1981-IG	Ivory Gold	4 33	Aihaig	3.00	J-3501	Glass	46	Ceja	.78
V-2221	Colonial Brass	12 5	Bbba	4.20	J-3502	Glass	46	Cejb	1.26
V-2222	Colonial Brass	6 5	Bbbb	6.15	J-3506	Glass	46	Cejf	.78
V-2241	Colonial Brass	6 6	Bbda	6.90	J-3508	Opal	46	Cejh	.78
V-2255	Colonial Brass	4 5	Bbee	19.50	J-3510	Opal	46	Ceaj	1.41
V-2261	Colonial Brass	6 6	Bbfa	7.95	J-3512	Opal	46	Ceab	2.22
J-2295	Col. Brass or Med. Bronze	6 6	Bbie	3.90	J-3514	Opal	46	Cead	3.00
J-2299	Col. Brass or Med. Bronze	6 6	Bbii	5.40	J-3516	Opal	46	Ceaf	3.93
V-2401-I	Ivory and Gold	12 23	Bdjai	3.60	J-3806	Glass	47	Chif	1.11
V-2401-B	Chromalum and Maroon	12 23	Bdjab	3.60	J-3807	Glass	47	Chig	1.11
V-2404	Chromalum and Maroon	4 24	Bdjd	14.25	J-3808	Glass	47	Chjh	1.59
V-2405	Chromalum and Maroon	4 23	Bdje	15.60	J-3813	Glass	47	Chac	4.74
V-2423	Antique Ivory	4 24	Bdbc	8.85	J-3912-IG	Ivory Gold	25	Ciabig	7.95
V-2424	Chromalum and Maroon	4 24	Bdbd	12.45	J-3912-IC	Ivory Chrome	25	Ciabig	7.95
V-2425	Chromalum and Maroon	4 24	Bdbe	13.80	J-3916-IG	Ivory Gold	25	Ciafig	12.30
V-2512	Medallion Bronze	4 6	Beab	8.85	J-3916-IC	Ivory Chrome	25	Ciafic	12.30
V-2516	Medallion Bronze	4 6	Beaf	11.55	J-3922-IG	Ivory Gold	25	Cibbig	6.00
V-2531	Colonial Brass	4 6	Beca	8.85	J-3922-IC	Ivory Chrome	25	Cibbic	6.00
V-2542-E	Browntone	48 50	Waft	.45	J-3926-IG	Ivory Gold	25	Cibfig	10.95
V-2542-E	Ivory Pastelle	48 50	Nabob	.45	J-3926-IC	Ivory Chrome	25	Cibfic	10.95
V-2701	Ivory Gold	12 14	Bgja	4.05	V-5001	Antique Gold	27-28	Eija	1.65
V-2703	Ivory Gold	4 14	Bgjc	8.85	V-5001-CO	Antique Gold	27-28	Eijaco	2.10
V-2705	Ivory Gold	4 13	Bgje	13.95	V-5025	Antique Gold	28	Eibe	4.50
V-2723	Ivory Gold	4 13	Bgbc	7.95	V-5032	Antique Gold	28	Eicb	3.30
V-2725	Ivory Gold	4 14	Bgbe	12.75	V-5033	Antique Gold	28	Eicc	3.90
V-2733	Ivory Gold	4 14	Bgcc	11.70	V-5035	Antique Gold	27	Eice	4.65
V-2743	Ivory Gold	4 13	Bgdc	10.50	V-5042	Antique Gold	28	Ejdb	2.10
V-2901-IG	Ivory and Gold	12 11-12	Bijaig	3.60	V-5043	Antique Gold	27-28	Ejdc	2.70
V-2901-BG	Bronze and Gold	12 17	Bijabg	3.60	V-6001	Ivory Gold	3	Fija	4.50
V-2905-BG	Bronze and Gold	4 17	Bijebg	14.85	V-6012	Ivory Gold	4	Fjab	11.85
V-2905-IG	Ivory and Gold	4 17	Bijeig	14.85	V-6016	Ivory Gold	3-4	Fjaf	16.50
J-2912	Ivory and Gold	4 12	Biab	7.95	V-6022	Ivory Gold	3-4	Fjbb	9.75
J-2916	Ivory and Gold	4 11	Biaf	12.90	V-6026	Ivory Gold	4	Fjbf	14.40
J-2922	Ivory and Gold	4 12	Bibb	6.00	V-7012-PG	Pewter and Gold	8	Gjabpg	11.25
V-2923-BG	Bronze and Gold	4 17	Bibcbg	5.85	V-7012-IG	Ivory and Gold	8	Gjabig	11.25
V-2923-IG	Ivory and Gold	4 17	Bibcig	5.85	V-7016-PG	Pewter and Gold	7	Gjafpg	14.25
V-2925-IG	Ivory and Gold	4 18	Bibeig	9.90	V-7016-IG	Ivory and Gold	7	Gjafig	14.25
V-2925-BG	Bronze and Gold	4 18	Bibebg	9.90	V-7026-PG	Pewter and Gold	8	Gjbfpg	12.15
J-2926	Ivory and Gold	4 12	Bibf	10.95	V-7026-IG	Ivory and Gold	8	Gjbfig	12.15
V-2931-BG	Bronze and Gold	4 18	Bicabg	6.60	V-7041-PG	Pewter and Gold	7	Gjdapg	5.85
V-2931-IG	Ivory and Gold	4 18	Bicaig	6.60	V-7041-IG	Ivory and Gold	7	Gjdaig	5.85
V-2935-IG	Ivory and Gold	4 18	Biceig	10.50	V-7116	Bronze and Gold	8	Gaaf	14.40
V-2935-BG	Bronze and Gold	4 18	Bicebg	10.50	V-7126	Bronze and Gold	8	Gjbf	12.30
J-2941	Ivory and Gold	12 11	Bida	2.55	V-8001	Old Gold	26	Hija	2.85
V-2945-IG	Ivory and Gold	4 18	Bideig	14.25	V-8003	Old Gold	26	Hijc	6.45
V-2945-BG	Bronze and Gold	4 18	Bidebg	14.25	V-8005	Old Gold	26	Hije	8.85
J-2951	Ivory and Gold	12 12	Biea	1.80	V-8023	Old Gold	26	Hjbc	5.85
V-3001-IG	Ivory and Gold	12 9-10	Cjjaig	2.85	V-8045	Old Gold	26	Hjde	8.25
V-3001-BC	Bronze and Chrome	12 9-10	Cjjabc	2.85	OFFSET STRAPS				
V-3023-IG	Ivory and Gold	4 9-10	Cjbcig	6.90					
V-3023-BC	Bronze and Chrome	4 9-10	Cjcbcb	6.90					
V-3025-IG	Ivory Gold	4 10	Cjbeig	9.75					
V-3025-BC	Bronze and Chrome	4 10	Cjbebc	9.75					
V-3033-IG	Ivory Gold	4 10	Cjccig	8.10					
V-3033-BC	Bronze and Chrome	4 10	Cjccbc	8.10					
V-3035-IG	Ivory Gold	4 9	Cjceig	10.50	4 Inch Straps and Screws				6.00 C
					5 Inch Straps and Screws				6.75 C
					6 Inch Straps and Screws				7.50 C
					5 Inch Straps and Screws and Thumb Knobs				9.75 C
					6 Inch Straps and Screws and Thumb Knobs				10.50 C

## ADDENDA

When commercial pendants are required in lengths over the standard length, following schedules apply:

Statuary Bronze Chain, including wire....\$ .21 per foot  
 Chromium Chain, including wire..... .30 per foot  
 Statuary Bronze Casing, including wire.... .54 per foot  
 Chromium Casing, including wire..... .60 per foot

Statuary Bronze Casing Sections,  $7\frac{1}{2}$ " Long with Connecting Collar.....\$ .48  
 Chromium Casing Sections,  $7\frac{1}{2}$ " long with Connecting Collar..... .63  
 Chromalum Casing Sections,  $7\frac{1}{2}$ " long with Connecting Collar..... .54  
 For Levolver Switch, add \$1.35 List

If commercial pendants or ceiling holders are desired with special switch and socket for use with the Mazda 3-Light lamp, add \$2.55 to the medium socket list.

Nos. V-45 and V-46 may be supplied with slip canopy and stem at an additional cost of \$ .12 each List.

$\frac{3}{8}$  Female Stems—Statuary Bronze.....\$ .27 List  
 Brushed Brass..... .27 List  
 Ivory..... .27 List

$\frac{3}{8}$  Female Stems—Chromium .....\$ .36 List  
 $\frac{1}{8}$  Male Loops—Statuary Bronze ..... .06 Each  
 $\frac{3}{8}$  Male Loops—Statuary Bronze ..... .18 Each

# REPLACEMENT GLASSWARE AND SHADES

Fixture No.	Glass No.	Price	Fixture No.	Glass No.	Price
53/908	Cylinder	\$ .90	727	Panel	\$ .30
60/66	66 red or green star	1.95	737	Cylinder	.75
60/3508-W	Glass only	1.80	757	Side Panel	.24
60/3807	Glass only	1.35	767	Front Panel	.30
60/3808	Glass only	1.80	814	Panel	.24
62/61	61 red or green star	1.35	817	Globe only	2.10
62/3501	Glass only	.96	822	Globe only	3.00
62/3502	Glass only	1.44	847	Globe only	5.85
62/3506	Glass only	.96	851	G-102	.90
62/3806	Glass only	1.29	861		2.10
74/76	76 red or green star	3.45	872		1.95
74/77	77	3.45	901, 905, 923, 925, 931, 933 & 941	G-63	5.25
85	G-28	1.05	927	G-51 tan	.75
96	G-53	3.45	967		.30
147		1.05	971	Cylinder	.90
172	Side Glass	.45	977	B-154	.60
	Bottom Glass	.60	985 and 987	G-4 amber	1.20
176		.45		G-4 crystal	1.20
177		.30	997	Cylinder	.75
178		.30	1021	X-48 silver trim or gold trim	.60
214		1.20	1600 line	G-33	.75
215		1.05	1700 line	G-47 chimney	1.05
219		1.05		G-7 hobnail font	.45
231-C	G-56	1.65	2221, 2222, and 2255	G-40	1.20
275	G-54	.90	2241 and 2261	G-96	1.20
281-P	G-60	2.55	2295	G-70	2.40
285	G-88	1.80	2299	G-67	3.45
291-C	G-69	3.45	2401 and 2423	X-33	.75
307	G-82 crystal etched	1.35	2404, 2405, 2424 and 2425	X-34	.90
325 and 327	G-74	1.20	2512	G-49	1.65
331	G-26 Mellowtone	.75	2516	G-50	2.25
335 and 337	G-73	1.20	2531	G-44	3.00
345 and 347	G-75	1.20	2700 line	G-55 glass ball	.36
352	G-39	1.95	2733 and 2743	G-63	5.25
361	G-12	4.80	2901 and 2931	G-76	.90
371	G-13	4.05	2905 and 2945	G-78	1.05
381	G-52	2.10	2912 and 2922	G-77 Mellowtone	4.80
391	G-97	1.95	2916 and 2926	G-81 Mellowtone	9.00
414	G-79	1.80	2923	G-77 Mellowtone	4.80
419	G-80	2.40	2941 and 2951	G-82 Mellowtone	1.80
510 and 511		2.85	3001, 3023, 3025, 3033, 3035 and 3041	G-33	.75
551	G-27	.90	3912-IC and 3922-IC	G-82 white with blue lustre	1.95
595	G-17	1.95	3916-IC and 3926-IC	G-77 white with blue lustre	5.55
596	G-18	4.80	3912-IG and 3922-IG	G-82 ivory gold lustre	1.95
597	G-19	6.15	3916-IG and 3926-IG	G-77 ivory gold lustre	5.55
599	G-65	3.00	6001		1.80
610 and 611	G-62	2.70	6012 and 6022	G-83	1.80
653	G-103 globe	1.50	6016 and 6026	G-84	3.45
	G-98 disc	1.05	7012 and 7041	G-83	1.80
654	G-104 globe	1.65	7016 and 7026	G-84	3.45
	G-99 disc	1.05	7116 and 7126	G-100	3.45
661	G-51 Opal	.60	8001, 8003, 8005, 8023 and 8025	G-46 amber	.75
695	G-87	2.25			
699	G-106	3.60			

## MEMORANDA

## JOHN C. VIRDEN COMPANY - CLEVELAND, OHIO

## NET PRICES FOR BRASS COMMERCIAL FIXTURES

CAT. NO.	STATUARY BRONZE		BRITE OR DULL CHROME		SATIN CADMIUM, BANK OR GOVT. BRONZE	
	22 Gauge	20 Gauge	22 Gauge	20 Gauge	22 Gauge	20 Gauge
SCREW TYPES						
34	.52	.72	.62	.82	.57	.77
36	.62	.82	.72	.92	.67	.87
45	.78	1.05	.98	1.25	.83	1.10
46	.83	1.10	1.03	1.30	.88	1.15
45-C	1.23	1.50	1.43	1.70	1.28	1.55
46-C	1.28	1.55	1.48	1.75	1.33	1.60

## SCREWLESS TYPES

334	.55	.75	.65	.85	.60	.80
336	.65	.85	.75	.95	.70	.90
354	.81	1.08	1.01	1.28	.86	1.13
356	.86	1.13	1.06	1.33	.91	1.18
354-C	1.26	1.53	1.46	1.73	1.31	1.58
356-C	1.31	1.58	1.51	1.78	1.36	1.63

The above schedule of prices includes plated steel chain on chain type hangers. On semi-rigid stem type hangers,  $\frac{5}{8}$ " O. D. brass tubing with 18 gauge (.040) wall is used.

Net additional for brass chain over standard length (36" over-all) hangers ..... .25 per fixture

Net additional for brass  $\frac{3}{4}$ " slip casing over iron pipe on semi-rigid stem type hangers (24" standard overall length) ..... .20 per fixture

When additional lengths are required, the following schedule applies:

		STAT. BRONZE	BRITE OR DULL CHROME	SATIN CADMIUM, BANK OR GOVT. BRONZE
Plated steel chain including wire	Per foot	.07	.10	.08
Solid brass chain including wire	Per foot	.15	.20	.17
Brass tubing including wire	Per foot	.18	.20	.19
Slip brass casing over iron pipe including wire	Per foot	.25	.27	.26
Net additional for mogul sockets on ceiling holders				.25 per fixture
Net additional for mogul sockets on hangers				.20 per fixture



# DISTINCTIVE FIXTURES

*Designed for*



# LIGHT CONDITIONING

REC'D JAN - 9 1939



● Let modern light conditioning brighten the home with cheerful, glareless light. Here is a comprehensive group of beautifully designed units created not only to perform this function but to add a smart touch of charm to home beauty and liveability. Reflecting the identifying characteristics of the period it portrays, each fixture harmonizes tastefully with today's modern settings and architecture. You will find this group of pieces perfectly suited for installation in either new or older homes ... and priced to adequately satisfy modest budgets.



## The Carleton Series

Finish: Ivory and Gold with Bottom Glass Plate  
in Ivory with Gold Lustre Border

These beautiful units, of modern design, produce the highly desirable effect of Indirect Lighting combined with a softly diffused Direct Light through the decorative Glass Bottom. A Crystal Finial ornament adds an attractive finishing touch to the design.

UNDERWRITERS APPROVED



No. V-6022  
Depth overall 13½"  
Spread 12 inches  
Two Light Fixture  
200 Watt Capacity  
Wired Keyless  
Packed individually,  
4 to unit  
Code: Fjbb

No. V-6016  
Depth overall 36"  
Spread 16"  
Two Light Fixture  
300 Watt Capacity  
Center Switch controls  
one or two lights  
Packed individually,  
4 to unit  
Code: Fjaf

No. V-6001  
Backplate 7" x 7½"  
Extension 4"  
Wired with  
Canopy Switch  
One Light Bracket  
Metal Backplate  
with Wrought Glass  
Pocket  
60 Watt Capacity  
Packed individually,  
6 to case  
Code: Fjja





## *The Carleton Series*

Finish: Ivory and Gold with Bottom Glass Plate in Ivory with Gold Lustre Border



No. V-6016



No. V-6022



No. V-6026



No. V-6012

### No. V-6016

Length overall 36 inches  
Spread 16 inches  
Two Light Fixture  
300 Watt Capacity  
Center Switch controls  
One or Two Lights  
Packed individually,  
4 to unit  
Code: Fjaf

### No. V-6022

Depth overall 13½ inches  
Spread 12 inches  
Two Light Fixture  
200 Watt Capacity  
Wired Keyless  
Packed individually,  
4 to unit  
Code: Fjbb

### No. V-6012

Length overall 36 inches  
Spread 12 inches  
Two Light Fixture  
200 Watt Capacity  
Center Switch turns  
Lights On or Off  
Packed individually,  
4 to unit  
Code: Fjab

### No. V-6026

Depth overall 13½ inches  
Spread 16 inches  
Two Light Fixture  
300 Watt Capacity  
Wired Keyless  
Packed individually,  
4 to unit  
Code: Fjbf

# The Arlington Series

Finish: Colonial Brass

The Arlington Series sets a new high standard of beauty in its austere simplicity of design and Patrician styling. These fixtures are wrought entirely from Brass and their lustrous finish, protected by a heavy coat of lacquer, will endure indefinitely.

The Candle Cups are perforated to accommodate eight Crystal Prisms per Cup if you should desire to trim the fixtures in this fashion.

UNDERWRITERS APPROVED



## No. V-2221

Backplate 5 inches  
Extension 6½ inches  
Packed individually,  
with Glassware  
12 to case  
Colonial Brass  
Code: Bbba

## No. V-2255

Spread 19 inches  
Length 36 inches  
Packed individually,  
with Glassware  
4 to unit  
Colonial Brass  
Code: Bbee

## No. V-2222

Backplate 5 inches  
Extension 5½ inches  
Spread 9⅞ inches  
Packed individually,  
with Glassware  
6 to case  
Colonial Brass  
Code: Bbbb



# The Arlington Series

Finishes: As Indicated



No. V-2241



No. V-2512 - 12"  
No. V-2516 - 17"



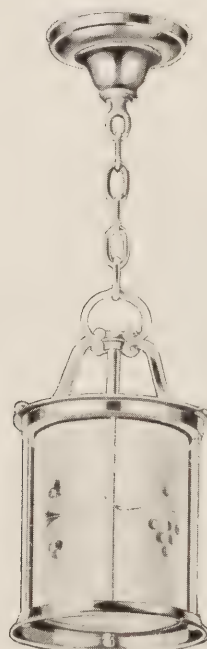
No. V-2261



No. J-2295 - 9"  
No. J-2299 - 11"



No. V-96



No. V-2531

No. V-96  
One Light Ceiling Fixture  
Diameter 6 inches  
Crystal Frosted Globe  
with Colonial Cutting  
100 Watt Capacity  
Packed individually, 4 to unit  
Colonial Brass  
Code: Ifx

No. J-2295  
Two Light Fixture  
Spread 9 inches - Depth 5 1/4 inches  
80 Watt Capacity  
Crystal Etched Glass  
Colonial Brass or  
Medallion Bronze  
Packed individually, 6 to case  
Code: Bbie

No. J-2299  
Two Light Fixture  
Spread 11 inches - Depth 5 3/4 in.  
150 Watt Capacity  
Crystal Etched Glass  
Colonial Brass or  
Medallion Bronze  
Packed individually, 6 to case  
Code: Bbii

No. V-2241  
Spread 11 inches  
Length 14 1/4 inches  
Packed individually,  
with Glassware  
60 Watt Capacity, 6 to case  
Colonial Brass  
Code: Bbda

No. V-2531  
Cylinder Lantern  
One Light  
Cylinder 5 x 6 inches  
Crystal Etched Glass  
with Cut Design  
Packed individually, 4 to unit  
Colonial Brass  
Code: Beca

No. V-2512  
100 Watt Capacity  
Spread 12 inches  
Length 36 inches  
Metal Shade  
Ivory Glass Globe  
Packed individually, 4 to unit  
Medallion Bronze  
Code: Beab

No. 2516  
200 Watt Capacity  
Spread 17 inches, 4 to unit  
Medallion Bronze  
Beaf

No. V-2261  
Spread 11 inches  
Length 36 inches  
Packed individually,  
with Glassware  
60 Watt Capacity, 6 to case  
Colonial Brass  
Code: Bbfa

## The Severance Series

Finishes: Ivory and Gold or Pewter and Gold

A lovely group of graceful units which provide excellent Indirect Lighting combined with soft Direct Light through the Bottom Glass Panel. They are listed in a choice of finishes which will enable you to achieve complete color harmony in your decorating scheme.

UNDERWRITERS APPROVED



### No. V-7041-PG

Finish: Pewter & Gold  
Ivory & Gold Glass  
Bottom

Code: Gjdapg

### No. V-7041-IG

Finish: Ivory & Gold  
Ivory & Gold Glass  
Bottom

Code: Gjdaig

1 Light Fixture  
150 Watt Capacity  
12 inch Spread  
Depth overall  
13½ inches  
Packed individually,  
4 to unit

### No. V-7016-IG

Finish: Ivory & Gold  
Ivory & Gold Glass  
Bottom

Code: Gjafig

### No. V-7016-PG

Finish: Pewter & Gold  
Ivory & Gold Glass  
Bottom

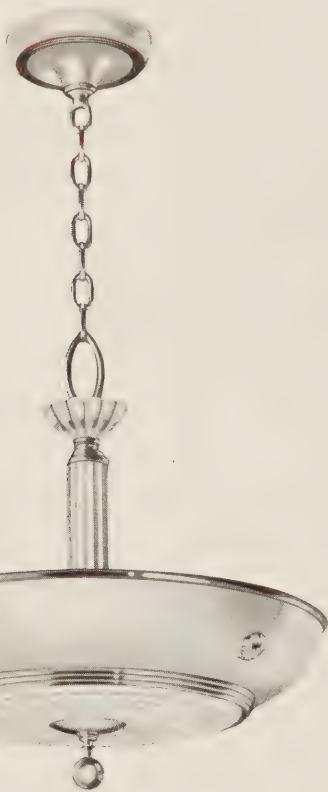
Code: Gjafpg

2 Light Fixture  
300 Watt Capacity  
Spread 16 inches  
Length overall 36"  
Packed individually,  
4 to unit  
Center Switch controls  
one or two lights



*The Severance Series*

Finishes as indicated



No. V-7116  
BRONZE and GOLD



No. V-7026  
IVORY and GOLD  
or  
PEWTER and GOLD



No. V-7126  
BRONZE and GOLD



No. V-7012  
IVORY and GOLD  
or  
PEWTER and GOLD

No. V-7026-IG  
Finish: Ivory & Gold  
Code: Gjbfjg  
No. V-7026-PG  
Finish: Pewter & Gold  
Code: Gjbfpg  
2 Light Fixture  
Spread 16 inches  
Length overall 13½ inches  
300 Watt Capacity  
Packed individually,  
4 to unit

No. V-7116  
2 Light Fixture  
Spread 16 inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
300 Watt Capacity  
Finish: Bronze & Gold  
with Glass Bottom in Ivorytone  
Bottom Switch controls  
one or two lights  
Code: Gaaf

No. V-7126  
2 Light Fixture  
Spread 16 inches  
Length overall 13½ inches  
300 Watt Capacity  
Finish: Bronze & Gold  
with Glass Bottom in Ivorytone  
Code: Gabf

No. V-7012-IG  
Finish: Ivory & Gold  
Code: Gjabisg  
No. V-7012-PG  
Finish: Pewter & Gold  
Code: Gjabisg  
2 Light Fixture  
Spread 12 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Bottom Switch turns  
Lights on or off

## The Glendale Series

Finishes: Bronze and Chrome or Ivory and Gold

In the fixtures of the Glendale Series one finds all of the desired lighting qualities prescribed and recommended by leading lighting specialists but at a cost which brings them well within the reach of the most modest lighting budget.

UNDERWRITERS APPROVED



No. V-3023-IG

Finish: Ivory & Gold

Code: Cjbcig

No. V-3023-BC

Finish: Bronze & Chrome

Code: Cjbcbc

Spread 17 inches

Length overall 13 inches

120 Watt Capacity

Packed individually,  
4 to unit

No. V-3035-IG

Finish: Ivory & Gold

Code: Cjceig

No. V-3035-BC

Finish: Bronze & Chrome

Code: Cjcebc

Spread 19 inches

Length overall 36 inches

200 Watt Capacity

Packed individually,  
4 to unit

The Bottom Turn Knob  
Switch controls two,  
three or five lights.

No. V-3001-IG

Finish: Ivory & Gold

Code: Cjjaig

No. V-3001-BC

Finish: Bronze & Chrome

Code: Cjjabc

Backplate  $4\frac{3}{4}" \times 4\frac{3}{4}"$

Extension  $6\frac{1}{2}"$  inches

40 Watt Capacity

with Canopy Switch  
Packed individually,  
12 to case



# The Glendale Series

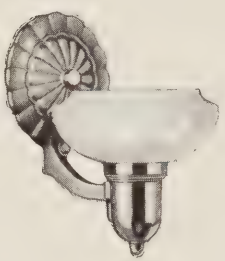
Finishes: Ivory and Gold or Bronze and Chrome  
with Ivory Glass Shades



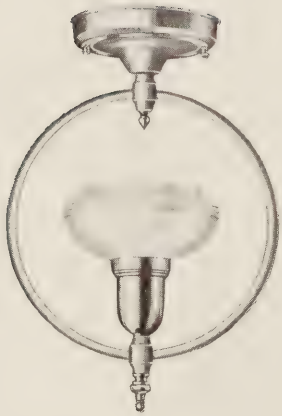
No. V-3033-IG  
No. V-3033-BC



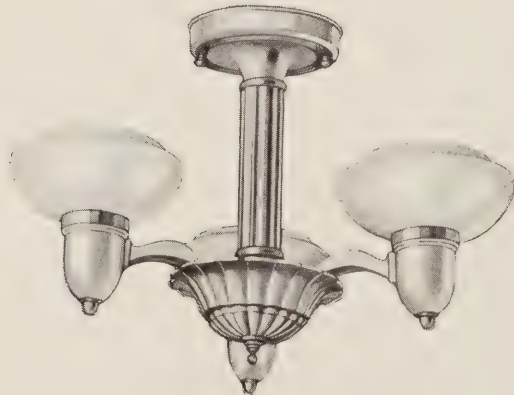
No. V-3025-IG  
No. V-3025-BC



No. V-3001-IG  
No. V-3001-BC



No. V-3041-IG  
No. V-3041-BC



No. V-3023-IG  
No. V-3023-BC

No. V-3025-IG  
Finish: Ivory and Gold  
Code: Cjbeig

No. V-3025-BC  
Finish: Bronze and Chrome  
Code: Cjbebc

Spread 19 inches  
Depth overall 13 inches  
200 Watt Capacity  
Packed individually,  
4 to unit

No. V-3033-IG  
Finish: Ivory and Gold  
Code: Cjccig

No. V-3033-BC  
Finish: Bronze and Chrome  
Code: Cjccbc

Spread 17 inches  
Length overall 36 inches  
With On and Off Switch  
120 Watt Capacity  
Packed individually,  
4 to unit

No. V-3001-IG  
Finish: Ivory and Gold  
Code: Cjiaig

No. V-3001-BC  
Finish: Bronze and Chrome  
Code: Cjiabc

Backplate 4 $\frac{3}{4}$ " x 4 $\frac{3}{4}$ "  
Extension 6 $\frac{1}{2}$  inches  
40 Watt Capacity  
with Canopy Switch  
Packed individually,  
12 to case

No. V-3041-IG  
Finish: Ivory and Gold  
Code: Cjdaig

No. V-3041-BC  
Finish: Bronze and Chrome  
Code: Cjdabc

Spread 9 $\frac{1}{4}$  inches  
Depth overall 13 $\frac{1}{2}$  inches  
40 Watt Capacity  
Packed individually,  
6 to unit

No. V-3023-IG  
Finish: Ivory and Gold  
Code: Cjbcig

No. V-3023-BC  
Finish: Bronze and Chrome  
Code: Cjbcbc

Spread 17 inches  
Depth overall 13 inches  
120 Watt Capacity  
Packed individually,  
4 to unit

## The Mirafleur Series

Finish: Ivory & Gold  
with Mellowtone Glassware

This group of pieces, epitomizing a spirit of neo-classic elegance, offers something distinctly unique in glassware of unusual effect and design. In these pieces the cheerful restfulness of semi-direct light is greatly enhanced by a soft mellow glow resulting from a combination of rare qualities embodied in this new glass. The Mirafleur Series provides an additional advantage in that it harmonizes tastefully with any type of home decoration.

UNDERWRITERS APPROVED



### No. V-2901-IG

Backplate 5 inches  
Extension 6 $\frac{3}{4}$  inches  
40 Watt Capacity  
Packed individually,  
with Glassware  
12 to case  
Finish: Ivory & Gold  
Code: Bijaig

### No. J-2916

Length overall 28 inches  
Spread 15 $\frac{1}{2}$  inches  
200-300 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Biaf

### No. J-2941

Depth overall 9 $\frac{1}{2}$  inches  
Spread 7 $\frac{1}{2}$  inches  
60 Watt Capacity  
Packed individually,  
with Glassware  
12 to unit  
Finish: Ivory & Gold  
Code: Bida



2901-IG



2941



2916



# *The Mirafleur Series*

Finish: Ivory & Gold with Mellowtone Glassware



No. J-2912



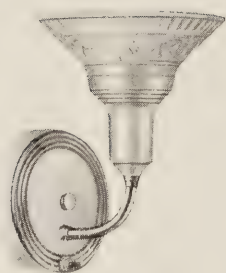
No. J-2926



No. J-2951



No. J-2922



No. V-2901-IG

## No. J-2912

Length overall 27 inches  
Spread 12½ inches  
150 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Biab

## No. J-2926

Depth overall 12¾ inches  
Spread 15½ inches  
200-300 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Bibf

## No. J-2951

Semi-Indirect Converter  
60 Watt Capacity  
Screws into any medium base  
socket and converts bare lamp  
fixtures into shaded light  
Depth overall 7½ inches  
Spread 7½ inches  
Packed individually,  
with Glassware  
12 to unit  
Finish: Ivory & Gold  
Code: Biea

## No. J-2922

Depth overall 11½ inches  
Spread 12½ inches  
150 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Bibb

## No. V-2901-IG

Backplate 5 inches  
Extension 6¾ inches  
40 Watt Capacity  
Packed individually,  
with Glassware  
12 to case  
Finish: Ivory & Gold  
Code: Bijaig

## The Fontaine Series

Finish: Ivory and Gold with Crystal Trim

In these stunning pieces you will find hand in hand the combination of captivating design and sterling lighting quality. Yet for this rare combination, so seldom found, the prices are modest indeed. The simple home may be transformed under the influence of their cheerful yet comfortable light.

UNDERWRITERS APPROVED



### No. V-2723

Two Light Fixture  
Totally Indirect Lighting  
Spread 12 inches  
Depth overall  
14 1/4 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgbc

### No. V-2705

Two Light Fixture  
Totally Indirect Lighting  
Spread 16 inches  
Length overall  
36 inches  
300 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgje

### No. V-2743

Two Light Fixture  
Semi-Indirect Lighting  
Equipped with 10-inch  
Glass Diffusing Dish  
Finished in  
Mother of Pearl  
with Gold Striping  
Depth overall  
14 1/4 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgdc



# *The Fontaine Series*

Finish: Ivory and Gold with Crystal Trim

For best effect we recommend the use of inside frosted light bulbs



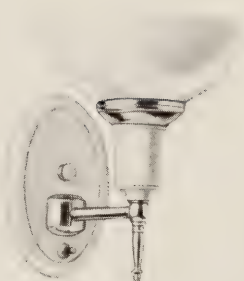
No. V-2725



No. V-2703



No. V-2733



No. V-2701

## No. V-2725

Two Light Fixture  
Totally Indirect Lighting  
Spread 16 inches  
Length overall 17½ inches  
300 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgbe

## No. V-2703

Two Light Fixture  
Totally Indirect Lighting  
Spread 12 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgjc

## No. V-2733

Two Light Fixture  
Semi-Indirect Lighting  
Equipped with 10-inch  
Glass Diffusing Dish  
Finished in Mother of Pearl  
with Gold Striping  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgcc

## No. V-2701

One Light Wall Bracket  
Totally Indirect Lighting  
Backplate 6 x 4½ inches  
Extension 7½ inches  
60 Watt Capacity  
Packed individually,  
12 to case  
Code: Bgja

## The Avalon Series

Finish: Chromium and Bronze

An exquisite set of sophisticated designs typifying the precepts of modern light conditioning and interior decoration. Eye-strain is entirely eliminated by the Ivory Glass diffusing shades which will accommodate 40 watt lamps.

UNDERWRITERS APPROVED



No. V-1601  
Backplate 6" x 4 1/4"  
Extension 6 inches  
40 Watt Capacity  
Packed individually,  
12 to case  
Code: Afja

No. V-1605  
Spread 19 inches  
Length overall 36 inches  
200 Watt Capacity  
The bottom turn knob  
switch controls two,  
three or five lights.  
Packed individually,  
4 to unit  
Code: Afje

No. V-1641  
Spread 6 3/4 inches  
Length overall 16 inches  
40 Watt Capacity  
Packed individually,  
6 to unit  
Code: Afda





*The Avalon Series*

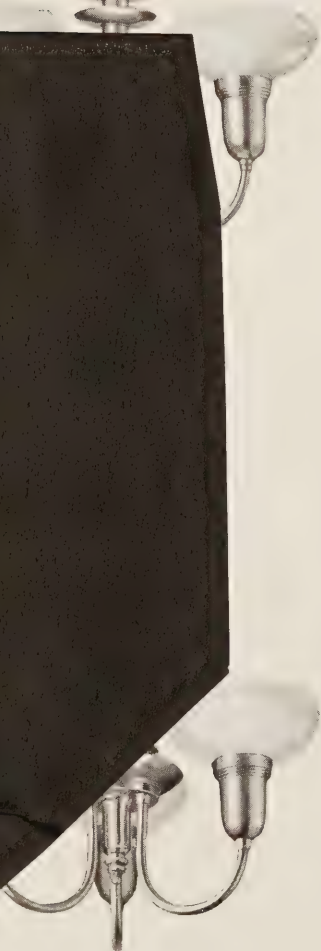
Finish: Chromium and Bronze with Ivory Glass Shades



No. V-1625

No. V-1603  
Spread 15 inches  
Length overall  
36 inches  
120 Watt Capacity  
Packed individually,  
4 to unit  
Code: Afjc

No. V-1625  
Spread 19 inches  
Length overall  
16 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Afbe



No. V-1623



No. V-1631

No. V-1623  
Spread 15 inches  
Length overall  
16 inches  
120 Watt Capacity  
Packed individually,  
6 to unit  
Code: Afbc

No. V-1631  
Spread 6 $\frac{3}{4}$  inches  
Length overall  
36 inches  
Packed individually,  
6 to unit  
Code: Afca

## The Beverly Series

Finishes: Bronze and Gold or Ivory and Gold

It would be difficult indeed to offer at any price a selection of lighting fixtures embracing today's modern principles of light conditioning and sight conservation to a greater extent than is embodied in these charming pieces. In the semi-indirect types light is gently diffused thru Wrought Glass Panels in Satin Crystal Finish.

UNDERWRITERS APPROVED



No. V-2901-BG  
Finish: Bronze & Gold  
Code: Bijabg

No. V-2901-IG  
Finish: Ivory & Gold  
Code: Bijaig

Backplate 5 inches  
Extension 6 $\frac{3}{4}$  inches  
40 Watt Capacity  
Packed individually,  
with Glassware  
12 to case

No. V-2905-BG  
Finish: Bronze & Gold  
Code: Bijebg

No. V-2905-IG  
Finish: Ivory & Gold  
Code: Bijeig

5-Light Fixture  
Spread 17 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit

No. V-2923-IG  
Finish: Ivory & Gold  
Code: Bibcig

No. V-2923-BG  
Finish: Bronze & Gold  
Code: Bibcbg

Spread 12 $\frac{1}{2}$  inches  
Depth overall 11 inches  
150 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit



# The Beverly Series

Finishes: Bronze and Gold or Ivory and Gold



No. V-2935-IG  
No. V-2935-BG  
Total Indirect



No. V-2925-IG  
No. V-2925-BG  
Total Indirect



No. V-2945-BG  
No. V-2945-IG  
Semi-Indirect



No. V-2931-BG  
No. V-2931-IG  
Semi-Indirect

No. V-2935-IG  
Finish: Ivory & Gold  
Code: Biceig

No. V-2935-BG  
Finish: Bronze & Gold  
Code: Bicebg

Two Light Fixture  
Spread 17 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
4 to unit

No. V-2925-IG  
Finish: Ivory & Gold  
Code: Bibeig

No. V-2925-BG  
Finish: Bronze & Gold  
Code: Bibebg

Two Light Fixture  
Spread 17 inches  
Length overall 14 inches  
200 Watt Capacity  
Packed individually,  
4 to unit

No. V-2945-BG  
Finish: Bronze & Gold  
Code: Bidebg

No. V-2945-IG  
Finish: Ivory & Gold  
Code: Bideig

Five Light Fixture  
Spread 17 inches  
Length overall 14 inches  
200 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit

No. V-2931-BG  
Finish: Bronze & Gold  
Code: Bicabg

No. V-2931-IG  
Finish: Ivory & Gold  
Code: Bicaig

1 Light Pendant  
Spread 9 1/4 inches  
Length overall 36 inches  
40 Watt Capacity  
Packed individually,  
with Glassware  
6 to unit

## The Aureole Series

Finish:

Medallion Bronze with Gold Reflectors and Ivory Glass

The designer of the Aureole Series has achieved an extraordinarily beautiful lighting effect through the use of Ivory Glass diffusing globes with superimposed metal louvres. A very fine example of semi-indirect lighting is the result wherein maximum eye-value has been gained with eye-strain eliminated entirely.

UNDERWRITERS APPROVED



### No. V-901

Backplate  
6 x 4 $\frac{1}{4}$  inches  
Extension 6 $\frac{1}{4}$  inches  
Packed individually,  
12 to case  
Code: lja

### No. V-923 - 3-Light

Spread 15 inches  
Depth 11 inches  
Packed individually,  
4 to unit  
Code: lbc

### No. V-922 - 2-Light

Spread 15 inches  
Depth 11 inches  
Packed individually,  
4 to unit  
Code: lbb

### No. V-905

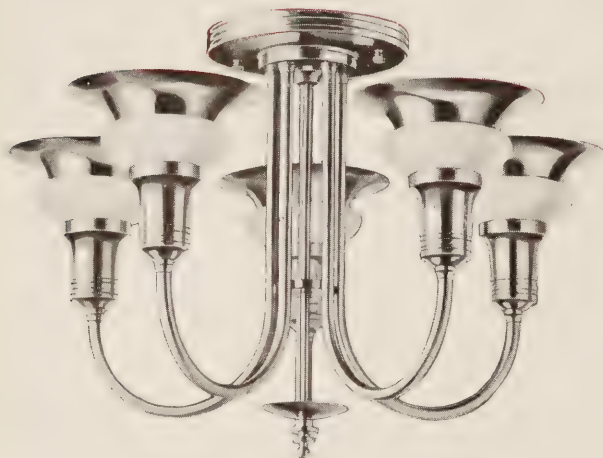
Spread 19 inches  
Length overall  
36 inches  
The bottom turn knob  
switch controls two,  
three or five lights.  
Packed individually,  
4 to unit  
Code: lje



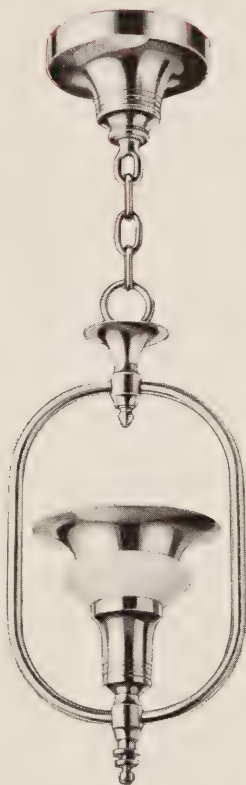


*The Aureole Series*

Finish: Medallion Bronze with Gold Reflectors and Ivory Glass



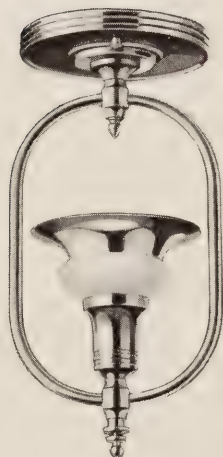
No. V-925



No. V-931



No. V-933



No. V-941

No. V-931  
Spread 6 $\frac{3}{4}$  inches  
Length overall 36 inches  
Packed individually,  
6 to unit  
Code: lca

No. V-925  
Spread 19 inches  
Length overall 12 $\frac{3}{4}$  inches  
Packed individually,  
4 to unit  
Code: lbe

No. V-933  
Spread 15 inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Code: lcc

No. V-941  
Spread 6 $\frac{3}{4}$  inches  
Length overall 13 $\frac{1}{2}$  inches  
Packed individually,  
6 to unit  
Code: lda

## The New Harwich Series

Finish: Forged Iron with Old Brass

Quaint designs, reminiscent of hand-forged sconces with hobnail glass oil fonts and the frosted crystal wind shades of earlier days. The discriminating taste of those who select these fixtures for their homes is reflected through their simple yet compelling charm.

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No. V-1721  
Backplate  
12½ x 5¼ inches  
Packed individually,  
12 to case  
Code: Hank

No. V-1755  
Spread 19 inches  
Packed individually,  
4 to unit  
Code: Hawk

No. V-1722  
Spread 9 inches  
Backplate  
12½ x 5¼ inches  
6 to case  
Code: Hard



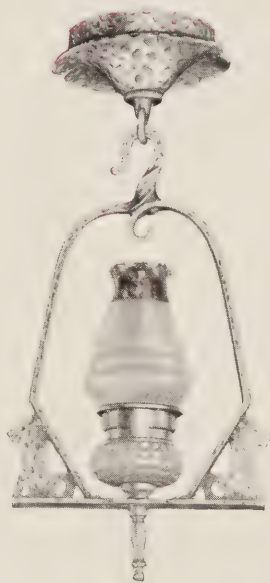


## *The New Harwich Series*

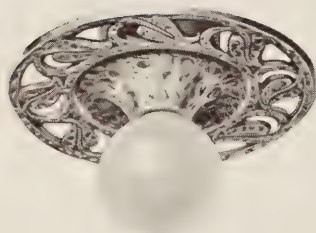
Finish: Forged Iron with Old Brass



No. V-1753



No. V-1761



No. V-1781



No. V-1751

No. V-1761  
Spread 8½ inches  
Packed individually,  
4 to unit  
Code: Hale

No. V-1753  
Spread 17 inches  
Packed individually,  
4 to unit  
Code: Hebe

No. V-1751  
Spread 8½ inches  
Packed individually,  
4 to unit  
Code: Head

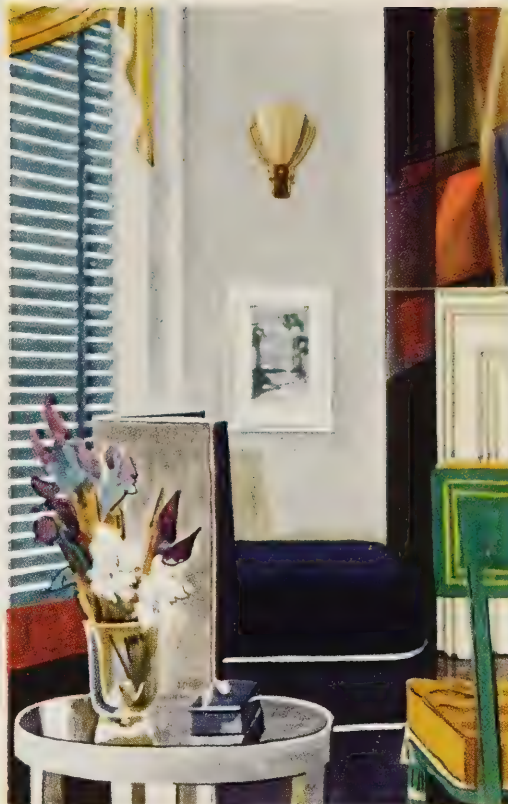
No. V-1781  
Spread 7¾ inches  
Packed individually,  
12 to case  
Code: Pippin

## The Claremont Series

Finish: Chromalum and Maroon with Ivory Pockets

These distinctive fixtures have been designed with the precepts of the Better Light-Better Sight Program uppermost in mind. The Ivory colored pockets, made from a practically unbreakable composition, shed the soft glareless light so vitally important to the protection of eyes of child or adult alike.

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### No. V-2401-I

Backplate  
9½ x 7½ inches  
Extension 3½ inches  
Packed individually,  
12 to case  
Finish: Ivory & Gold  
Code: Bdjai

### No. V-2401-B

Backplate  
9½ x 7½ inches  
Extension 3½ inches  
Packed individually,  
12 to case  
Finish:  
Chromalum and Maroon  
Code: Bdjab

### No. V-2405

Spread 18½ inches  
Length overall  
36 inches  
Packed individually,  
4 to unit

A switch concealed in the bottom ornament may be used to turn the five lights on or off.

Code: Bdje

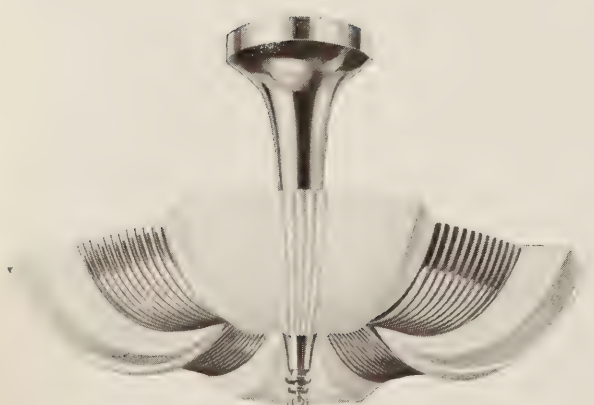


*The Claremont Series*

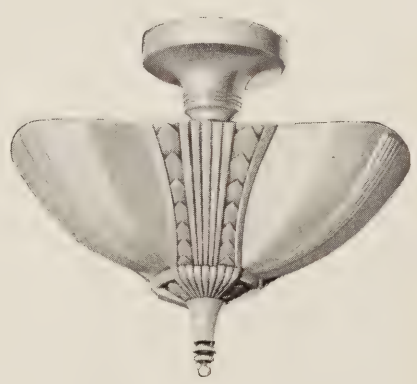
Finish: Chromalum and Maroon with Ivory Pockets



No. V-2425



No. V-2404



No. V-2423  
Antique Ivory

No. V-2425  
Five Light Fixture  
Spread 18½ inches  
Depth overall 12 inches  
Packed individually,  
4 to unit  
Code: Bdbe

No. V-2404  
Four Light Fixture  
Spread 18½ inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Wired with Bottom Switch  
Code: Bdjd

No. V-2424  
Four Light Fixture  
Spread 18½ inches  
Depth overall 12 inches  
Packed individually,  
4 to unit  
Code: Bdbd

No. V-2423  
Three Light Fixture  
Spread 14 inches  
Depth 13 inches  
Packed individually,  
4 to unit  
Finish: Antique Ivory only  
Code: Bdbc

## The Aurora Series

Finishes: Ivory Gold and Ivory Chrome

These fine Semi-Indirect Units develop a truly beautiful lighting effect. Lighted or unlighted they form a highly decorative addition to any room of the home in which they may be installed.

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No. J-3922-IG  
Ivory Gold Finish  
Code: Cibbig

No. J-3922-IC  
Ivory Chrome Finish  
Code: Cibbic  
Spread 12 inches  
150 Watt Capacity  
Packed individually,  
4 to unit

No. J-3912-IG  
Ivory Gold Finish  
Code: Ciabig

No. J-3912-IC  
Ivory Chrome Finish  
Code: Ciabic  
Length overall 27 inches  
Spread 12 inches  
150 Watt Capacity  
Packed individually,  
4 to unit

No. J-3916-IG  
Ivory Gold Finish  
Code: Ciafig

No. J-3916-IC  
Ivory Chrome Finish  
Code: Ciafic  
Length overall 29 inches  
Spread 17 inches  
200 Watt Capacity  
Packed individually,  
2 to unit

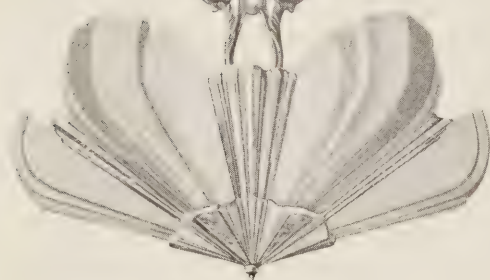
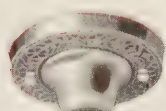
No. J-3926-IG  
Ivory Gold Finish  
Ceiling Type to Match  
No. J-3916-IG  
Code: Cibfig

No. J-3926-IC  
Ivory Chrome Finish  
Ceiling Type to Match  
No. J-3916-IC  
Code: Cibfic  
Spread 17 inches  
200 Watt Capacity  
Packed individually,  
2 to unit



# *The Rayburn Series*

Finish: Old Gold with Golden Glow Glass Pockets

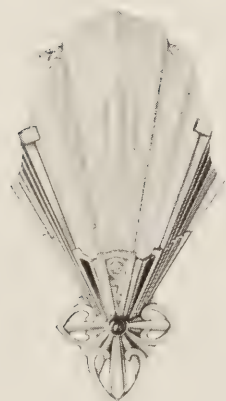


No. V-8005

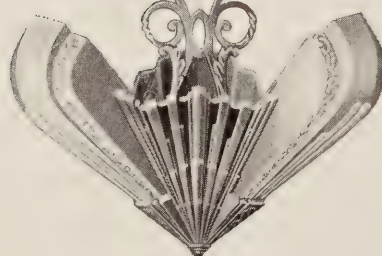


No. V-8045 - 5 Lt.

No. V-8023 - 3 Lt.



No. V-8001



No. V-8003

No. V-8045  
Depth overall 11½ inches  
Spread 17 inches  
Packed individually,  
4 to unit  
Finish: Old Gold  
with Golden Glow Glass Pockets  
Code: Hjde

No. V-8023  
Depth overall 11½ inches  
Spread 14 inches  
Packed individually,  
4 to unit  
Finish: Old Gold  
with Golden Glow Glass Pockets  
Code: Hjbc

No. V-8005  
Length overall 36 inches  
Spread 17 inches  
Equipped with On and Off Switch  
Packed individually,  
4 to unit  
Finish: Old Gold  
with Golden Glow Glass Pockets  
Code: Hije

No. V-8003  
Length overall 36 inches  
Spread 14 inches  
Equipped with On and Off Switch  
Packed individually,  
4 to unit  
Finish: Old Gold  
with Golden Glow Glass Pockets  
Code: Hjjc

No. V-8001  
Backplate 6½ x 9 inches  
Wired with Turn Switch  
Packed individually,  
12 to case  
Finish: Old Gold  
with Golden Glow Glass Pockets  
Code: Hija

## The Aldersyde Series

Finish: Antique Gold with Delicate Touches of Color

These fine large fixtures in an interesting design have been carefully lacquered to give a finish which will retain its prepossessing appearance for an indefinite period. In contrast to their remarkable quality the prices are appealingly low.

UNDERWRITERS APPROVED



### No. V-5001

Backplate  
5 1/4 x 9 1/4 inches  
Extension 4 inches  
Wired with  
Pull-Chain Socket  
Packed individually,  
12 to case  
Finish:  
Antique Gold & Color  
Code: Ejja

### No. V-5001-CO

Same as No. V-5001  
but is equipped with  
convenience outlet  
Code: EjjaCO

### No. V-5043

Depth overall 2 1/4 inches  
Spread 13 inches  
Packed individually,  
6 to case  
Finish:  
Antique Gold & Color  
Code: Ejdc

### No. V-5035

Length overall 36 inches  
Spread 15 1/2 inches  
Equipped with  
Off and On Switch  
Packed individually,  
4 to case  
Finish:  
Antique Gold & Color  
Code: Ejce



5001



5043



5035

# The Aldersyde Series

Finish: Antique Gold with Delicate Touches of Color



No. V-5025

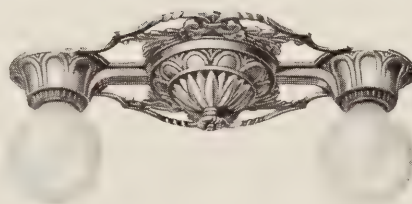


No. V-5033 - 3 Lt.

No. V-5032 - 2 Lt.



No. V-5043



No. V-5042



No. V-5001

No. V-5001 - CO



No. V-47-E

No. V-5025  
Depth overall 10 inches  
Spread 15½ inches  
Packed individually,  
4 to case  
Finish: Antique Gold and Color  
Code: Ejbe

No. V-5033  
Three Light Fixture  
Length overall 36 inches  
Spread 13 inches  
Equipped with On and Off Switch  
Packed individually,  
6 to case  
Finish: Antique Gold and Color  
Code: Ejcc

No. V-5032  
Two Light Fixture  
Length overall 36 inches  
Spread 13 inches  
Equipped with On and Off Switch  
Packed individually,  
6 to case  
Finish: Antique Gold and Color  
Code: Ejcb

No. V-5043  
Depth overall 2¼ inches  
Spread 13 inches  
Packed individually,  
6 to case  
Finish: Antique Gold and Color  
Code: Ejdc

No. V-5042  
Depth overall 2¼ inches  
Spread 13 inches  
Packed individually,  
6 to case  
Finish: Antique Gold and Color  
Code: Ejdb

No. V-5001  
Backplate 5¼ x 9¼ inches  
Extension 4 inches  
Wired with Pull-chain Socket  
Packed individually, 12 to case  
Finish: Antique Gold and Color  
Code: Ejja

No. V-5001-CO  
Same as No. V-5001  
but is equipped with  
convenience outlet  
Code: Ejja

No. V-47-E  
Bare with strap  
Diameter Canopy 5½ inches  
Packed individually, 48 to case  
Finish: Gold Polychrome  
Code: Zelu

## The Huntington Series

Finish: Toned Ivory and Gold

In these attractive pieces our designers have answered the wide demand for inexpensive yet nicely styled fixtures in a finish to match the light woodwork so generally used today by interior decorators. Sturdily constructed of cast metal, their durable lacquer finish will last indefinitely.

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### No. V-1342

Depth overall  $3\frac{1}{4}$  inches  
Spread  $12\frac{1}{2}$  inches  
Packed individually,  
12 to case

Code: Acdb

### No. V-1335

Length overall 36 inches  
Spread 16 inches  
Equipped with  
On and Off Switch  
Packed individually,  
4 to unit

Code: Acce

### No. V-1343

Depth overall  $3\frac{1}{4}$  inches  
Spread  $12\frac{1}{2}$  inches  
Packed individually,  
12 to case

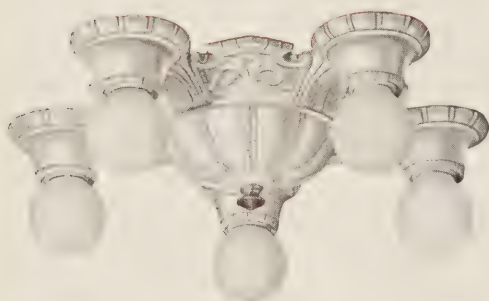
Code: Acde



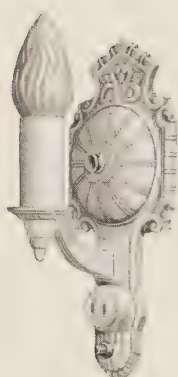


# The Huntington Series

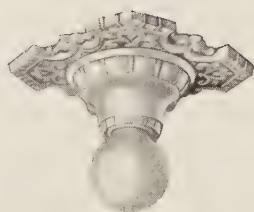
Finish: Toned Ivory and Gold



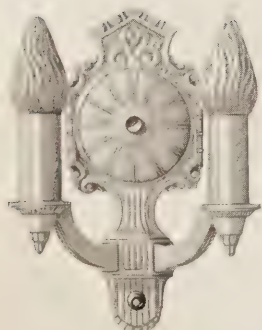
No. V-1345



No. V-1307



No. V-1341

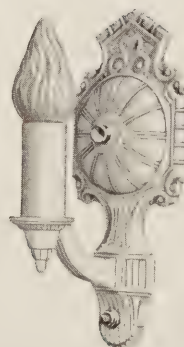


No. V-1302



No. V-1333 - 3 Lt.

No. V-1332 - 2 Lt.



No. V-1301

## No. V-1333

Length overall 36 inches  
Spread 12½ inches  
Equipped with On and Off Switch  
Packed individually,  
6 to case

Code: Accc

## No. V-1332

Length overall 36 inches  
Spread 12½ inches  
Equipped with On and Off Switch  
Packed individually,  
6 to case

Code: Accb

## No. V-1345

Depth overall 4¼ inches  
Spread 16 inches  
Packed individually,  
4 to case

Code: Acde

## No. V-1307

Backplate 4½ x 10½ inches  
Extension 4¾ inches  
Wired with Convenience Outlet  
Packed individually,  
12 to case

Code: Acjg

## No. V-1341

Diameter Canopy 7½ inches  
Packed individually,  
12 to case  
Wired Complete

Code: Acda

## No. V-1302

Backplate 4½ x 10½ inches  
Spread 8 inches  
Packed individually,  
12 to case

Code: Acjb

## No. V-1301

Backplate 4½ x 10½ inches  
Extension 4¾ inches  
Packed individually,  
12 to case

Code: Acja

# Stunning Bedroom Designs

## Semi-Indirect Lighting

For bedrooms the modern fancy voices a landslide approval of indirect lighting. These charming designs in this type offer a variety of pleasing effects with which to light your rooms decoratively and efficiently. The wide range of color treatments will enable you to work out a harmonious color scheme of your own choice.

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No. J-291-C  
Chromium Holder  
Ivory Glass  
with Crystal Flutes  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Biac

No. V-331  
Ivory Reflector  
with Mellowtone Glass  
Bottom  
100 Watt Capacity  
Spread 10 inches  
Packed individually,  
6 to unit  
Code: Cca

No. V-352  
Two Light Fixture  
Ivory & Gold Finish  
with Ivory Glass  
Bottom Dish  
100 Watt Capacity  
Spread 12 inches  
Packed individually,  
4 to unit  
Code: Ceb

No. J-391  
Ivory Holder  
Ivorytone Glass with  
White Center  
75 Watt Capacity  
Spread 9½ inches  
Packed individually,  
6 to case  
Code: Cia

No. J-281-P  
Ivory Holder  
Gold Glass  
with Peach Center  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Bhap



291-C



331



352



281-P



391



*An Interesting Group of Incidental Pieces*  
in which our designers have developed some intriguing combinations  
of Glass and Metal



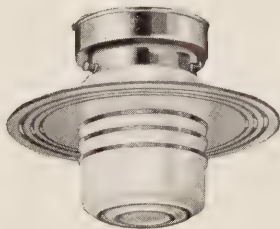
No. V-699



No. V-695



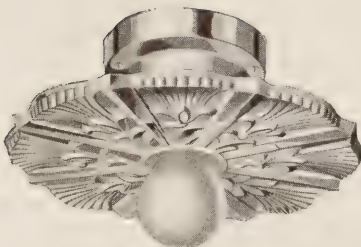
No. V-654



No. V-653



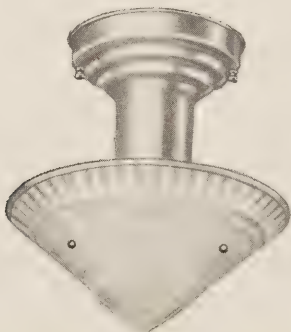
No. V-872



No. V-851



No. V-861



No. J-307

No. V-695  
Two Light Fixture  
Chromium Ceiling Plate  
Glassware  
White with Crystal Lines  
80 Watt Capacity  
Spread 9 inches  
Packed individually,  
6 to unit  
Code: Fie

No. V-699  
Two Light Fixture  
Chromium Ceiling Plate  
Glassware  
White with Crystal Lines  
120 Watt Capacity  
Spread 11 inches  
Packed individually,  
6 to unit  
Code: Fii

No. V-653  
Chromium Holder  
White Glass with Crystal Lines  
and Etched Crystal Glass Circlet  
60 Watt Capacity  
Spread 9 inches  
Packed individually,  
6 to unit  
Code: Fec

No. V-654  
Chromium Holder  
White Glass with Crystal Lines  
with Etched Crystal Glass Circlet  
100 Watt Capacity  
Spread 11 inches  
Packed individually,  
6 to unit  
Code: Fed

No. V-872  
Ivory and Gold Fixture  
Ivory Iridescent Glass  
with Gold Stripes  
Spread 12 inches  
Depth 5 3/4 inches  
Two Lights  
150 Watt Capacity  
Packed individually,  
4 to unit  
Code: Hgb

No. V-851  
Chromium Holder  
Crystal Glass  
Spread 9 1/2 inches  
Packed individually,  
6 to unit  
Code: Hea

No. V-861  
Crystal Glass  
Spread 8 3/4 inches  
Packed individually,  
12 to unit  
Code: Hfa

No. J-307  
Ivory Holder  
Crystal Etched Glass  
Spread 7 1/2 inches  
60 Watt Capacity  
Packed individually,  
12 to case  
Code: Cjg

# Restful Bedroom Lighting

## Indirect and Semi-Indirect

What bedroom would not look more beautiful with one of these attractive and efficient units throwing its soft restful light into the furthest corners of the room. You can ill afford to be without good lighting particularly when it is made easily available to you at so reasonable a cost.

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### No. J-231-C

Ivory Holder  
Crystal Etched Glass  
75 Watt Capacity  
Spread 9½ inches  
Packed individually,  
6 to case

Code: Bcac

### No. J-371

Ivory Holder  
Ivory Tint Glass  
100 Watt Capacity  
Spread 11½ inches  
Packed individually,  
4 to case

Code: Cga

### No. J-361

Ivory and Gold Holder  
Glass has Ivory Center  
with Gold Lustre Border  
and Crystal Highlight  
100 Watt Capacity  
Spread 11½ inches  
Packed individually,  
4 to unit

Code: Cfa

### No. J-381

Ivory Holder  
Crystal Etched Glass  
100 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case

Code: Cha

### No. V-1981-IG

Total Indirect Fixture  
Ivory and Gold Finish  
150 Watt Capacity  
Spread 12 inches  
Packed individually,  
4 to unit

Code: Aihag



231-C



371



361

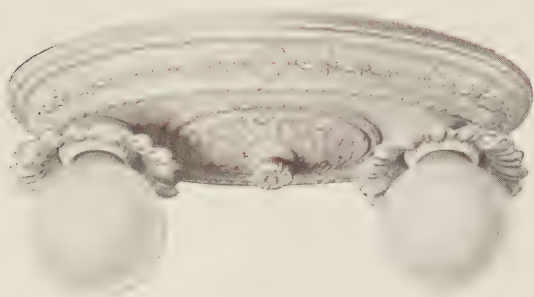


1981-IG



381

*For Bedroom and Breakfast-room*



No. V-152



No. V-641



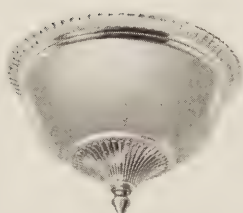
No. V-70-E



No. V-152 - P.C.



No. V-1971



No. J-778

No. V-641  
Spread 8 inches  
Diameter Canopy 5½ inches  
Packed individually,  
12 to case  
Finish:  
Gold Polychrome  
Wired Keyless Code: Awot  
Wired Pull-Chain Code: Ayol  
Ivory Pastelle  
Wired Keyless Code: Aplo  
Wired Pull-Chain Code: Adik

No. V-152  
Spread 12 inches  
Packed individually,  
24 to case  
Ivory Pastelle Finish  
Code: Boast

No. V-152 - P.C.  
Spread 12 inches  
Packed individually,  
24 to case  
Ivory Pastelle Finish  
Wired with  
Special Pull-Chain Switch  
Code: Grouse

No. V-70-E  
Bare with Strap  
Diameter of Canopy 5½ inches  
Packed individually,  
48 to case  
Finish: Ivory and Gold  
Code: Gje

No. V-1971  
Indirect Beamlight  
Diameter Canopy 5½ inches  
Diameter Reflector 7¼ inches  
Wired Keyless  
Packed individually,  
24 to case  
Ivory Finish  
Code: Aiga

No. J-778  
Semi-Indirect Convertor  
Fastens on the Light Bulb  
and converts bare lamp fixtures  
into shaded light  
Diameter 5¼ inches  
Ivory Glass with Crystal Highlights  
Complete with Lamp Clip  
Packed 48 to case  
Code: Ggh

## The Empire Series

Finishes: Ivory and Gold or Pewter and Gold

These fine fixtures with the sleek trim lines of the Empire Period lead the popular favorites for bedroom lighting. They are particularly appropriate where the ceilings are low or where a more brightly lighted room is especially desired.

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### No. V-1043

Spread 10 inches  
Packed individually,  
12 to case

Finish	Code
Ivory & Gold	Cyco
Pewter & Gold	Chow

### No. V-1042

Spread 10 inches  
Packed individually,  
12 to case

Finish	Code
Ivory & Gold	Chek
Pewter & Gold	Chyl

### No. V-1045

Spread 14 inches  
Packed individually,  
6 to case

Finish	Code
Ivory & Gold	Caca
Pewter & Gold	Coat

### No. V-1040

Spread 6 1/4 inches  
Packed individually,  
12 to case

Finish	Code
Ivory & Gold	Clif
Pewter & Gold	Chin

### No. V-1021

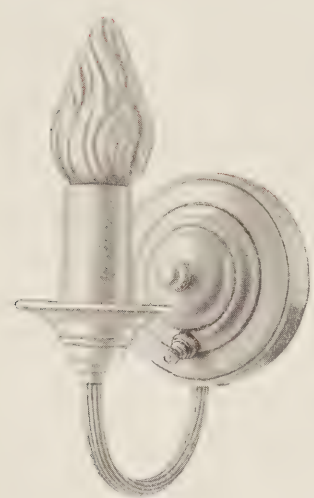
Backplate  
4 1/2 x 4 1/2 inches  
Packed individually,  
with shade - 12 to case

Finish	Code
Ivory & Gold	Chap
Pewter & Gold	Chug



# The Colonial Cottage Series

Excellent Values in Fine Large Fixtures



No. V-151



No. V-163



No. V-165



No. V-162



No. V-40-E

No. V-151  
Backplate 4½ inches  
Packed individually,  
Wired with Canopy Switch  
12 to case

Finish	Code
Antique Ivory	Eypa
Early Pewter	Eloc
Old Brass	Eura

No. V-163  
Spread 12 inches  
Packed individually, 12 to case

Finish	Code
Antique Ivory	Vang
Early Pewter	Vara
Old Brass	Veda

No. V-165  
Spread 15 inches  
Packed individually, 6 to case

Finish	Code
Early Pewter	Gink
Old Brass	Gony

No. V-162  
Spread 12 inches  
Packed individually,  
24 to case

Finish	Code
Antique Ivory	Cart
Early Pewter	Cask
Old Brass	Crox

No. V-40-E  
Bare with strap  
Diameter Canopy 5½ inches  
Packed 48 to case

Finish	Code
Ivory	Trophy
Pewter	Weal
Old Brass	Weep
Chromium	Welt
Statuary Bronze	Wend

## The Antoinette Series

Finish: Old Ivory

Real value is represented in these dainty bedroom designs with their delicate tones of Old Ivory and the graceful contour of their lines.

UNDERWRITERS APPROVED



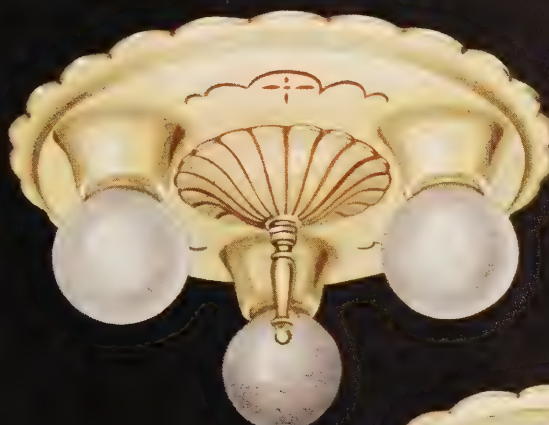
No. V-1243  
Spread 10 inches  
Packed individually,  
12 to case  
Old Ivory  
Code: Gura

No. V-1241  
Spread 7 inches  
Packed individually,  
12 to case  
Old Ivory  
Code: Gwax

No. V-1201  
Backplate  
4½ x 6½ inches  
Packed individually,  
12 to case  
Wired Pull-Chain  
Old Ivory  
Code: Gapa

No. V-1201 - CO  
Same as above  
except with  
Convenience Outlet  
Located under the  
Bracket Arm  
Packed individually,  
12 to case  
Old Ivory  
Code: Gapaco

No. V-1242  
Spread 11 inches  
Packed individually,  
12 to case  
Old Ivory  
Code: Gota



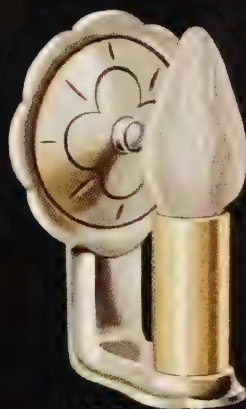
1243



1201



1241



1201-CO



1242

# Rust-proof Outdoor Lanterns

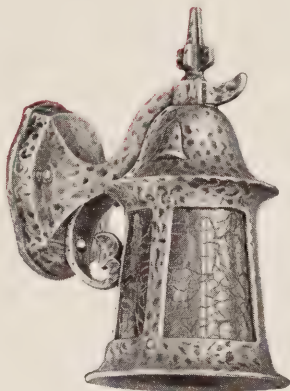
The Welcoming Glow of an Attractive Lantern Reflects the Hospitality awaiting within the Home



No. V-987



No. V-985



No. V-977



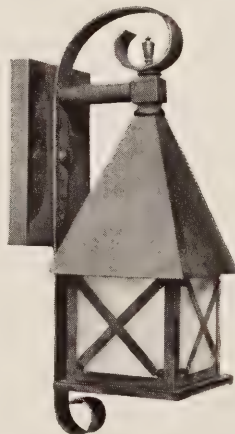
No. V-971



No. V-727



No. V-737



No. V-927

No. V-977  
Extension 7 inches  
Lantern 7" x 5 1/2"  
Wired and packed individually,  
4 to case  
Finish:  
Forged Iron with Amber Glass  
Code: Jockey

No. V-985  
Diameter Canopy 7 1/2 inches  
Depth overall 5 1/4 inches  
Wired and packed individually,  
4 to case  
Finish:  
Forged Iron with Crystal Glass  
Code: Value

No. V-987  
Extension 7 inches  
Lantern 8 1/2" x 5 1/2"  
Wired and packed individually,  
4 to case  
Finish:  
Forged Iron with Crystal Glass  
Code: Venus

No. V-971  
Copper Lantern  
with Non-Rusting Braces  
Lantern 10 3/4" x 8"  
Spread of Braces 20"  
Wired and packed individually,  
4 to case  
Finish: Black with Clear Glass  
Code: Gala

No. V-927  
Rust-Proof Lantern  
Backplate 6 1/2 x 4 1/2 inches  
Lantern Cage  
9 1/4 x 5 1/4 inches  
Packed individually,  
6 to case  
Rusty Iron Finish  
Crystal Screen Glass  
Wired complete  
Code: lbg

No. V-737  
Solid Copper  
Extension 6 1/2 inches  
Backplate 4 inches  
Overall length 10 1/2 inches  
Packed individually, 6 to case  
Finish: Antique Copper  
with Crystal Globe  
Code: Gcg

No. V-727  
Solid Copper  
Extension 6 1/4 inches  
Backplate 4 inches  
Lantern Cage 5 x 5 inches  
Overall length 9 1/2 inches  
Packed individually, 6 to case  
Finish: Antique Copper  
Code: Gbg

# Rust-proof Outdoor Lanterns

Finish: Antique Copper

Outdoor Lanterns, subjected as they are to wintry snows and summer rains should be carefully selected with an eye to durability as well as to decorative value. Into these pleasing designs have been built the unseen factors so necessary to withstand the acid test of weather. They are made of Solid Copper and are packed individually and wired complete.

UNDERWRITERS APPROVED



## No. V-327

Extension 6 $\frac{3}{4}$ " inches  
Lantern 9 $\frac{1}{8}$ " x 5 $\frac{1}{4}$ "  
Backplate 5" wide  
Crystal Etched Glass

4 to case

Code: Cbg

## No. V-335

Length 11 $\frac{3}{4}$ "

Lantern 9 $\frac{1}{8}$ " x 4 $\frac{1}{2}$ "  
Diameter Canopy 5"

Antique Amber Globe

4 to case

Code: Cce

## No. V-347

Extension 6 $\frac{1}{2}$ "

Lantern 9" x 4 $\frac{1}{4}$ "

Backplate 5" wide

Crystal Marine Globe

4 to case

Code: Cdg

## No. V-345

Length 10 $\frac{5}{8}$ "

Lantern 9" x 4 $\frac{1}{4}$ "

Diameter Canopy 5"

Crystal Marine Globe

4 to case

Code: Cde

## No. V-337

Extension 6 $\frac{1}{2}$ "

Lantern 9 $\frac{1}{8}$ " x 4 $\frac{1}{2}$ "

Backplate 5" wide

Antique Amber Globe

4 to case

Code: Ccg

## No. V-325

Length 11 $\frac{3}{4}$ "

Lantern 9 $\frac{1}{8}$ " x 5 $\frac{1}{4}$ "

Diameter Canopy 5"

Crystal Etched Glass

4 to case

Code: Cbe



# Rust-proof Outdoor Lanterns

Fine Lanterns for Your Porch and Entrance



## WEATHER-PROOF AND RUST-PROOF



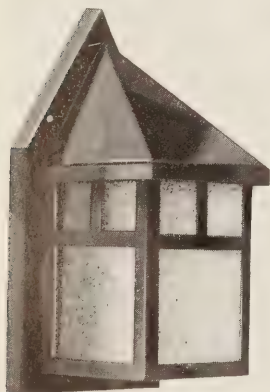
No. V-997

Extension 5½ inches  
Backplate 4 inches  
Length overall 8½ inches  
Packed individually,  
12 to case  
Finish: Antique Copper  
Crystal Glass  
Code: Ilg



No. J-53-908

Diameter Canopy 4½ inches  
Wired and packed with glass  
Solid Copper Holder - 3¼ Fitter  
with Amber Glass 7½ x 5 inches  
Packed individually,  
12 to case  
Code: Ecijh



No. V-177

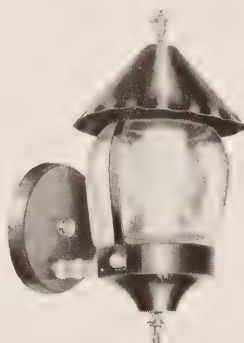
Wired  
Made of Rustproof Iron  
Backplate 10 x 4¾ inches  
Silver Moss Glass Panels  
12 to case  
Black Enamel Finish  
Code: Vixen



THE GARAGE LIGHT

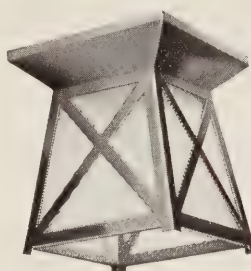
No. V-150

Extension 16 inches - Backplate 5¼ inches  
Diameter of Reflector 10" - Wired Complete  
Packed individually, 6 to unit  
Finish: Black Enamel - Aluminized Reflector  
Code: AeJ



No. V-847

Solid Copper Lantern  
Backplate 4 inches  
Height overall 9¾ inches  
Extension 6½ inches  
Clear Crystal Globe  
Finish: Black with Brass  
Packed individually,  
12 to case  
Wired complete  
Code: Hdg



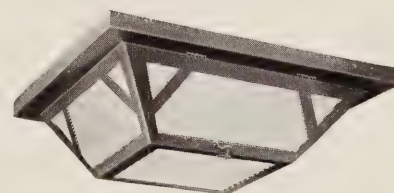
No. V-176

Rustproof Lantern  
Dimensions:  
5½ x 5½ x 6½ inches deep  
Wired complete  
with Porcelain Receptacle  
Packed individually,  
12 to case  
Finish: Black Enamel with  
Silver Moss Glass Panels  
Code: Jurist



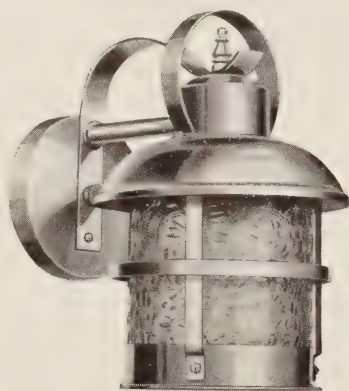
No. V-767

Made of Rustproof Iron  
Extension 6 inches  
Lantern Cage 4 x 3¼ inches  
Backplate 4 x 4 inches  
Overall length 9 inches  
Packed individually, 12 to case  
Finish: Black Enamel  
Crystal Screen Glass  
Code: Gfg



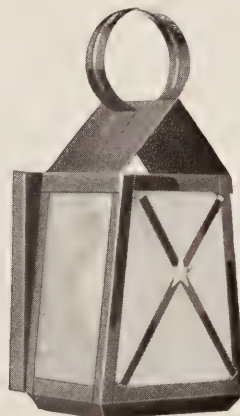
No. V-172

Rustproof Lantern  
2-Light Shallow Ceiling Type  
Dimensions 9 x 9 x 3½ inches deep  
Wired complete  
with Porcelain Sockets  
Packed individually, 12 to case  
Finish: Black Enamel  
with Silver Moss Glass Panels  
Code: Jordan



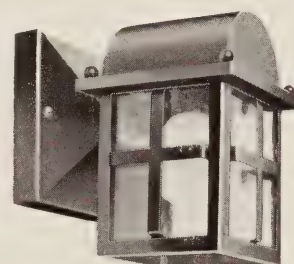
No. V-967

Extension 7½ inches  
Lantern 8" x 5½"  
Backplate 4 inches  
Solid Copper  
Antique Amber Glass  
Packed individually,  
6 to case  
Wired Complete  
Finish: Antique Copper  
Code: Ifg



No. V-757

Made of Rustproof Iron  
Extension 4 inches  
Lantern Cage 3 x 4 x 5 inches  
Overall length 9 inches  
Packed individually, 12 to case  
Finish: Black Enamel  
Side Panels Clear Pebbled Glass  
Code: Geg



No. V-178

Made of Rustproof Iron  
Backplate 4½ x 4½ inches  
Lantern Cage  
6½ x 3½ inches  
Packed individually,  
12 to case  
Black Enamel Finish  
Wired complete  
Code: Boka



# Decorative Utility Units

A Smartly Styled Series Designed for a Myriad of Practical Uses

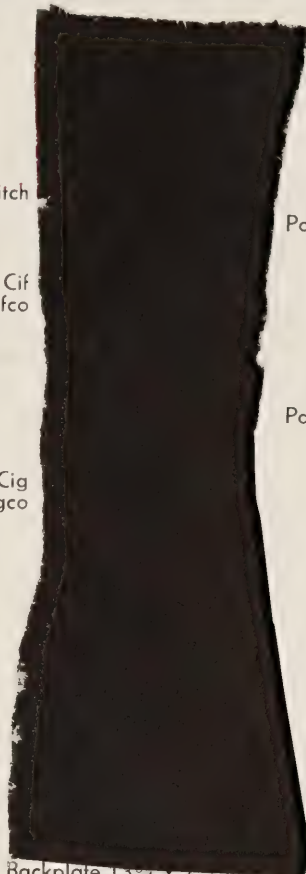
UNDERWRITERS APPROVED



No. V-396  
Lumiline Lamp Bracket  
Wired with sockets  
and canopy switch  
Lamp is not included

No. V-396  
For 12" Lamp  
Backplate  $13\frac{3}{4} \times 2\frac{1}{2}$  inches  
Wired with Socket and Canopy Switch  
Lamp is not included  
Packed individually, 12 to case  
Finish: Chromium  
Less Outlet Code: Cif  
With Outlet Code: Cifco

No. V-397  
For 18" Lamp  
Backplate  $19\frac{3}{4} \times 2\frac{1}{2}$  inches  
Packed individually, 12 to case  
Finish: Chromium  
Less Outlet Code: Cig  
With Outlet Code: Cigco



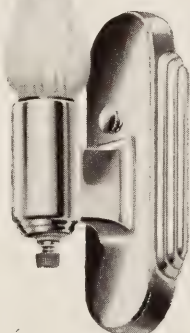
Backplate  $13\frac{3}{4} \times 2\frac{1}{2}$  inches  
Extension  $3\frac{1}{4}$  inches  
Packed individually,  
12 to case  
Finish: Chromium  
12 inch Opal Glass Cylinder  
will accommodate a 40 or  
a 60 Watt Tubular Lamp  
Less Outlet Code: Bhe  
With Outlet Code: Bhco

No. V-276  
For 12" Lamp  
Backplate  $14\frac{1}{2} \times 3$  inches  
Packed individually, 12 to case  
Chromalum Finish  
Code: Bgf

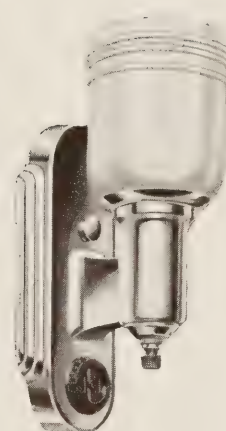
No. V-277  
For 18" Lamp  
Backplate  $20\frac{1}{4} \times 3$  inches  
Packed individually, 12 to case  
Chromalum Finish  
Code: Bgg



No. V-276  
Lumiline Lamp Bracket  
Wired with sockets  
and canopy switch  
Lamp is not included



No. V-272  
Backplate  $7\frac{1}{4} \times 3\frac{1}{8}$  inches  
Wired with Turn Switch  
Packed individually,  
12 to case  
Chromalum Finish  
Less Convenience Outlet Code: Bgb  
With Convenience Outlet Code: Bgbo



No. V-275  
Backplate  $7\frac{1}{4} \times 3\frac{1}{8}$  inches  
Wired with Turn Switch  
The Opal Glass shade will  
accommodate a  
60 watt lamp  
Packed individually,  
12 to case  
Chromalum Finish  
With Outlet Code: Bgeo  
Less Outlet Code: Bge



No. V-82  
Backplate  $7 \times 4$  inches  
Wired with Turn Switch  
Packed individually, 12 to case  
Finish: Chromalum  
Code: Zake



No. V-271  
Diameter Canopy  $5\frac{3}{4}$  inches  
Wired Keyless  
Packed individually, 12 to case  
Chromalum Finish  
Code: Bga

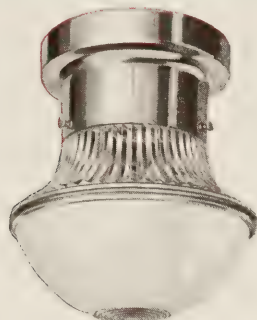


No. V-85  
Backplate  $7 \times 4\frac{1}{2}$  inches  
 $6\frac{1}{4}$ " Opal Cylinder Shade  
Wired with Turn Switch  
Packed individually,  
12 to case  
Finish: Chromalum  
Code: Zuma

# Decorative Units for Kitchen or Bathroom



Wired and Packed Complete with Glassware



No. J-60/3807

Chromium Holder  
Glass: Crystal Prismatic Top  
with white bottom and  
clear bull's-eye in center  
Diameter Glass 7 inches  
100 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
Code: Quvt



White Enamel Holder  
with White Shade  
60 Watt Capacity

Wired with pull-chain socket  
Packed individually, 12 to case  
No. J-62-3501 - - less outlet  
Code: Qukr  
No. J-62-CO-3501 - with outlet  
Code: Qukrco



No. J-60/3808

Chromium Holder  
Glass: Crystal Prismatic Top  
with white bottom and  
clear bull's-eye in center  
Diameter Glass 8½ inches  
150 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
Code: Qutk



No. J-60/66

Chromium Holder  
White Opal Glass  
with Colored Stars  
Diameter Glass 6 inches  
150 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
With Red Stars Code: Quxr  
With Green Stars Code: Quxg



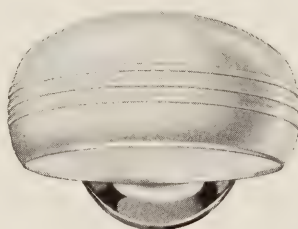
No. J-74/76

Chromium Holder  
White Opal Glass  
with Colored Stars  
Diameter of Glass 8½ inches  
150 Watt Capacity  
Packed individually, 6 to case  
With Red Stars Code: Quiz  
With Green Stars Code: Quem



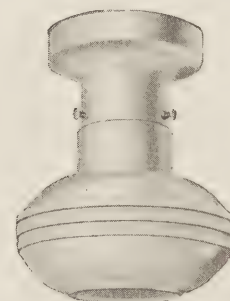
No. J-60/3508-W

White Enamel Holder  
Plain White Opal Glass  
Diameter of Glass 8½ inches  
150 Watt Capacity  
Packed individually, 6 to case  
Code: Quax



Chromium Holder  
with White Shade  
75 Watt Capacity

Wired with pull-chain socket  
Packed individually, 12 to case  
No. J-62-3502 - - less outlet  
Code: Quxz  
No. J-62-CO-3502 - with outlet  
Code: Quxzco



No. J-62/3506

White Enamel Holder  
with open bottom opal glass  
Diameter Glass 6½ inches  
100 Watt Capacity  
Wired Keyless  
Packed individually, 12 to case  
Code: Quxw



# Decorative Units for Kitchen or Bathroom



No. V-321

Porcelain Bracket  
Dimensions  $4\frac{3}{8} \times 6\frac{1}{2}$  inches  
Wired with Pull Switch  
Packed individually, 12 to case  
Finish: Plain White  
With Outlet Code: Cbao  
Less Outlet Code: Cba



No. V-317

Porcelain Beamlight  
Diameter Canopy  $5\frac{1}{2}$  inches  
Wired with keyless receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Cag



No. V-219

Vapor Proof Unit  
for Bathroom or Shower  
Diameter Canopy  $4\frac{5}{8}$  inches  
Packed individually, 12 to case  
Finish: White porcelain with glass unit  
Code: Halo

## THE VIRDEN FLEUR-O-LIER FLOURESCENT LAMP BRACKET



No. V-775

Length  $20\frac{1}{4}$  inches  
Diameter Backplate  $3\frac{1}{2}$  inches  
Wired complete with Transformer  
and Canopy Switch  
Lamp is not included

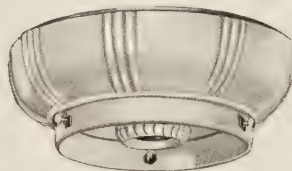
This bracket conforms to the specifications of  
the Association of Fleur-O-Lier Manufacturers  
and carries the certified tag of approval.

Packed Individually - - Chromium Finish  
Code: Gge



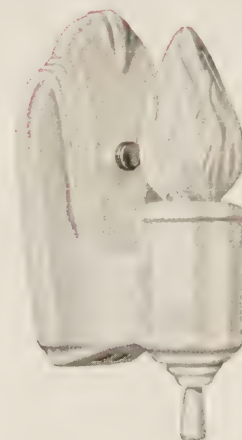
No. V-217

Porcelain Beamlight  
Diameter Canopy  $6\frac{1}{2}$  inches  
Wired with keyless receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Bird



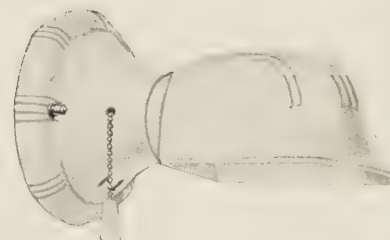
No. V-218

Porcelain Kitchen Holder  
4-inch porcelain holder with eyelet  
Diameter Canopy  $6\frac{3}{4}$  inches  
Wired with keyless receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Bebe



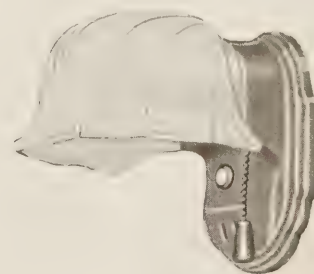
No. V-52

Porcelain Bracket  
Dimensions  $4\frac{7}{8} \times 7$  inches  
Extension  $3\frac{3}{4}$  inches  
Wired with Pull Switch  
Packed individually, 12 to case  
Finish: Plain White  
Less Convenience Outlet  
Code: Jimsen  
With Convenience Outlet  
Code: Jersey



No. V-215

Porcelain Screwless Holder  
with White Opal Shade  
Diameter Backplate 5 inches  
Packed individually, 12 to case  
Finish: Plain White  
With Outlet Code: Waco  
Less Outlet Code: Waza



No. V-214

Porcelain Screwless Holder  
with White Opal Shade  
Backplate  $4 \times 5\frac{1}{4}$  inches  
Packed individually, 12 to case  
Finish: White  
With Outlet Code: Rosh  
Less Outlet Code: Ruza

# The Criterion Series

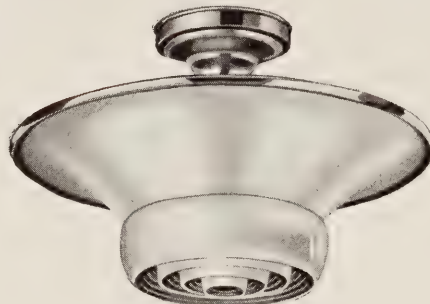


New Light Conditioners for Direct - Indirect Lighting

USE THE CRITERION TO CONVERT  
OLD LIGHTING INTO NEW  
WITHOUT INSTALLATION COST

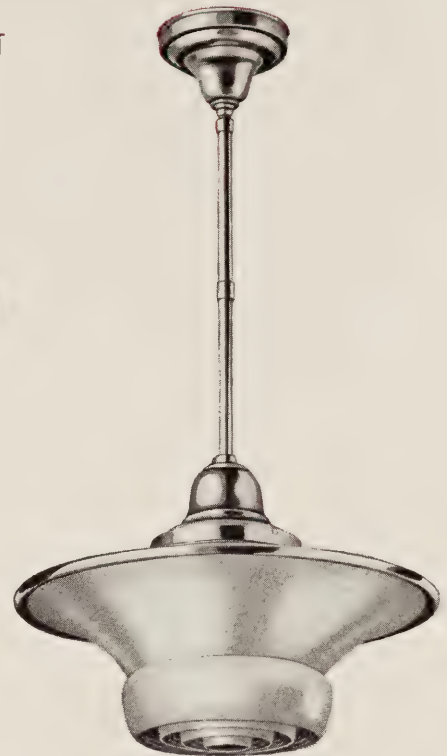


Illustrating the Combination  
of No. J-822 with No. V-156-CM  
Chromium Casing Hanger



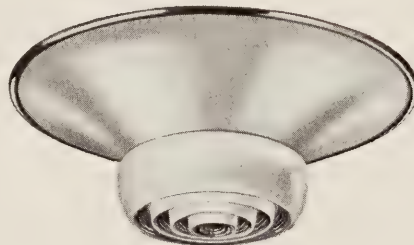
Illustrating the  
use of No. J-814  
on a Chromium  
Ceiling Holder

Finish:  
Metal Reflector: Satin Aluminum  
with Polished Highlights  
Glass: Enameled with Crystal  
Louvred Bottom



Illustrating the Combination  
of No. V-817 with No. V-46-C  
Chromium Casing Hanger

REPLACE OLD STYLE GLOBES  
WITH THESE STUNNING  
LIGHT-CONDITIONING  
CONVERTORS



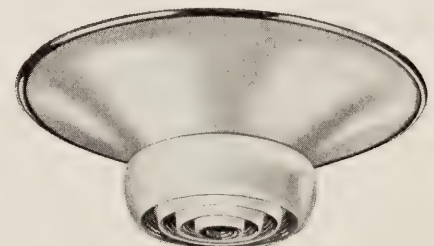
No. J-814  
Spread 17 inches - Fitter 4 inches  
150 Watt Capacity  
Packed 4 to container  
Code: Had  
For use on any 4 inch Pendant  
or Ceiling Holder

TAKE OFF THE OLD GLOBE  
AND PUT ON THE  
CRITERION  
THE EFFECT IS  
AMAZING



No. J-822  
Spread 22 inches - Fitter 6 inches  
300-500 Watt Capacity  
Packed 4 to container  
Code: Hbb  
For use on any 6 inch Pendant  
or Casing Hanger

USE ONLY  
INSIDE FROSTED  
LAMPS WITH  
THE CRITERION  
CONVERTORS



No. J-817  
Spread 17 inches - Fitter 6 inches  
200-300 Watt Capacity  
Packed 4 to container  
Code: Hag  
For use on any 6 inch Pendant  
or Casing Hanger



# Streamline Semi-Indirect Commercial Lighting Units

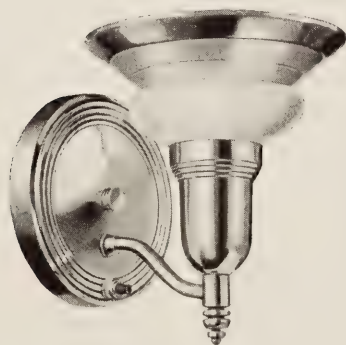
For Store, Office and General Commercial Lighting



THE AURALITE

Semi-Indirect Unit  
with Tensolite Glass with 20" Aluminum Reflector  
Chromium Finish  
Length 36 inches - Wired complete  
Packed 1 to case

No.	Socket	Watt Capacity	Code
V-610	Medium	200-300	Faj
V-611	Mogul	300-500	Faa



No. V-661

Semi-Indirect Wall Bracket  
Backplate 5 inches  
Spread 5½ inches  
Extension 6¾ inches  
60 Watt Capacity  
Opal Glass - Spun Reflector  
Packed individually, 12 to case  
Chromium Finish  
Code: Ffa



No. J-595—9"

Cat. No.	Spread	Depth	No. Lights	Std. Pkg.	Code
J-595	9"	5½"	2	6	Eje
J-599	11"	5¾"	2	6	Ejj
J-596	13"	6"	3	1	Ejf
J-597	15"	6½"	3	1	Ejg

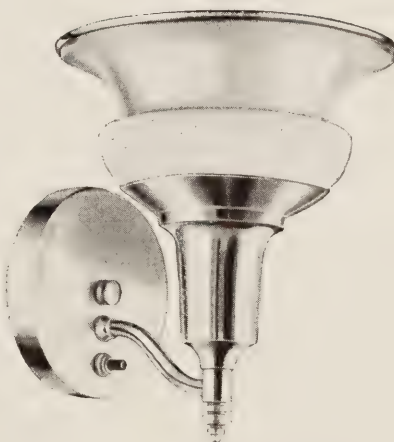
Opal Glassware - Chromium Ceiling Type



THE LUSTRALITE

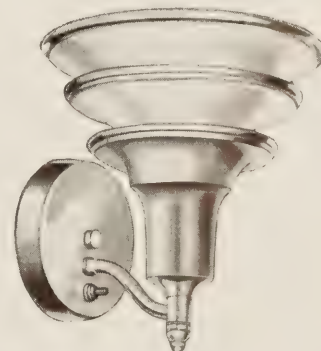
Semi-Indirect Unit  
with Tensolite Glass with 20" Aluminum Reflector  
Chromium Finish  
Length 36 inches - Wired complete  
Packed 1 to case

No.	Socket	Watt Capacity	Code
J-510	Medium	200-300	Eaj
J-511	Mogul	300-500	Eaa



No. V-551

Semi-Indirect Wall Bracket  
Backplate 4½ inches  
Spread 7 inches  
Extension 7½ inches  
100 Watt Capacity  
with Spun Reflector  
Packed individually,  
12 to case  
Finish: Satinchrome  
Code: Eea



Tranquilite No. V-1921

Diameter Backplate 4½ inches  
Extension 7¼ inches  
Packed 6 to case - Wired Complete  
Chromalum Finish  
Code: Aqua

# Staple Glassware



The Senator, Commander and Emperor Units and Companion Shades to Match  
Modern Styling and High Efficiency

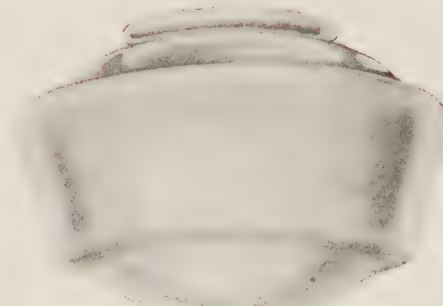


## THE EMPEROR OPAL COMMERCIAL GLASSWARE

No.	Size	Fitter	Depth	Std. Pkg.	Code
J-3508	8½"	4"	7"	12	Cejh
J-3510	10"	4"	7½"	8	Ceaj
J-3512	12"	6"	7¾"	4	Ceab
J-3514	14"	6"	8¾"	2	Cead
J-3516	16"	6"	9¼"	2	Ceaf



No. J-61  
Opal Bathroom Shade  
60 Watt Capacity  
2¼ inch Fitter  
Packed 36 to case  
Code: Jfa

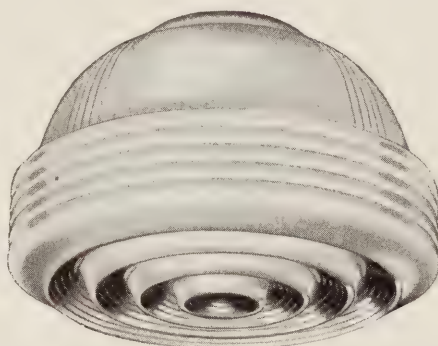


## THE COMMANDER TENSOLITE GLASS

No.	Size	Fitter	Depth	Std. Pkg.	Code
J-2	8½"	4"	7"	12	Tabby
J-4	10"	4"	7½"	8	Tabor
J-6	12"	6"	8"	4	Talon
J-08	14"	6"	8½"	2	Taper
J-10	16"	6"	11"	2	Tenor



No. J-908  
Porch Globe  
¾ inch Fitter  
Finish:  
Clear Amber  
or  
Crystal Acid Etched  
2¼ dozen to case  
Code: lij

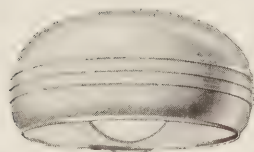


## THE SENATOR ENAMELED COMMERCIAL GLASSWARE WITH LOUVERED BOTTOMS Unsurpassed for Direct Lighting

No.	Size	Fitter	Depth	Std. Pkg.	Code
J-3308	8½"	4"	6½"	12	Ccih
J-3312	12"	6"	8½"	4	Ccab
J-3314	14"	6"	9¼"	2	Ccad



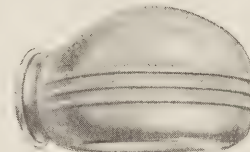
No. J-576  
Black line decoration  
¾ inch Fitter  
6 inch Diameter  
2¼ dozen to case  
Code: Truck



No. J-3502  
Opal Bathroom Shade  
75 Watt Capacity  
2¼ inch Fitter  
Packed 24 to case  
Code: Cejb



No. J-3506  
Open Bottom Shade  
Fitter 2¼" Diameter 6½"  
Depth 5⅜ inches  
Packed 12 to case Code: Cejf



No. J-3501  
Opal Bathroom Shade  
60 Watt Capacity  
2¼ inch Fitter  
Packed 36 to case  
Code: Ceja



# The Light Conditioner

Crystal Bottom Units - Prismatic Top Units  
Finest Quality - High Efficiency - Smart Styling

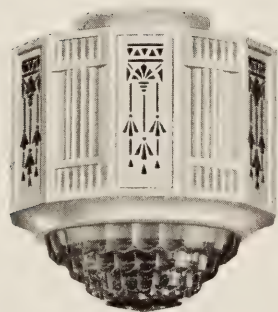


## No. J-519-D

Crystal Bottom Unit  
Black Decoration  
Diameter  $9\frac{1}{2}$  inches - Depth  $12\frac{1}{2}$  inches  
Fitter 6 inches  
100-200 Watt Capacity  
Packed individually  
Code: Master

## No. J-519

Crystal Bottom Unit  
Plain White  
Diameter  $9\frac{1}{2}$  inches - Depth  $12\frac{1}{2}$  inches  
Fitter 6 inches  
100-200 Watt Capacity  
Packed individually  
Code: Mystic

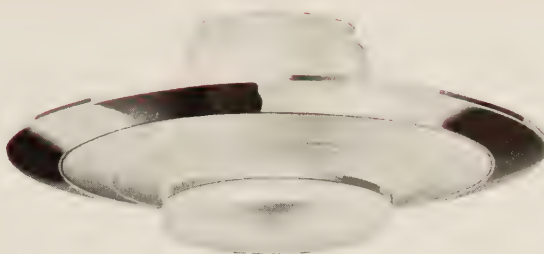


## No. J-517-D

Crystal Bottom Unit  
Black Decoration  
4 inch Fitter  
Diameter  $7\frac{3}{4}$  inches - Depth  $8\frac{1}{2}$  inches  
150 Watt Capacity  
Packed 12 to case  
Code: Leap

## No. J-517

Crystal Bottom Unit  
Plain White  
4 inch Fitter  
Diameter  $7\frac{3}{4}$  inches - Depth  $8\frac{1}{2}$  inches  
150 Watt Capacity  
Packed 12 to case  
Code: Lump



## THE LIGHT CONDITIONER

The outstanding contribution to good lighting for 1939.

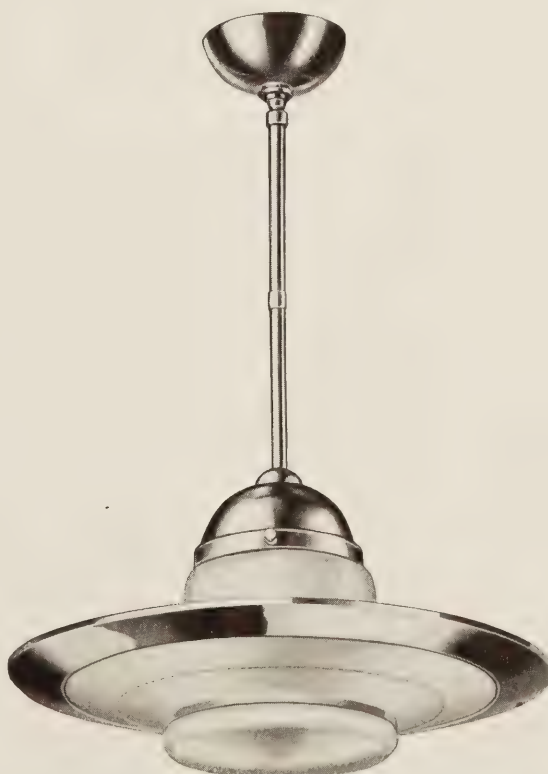
Here is the answer to the lighting problem of the innumerable stores and shops in your community now poorly lighted by old-fashioned enclosing globes. No installation cost is involved. Simply take off the old globe and put on the Light Conditioner. The transformation is astounding.

Will fit on any six or four inch holder, respectively.

No.	Spread	Fitter	Depth	Watt Capacity	Std. Pkg.	Code
J-419	19"	6"	$8\frac{3}{4}$ "	300	4	Dai
J-414	14"	4"	$7\frac{1}{4}$ "	150	4	Dad

Finish: Glass - Enameled Bottom, Fumed Top

Metal Louvre - Satin Aluminum  
with Polished Highlite



Illustrating the use of Light Conditioner No. J-419  
on Hanger No. V-156-C



## THE CAVALCADE SERIES

Prismatic Crystal Top - Enameled Bottom

## No. J-3807

Diameter 7 inches - Depth 6 inches  
Four inch Fitter  
100 Watt Capacity  
Packed 12 to carton Code: Chig

## No. J-3808

Diameter  $8\frac{1}{2}$  inches - Depth  $6\frac{1}{2}$  inches  
Four inch Fitter  
150 Watt Capacity  
Packed 12 to carton Code: Chig

## No. J-3813

Diameter 13 inches - Depth 9 inches  
Six inch Fitter  
300 Watt Capacity  
Packed 2 to carton Code: Chac



## No. J-3806

Open Bottom Shade  
 $2\frac{1}{4}$  inch Fitter  
Diameter  $6\frac{1}{2}$  inches - Depth  $5\frac{1}{2}$  inches  
Packed 12 to case  
Code: Chif



## DEEP TYPE REFLECTOR

## No. J-114

Diameter 6 inches - Depth  $4\frac{1}{2}$  inches  
 $2\frac{1}{4}$  inch Fitter  
Packed 72 to case Code: Tokio

## No. J-116

Diameter 7 inches - Depth  $5\frac{1}{2}$  inches  
 $2\frac{1}{4}$  inch Fitter  
Packed 48 to case Code: Trout

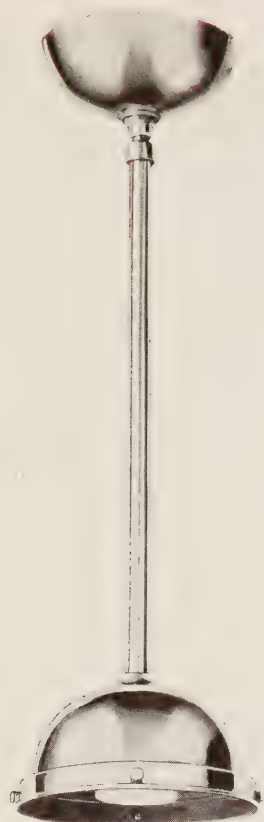
# General, Commercial, School and Store Lighting



## STREAMLINE TYPE

## ORNAMENTAL STREAMLINE TYPE

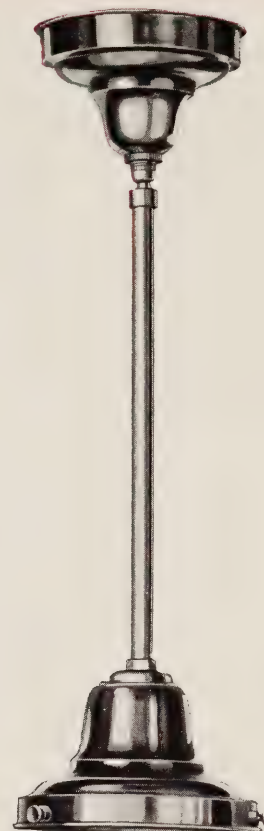
## REGULAR SCREW TYPE



No. V-156-C—6 inch  
No. V-154-C—4 inch



No. V-556—6 inch  
No. V-554—4 inch



No. V-46-C—6 inch  
No. V-45-C—4 inch

## STREAMLINE TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Casing	Length Overall	Finish	Code
No. V-154-C	4"	Medium	Sectional	24 inches	Chromium	Aedcc
No. V-156-C	6"	Medium	Sectional	24 inches	Chromium	Aefcc
No. V-156-CM	6"	Mogul	Sectional	24 inches	Chromium	Aefcmc

## ORNAMENTAL STREAMLINE TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Length Overall	Finish	Code
No. V-554	4"	Medium	36 inches	Chromium	Eed
No. V-556	6"	Medium	36 inches	Chromium	Eef
No. V-556-M	6"	Mogul	36 inches	Chromium	Eefm

## REGULAR SCREW TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Casing	Length Overall	Finish	Code
No. V-45-C	4"	Medium	Sectional	24 inches	St. Bronze	Tang
No. V-46-C	6"	Medium	Sectional	24 inches	St. Bronze	Toga
No. V-46-CM	6"	Mogul	Sectional	24 inches	St. Bronze	Tuff
No. V-45-C	4"	Medium	Sectional	24 inches	Chromium	Tear
No. V-46-C	6"	Medium	Sectional	24 inches	Chromium	Tabu
No. V-46-CM	6"	Mogul	Sectional	24 inches	Chromium	Tool

The Casing Hangers are equipped with casings assembled in 7½ inch sections which permit the hangers to be shortened or lengthened accordingly. For cost of extra sections with collar see price sheet.

# General, Commercial, School and Store Lighting

## REGULAR SCREW TYPE

## MODERNISTIC TYPE

## STREAMLINE TYPE



No. V-46-6"

No. V-45-4"

No. V-186-6"

No. V-184-4"

No. V-156-6"

No. V-154-4"

Catalog No.	Size Fitter	Socket	Length Overall	Canopy Type	Std. Pkg.	Finish	Code
No. V-45	4"	Medium	36"	Strap	24	St. Bronze	Carlie
No. V-45	4"	Medium	36"	Strap	24	Chromium	Yuke
No. V-46	6"	Medium	36"	Strap	24	St. Bronze	George
No. V-46	6"	Medium	36"	Strap	24	Chromium	Yazo
No. V-46-M	6"	Mogul	36"	Strap	24	St. Bronze	Gopher
No. V-46-M	6"	Mogul	36"	Strap	24	Chromium	Yipe
No. V-184	4"	Medium	36"	Stem	24	Chromium	Rapier
No. V-186	6"	Medium	36"	Stem	24	Chromium	Ramrod
No. V-186-M	6"	Mogul	36"	Stem	24	Chromium	Gargle
No. V-154	4"	Medium	36"	Screw Collar	24	Chromium	Caed
No. V-156	6"	Medium	36"	Screw Collar	24	Chromium	Caef
No. V-156-M	6"	Mogul	36"	Screw Collar	24	Chromium	Caefm



No. V-34-4"

No. V-36-6"

No. V-56-6"

No. V-50-E-4"

No. V-164-4"

No. V-166-6"

Catalog No.	Size Fitter	Socket	Diameter Canopy	Std. Pkg.	Finish	Code
No. V-34	4"	Medium	6 1/4"	48	St. Bronze	Arbor
No. V-34	4"	Medium	6 1/4"	48	Chromium	Organ
No. V-36	6"	Medium	6 1/4"	24	St. Bronze	Arena
No. V-36	6"	Medium	6 1/4"	24	Chromium	Mummy
No. V-164	4"	Medium	6 1/4"	24	Chromium	Join
No. V-166	6"	Medium	6 1/4"	24	Chromium	Java
No. V-50-E	4"	Bare	6 1/4"	48	Chromium	Wood
No. V-56	6"	Medium	8"	24	Chromium	Efec

# Beamlights for Bedroom, Kitchen and Hall



In Appropriate Designs and Finishes for Any Requirement

HOLDERS ARE PACKED  
IN INDIVIDUAL CARTONS  
WITH STRAPS



No. V-42-E  
Bare with strap  
With eyelet  
Diameter Canopy 6 1/4 inches  
Packed individually, 48 to case  
Finish: Ivory Pastelle  
Code: Nurse



No. V-49-E  
Bare with strap  
With eyelet  
Diameter Canopy 7 1/2 inches  
Packed individually, 24 to case  
Finish Ivory Pastelle Code Zuna  
Antique Ivory Zute



No. V-2542-E  
Bare with strap  
Diameter Canopy 5 1/2 inches  
With pull-chain eyelet and  
deep flange with knock-out  
Packed individually, 48 to case  
Finish Code  
Browntone Waft  
Ivory Pastelle Nabob



No. V-41-E  
Bare with strap  
With eyelet  
Diameter Canopy 5 1/2 inches  
Packed 48 to case  
Finish Code  
Ivory Pastelle Murad  
Browntone Wash



No. V-40-E  
Bare with strap  
Diameter of Canopy 5 1/2 inches  
Packed 48 to case  
Finish Code  
Ivory Trophy  
Pewter Weal  
Old Brass Weep  
Chromium Welt  
Statuary Bronze Wend  
White Enamel Alex



No. V-44-E  
Bare with strap  
With eyelet - 3/4 inch flange  
Diameter Canopy 4 1/4 inches  
60 to case  
Finish Code  
Browntone Wild  
Ivory Pastelle Aroma



No. V-70-E  
Bare with strap  
Diameter of Canopy 5 1/2 inches  
Packed 48 to case  
Finish: Ivory and Gold  
Code: Gie

THERE ARE NO GREATER DOLLAR  
FOR DOLLAR VALUES THAN THE  
BEAMLIGHTS AND HOLDERS  
SHOWN ON THESE PAGES

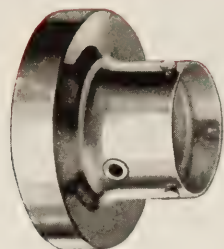


No. V-47-E  
Bare with strap  
Diameter Canopy 5 1/2 inches  
Packed individually, 48 to case  
Finish Code  
Ivory Pastelle Zotu  
Gold Polychrome Zelu



# Streamline Beamlites and Holders

Smooth Flowing Contours — Smart, Up-to-the-Minute Designs

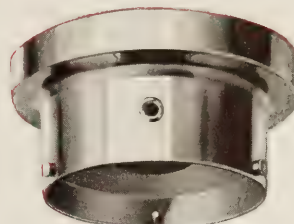


No. V-62-E

Streamline Bath Bracket  
or Ceiling Holder  
2 1/4 inch Fitter  
Diameter of Canopy 4 1/2 inches  
Bare with strap  
Packed individually,  
60 to case

Finish  
White Enamel  
Chromium

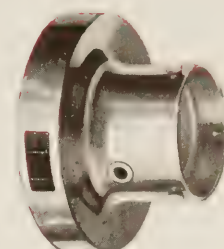
Code  
Fbew  
Fbec



No. V-60-E

Streamline Kitchen Holder  
Diameter canopy 5 1/2 inches  
4" Fitter - Bare with Strap  
Packed individually, 48 to case  
Finish  
White Enamel  
Chromium

Code  
Ffew  
Fjec

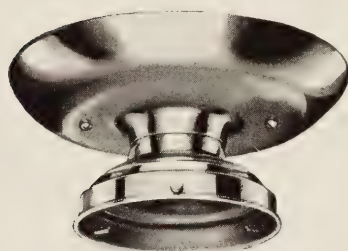


No. V-62-E-CO

Streamline Bath Bracket  
with Convenience Outlet  
2 1/4 inch Fitter  
Diameter of Canopy 4 1/2 inches  
Bare with Convenience  
Outlet and Strap  
Packed individually, 60 to case

Finish  
White Enamel  
Chromium

Code  
Fbewco  
Fbecco



No. V-124-E

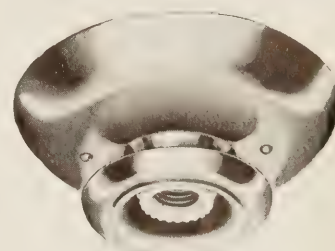
Streamline Holder  
4 inch Fitter  
Diameter of Canopy 7 1/2 inches  
Bare with strap  
Packed individually,  
24 to case  
Finish: Chromium  
Code: Abdc



No. V-32-E

Streamline Beamlite  
Diameter canopy 4 1/2 inches  
Bare with Strap  
Packed individually, 60 to case  
Finish  
Chromium  
White Enamel

Code  
Cbcc  
Cbewe

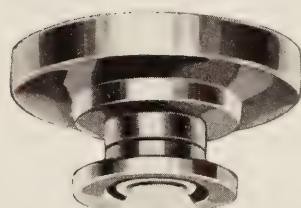


No. V-140-E

Streamline Beamlite  
Diameter of Canopy 7 1/2 inches  
Bare with strap  
Packed individually,  
24 to case

Finish  
Chromium  
Ivory

Code  
Adjc  
Adji



No. V-43-E

Bare with strap  
With Eyelet  
Diameter Canopy 5 1/2 inches  
Packed individually, 48 to case  
Chromium Finish  
Code: Zyra



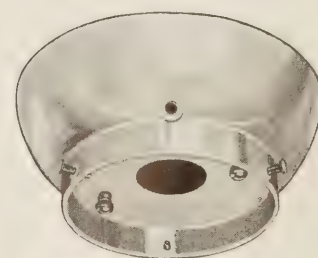
No. V-53-C

Streamline Porch Ring  
Solid Copper  
Bare with Strap  
Diameter canopy 4 3/4" - Fitter 3 1/4"  
Packed individually, 48 to case  
Finish: Antique Copper - - Code: Ecc

No. V-53-E

Streamline Holder  
Copperface Steel  
Bare with Strap  
Diameter canopy 4 3/4" - Fitter 3 1/4"  
Packed individually, 48 to case  
Finish  
White Enamel  
Chromium

Code  
Ecwe  
Eccm



No. V-50-E

Streamline Kitchen Holder  
Bare with strap  
Diameter of Canopy 6 1/4 inches  
4 inch Fitter  
48 to case

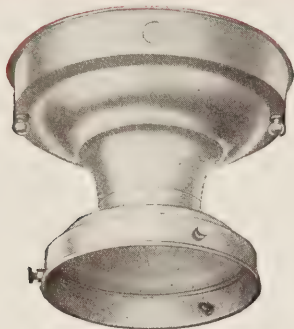
Finish  
White Enamel  
Chromium

Code  
Metric  
Wood

# Shade Holders for Kitchen, Bath and Hall



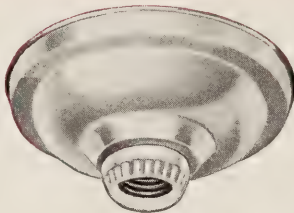
Two Coats Assure Lasting Quality in the Enamel Finishes



No. V-25-E

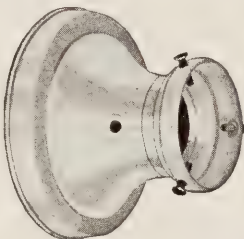
Bare with strap  
4 inch Kitchen Holder  
5 7/8 x 4 3/4 inches  
With pull-chain eyelet and  
deep flange with knock-out  
Packed individually,  
with straps and screws,  
48 to case

Finish	Code
White Enamel	Nomad
Statuary Bronze	Wale
Chromium	Ward



No. V-20-E

Bare—less strap  
Diameter Canopy 5 1/2 inches  
With pull-chain eyelet  
25 to package—200 to case  
Finish Code  
White Enamel Orion  
Brownstone Worm  
Ivory Writ



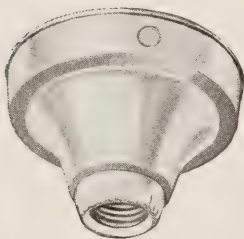
No. V-26-E

Bare with strap  
Diameter of Canopy 4 1/2 inches  
2 1/4 inch Fitter - 60 to case  
Finish Code  
White Enamel Razor  
Chromium Wolf



No. V-25-CO

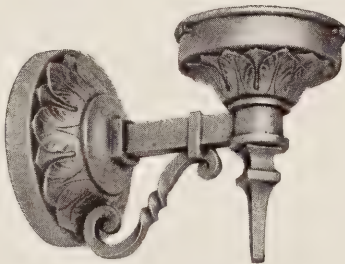
Regular No. 25-E  
wired with keyless receptacle  
and 4 foot silk cord  
with combination pendant switch  
and convenience outlet  
Packed individually, 24 to case  
White Enamel Finish  
Code: Notus



No. V-21-E

Bare—less strap  
Diameter Canopy 4 1/4 inches  
Deep flange with knock-out  
and pull-chain eyelet  
10 to package—100 to case

Finish	Code
White Enamel	Omega
Brownstone	Wasp



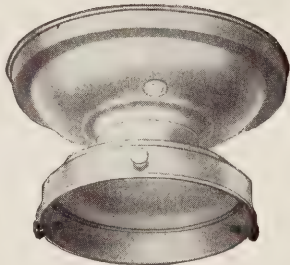
No. V-148

Cast Metal Porch Bracket  
Diameter Backplate 4 3/4 inches  
Extension 7 inches-Fitter 3 3/4 inches  
Wired complete - 12 to case  
Finish: Black Enamel  
Code: Gofa



No. V-149

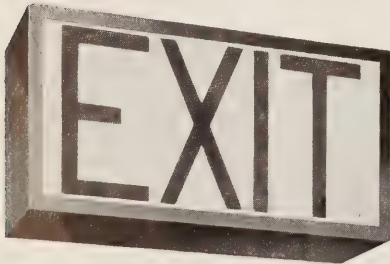
Cast Metal Porch Ring  
Diameter Canopy 6 1/2 inches  
Fitter 3 3/4 inches  
Wired complete - 24 to case  
Finish: Black Enamel  
Code: Glay  
Also furnished bare—less strap  
Packed bulk - 200 to barrel



No. V-24

Bare with strap  
4 inch Ceiling Holder  
5 1/2 inch Diameter  
Packed 48 to case

Finish	Code
Brownstone	Whig
White Enamel	Oaken



No. V-147

Bare  
with two Socket Attachments  
Made of Rustproof Iron  
Sliding Glass Panel  
with Red Letters  
on White Background  
Dimensions 6 x 12 x 3 1/8 inches  
Finish: Black Enamel  
Packed 12 to case  
Code: Ewet

No. V-23  
Bare with strap  
3 1/4 inch Ceiling Holder  
5 1/2 inch Diameter  
Packed 48 to case  
Finish Code  
Brownstone Whet  
Black Enamel Negro

No. V-22  
Bare with strap  
2 1/4 inch Ceiling Holder  
5 1/2 inch Diameter  
Packed 48 to case  
Finish Code  
Brownstone Wick  
Ivory Wife  
White Enamel Luxor

# Miscellaneous Holders and Parts



No. V-64  
4½ x 2¾ inches  
25 to package—250 to case

Browntone Finish

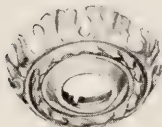
No. V-64-⅛ Hole Code: Lorna  
No. V-64 Nipple Code: Edith  
No. V-64-¾ Slip Code: Ethel

Brushed Brass Finish

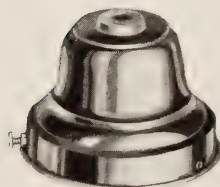
No. V-64-⅛ Hole Code: Harry  
No. V-64 Nipple Code: Helen  
No. V-64-¾ Slip Code: Frank



No. V-68  
Less strap  
5½ inch Diameter  
Drop cord canopy  
Bushed eyelet  
25 to package—200 to case  
Finish: Browntone  
Code: Roger



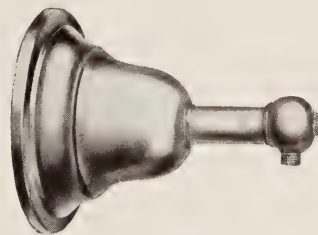
No. V-30  
Ball-lamp adapter  
Screws on standard socket  
25 to package—500 to case  
Finish: Rich Gilt  
Code: Rebel



No. V-14  
4-inch Commercial Holder  
10 to package  
Statuary Bronze Finish  
Code: River



No. V-209  
Chain Pendant with 2¼" Holder  
Packed individually, 48 to case  
Finish Code  
Browntone Bugle  
Ivory or White Enamel Bobby



No. V-901-21  
12 to carton—72 to case  
Brushed Brass Finish  
Without Socket Cover  
Code: Pansy  
10 to carton—60 to case  
Browntone Finish  
With Socket Cover  
Code: Peril  
10 to carton—60 to case  
With Socket Cover  
Finish Code  
White Enamel Pedal  
Statuary Bronze Ache

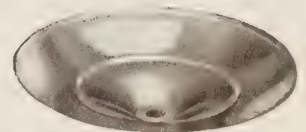


Offset Straps  
4-inch strap and screws  
5-inch strap and screws  
6-inch strap and screws  
5-inch strap with screws and thumb knobs  
6-inch strap with screws and thumb knobs



No. V-63-¾S  
¾-inch Slip Canopy  
5½ inches in Diameter  
⅞-inch flange with knockout  
25 to package—100 to case  
Statuary Bronze Finish  
Code: Relic

No. V-63-⅛ Hole  
5½ inches in Diameter  
⅞-inch flange with knockout  
25 to package—100 to case  
Statuary Bronze Finish  
Code: Remus



No. V-67  
Outlet Closer  
Diameter 5¼ inches  
Packed 25 to package  
Finish Code  
Ivory Giant  
Brushed Brass Swim



No. V-16  
6-inch Commercial Holder  
2 lug and 1 screw type  
10 to package—100 to case  
Statuary Bronze Finish  
Code: Rival

# MEMORANDA

Lined area for writing the memorandum.

# NUMERICAL INDEX and PRICE LIST

COVERING

## CATALOG No. 38

Superseding All Previous Price Lists and Price Quotations

APRIL 15th 1938

Under Existing Circumstances Prices Are Subject to Change Without Notice

All Prices Subject to Federal and State Taxes

- N.B.—A. Mazda Lamps are not included in the price of the fixtures  
 B. Always use Catalog Number when ordering  
 C. Kindly specify finish desired where more than one is listed  
 D. Merchandise returned to us for any reason without our consent will not be accepted

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price
J-2	Tensolite	12	48	Tabby \$ .96	V-47-E	Ivory Pastelle	48	52	Zotu \$ .45
J-4	Tensolite	8	48	Tabor 1.74	V-47-E	Gold Polychrome	48	52	Zelu .45
J-6	Tensolite	4	48	Talon 2.97	V-49-E	Ivory Pastelle	24	52	Zuna .60
J-08	Tensolite	2	48	Taper 3.81	V-49-E	Antique Ivory	24	52	Zute .60
J-10	Tensolite	2	48	Tenor 5.61	V-50-E	Chromium	48	49-51	Wood .96
V-14	Statuary Bronze	10	54	River .42	V-50-E	White Enamel	48	51	Metric .63
V-16	Statuary Bronze	10	54	Rival .54	V-52	White, less outlet	12	44	Jimsen 1.35
V-20-E	White Enamel	25	53	Orion .18	V-52	White, with outlet	12	44	Jersey 1.65
V-20-E	Ivory	25	53	Writ .18	V-53-E	White Enamel	48	51	Ecwe .39
V-20-E	Browntone	25	53	Worm .18	V-53-E	Chromium	48	51	Eccm .57
V-21-E	White Enamel	10	53	Omega .18	V-53-C	Antique Copper	48	51	Ecc .48
V-21-E	Browntone	10	53	Wasp .18	V-54	Ivory Pastelle	48	52	Zimo .51
V-22-E	Browntone	48	53	Wick .39	V-56	Chromium	24	49	Efec 1.65
V-22-E	Ivory	48	53	Wife .39	V-60-E	White Enamel	48	51	Fjew .51
V-22-E	White Enamel	48	53	Luxor .39	V-60-E	Chromium	48	51	Fjec .75
V-23	Browntone	48	53	Whet .42	J-60/66	Red Stars	6	43	Quxr 3.15
V-23	Black Enamel	48	53	Negro .42	J-60/66	Green Stars	6	43	Quxg 3.15
V-24	Browntone	48	53	Whig .42	J-60/3508-W	White Enamel	6	42	Quax 1.68
V-24	White Enamel	48	53	Oaken .42	J-60/3807	Chromium	6	43	Quvt 2.40
J-24/40	Chrome & Black	4	34	Rile 4.80	J-60/3808	Chromium	6	43	Qutk 2.85
V-25-E	White Enamel	48	53	Nomad .45	J-61	Glass	36	48	Jfa .78
V-25-E	Statuary Bronze	48	53	Wale .57	V-62-E	White Enamel	60	51	Fbew .42
V-25-E	Chromium	48	53	Ward .78	V-62-E	Chromium	60	51	Fbec .60
V-25-CO	White Enamel	48	53	Notus 1.65	J-62/61	Red Stars	12	43	Quzr 2.40
V-26-E	White Enamel	48	53	Razor .39	J-62/61	Green Stars	12	43	Quzg 2.40
V-26-E	Chromium	60	53	Wolf .60	J-62/3501	White	12	43	Qukr 1.71
V-30	Rich Gilt	25	54	Rebel .12	J-62/3502	Chromium	12	43	Quxz 2.55
V-32-E	Chromium	60	51	Cbec .54	J-62/3506	White	12	43	Quxw 1.56
V-32-E	White Enamel	60	51	Cbewe .36	J-62/3806	Chromium	12	43	Quss 2.25
V-34	Statuary Bronze	48	49	Arbor .90	V-63— $\frac{3}{4}$ Slip	Statuary Bronze	25	54	Relic .39
V-34	Chromium	48	49	Organ 1.26	V-63— $\frac{1}{8}$ Hole	Statuary Bronze	54		Remus .36
V-36	Statuary Bronze	24	49	Arena .99	V-64— $\frac{1}{8}$ Hole	Browntone	54		Lorna .18
V-36	Chromium	24	49	Mummy 1.35	V-64— $\frac{1}{8}$ Hole	Brushed Brass	54		Harry .24
V-40-E	Ivory	48	52-32	Trophy .42	V-64—Nipple	Browntone	54		Edith .21
V-40-E	Pewter	48	52-32	Weal .54	V-64—Nipple	Brushed Brass	54		Helen .27
V-40-E	Old Brass	48	52-32	Weep .54	V-64— $\frac{3}{4}$ Slip	Browntone	54		Ethel .21
V-40-E	Chromium	48	52-32	Welt .75	V-64— $\frac{3}{4}$ Slip	Brushed Brass	54		Frank .27
V-40-E	Statuary Bronze	48	52-32	Wend .57	V-67	Ivory	54		Giant .18
V-40-E	White Enamel	48	52	Alex .42	V-67	Brushed Brass	54		Swim .21
V-40-E	Colonial Brass	48	32	Wraw .72	V-68	Browntone	54		Roger .18
V-41-E	Ivory Pastelle	48	52	Murad .42	J-74/76	Red Stars	43		Quiz 4.20
V-41-E	Browntone	48	52	Wash .42	J-74/76	Green Stars	43		Quem 4.20
V-42-E	Ivory Pastelle	48	52	Nurse .54	J-74/77	Ivory & Gold	34		Gdgg 4.05
V-43-E	Chromium	48	51	Zyra .90	V-82	Chromalum	42		Zake 2.10
V-44-E	Browntone	60	52	Wild .36	V-85	Chromalum	42		Zuma 3.90
V-44-E	Ivory Pastelle	60	52	Aroma .36	V-86	Chromalum	42		Hfx 3.75
V-45	Statuary Bronze	24	49	Carlie 1.35	V-96	Col. Brass or Med. Bronze	10		lfx 6.30
V-45	Chromium	24	49	Yuke 2.10	J-106	Tensolite	48		Terra .84
V-45-C	Statuary Bronze	24	50	Tang 3.00	J-108	Tensolite	48		Tiger 1.17
V-45-C	Chromium	24	50	Tear 3.60	J-110	Tensolite	48		Tokay 1.35
V-46	Statuary Bronze	24	49	George 1.50	J-112	Tensolite	48		Totem 1.77
V-46	Chromium	24	49	Yazo 2.25	J-114	Tensolite	48		Tokio .63
V-46-M	Statuary Bronze	24	49	Gopher 2.10	J-116	Tensolite	48		Trout .84
V-46-M	Chromium	24	49	Yipe 2.85	V-122-E	Chromium	51		Abbc .96
V-46-C	Statuary Bronze	24	50	Toga 3.15	V-124-E	Chromium	51		Abdc 1.08
V-46-C	Chromium	24	50	Tabu 3.75	V-132	Antique Ivory	30		Acb 1.14
V-46-CM	Statuary Bronze	24	50	Tuff 3.75	V-132-P.C.	Antique Ivory	30		Acbp 1.78
V-46-CM	Chromium	24	50	Tool 4.35	V-140-E	Chromium	51		Adjc 1.08

Cat. No.	Finish	Page No.	Code	Price	Cat No.	Finish	Page No.	Code	Price
V-140-E	Ivory	51	Adji	\$ .60	V-397	Chromium, with outlet	41	Cigco	\$ 4.80
V-141	Ivory Pastelle	30	Idle	1.65	J-414	Light Conditioner	47	Dad	3.00
V-147	Black Enamel	40	Ewet	2.55	J-419	Light Conditioner	47	Dai	4.80
V-148	Black Enamel	53	Gofa	2.10	J-510	Chromium	46	Eaj	13.05
V-149	Black Enamel	53	Glax	.75	J-511	Chromium	46	Eaa	13.65
V-149	Black Enamel, Bare, Bulk	53		.45	J-517	Crystal Bottom	47	Lump	2.04
V-151	Antique Ivory	32	Eypa	1.65	J-517-D	Crystal Bottom	47	Leap	2.85
V-151	Early Pewter	32	Eloc	1.95	J-518-C	Crystal Bottom	47	Dola	1.59
V-151	Old Brass	32	Eura	1.95	J-519	Crystal Bottom	47	Mystic	3.15
V-152	Ivory Pastelle	30	Boast	1.02	J-519-D	Crystal Bottom	47	Master	4.26
V-152-P.C.	Ivory Pastelle	30	Grouse	1.62	V-551	Satinchrome	46	Eea	4.80
V-154	Chromium	49	Caed	2.70	V-554	Chromium	50	Eed	3.30
V-154-C	Chromium	50	Aedcc	4.05	V-556	Chromium	50	Eef	4.20
V-156	Chromium	49	Caef	2.85	V-556-M	Chromium	50	Eefm	4.80
V-156-C	Chromium	50	Aefcc	4.20	J-575	Green Line	48	Pork	1.26
V-156-CM	Chromium	50	Aefcmc	4.80	J-576	Black Line	48	Truck	1.26
V-156-M	Chromium	49	Caefm	3.75	J-595	Chromium	42	Eje	3.75
V-162	Antique Ivory	32	Cart	1.65	J-596	Chromium	42	Eif	7.95
V-162	Early Pewter	32	Cask	1.95	J-597	Chromium	42	Ejg	9.90
V-162	Old Brass	32	Crox	1.95	J-599	Chromium	42	Eji	5.40
V-163	Antique Ivory	32	Vang	1.95	V-601	Swedish Iron	25	Avot	2.55
V-163	Early Pewter	32	Vara	2.40	V-602	Swedish Iron	25	Aska	3.45
V-163	Old Brass	32	Veda	2.40	V-605	Swedish Iron	25	Alloo	8.40
V-164	Chromium	49	Join	1.50	V-610	Chromium	46	Faj	12.90
V-165	Early Pewter	32	Gink	3.90	V-611	Chromium	46	Faa	13.50
V-165	Old Brass	32	Gony	3.90	V-623	Swedish Iron	26	Alki	4.80
V-166	Chromium	49	Java	1.65	V-625	Swedish Iron	26	Acor	6.75
V-172	Black Enamel	40	Jordan	3.90	V-631	Swedish Iron	26	Atoc	2.70
V-176	Black Enamel	40	Jurist	2.25	V-633	Swedish Iron	26	Akol	6.75
V-177	Black Enamel	40	Vixen	2.40	V-635	Swedish Iron	26	Alba	8.40
V-178	Black Enamel	40	Boka	3.45	V-641	Ivory Pastelle, Keyless	30	Aplo	1.26
V-184	Chromium	49	Rapier	2.55	V-641	Ivory Pastelle, P. C.	30	Adik	1.56
V-186	Chromium	49	Ramrod	2.70	V-641	Gold Polychrome, P. C.	30	Ayol	1.56
V-186-M	Chromium	49	Gargle	3.30	V-641	Gold Polychrome, Keyless	30	Awot	1.26
V-208 1/2	Browntone	29	Brier	1.80	V-661	Chromium	42-46	Ffa	4.20
V-209	Browntone	54	Bugle	1.35	V-681	Swedish Iron	26	Awta	1.35
V-209	Ivory or White Enamel	54	Bobby	1.50	J-778	Ivory Glass	34	Ggh	.81
V-214	White, with outlet	44	Rosh	3.60	V-801 1/2	Ivory Pastelle	37	Habit	2.10
V-214	White, less outlet	44	Ruzo	3.30	V-802 1/2	Ivory Pastelle	37	Hardy	2.85
V-215	White, with outlet	44	Waco	2.70	V-807	Ivory Pastelle	30	Heart	2.55
V-215	White, less outlet	44	Waza	2.40	V-841	Ivory Pastelle	37	Hodge	1.50
V-217	White	44	Bird	1.50	V-842	Ivory Pastelle	37	Horse	2.40
V-218	White	44	Bebe	1.50	V-843	Ivory Pastelle	37	Human	3.15
V-219	White	44	Halo	3.00	V-847	Black & Brass	40	Hdg	4.50
J-231-C	Crystal Etched	33	Bcac	2.55	V-862	Ivory Gold	34	Hfb	5.55
J-231-P	Peach	33	Bcap	2.55	V-872	Ivory Gold	34	Hgb	7.35
V-232	Browntone	29	Burma	3.90	V-901	Medallion Bronze & Gold	11	Ija	3.75
V-233	Browntone	29	Cabin	4.95	V-901/21	Brushed Brass	54	Pansy	.60
V-234	Browntone	29	Caddy	6.45	V-901/21	Browntone	54	Peril	.75
V-235	Browntone	29	Camel	7.80	V-901/21	White Enamel	54	Pedal	.81
V-237	Browntone	29	Canal	1.50	V-901/21	Statuary Bronze	54	Ache	.81
V-261	Ivory Gold	35	Bfa	5.40	V-905	Medallion Bronze & Gold	11	Ije	18.90
V-271	Chromalum	42	Bga	1.50	V-922	Medallion Bronze & Gold	11	Ibb	7.35
V-272	Chromalum, less outlet	42	Bgb	2.55	V-923	Medallion Bronze & Gold	11	Ibc	9.90
V-272	Chromalum, with outlet	42	Bgbo	3.00	V-925	Medallion Bronze & Gold	12	Ibe	17.85
V-275	Chromalum, with outlet	42	Bgeo	3.90	V-927	Rusty Iron	38	Ibg	5.25
V-275	Chromalum, less outlet	42	Bge	3.45	V-929	Rusty Iron	38	Ibi	5.25
V-276	Chromalum	41	Bgf	3.90	V-931	Medallion Bronze & Gold	12	Ica	6.45
V-277	Chromalum	41	Bgg	5.25	V-933	Medallion Bronze & Gold	12	Icc	11.85
J-281-G	Green	35	Bhag	3.75	V-941	Medallion Bronze & Gold	12	Ilda	5.40
J-281-P	Peach	35	Bhap	3.75	V-958	Antique Copper	40	Ieh	5.25
J-291-C	Crystal	35	Biac	5.10	V-967	Antique Copper	40	Ilg	5.70
J-291-G	Green	35	Biag	5.10	V-971	Black	38	Gala	9.90
V-317	White	44	Cag	1.20	V-977	Forged Iron	38	Jockey	6.15
V-321	White, with outlet	44	Cbao	1.80	V-985	Forged Iron	38	Value	3.30
V-321	White, less outlet	44	Cba	1.50	V-987	Forged Iron	38	Venus	4.95
V-325	Antique Copper	38	Cbi	4.20	V-989	Forged Iron	38	Vigor	4.80
V-327	Antique Copper	39	Cbe	4.35	V-1021	Ivory & Gold	31	Chad	2.55
V-329	Antique Copper	39	Cbg	4.35	V-1021	Pewter & Gold	31	Chug	2.55
V-335	Antique Copper	39	Cce	4.05	V-1040	Pewter & Gold	31	Chin	1.65
V-337	Antique Copper	39	Ccg	4.20	V-1040	Ivory & Gold	31	Clif	1.65
V-339	Antique Copper	38	Cci	4.35	V-1042	Ivory & Gold	31	Chek	2.55
V-345	Antique Copper	39	Cde	4.05	V-1042	Pewter & Gold	31	Chyl	2.55
V-347	Antique Copper	39	Cdg	4.05	V-1043	Ivory & Gold	31	Cyco	3.45
J-351	Ivory Gold	33	Cea	6.60	V-1043	Pewter & Gold	31	Chow	3.45
V-366	Chromium	41	Cff	3.45	V-1045	Pewter & Gold	31	Coat	5.85
V-367	Chromium	41	Cfg	4.50	V-1045	Ivory & Gold	31	Caca	5.85
V-386	Chromium	41	Chf	3.45	V-1201	Old Ivory	36	Gapa	1.50
V-387	Chromium	41	Chg	4.50	V-1201-CO	Old Ivory	36	Gapaco	1.95
V-396	Chromium, less outlet	41	Cif	3.00	V-1241	Old Ivory	36	Gwax	1.05
V-396	Chromium, with outlet	41	Cifco	3.75	V-1242	Old Ivory	36	Gota	1.65
V-397	Chromium, less outlet	41	Cig	4.05	V-1243	Old Ivory	36	Gura	2.25

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price
V-1501 1/2	Winthrop	27	Opus	\$1.95	V-2623	Colonial Brass	14	Bfbc	\$ 9.75
V-1502 1/2	Winthrop	27	Omen	2.70	V-2625	Colonial Brass	14	Bfbe	15.00
V-1505 1/2	Winthrop	28	Okra	6.30	V-2631	Colonial Brass	14	Bfca	6.00
V-1525	Winthrop	28	Ogre	4.50	V-2701	Ivory Gold	8	Bgja	4.05
V-1532	Winthrop	28	Oboe	4.20	V-2703	Ivory Gold	8	Bgjc	8.85
V-1533	Winthrop	28	Oral	4.80	V-2705	Ivory Gold	7	Bgje	13.95
V-1535	Winthrop	27	Onyx	5.55	V-2723	Ivory Gold	7	Bgbc	7.95
V-1542	Winthrop	28	Otto	2.10	V-2725	Ivory Gold	8	Bgbe	12.75
V-1543	Winthrop	28	Odor	2.55	V-2733	Ivory Gold	8	Bgcc	11.70
V-1601	Chromium & Bronze	5	Afja	3.30	V-2743	Ivory Gold	7	Bgdc	10.50
V-1603	Chromium & Bronze	6	Afjc	13.50	V-2901-BG	Bronze & Gold	3	Bijabg	3.60
V-1605	Chromium & Bronze	5	Afje	17.85	V-2901-IG	Ivory & Gold	3	Bijaig	3.60
V-1623	Chromium & Bronze	6	Afbc	12.75	V-2905-BG	Bronze & Gold	3	Bijebg	14.85
V-1625	Chromium & Bronze	6	Afbe	17.40	V-2905-IG	Ivory & Gold	3	Bijeig	14.85
V-1631	Chromium & Bronze	6	Afca	6.90	V-2923-BG	Bronze & Gold	3	Bibcbg	5.85
V-1641	Chromium & Bronze	5	Afda	4.95	V-2923-IG	Ivory & Gold	3	Bibcig	5.85
V-1721	New Harwich	15	Hank	4.20	V-2925-IG	Ivory & Gold	4	Bibeig	9.90
V-1722	New Harwich	15	Hard	6.60	V-2925-BG	Bronze & Gold	4	Bibebg	9.90
V-1751	New Harwich	16	Head	5.40	V-2931-BG	Bronze & Gold	4	Bicabg	6.60
V-1753	New Harwich	16	Hebe	12.90	V-2931-IG	Ivory & Gold	4	Bicaig	6.60
V-1755	New Harwich	15	Hawk	18.90	V-2935-IG	Ivory & Gold	4	Biceig	10.50
V-1761	New Harwich	16	Hale	5.25	V-2935-BG	Bronze & Gold	4	Bicebg	10.50
V-1781	Old Harwich	16	Pippen	1.50	V-2945-IG	Ivory & Gold	4	Bideig	14.25
V-1921	Chromalum	45	Aqua	5.85	V-2945-BG	Bronze & Gold	4	Bidebg	14.25
V-1971	Ivory	34	Aiga	.96	J-3501	Glass	48	Ceja	.78
V-1981-GG	Green & Gold	33	Aihagg	3.00	J-3502	Glass	48	Cejb	1.26
V-1981-IG	Ivory Gold	33	Aihaig	3.00	J-3506	Glass	48	Cejf	.81
V-1982	Chromalum	45	Aihb	11.85	J-3508	Glass	48	Cejh	.78
V-1982-C	Chromalum	45	Aihbc	12.90	J-3510	Opal	48	Ceaj	1.41
V-1985	Chromalum	45	Aihe	15.90	J-3512	Opal	48	Ceab	2.22
V-1985-C	Chromalum	45	Aihc	16.95	J-3514	Opal	48	Cead	3.00
V-1992	Chromalum	45	Aiib	12.90	J-3516	Opal	48	Ceaf	3.93
V-2201	Col. Brass or Med. Bronze	9	Bbja	3.90	J-3806	Glass	47	Chif	1.11
V-2202	Col. Brass or Med. Bronze	9	Bbjb	5.55	J-3807	Glass	47	Chig	1.11
V-2205	Col. Brass or Med. Bronze	9	Bbje	17.85	J-3808	Glass	47	Chjh	1.59
V-2223	Col. Brass or Med. Bronze	10	Bbbc	9.00	J-3813	Glass	47	Chac	4.71
V-2231	Col. Brass or Med. Bronze	10	Bbca	6.45	V-4001	Churchill	23	Arid	2.55
J-2295	Col. Brass or Med. Bronze	10	Bbie	4.20	V-4002	Churchill	23	Aura	3.60
J-2299	Col. Brass or Med. Bronze	10	Bbii	5.40	V-4005	Churchill	24	Axis	8.85
V-2301	Col. Brass or Med. Bronze	21	Bcja	3.15	V-4022	Churchill	24	Alto	3.75
V-2302	Col. Brass or Med. Bronze	21	Bcjb	3.90	V-4023	Churchill	24	Anne	4.35
V-2305	Col. Brass or Med. Bronze	21	Bcje	14.70	V-4025	Churchill	24	Apex	6.30
V-2310	Off White	22	Bcaj	.54	V-4031	Churchill	24	Guam	3.90
V-2323	Col. Brass or Med. Bronze	22	Bcbc	7.50	V-4032	Churchill	24	Andy	5.55
V-2331	Col. Brass or Med. Bronze	22	Bcca	5.70	V-4033	Churchill	24	Acid	6.45
V-2401-I	Ivory & Gold	19	Bdja	3.60	V-4035	Churchill	23	Arch	8.70
V-2401-B	Chromalum & Maroon	19	Bdjab	3.60	V-4041	Burnished Gold, Keyless	24	Alla	1.20
V-2404	Chromalum & Maroon	20	Bdjd	14.25	V-4041	Burnished Gold, P. C.	24	Asia	1.50
V-2405	Chromalum & Maroon	19	Bdje	15.60	V-9001	Bronze & Gold	17	Bata	3.90
V-2423	Antique Ivory	20	Bdbc	8.85	V-9005	Bronze & Gold	17	Burl	15.90
V-2424	Chromalum & Maroon	20	Bdbd	12.45	V-9023	Bronze & Gold	18	Bile	8.85
V-2425	Chromalum & Maroon	20	Bdbe	13.80	V-9025	Bronze & Gold	18	Baky	15.30
V-2512	Medallion Bronze	22	Beab	8.85	V-9031	Bronze & Gold	18	Bylt	6.75
V-2512	Bronze & Green	22	Beabg	8.85	V-9033	Bronze & Gold	18	Buta	11.85
V-2516	Medallion Bronze	22	Beaf	11.55	V-9041	Bronze & Gold	17	Bobo	5.85
V-2531	Col. Brass or Med. Bronze	10	Beca	8.85					
V-2542-E	Browntone	52	Waft	.45					
V-2542-E	Ivory Pastelle	52	Nabob	.45					
V-2601	Colonial Brass	13	Bfja	3.75					
V-2602	Colonial Brass	13	Bfjb	5.40					
V-2603	Colonial Brass	14	Bfjc	10.35					
V-2605	Colonial Brass	13	Bfje	15.90					

#### OFFSET STRAPS

4 inch straps and screws	6.00 C
5 inch straps and screws	6.75 C
6 inch straps and screws	7.50 C
5 inch straps and screws and thumb knobs	9.75 C
6 inch straps and screws and thumb knobs	10.50 C

## ADDENDA

When commercial pendants are required in lengths over the standard length, following schedules apply:

Statuary Bronze Chain, including wire	.21 per foot
Chromium Chain, including wire	.30 per foot
Statuary Bronze Casing, including wire	.54 per foot
Chromium Casing, including wire	.60 per foot

Statuary Bronze Casing Sections, 7 1/2" long with Connecting Collar	.48
Chromium Casing Sections, 7 1/2" long with Connecting Collar	.63
Chromalum Casing Sections, 7 1/2" long with Connecting Collar	.54

For Levolver Switch, add \$1.35 List

If commercial pendants or ceiling holders are desired with special switch and socket for use with the Mazda 3-light lamp, add \$2.55 to the medium socket list.

Nos. V-45 and V-46 may be supplied with slip canopy and stem at an additional cost of \$ .12 each List.

3/8 Female Stems—Statuary Bronze	.27 List
Brushed Brass	.27 List
Ivory	.27 List

3/8 Female Stems—Chromium	.36 List
1/8 Male Loops—Statuary Bronze	.06 Each
3/8 Male Loops—Statuary Bronze	.18 Each

# REPLACEMENT GLASSWARE AND SHADES

Fixture No.	Glass No.	Price	Fixture No.	Glass No.	Price
24/40	40	\$3.15	597	G-19	\$4.95
60/66	66 red or green star	1.80	599	G-65	2.55
62/61	61 red or green star	1.20	610 & 611	G-62	2.25
74/76	76 red or green star	2.70	661	G-51 Opal	.60
74/77	77	2.70	847		.75
85	G-28	1.05	862	G-64	3.15
96	G-53	2.70	872	G-63	5.25
147		.90	901, 905, 923, 925, 931, 933 & 941	G-51 tan	.63
172	Side Glass	.45	927 & 929		.30
	Bottom Glass	.60	971		.45
176		.45	977	G-4 amber	1.20
177		.30	985, 987 & 989	G-4 crystal	1.05
178		.30	1021	X-48 silver trim or gold trim	.45
214		1.05	1600 Line	G-33	.75
215		1.05	1700 Line	G-47 chimneys	.96
219		1.05		G-7 hobnail fonts	.42
231-C & 231-P	G-56	1.50	2201, 2202, 2205, 2223 & 2231	G-61 frosted	.75
261	G-71	4.20	2295	G-70	2.25
275	G-54	.78	2299	G-67	3.15
281-G & 281-P	G-60	2.25	2401 & 2423	X-33	.69
291-C & 291-G	G-69	2.85	2404, 2405, 2424 & 2425	X-34	.90
325, 327 & 329	G-74	1.20	2512	G-49	1.65
335, 337 & 339	G-73	1.20	2516	G-50	2.25
345 & 347	G-75	1.20	2531	G-44	2.55
351	G-68	3.75	2600 Line	G-61 crystal	.45
414	G-79	1.80	2700 Line	G-55 glass ball	.30
419	G-80	2.40	2733 & 2743	G-63	5.25
510 & 511		2.85	2901 & 2931	G-76	.75
551	G-27	.90	2905 & 2945	G-78	.90
595	G-17	1.80	2923	G-77	4.35
596	G-18	4.05	9000 Line	X-50	.45

## MEMORANDA

# DISTINCTIVE FIXTURES

*Designed for*

# LIGHT CONDITIONING



1938  
Catalog



**C**HEERFUL, glareless light is the first requisite of fixtures designed for modern light conditioning. On the following pages you will find a most beautiful selection of units created to perform this function and at the same time enhance home beauty and attractiveness. Each fixture is fashioned to reflect the traditional characteristics of the period it represents and blends harmoniously with smart furnishings and today's architecture. A complete group of units, ideal for installation in both new and older homes . . . priced to fit the purse of those who buy with an eye to economy.



## The Beverly Series

Finishes: Bronze and Gold or Ivory and Gold

It would be difficult indeed to offer at any price a selection of lighting fixtures embracing today's modern principles of light conditioning and sight conservation to a greater extent than is embodied in these charming pieces. In the semi-indirect types light is gently diffused thru Wrought Glass Panels in Satin Crystal Finish.

UNDERWRITERS APPROVED



No. V-2901-BG  
Finish: Bronze & Gold  
Code: Bijabg

No. V-2901-IG  
Finish: Ivory & Gold  
Code: Bijaig

Backplate 5 inches  
Extension 6 $\frac{3}{4}$  inches  
40 Watt Capacity  
Packed individually,  
with Glassware  
12 to case

No. V-2905-BG  
Finish: Bronze & Gold  
Code: Bijebg

No. V-2905-IG  
Finish: Ivory & Gold  
Code: Bijeig

5-Light Fixture  
Spread 17 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit

No. V-2923-IG  
Finish: Ivory & Gold  
Code: Bibcig

No. V-2923-BG  
Finish: Bronze & Gold  
Code: Bibcbg

Spread 12 inches  
Depth overall 11 inches  
150 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit



# *The Beverly Series*

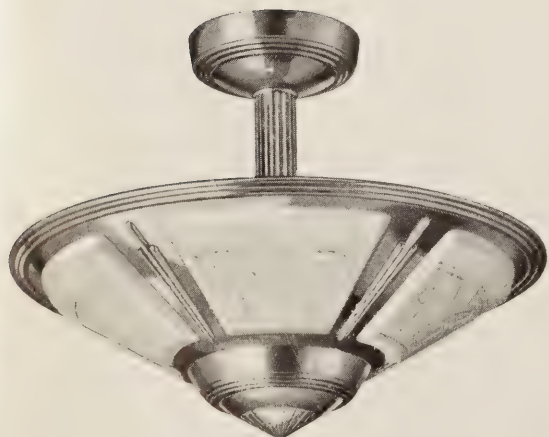
Finishes: Bronze and Gold or Ivory and Gold



No. V-2935-IG  
No. V-2935-BG  
Total Indirect



No. V-2925-IG  
No. V-2925-BG  
Total Indirect



No. V-2945-BG  
No. V-2945-IG  
Semi-Indirect



No. V-2931-BG  
No. V-2931-IG  
Semi-Indirect

No. V-2935-IG  
Finish: Ivory & Gold  
Code: Biceig

No. V-2935-BG  
Finish: Bronze & Gold  
Code: Bicebg

Five Light Fixture  
Spread 17 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
4 to unit

No. V-2925-IG  
Finish: Ivory & Gold  
Code: Bibeig

No. V-2925-BG  
Finish: Bronze & Gold  
Code: Bibebg

Five Light Fixture  
Spread 17 inches  
Length overall 14 inches  
200 Watt Capacity  
Packed individually,  
4 to unit

No. V-2945-BG  
Finish: Bronze & Gold  
Code: Bidebg

No. V-2945-IG  
Finish: Ivory & Gold  
Code: Bideig

Five Light Fixture  
Spread 17 inches  
Length overall 14 inches  
200 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit

No. V-2931-BG  
Finish: Bronze & Gold  
Code: Bicabg

No. V-2931-IG  
Finish: Ivory & Gold  
Code: Bicaig

1 Light Pendant  
Spread 9 1/4 inches  
Length overall 36 inches  
40 Watt Capacity  
Packed individually,  
with Glassware  
6 to unit

## The Avalon Series

Finish: Chromium and Bronze

An exquisite set of sophisticated designs typifying the precepts of modern light conditioning and interior decoration. Eye-strain is entirely eliminated by the Ivory Glass diffusing shades which will accommodate 40 watt lamps.

UNDERWRITERS APPROVED



No. V-1601  
Backplate 6" x 4 $\frac{1}{4}$ "  
Extension 6 inches  
40 Watt Capacity  
Packed individually,  
12 to case  
Code: Afja

No. V-1605  
Spread 19 inches  
Length overall 36 inches  
200 Watt Capacity  
The bottom turn knob  
switch controls two,  
three or five lights.  
Packed individually,  
4 to unit  
Code: Afje

No. V-1641  
Spread 6 $\frac{3}{4}$  inches  
Length overall 16 inches  
40 Watt Capacity  
Packed individually,  
6 to unit  
Code: Afda



# The Avalon Series

Finish: Chromium and Bronze with Ivory Glass Shades



No. V-1603



No. V-1625



No. V-1623



No. V-1631

No. V-1603  
Spread 15 inches  
Length overall  
36 inches  
120 Watt Capacity  
Packed individually,  
4 to unit  
Code: Afjc

No. V-1625  
Spread 19 inches  
Length overall  
16 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Afbe

No. V-1623  
Spread 15 inches  
Length overall  
16 inches  
120 Watt Capacity  
Packed individually,  
6 to unit  
Code: Afbc

No. V-1631  
Spread 6 $\frac{3}{4}$  inches  
Length overall  
36 inches  
Packed individually,  
6 to unit  
Code: Afca

## *The Fontaine Series*

Finish: Ivory and Gold with Crystal Trim

In these stunning pieces you will find hand in hand the combination of captivating design and sterling lighting quality. Yet for this rare combination, so seldom found, the prices are modest indeed. The simple home may be transformed under the influence of their cheerful yet comfortable light.

UNDERWRITERS APPROVED



No. V-2723  
Two Light Fixture  
Totally Indirect Lighting  
Spread 12 inches  
Depth overall  
14 $\frac{1}{4}$  inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgbc

No. V-2705  
Two Light Fixture  
Totally Indirect Lighting  
Spread 16 inches  
Length overall  
36 inches  
300 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgje

No. V-2743  
Two Light Fixture  
Semi-Indirect Lighting  
Equipped with 10-inch  
Glass Diffusing Dish  
Finished in  
Mother of Pearl  
with Gold Striping  
Depth overall  
14 $\frac{1}{4}$  inches  
200 Watt Capacity  
Packed individually,  
3 to unit  
Code: Bgdc



# *The Fontaine Series*

Finish: Ivory and Gold with Crystal Trim

For best effect we recommend the use of inside frosted light bulbs



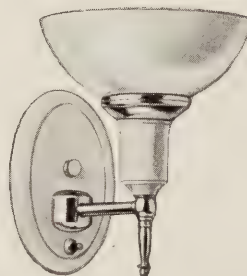
No. V-2725



No. V-2703



No. V-2733



No. V-2701

## No. V-2725

Two Light Fixture  
Totally Indirect Lighting  
Spread 16 inches  
Length overall 17½ inches  
300 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgbe

## No. V-2703

Two Light Fixture  
Totally Indirect Lighting  
Spread 12 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgjc

## No. V-2733

Two Light Fixture  
Semi-Indirect Lighting  
Equipped with 10-inch  
Glass Diffusing Dish  
Finished in Mother of Pearl  
with Gold Striping  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgcc

## No. V-2701

One Light Wall Bracket  
Totally Indirect Lighting  
Backplate 6 x 4½ inches  
Extension 7½ inches  
60 Watt Capacity  
Packed individually,  
12 to case  
Code: Bgja

## The Colton Hall Series

Finishes: Colonial Brass or Medallion Bronze

The Colton Hall Series sets a new high standard of beauty in its austere simplicity of design and Patrician styling. These fixtures are wrought entirely from Brass and their lustrous finish, protected by a heavy coat of lacquer, will endure indefinitely. The Etched Crystal Shades will accommodate either 25 or 40 watt lamps.

UNDERWRITERS APPROVED



### No. V-2201

Backplate 5 inches  
Extension 6½ inches  
Packed individually,  
with Glassware  
12 to case  
Colonial Brass  
or  
Medallion Bronze  
Code: Bbja

### No. V-2205

Spread 19 inches  
Length 36 inches  
Packed individually,  
with Glassware  
4 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Bbje

### No. V-2202

Backplate 5 inches  
Extension 5½ inches  
Spread 9⅞ inches  
Packed individually,  
with Glassware  
6 to case  
Colonial Brass  
or  
Medallion Bronze  
Code: Bbjb



# The Colton Hall Series

Finishes: Colonial Brass and Medallion Bronze  
Complete with Glassware as shown



No. V-2223



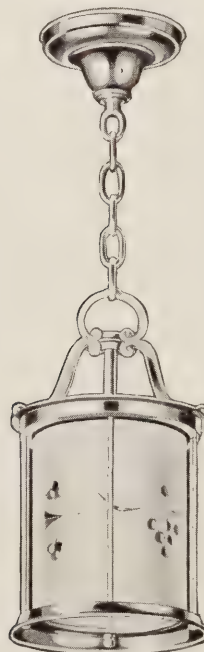
No. V-96



No. J-2295 - 9"  
No. J-2299 - 11"



No. V-2231



No. V-2531

No. V-96  
One Light Ceiling Fixture  
Diameter 6 inches  
Crystal Frosted Globe  
with Colonial Cutting  
100 Watt Capacity  
Packed individually,  
4 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Ifx

No. V-2223  
Length 13½ inches  
Spread 13 inches  
Packed individually,  
with Glassware  
4 to unit  
Colonial Brass or  
Medallion Bronze  
Code: Bbbc

No. J-2295  
Two Light Fixture  
Spread 9 inches - Depth 5¼ inches  
80 Watt Capacity  
Crystal Etched Glass  
Colonial Brass  
or  
Medallion Bronze  
Packed individually,  
6 to case  
Code: Bbie

No. J-2299  
Two Light Fixture  
Spread 11 inches - Depth 5¾ ins.  
150 Watt Capacity  
Crystal Etched Glass  
Colonial Brass  
or  
Medallion Bronze  
Packed individually,  
6 to case  
Code: Bbii

No. V-2231  
Spread 6¾ inches  
Length 36 inches  
Packed individually,  
with Glassware  
6 to case  
Colonial Brass  
or  
Medallion Bronze  
Code: Bbca

No. V-2531  
Cylinder Lantern  
One Light  
Cylinder 5 x 6 inches  
Crystal Etched Glass  
with Cut Design  
Packed individually,  
4 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Beca

## The Aureole Series

Finish:

Medallion Bronze with Gold Reflectors and Ivory Glass

The designer of the Aureole Series has achieved an extraordinarily beautiful lighting effect through the use of Ivory Glass diffusing globes with superimposed metal louvres. A very fine example of semi-indirect lighting is the result wherein maximum eye-value has been gained with eye-strain eliminated entirely.

UNDERWRITERS APPROVED



### No. V-901

Backplate  
6 x 4 1/4 inches  
Extension 6 1/4 inches  
Packed individually,  
12 to case  
Code: lja

### No. V-923 - 3-Light

Spread 15 inches  
Depth 11 inches  
Packed individually,  
4 to unit  
Code: lbc

### No. V-922 - 2-Light

Spread 15 inches  
Depth 11 inches  
Packed individually,  
4 to unit  
Code: lbb

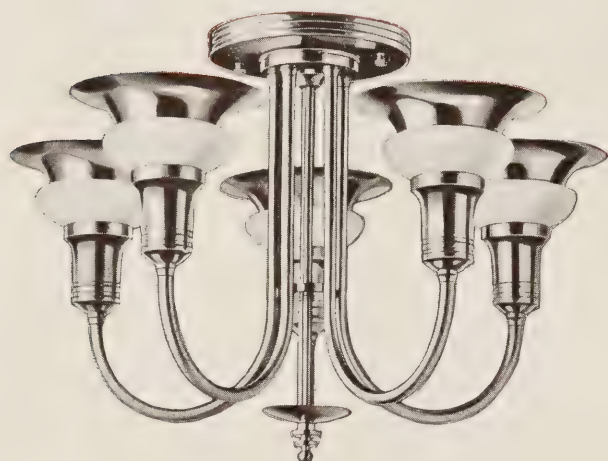
### No. V-905

Spread 19 inches  
Length overall  
36 inches  
The bottom turn knob  
switch controls two,  
three or five lights  
Packed individually,  
4 to unit  
Code: lje

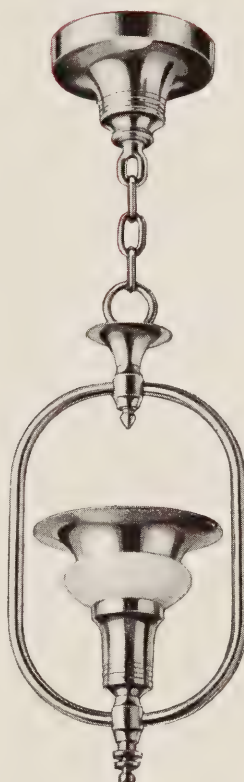


# *The Aureole Series*

Finish: Medallion Bronze with Gold Reflectors and Ivory Glass



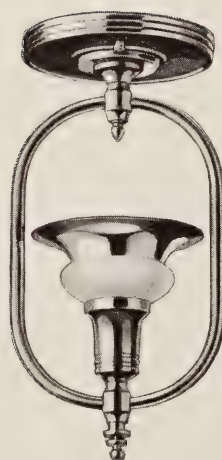
No. V-925



No. V-931



No. V-933



No. V-941

No. V-931  
Spread 6 $\frac{3}{4}$  inches  
Length overall 36 inches  
Packed individually,  
6 to unit  
Code: lca

No. V-925  
Spread 19 inches  
Length overall 12 $\frac{3}{4}$  inches  
Packed individually,  
4 to unit  
Code: lbe

No. V-933  
Spread 15 inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Code: lcc

No. V-941  
Spread 6 $\frac{3}{4}$  inches  
Length overall 13 $\frac{1}{2}$  inches  
Packed individually,  
6 to unit  
Code: lda

## The Concord Series

Finish: Colonial Brass  
with Natural Maple Wood Center Column

An intriguing collection of pieces of authentic origin, executed with faithful adherence to the precepts of traditional Early American design but fairly radiating the individuality and sophistication which only intelligent styling can achieve.

UNDERWRITERS APPROVED



### No. V-2601

Backplate  
 $8\frac{3}{4} \times 4\frac{1}{8}$  inches  
Extension  $6\frac{1}{4}$  inches  
Packed individually,  
12 to case  
Code: Bfja

### No. V-2605

Spread 19 inches  
Length overall  
36 inches  
Packed individually,  
4 to unit  
Code: Bfje

### No. V-2602

Backplate  
 $8\frac{3}{4} \times 4\frac{1}{8}$  inches  
Spread  $9\frac{1}{4}$  inches  
Packed individually,  
6 to case  
Code: Bfjb



# The Concord Series

Finish: Colonial Brass with Natural Maple Wood Center Column  
Furnished complete with Crystal Shades as shown. Shades will accommodate 40 Watt Lamps



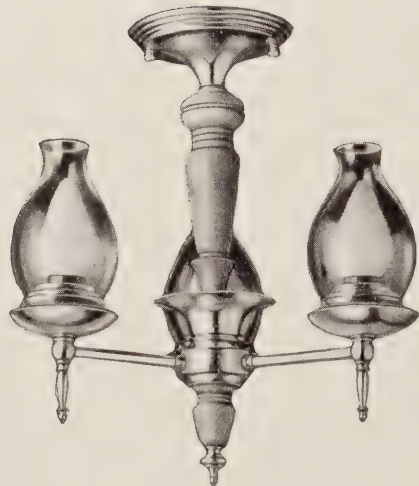
No. V-2625



No. V-2603



No. V-2631



No. V-2623

No. V-2625  
Spread 19 inches  
Length overall 14 $\frac{3}{4}$  inches  
Packed individually,  
4 to unit  
Code: Bfbc

No. V-2603  
Spread 13 inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Code: Bfjc

No. V-2631  
Spread 6 $\frac{1}{2}$  inches  
Length overall 36 inches  
Packed individually,  
6 to unit  
Code: Bfca

No. V-2623  
Spread 13 inches  
Length overall 14 $\frac{3}{4}$  inches  
Packed individually,  
4 to unit  
Code: Bfbc

## The New Harwich Series

Finish: Forged Iron with Old Brass

Quaint designs, reminiscent of hand-forged sconces with hobnail glass oil fonts and the frosted crystal wind shades of earlier days. The discriminating taste of those who select these fixtures for their homes is reflected through their simple yet compelling charm.

UNDERWRITERS APPROVED



No. V-1721  
Backplate  
12½ x 5¼ inches  
Packed individually,  
12 to case  
Code: Hank

No. V-1755  
Spread 19 inches  
Packed individually,  
4 to unit  
Code: Hawk

No. V-1722  
Spread 9 inches  
Backplate  
12½ x 5¼ inches  
6 to case  
Code: Hard

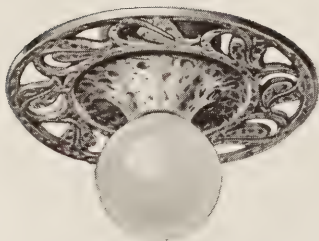


*The New Harwich Series*

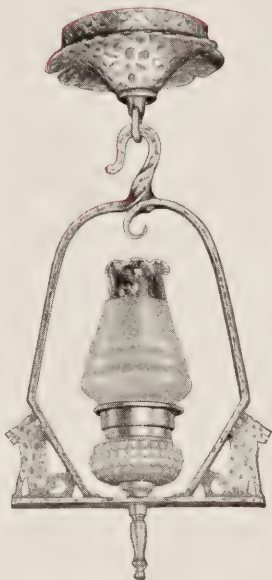
Finish: Forged Iron with Old Brass



No. V-1753



No. V-1781



No. V-1761



No. V-1751

No. V-1761  
Spread 8½ inches  
Packed individually,  
4 to unit  
Code: Hale

No. V-1753  
Spread 17 inches  
Packed individually,  
4 to unit  
Code: Hebe

No. V-1751  
Spread 8½ inches  
Packed individually,  
4 to unit  
Code: Head

No. V-1781  
Spread 7¾ inches  
Packed individually,  
12 to case  
Code: Pippin

## *The Louvre Series*

Finish: Bronze and Gold with Ivory Shades

A truly stunning series of classic modern design. The color scheme is a rich symphony of Bronze and Gold, blended by the soft glow of light through Glareless Ivory Shades made of a new composition which is practically unbreakable and which may be washed without fear of damage to them.

UNDERWRITERS APPROVED



### No. V-9001

Backplate  
7 $\frac{3}{4}$  x 3 $\frac{1}{2}$  inches  
Packed individually,  
with shade as shown  
12 to case  
Code: Bata

### No. V-9005

Length 36 inches  
Spread 19 inches  
Packed individually,  
with shades as shown  
4 to unit  
Wired with economy  
control switch which  
operates the lights singly  
or in multiples.  
Code: Burl

### No. V-9041

Length 16 $\frac{1}{4}$  inches  
Spread 6 $\frac{3}{4}$  inches  
Packed individually,  
with shade as shown  
6 to case  
Code: Bobo



9001

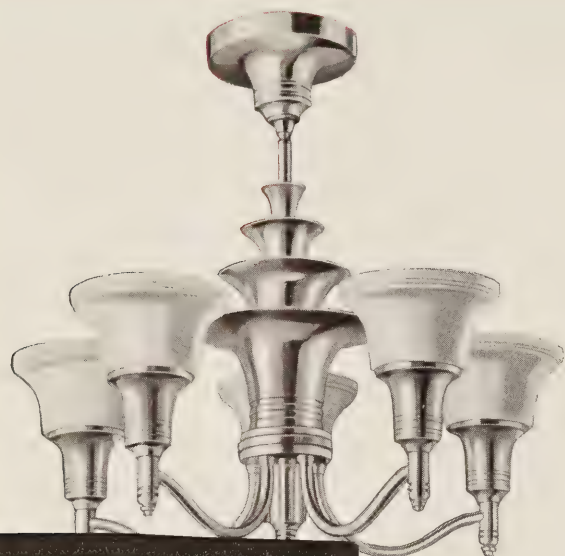


9005



## *The Louvre Series*

Finish: Bronze and Gold with Ivory Shades

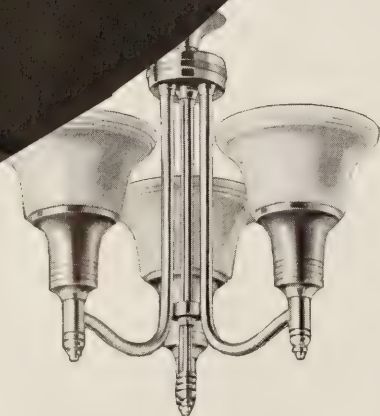


No. V-9031

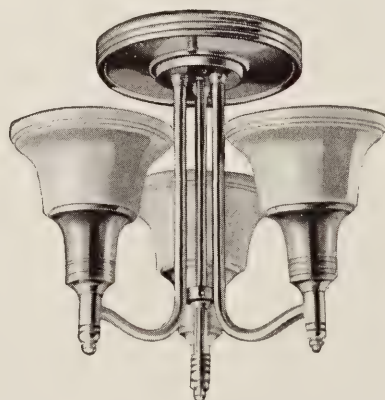
No. V-9025  
Spread 19 inches  
Length overall 18 inches  
Packed individually,  
4 to unit  
Code: Baky

No. V-9031  
Spread 6 $\frac{3}{4}$  inches  
Length overall 26 inches  
Packed individually,  
6 to case  
Code: Bylt

No. V-9033  
Spread 13 inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Code: Buta



No. V-9033



No. V-9023

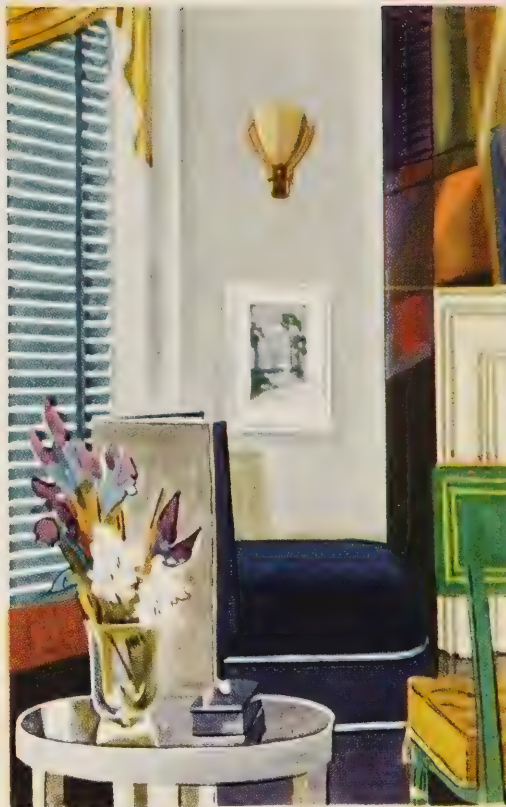
No. V-9023  
Spread 13 inches  
Length overall 11 inches  
Packed individually,  
4 to unit  
Code: Bile

## *The Claremont Series*

Finish: Chromalum and Maroon with Ivory Pockets

These distinctive fixtures have been designed with the precepts of the Better Light - Better Sight Program uppermost in mind. The Ivory colored pockets, made from a practically unbreakable composition, shed the soft glareless light so vitally important to the protection of eyes of child or adult alike.

UNDERWRITERS APPROVED



### No. V-2401-I

Backplate  
9½ x 7½ inches  
Extension 3½ inches  
Packed individually,  
12 to case  
Finish: Ivory and Gold  
Code: Bdjai

### No. V-2401-B

Backplate  
9½ x 7½ inches  
Extension 3½ inches  
Packed individually,  
12 to case  
Finish:  
Chromalum and Maroon  
Code: Bdjab

### No. V-2405

Spread 18½ inches  
Length overall  
36 inches  
Packed individually,  
4 to unit

A switch concealed in the bottom ornament may be used to turn the five lights on or off

Code: Bdje

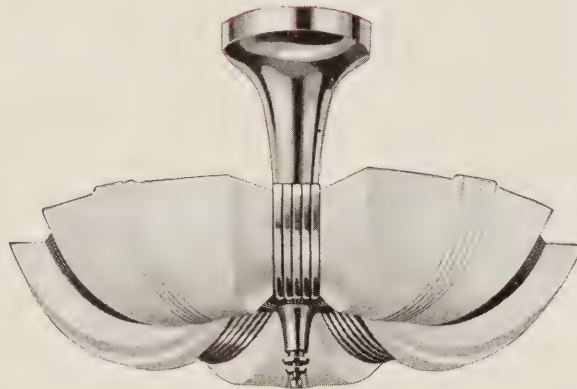


# *The Claremont Series*

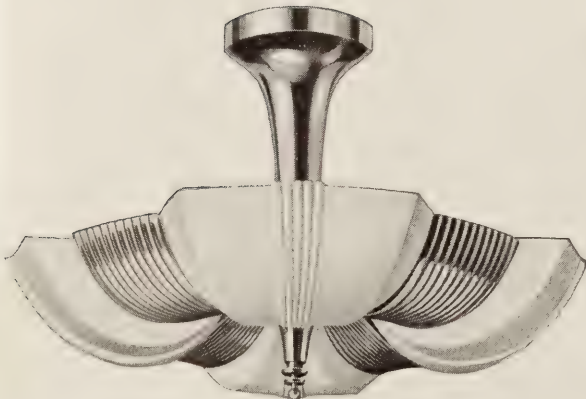
Finish: Chromalum and Maroon with Ivory Pockets



No. V-2404



No. V-2425



No. V-2424



No. V-2423

No. V-2425  
Five Light Fixture  
Spread 18½ inches  
Depth overall 12 inches  
Packed individually,  
4 to unit  
Code: Bdbe

No. V-2404  
Four Light Fixture  
Spread 18½ inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Wired with Bottom Switch  
Code: Bdjd

No. V-2424  
Four Light Fixture  
Spread 18½ inches  
Depth overall 12 inches  
Packed individually,  
4 to unit  
Code: Bdbd

No. V-2423  
Three Light Fixture  
Spread 14 inches  
Depth 13 inches  
Packed individually,  
4 to unit  
Finish: Antique Ivory  
Code: Bdbc

## *The Briarcliff Series*

Finishes: Colonial Brass or Medallion Bronze

In the fixtures of the Briarcliff Series the simple delicacy of their smooth contours is heightened by the lively finish of Colonial Brass or blended by the soft warm tones of Medallion Bronze. Personal taste or the mood of your home will dictate the proper selection of finish but both are highly appropriate where a conservative lighting treatment is desired. See Page V-22 for Shades for use with these fixtures.

UNDERWRITERS APPROVED



### No. V-2301

Backplate 5 inches  
Extension 6½ inches  
Packed individually,  
12 to case  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcja

### No. V-2305

Spread 19 inches  
Length 36 inches  
Packed individually,  
4 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcje

### No. V-2302

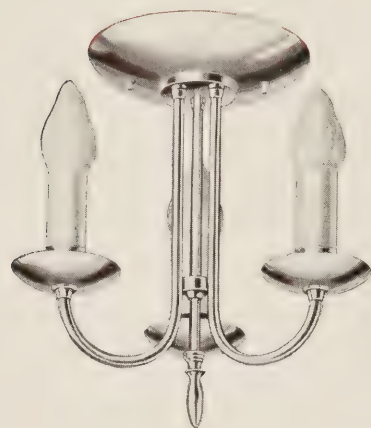
Backplate 5 inches  
Spread 9⅞ inches  
Extension 5½ inches  
Packed individually,  
12 to case  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcjb



2305

# The Briarcliff Series

Companion Pieces in Appropriate Finishes



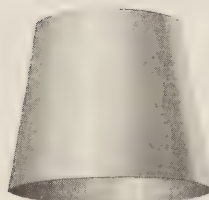
No. V-2323



No. V-2331



No. V-2512 - 12"  
No. V-2516 - 17"



No. V-2310  
Plastic Candle Shade

No. V-2323  
Spread 12½ inches  
Depth 11½ inches  
Packed individually,  
4 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcbc

No. V-2331  
Spread 6¾ inches  
Length 36 inches  
Packed individually,  
6 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcca

No. V-2310  
Plastic Candle Shade  
for use with the Briarcliff Fixtures  
where shaded light is desired  
Clips over the bulb  
3¾" x 4¼"  
Finish: Off White  
Packed 36 to case  
Code: Bcaj

No. V-2512  
100 Watt Capacity  
Spread 12 inches  
Length 36 inches  
Metal Shade  
Ivory Glass Globe  
Packed individually,  
4 to unit  
Medallion Bronze  
Code: Beab

Bronze with Green Shade  
Code: Beabg

No. V-2516  
200 Watt Capacity  
Spread 17 inches  
4 to unit  
Medallion Bronze  
Code: Beaf

## The Churchill Series

Finish: Burnished Gold and Color

These fine large fixtures in an interesting design have been carefully polished and lacquered to give a finish which will retain its prepossessing appearance for an indefinite period. In contrast to their remarkable quality the prices are appealingly low.

UNDERWRITERS APPROVED



### No. V-4001

Backplate  
4 $\frac{3}{4}$  x 11 inches  
Packed individually,  
12 to case  
Code: Arid

### No. V-4035

Spread 17 inches  
Packed individually,  
4 to case  
Code: Arch

Wired with economy control switch which operates the lights singly or in multiples. For example: First turn, two lights; second turn, three lights; third turn, five lights; fourth turn, all out.

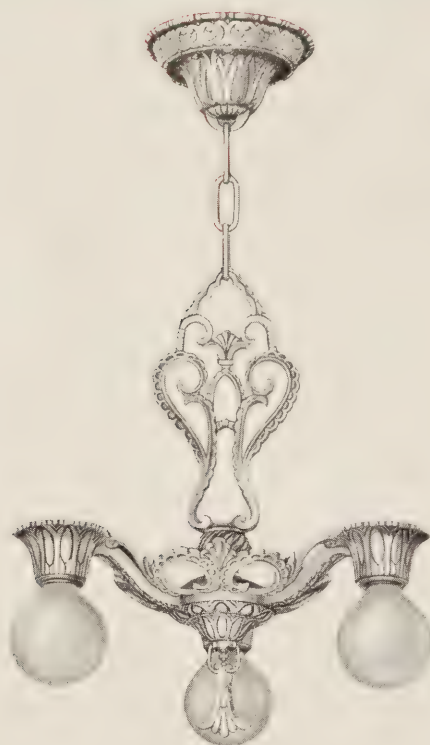
### No. V-4002

Spread 7 $\frac{1}{2}$  inches  
Backplate  
4 $\frac{3}{4}$  x 11 inches  
Packed individually,  
12 to case  
Code: Aura

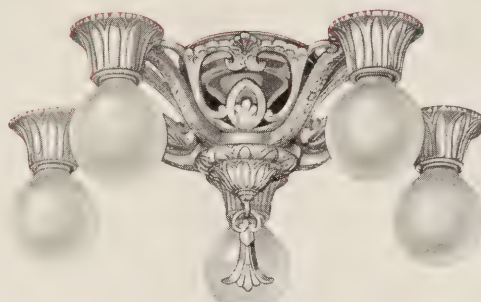


# The Churchill Series

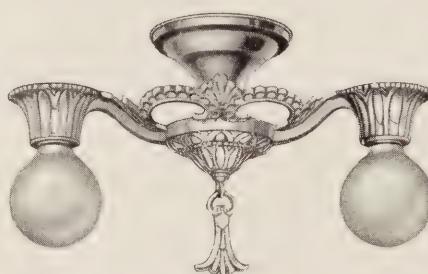
Finish: Burnished Gold and Color



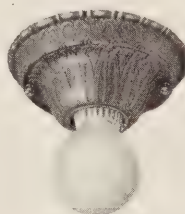
No. V-4033 - 3 light  
No. V-4032 - 2 light



No. V-4025



No. V-4022 - 2 light  
No. V-4023 - 3 light



No. V-4041  
No. V-4041 - P.C.



No. V-4005



No. V-4031

No. V-4025  
Spread 17 inches  
Packed individually,  
4 to case  
Code: Apex

No. V-4033 Code: Acid  
No. V-4032 Code: Andy  
Spread 15 inches  
Packed individually,  
6 to case  
Equipped with Single  
Control Switch

No. V-4022 Code: Alto  
No. V-4023 Code: Anne  
Spread 15 inches  
Packed individually,  
6 to case

No. V-4041  
Wired Keyless  
Code: Alla  
No. V-4041 - P.C.  
Wired Pull-Chain  
Code: Asia  
Diameter canopy 6 1/2"  
Packed individually,  
12 to case

No. V-4031  
Hall Pendant  
Spread 8 1/4 inches  
Packed individually,  
6 to case  
Code: Guam

No. V-4005  
Spread 17 inches  
Packed individually,  
4 to case  
Wired with economy  
control switch which  
operates the lights  
singly or in multiples. For  
example: First turn, two  
lights; second turn, three  
lights; third turn, five  
lights; fourth turn, all out.  
Code: Axis

## The Woodstock Series

Finish: Swedish Iron

This fine series of massive fixtures in a durable, electroplated finish is really unsurpassed as a group of fixtures with which to decorate your entire house economically and yet tastefully or from which to choose an appropriate substitute to replace some obsolete piece that has been an eyesore in your otherwise attractive home.

UNDERWRITERS APPROVED



No. V-601  
Backplate  
4½ x 12¼ inches  
Packed individually,  
12 to case  
Code: Avot

No. V-605  
Spread 19 inches  
Packed individually,  
4 to case  
Code: Aloo

No. V-602  
Spread 9½ inches  
Packed individually,  
12 to case  
Code: Aska



601



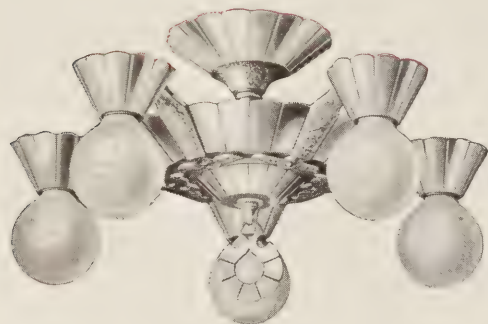
602



605

# The Woodstock Series

Finish: Swedish Iron



No. V-625



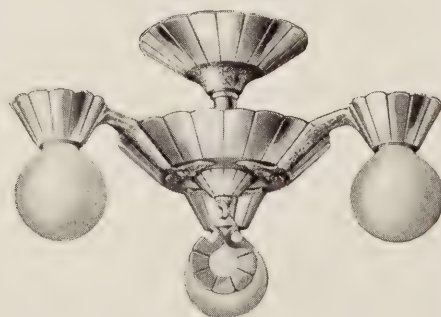
No. V-635



No. V-633



No. V-631



No. V-623

No. V-625  
Spread 19 inches  
Packed individually,  
4 to case  
Code: Acor

No. V-635  
Spread 19 inches  
Packed individually,  
4 to case  
Code: Alba

No. V-633  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Akol

No. V-631  
Spread 8½ inches  
Packed individually,  
12 to case  
Code: Atoc

No. V-681  
Diameter Canopy 7½ inches  
Packed individually,  
12 to case  
Code: Awta

No. V-623  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Alki

## The Winthrop Series

Finish: Antique Gold and Color

Splendid large fixtures ornamented with a wealth of finely chased detail and a cheerful but unobtrusive finish of Antique Gold and color. An extra coat of heavy-bodied lacquer insures the permanence of their nice appearance. These are excellent values at low cost.

UNDERWRITERS APPROVED



No. V-1501 $\frac{1}{2}$   
Backplate  
10 x 4 $\frac{1}{2}$  inches  
Packed individually,  
12 to case  
Code: Opus

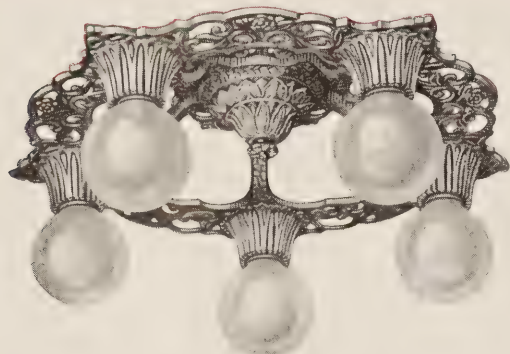
No. V-1535  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Onyx

No. V-1502 $\frac{1}{2}$   
Spread 9 inches  
Packed individually,  
12 to case  
Code: Omen

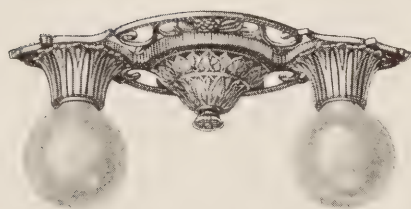


# The Winthrop Series

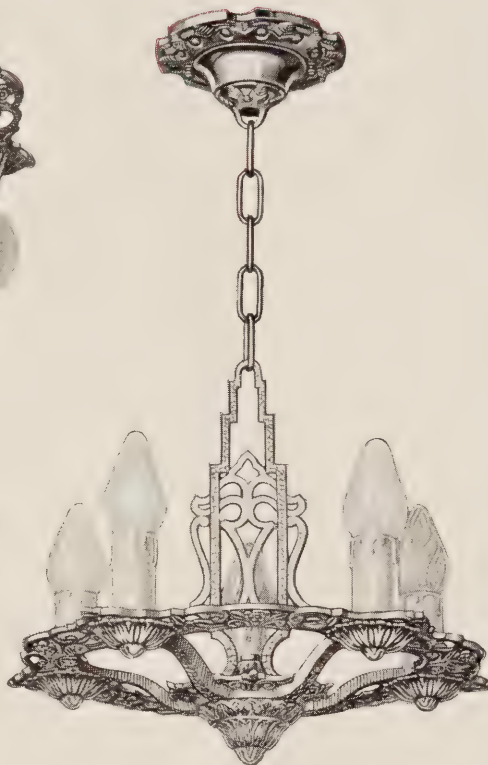
Finish: Antique Gold and Color



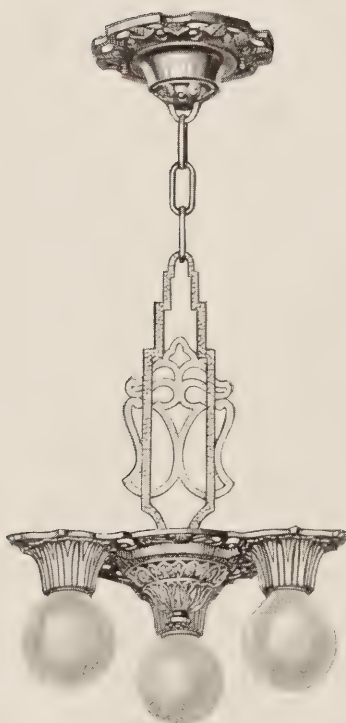
No. V-1525



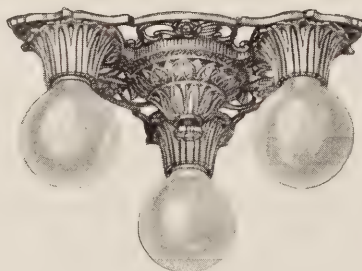
No. V-1542



No. V-1505½



No. V-1533 - 3 light  
No. V-1532 - 2 light



No. V-1543

No. V-1525

Spread 17 inches  
Packed individually,  
6 to case

Code: Ogr

No. V-1505½

Spread 17 inches  
Packed individually,  
4 to case

Code: Okra

No. V-1542

Ceiling Type

Spread 12 inches  
Packed individually,  
12 to case

Code: Otto

No. V-1543

Ceiling Type

Packed individually,  
12 to case

Code: Odor

No. V-1533

Pendant Type

Spread 12 inches  
Packed individually,  
6 to case

Code: Oral

No. V-1532

Pendant Type

Packed individually,  
6 to case

Code: Oboe

## The Plymouth Series

Finish: Browntone and Gold

These proven fixtures of the Plymouth Series represent a standard of value by which all fixtures may be judged for better or for worse. Brass bodies and solid brass arms assure a permanency of fine appearance and untarnished performance. All fixtures are wired with key-sockets.

UNDERWRITERS APPROVED



No. V-237  
Backplate  
4 x 6 inches  
Packed individually,  
12 to case  
Code: Canal

No. V-208½  
Backplate  
4 x 6 inches  
Packed individually,  
12 to case  
Code: Brier

No. V-232  
Two Light  
Spread 13 inches  
Packed individually,  
12 to case  
Code: Burma

No. V-233  
Three Light  
Spread 15 inches  
Packed individually,  
12 to case  
Code: Cabin

No. V-234  
Four Light  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Caddy

No. V-235  
Five Light  
Spread 17 inches  
Packed individually,  
5 to case  
Code: Camel

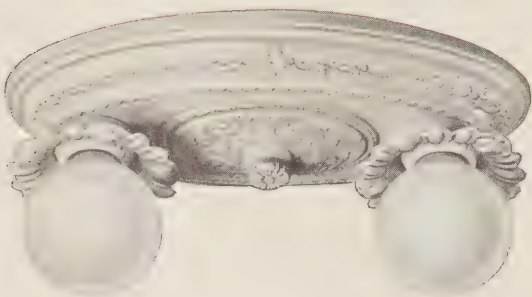


For Bedroom and Breakfast-room

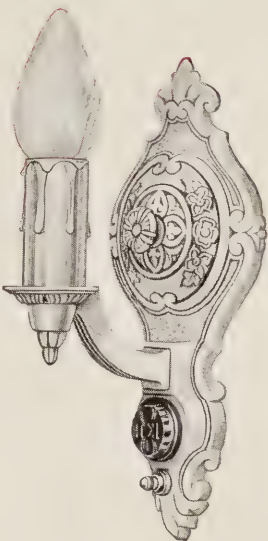
Seven Superlative Values . . . Fine Quality at Low Prices



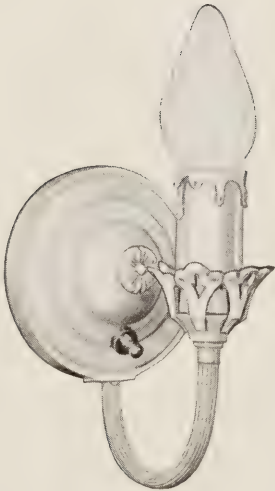
UNDERWRITERS APPROVED



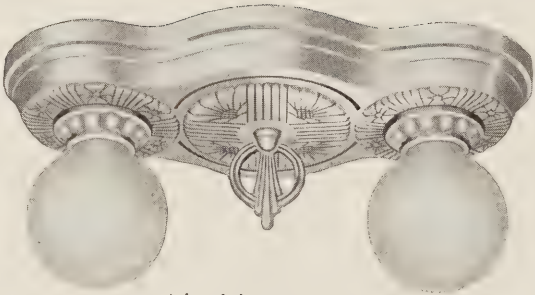
No. V-152



No. V-807



No. V-141



No. V-132  
No. V-132 - P.C.



No. V-152 - P.C.



No. V-641

No. V-152

Spread 12 inches  
Packed individually,  
24 to case  
Ivory Pastelle Finish  
Code: Boast

No. V-807

Wired complete  
with Convenience Outlet  
and Canopy Switch  
Finish: Ivory Pastelle  
12 to case  
Code: Heart

No. V-132

Spread 12 inches  
Packed individually,  
24 to case  
Wired Keyless  
Antique Ivory Finish  
Code: Acb

No. V-132 - P.C.

Wired with  
Special Pull-Switch  
Code: Acbpc

No. V-141

Backplate 4½ inches  
Packed individually,  
Wired with Canopy Switch  
12 to case  
Finish: Ivory Pastelle  
Code: Idle

No. V-641

Spread 8 inches  
Diameter Canopy 5½ inches  
Packed individually,  
12 to case  
Finishes:  
Gold Polychrome  
Wired Keyless Code: Awot  
Wired Pull-Chain Code: Ayol  
Ivory Pastelle  
Wired Keyless Code: Aplo  
Wired Pull-Chain Code: Adik

No. V-152 - P.C.

Spread 12 inches  
Packed individually,  
24 to case  
Ivory Pastelle Finish  
Wired with  
Special Pull-Chain Switch  
Code: Grouse

## The Empire Series

Finishes: Ivory and Gold or Pewter and Gold

These fine fixtures with the sleek trim lines of the Empire Period lead the popular favorites for bedroom lighting. They are particularly appropriate where the ceilings are low or where a more brightly lighted room is especially desired.

UNDERWRITERS APPROVED



### No. V-1043

Spread 10 inches  
Packed individually,  
12 to case

Finish	Code
Ivory & Gold	Cyco
Pewter & Gold	Chow

### No. V-1042

Spread 10 inches  
Packed individually,  
12 to case

Finish	Code
Ivory & Gold	Chek
Pewter & Gold	Chyl

### No. V-1045

Spread 14 inches  
Packed individually,  
6 to case

Finish	Code
Ivory & Gold	Caca
Pewter & Gold	Coat

### No. V-1040

Spread 6 1/4 inches  
Packed individually,  
12 to case

Finish	Code
Ivory & Gold	Clif
Pewter & Gold	Chin

### No. V-1021

Backplate  
4 1/2 x 4 1/2 inches  
Packed individually,  
with shade - 12 to case

Finish	Code
Ivory & Gold	Chap
Pewter & Gold	Chug



1043



1042



1045



1021



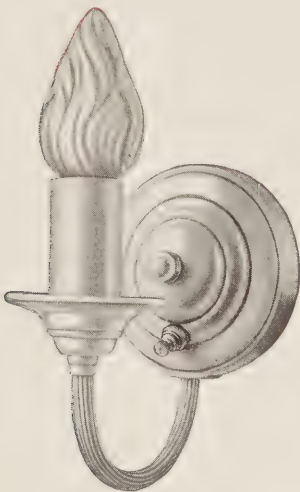
1040

# The Colonial Cottage Series

Excellent Values in Fine Large Fixtures



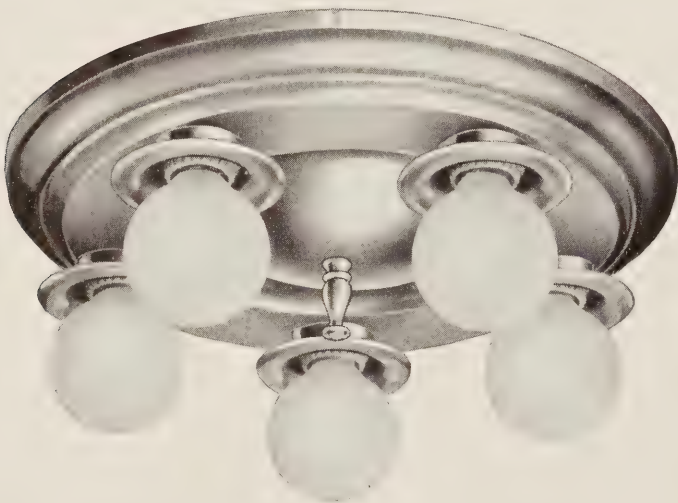
UNDERWRITERS APPROVED



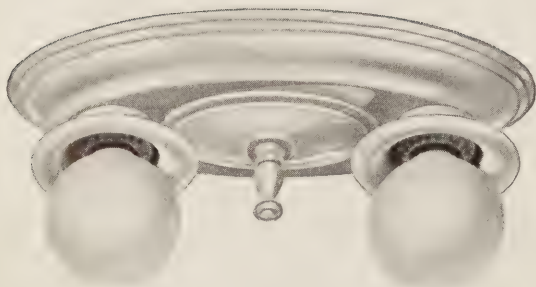
No. V-151



No. V-163



No. V-165



No. V-162



No. V-40-E

No. V-151  
Backplate 4½ inches  
Packed individually,  
Wired with Canopy Switch  
12 to case

Finish	Code
Antique Ivory	Eypa
Early Pewter	Eloc
Old Brass	Eura

No. V-163  
Spread 12 inches  
Packed individually, 12 to case

Finish	Code
Antique Ivory	Vang
Early Pewter	Vara
Old Brass	Veda

No. V-165  
Spread 15 inches  
Packed individually, 6 to case

Finish	Code
Early Pewter	Gink
Old Brass	Gony

No. V-162  
Spread 12 inches  
Packed individually,  
24 to case

Finish	Code
Antique Ivory	Cart
Early Pewter	Cask
Old Brass	Crox

No. V-40-E  
Bare with strap  
Diameter Canopy 5½ inches  
Packed 48 to case

Finish	Code
Ivory	Trophy
Pewter	Weal
Old Brass	Weep
Chromium	Welt
Statuary Bronze	Wend
Colonial Brass	Wraw

## Restful Bedroom Lighting

### Indirect and Semi-Indirect

What bedroom would not look more beautiful with one of these attractive and efficient units throwing its soft restful light into the furthest corners of the room. You can ill afford to be without good lighting particularly when it is made easily available to you at so reasonable a cost.

UNDERWRITERS APPROVED



#### No. J-231-C

Semi-Indirect Fixture  
Ivory Holder  
Crystal Etched Glass  
75 Watt Capacity  
Spread 9½ inches  
Packed individually,  
6 to case  
Code: Bcac

#### No. V-1981-IG

Total Indirect Fixture  
Ivory and Gold Finish  
150 Watt Capacity  
Spread 12 inches  
Packed individually,  
4 to unit  
Code: Aihag

#### No. J-351

Semi-Indirect Fixture  
Ivory and Gold Finish  
Mother of Pearl Glass  
75 Watt Capacity  
Spread 10 inches  
Packed individually,  
4 to unit  
Code: Cea

#### No. V-1981-GG

Total Indirect Fixture  
Green and Gold Finish  
150 Watt Capacity  
Spread 12 inches  
Packed individually,  
4 to unit  
Code: Aihagg

#### No. J-231-P

Semi-Indirect Fixture  
Ivory Holder  
Peach Glass  
75 Watt Capacity  
Spread 9½ inches  
Packed individually,  
6 to case  
Code: Bcap



231-C



1981-IG



351



1981-GG



231-P

# Restful Bedroom Lighting

Semi-Indirect Lighting and Better Light Convertors



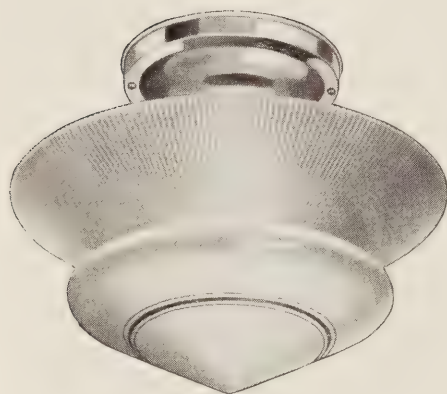
UNDERWRITERS APPROVED



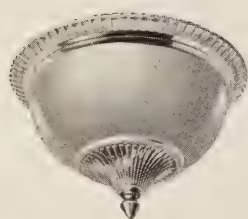
No. V-872



No. J-74/77



No. J-24/40



No. J-778



No. V-1971

## No. V-862

Ivory and Gold Fixture  
Moonstone Glass  
with Tan Stripes  
Spread 10 inches  
Depth 13 inches  
Two Lights  
150 Watt Capacity  
Packed individually,  
4 to unit  
Code: Hfb

## No. V-872

Ivory and Gold Fixture  
Ivory Iridescent Glass  
with Gold Stripes  
Spread 12 inches  
Depth 5 3/4 inches  
Two Lights  
150 Watt Capacity  
Packed individually,  
4 to unit  
Code: Hgb

## No. J-74/77

Ivory and Gold Holder  
Etched Crystal Glass  
with Gold Stars  
Diameter Glass 8 1/2 inches  
Packed individually,  
6 to case  
Code: Gdgg

## No. J-24/40

Chromium Holder  
Spread 11 inches  
Black Lined Opal Glass  
with Etched Corona  
Packed individually,  
4 to case  
Code: Rile

## No. J-778

Semi-Indirect Convertor  
Fastens on the Light Bulb  
and converts bare lamp fixtures  
into shaded light  
Diameter 5 1/4 inches  
Ivory Glass with Crystal Highlights  
Complete with Lamp Clip  
Packed 48 to case  
Code: Ggh

## No. V-1971

Indirect Beamlight  
Diameter Canopy 5 1/2 inches  
Diameter Reflector 7 1/4 inches  
Wired Keyless  
Packed individually,  
24 to case  
Ivory Finish  
Code: Aiga

## Stunning Bedroom Designs

### Semi-Indirect Lighting

For bedrooms the modern fancy voices a landslide approval of indirect lighting. These charming designs in this type offer a variety of pleasing effects with which to light your rooms decoratively and efficiently. The wide range of color treatments will enable you to work out a harmonious color scheme of your own choice.

UNDERWRITERS APPROVED



No. J-291-G  
Chromium Holder  
Ivory Glass  
with Green Flutes  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Biag

No. J-281-P  
Ivory Holder  
Gold Glass  
with Peach Center  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Bhap

No. V-261  
Ivory and Gold Holder  
Mother of Pearl Glass  
150 Watt Capacity  
Spread 11½ inches  
Packed individually,  
4 to case  
Code: Bfa

No. J-291-C  
Chromium Holder  
Ivory Glass  
with Crystal Flutes  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Biac

No. J-281-G  
Ivory Holder  
Gold Glass  
with Green Center  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Bhag



291-G



281-P



261



281-G



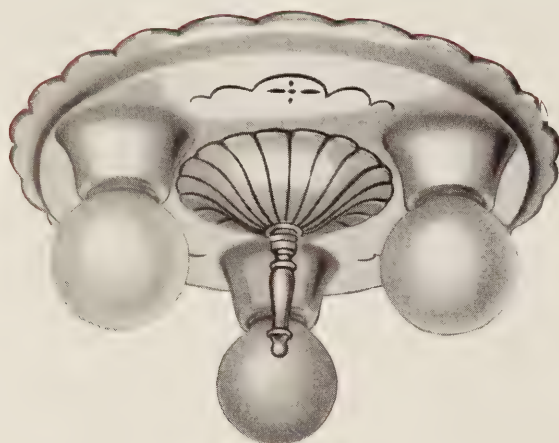
291-C

# *The Antoinette Series*

Finish: Old Ivory



UNDERWRITERS APPROVED



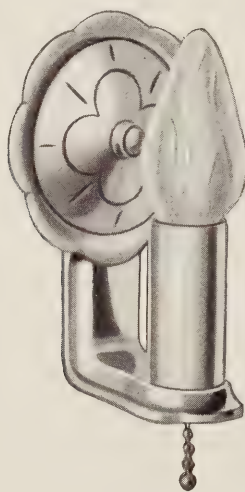
No. V-1243

No. V-1243  
Spread 10 inches  
Packed individually,  
12 to case  
Old Ivory  
Code: Gura



No. V-1241

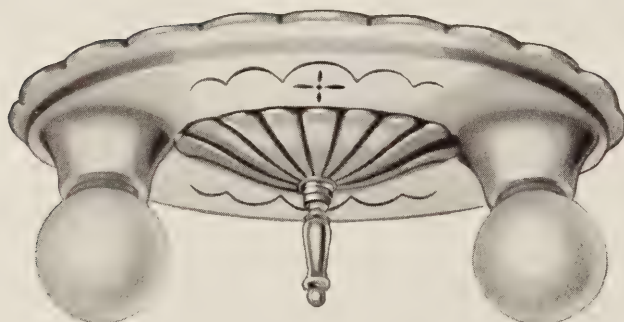
No. V-1241  
Spread 7 inches  
Packed individually,  
12 to case  
Old Ivory  
Code: Gwax



No. V-1201  
No. V-1201-CO

No. V-1201  
Backplate  
4½ x 6½ inches  
Packed individually,  
12 to case  
Wired Pull-Chain  
Old Ivory  
Code: Gapa

No. V-1201 - CO  
Same as above  
except with  
Convenience Outlet  
Located under the  
Bracket Arm  
Packed individually,  
12 to case  
Old Ivory  
Code: Gapaco



No. V-1242

No. V-1242  
Spread 11 inches  
Packed individually,  
12 to case  
Old Ivory  
Code: Gota

## The Lennox Series

Finish: Ivory Pastelle

This attractive group of bedroom pieces with their dainty floral design and delicate finish of Ivory Pastelle is unsurpassed when considered from the point of downright value. They are substantially made from Cast Aluminum and are decorated with the highest quality Lacquer Enamels.

UNDERWRITERS APPROVED



No. V-843  
Spread 12 inches  
Packed individually,  
12 to case  
Code: Human

No. V-802½  
Spread 8 inches  
Packed individually,  
12 to case  
Code: Hardy

No. V-841  
Diameter Canopy  
7 inches  
Packed individually,  
12 to case  
Code: Hodge

No. V-842  
Spread 12 inches  
Packed individually,  
12 to case  
Code: Horse

No. V-801½  
Backplate  
10 x 4½ inches  
Packed individually,  
12 to case  
Code: Habit



# Rust-proof Outdoor Lanterns

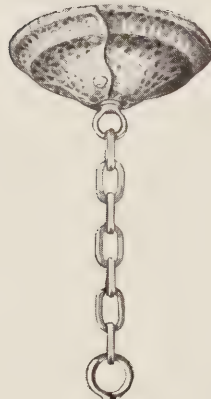
The Welcoming Glow of an Attractive Lantern Reflects the Hospitality awaiting within the Home



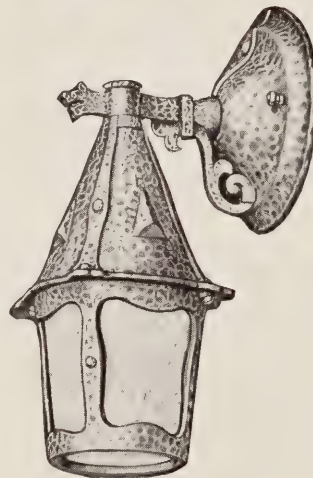
No. V-971



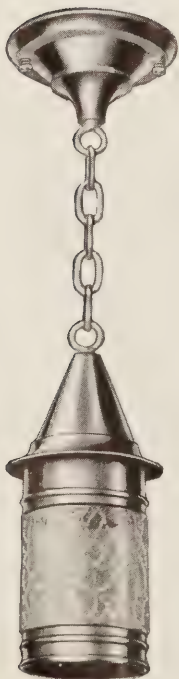
No. V-977



No. V-989



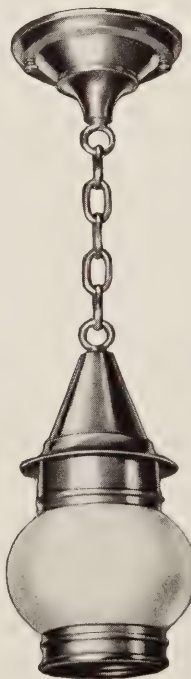
No. V-987



No. V-339



No. V-985



No. V-329

## No. V-971

Copper Lantern  
with Non-Rusting Braces  
Lantern 10 3/4" x 8"  
Spread of Braces 20"  
Wired and packed individually,  
4 to case  
Finish: Black with Clear Glass  
Code: Gala

## No. V-989

Length overall 16 inches  
Lantern 8 1/2" x 5 1/2"  
Wired and packed individually,  
4 to case  
Forged Iron with Crystal Glass  
Code: Vigor

## No. V-977

Extension 7 inches  
Lantern 7" x 5 1/2"  
Wired and packed individually,  
4 to case  
Finish:  
Forged Iron with Amber Glass  
Code: Jockey

## No. V-987

Extension 7 inches  
Lantern 8 1/2" x 5 1/2"  
Wired and packed individually,  
4 to case  
Finish:  
Forged Iron with Crystal Glass  
Code: Venus

## No. V-985

Diameter Canopy 7 1/2 inches  
Depth overall 5 1/4 inches  
Wired and packed individually,  
4 to case  
Finish:  
Forged Iron with Crystal Glass  
Code: Value

## No. V-339

Length overall 16 inches  
Lantern 9 7/8" x 4 1/2"  
Wired and packed individually,  
4 to case  
Brushed Copper Finish  
with Antique Amber Globe  
Code: Cci

## No. V-329

Length overall 16 inches  
Lantern 9 7/8" x 5 1/4"  
Wired and packed individually,  
4 to case  
Brushed Copper Finish  
with Crystal Etched Globe  
Code: Cbi

## Rust-proof Outdoor Lanterns

Finish: Antique Copper

Outdoor Lanterns, subjected as they are to wintry snows and summer rains should be carefully selected with an eye to durability as well as to decorative value. Into these pleasing designs have been built the unseen factors so necessary to withstand the acid test of weather. They are made of Solid Copper and are packed individually and wired complete.

UNDERWRITERS APPROVED



No. V-327  
Extension 6 $\frac{3}{4}$ " inches  
Lantern 9 $\frac{7}{8}$ " x 5 $\frac{1}{4}$ "  
Backplate 5" wide  
Crystal Etched Glass  
4 to case  
Code: Cbg

No. V-335  
Length 11 $\frac{3}{4}$ "  
Lantern 9 $\frac{7}{8}$ " x 4 $\frac{1}{2}$ "  
Diameter Canopy 5"  
Antique Amber Globe  
4 to case  
Code: Cce

No. V-347  
Extension 6 $\frac{1}{2}$ "  
Lantern 9" x 4 $\frac{1}{4}$ "  
Backplate 5" wide  
Crystal Marine Globe  
4 to case  
Code: Cdg

No. V-345  
Length 10 $\frac{5}{8}$ "  
Lantern 9" x 4 $\frac{1}{4}$ "  
Diameter Canopy 5"  
Crystal Marine Globe  
4 to case  
Code: Cde

No. V-337  
Extension 6 $\frac{1}{2}$ "  
Lantern 9 $\frac{7}{8}$ " x 4 $\frac{1}{2}$ "  
Backplate 5" wide  
Antique Amber Globe  
4 to case  
Code: Ccg

No. V-325  
Length 11 $\frac{3}{4}$ "  
Lantern 9 $\frac{7}{8}$ " x 5 $\frac{1}{4}$ "  
Diameter Canopy 5"  
Crystal Etched Glass  
4 to case  
Code: Cbe



327



335



347



345



337



325

# Rust-proof Outdoor Lanterns

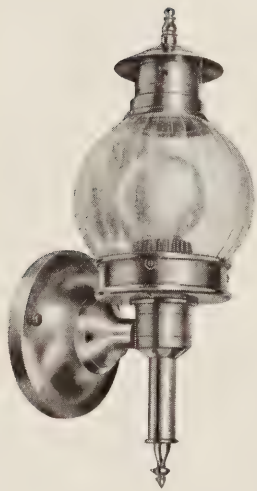
Fine Lanterns for Your Porch and Entrance



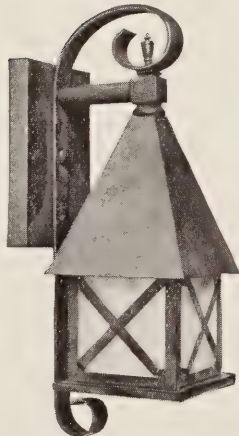
No. V-967  
Extension 7½ inches  
Lantern 8" x 5½"  
Backplate 4 inches  
Solid Copper  
Antique Amber Globe  
Packed individually,  
6 to case  
Wired Complete  
Finish: Antique Copper  
Code: Ifg



No. V-929  
Made of Rustproof Iron  
Lantern Cage  
9¼ x 5¼ inches  
Length overall 24 inches  
Wired and packed  
individually,  
6 to unit  
Code: Ibi



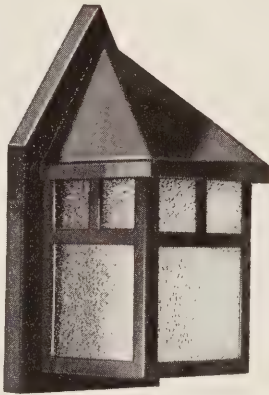
No. V-958  
Extension 6 inches  
Height 13 inches  
Backplate 4⅝ inches  
Solid Copper  
Crystal Globe  
Packed individually,  
6 to case  
Wired Complete  
Finish: Antique Copper  
Code: Ieh



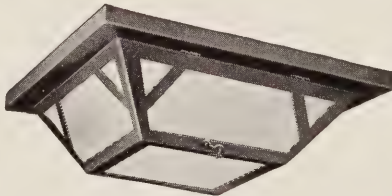
No. V-927  
Rust-Proof Lantern  
Backplate 6½ x 4½ inches  
Lantern Cage  
9¼ x 5¼ inches  
Packed individually,  
6 to case  
Rusty Iron Finish  
Crystal Screen Glass  
Wired complete  
Code: Ibg



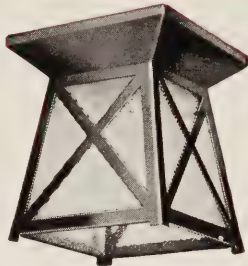
No. V-147  
Bare  
with two Socket Attachments  
Made of Rustproof Iron  
Sliding Glass Panel  
with Red Letters  
on White Background  
Dimensions 6 x 12 x 3⅝ inches  
Finish: Black Enamel  
Packed 12 to case  
Code: Ewet



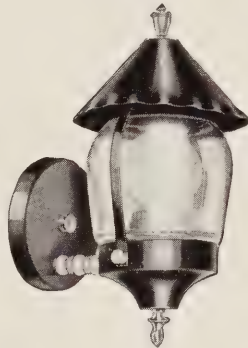
No. V-177  
Wired  
Made of Rustproof Iron  
Backplate 10 x 4¾ inches  
Silver Moss Glass Panels  
12 to case  
Black Enamel Finish  
Code: Vixen



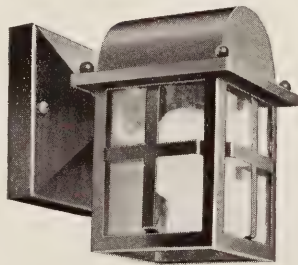
No. V-172  
Rustproof Lantern  
2-Light Shallow Ceiling Type  
Dimensions 9 x 9 x 3½ inches deep  
Wired complete  
with Porcelain Sockets  
Packed individually, 12 to case  
Finish: Black Enamel  
with Silver Moss Glass Panels  
Code: Jordan



No. V-176  
Rustproof Lantern  
Dimensions:  
5½ x 5½ x 6½ inches deep  
Wired complete  
with Porcelain Receptacle  
Packed individually,  
12 to case  
Finish: Black Enamel with  
Silver Moss Glass Panels  
Code: Jurist



No. V-847  
Solid Copper Lantern  
Backplate 4 inches  
Height overall 9¾ inches  
Extension 6½ inches  
Clear Crystal Globe  
Finish: Black with Brass  
Packed individually,  
12 to case  
Wired complete  
Code: Hdg



No. V-178  
Made of Rustproof Iron  
Backplate 4½ x 4½ inches  
Lantern Cage  
6½ x 3½ inches  
Packed individually,  
12 to case  
Black Enamel Finish  
Wired complete  
Code: Boka



# Lumiline Lamp Brackets

MAXIMUM EYE-VALUE AT MINIMUM COST

## STREAMLINE TYPE CONVEX BACKPLATE



### No. V-386

Wired with socket and canopy switch  
Lamp is not included  
For 12" lamp  
Backplate  $13\frac{1}{2} \times 3\frac{3}{8}$  inches  
Packed individually, 12 to case  
Finish: Chromium Code: Chf

### No. V-387

Wired with socket and canopy switch  
Lamp is not included  
For 18" lamp  
Backplate  $19\frac{1}{2} \times 3\frac{3}{8}$  inches  
Packed individually, 12 to case  
Finish: Chromium Code: Chg

## MODERN TYPE FLAT BACKPLATE



### No. V-396

For 12" Lamp  
Backplate  $13\frac{3}{4} \times 2\frac{1}{2}$  inches  
Wired with Socket and Canopy Switch  
Lamp is not included  
Packed individually, 12 to case  
Finish: Chromium

Less Outlet Code: Cif  
With Outlet Code: Cifco

### No. V-397

For 18" Lamp  
Backplate  $19\frac{3}{4} \times 2\frac{1}{2}$  inches  
Packed individually, 12 to case  
Finish: Chromium

Less Outlet Code: Cig  
With Outlet Code: Cigco

## MODERNISTIC TYPE CONCAVE BACKPLATE



Lumiline Lamp Bracket  
Wired with sockets  
and canopy switch  
Lamp is not included

No. V-276 - - - for 12" Lamp  
Backplate  $14\frac{1}{2} \times 3$  inches  
Packed individually 12 to case  
Chromalum Finish  
Code: Bgf

No. V-277 - - - for 18" Lamp  
Backplate  $20\frac{1}{4} \times 3$  inches  
Packed individually 12 to case  
Chromalum Finish  
Code: Bgg

## MODERN TYPE FLAT BACKPLATE



### No. V-366

For 12" Lamp  
Backplate  $13\frac{3}{4} \times 3\frac{1}{2}$  inches  
Wired with Socket and Canopy Switch  
Lamp is not included  
Packed individually, 12 to case  
Finish: Chromium Code: Cff

### No. V-367

For 18" Lamp  
Backplate  $19\frac{3}{4} \times 3\frac{1}{2}$  inches  
Packed individually, 12 to case  
Finish: Chromium Code: Cfg

# Decorative Utility Units

A Smartly Styled Series Designed for a Myriad of Practical Uses



No. V-661

Semi-indirect Wall Bracket  
Backplate 5" - Spread 5½"  
Extension 6¾ inches  
60 Watt Capacity  
Opal Glass - Spun Reflector  
Packed individually, 12 to case  
Chromalium Finish  
Code: Ffa



No. J-595-9"

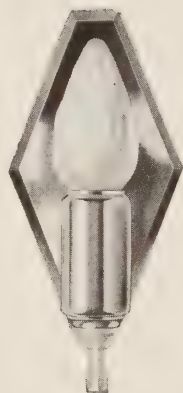
Cat. No.	Spread	Depth	No. Lights	Std. Pkg.	Code
J-595	9"	5½"	2	6	Eje
J-599	11"	5¾"	2	6	Eji
J-596	13"	6"	3	1	Ejf
J-597	15"	6½"	3	1	Ejg

Opal Glassware - Chromium Ceiling Type



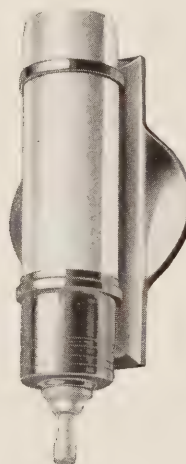
No. V-271

Diameter Canopy 5¾ inches  
Wired Keyless  
Packed individually, 12 to case  
Chromalium Finish  
Code: Bga



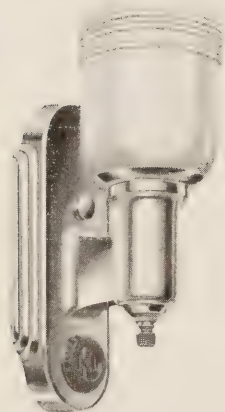
No. V-82

Backplate 7 x 4 inches  
Wired with Turn Switch  
Packed individually, 12 to case  
Finish: Chromalium  
Code: Zake



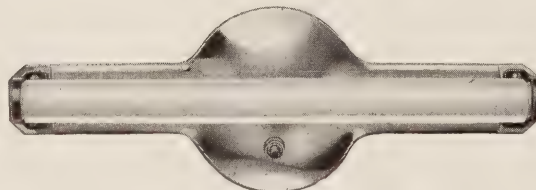
No. V-85

Backplate 7 x 4½ inches  
Opal Cylinder Shade  
Wired with Turn Switch  
Packed individually, 12 to case  
Finish: Chromalium  
Code: Zuma



No. V-275

Backplate 7¼ x 3½ inches  
Wired with Turn Switch  
The Opal Glass shade will  
accommodate a  
60 watt lamp  
Packed individually,  
12 to case  
Chromalium Finish  
With Outlet Code: Bgeo  
Less Outlet Code: Bge



No. V-86

Lumiline Lamp Bracket  
Wired with sockets and canopy switch  
Lamp is not included  
Length 12½ inches - Diameter backplate 4¼ inches  
Chromalium finish  
Packed individually, 12 to case  
Code: Hfx



No. V-272

Backplate 7¼ x 3½ inches  
Wired with Turn Switch  
Packed individually,  
12 to case  
Chromalium Finish  
Less Convenience Outlet  
Code: Bgb  
With Convenience Outlet  
Code: Bgbo



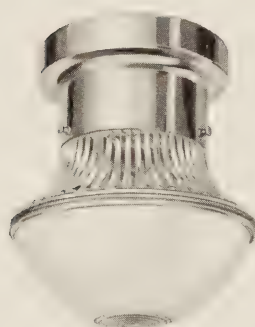
## Decorative Units for Kitchen or Bathroom

Wired and Packed Complete with Glassware



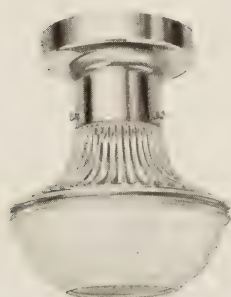
No. J-60/3808

Chromium Holder  
Glass: Crystal Prismatic Top  
with white bottom and  
clear bull's-eye in center  
Diameter Glass 8½ inches  
150 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
Code: Qutk



No. J-60/3807

Chromium Holder  
Glass: Crystal Prismatic Top  
with white bottom and  
clear bull's-eye in center  
Diameter Glass 7 inches  
100 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
Code: Quvt



No. J-62/3806

Chromium Holder  
Glass: Crystal Prismatic Top  
with white open bottom  
Diameter Glass 6½ inches  
100 Watt Capacity  
Wired Keyless  
Packed individually, 12 to case  
Code: Quss



No. J-60/3508-W  
White Enamel Holder  
Plain White Opal Glass  
Diameter of Glass 8½ inches  
150 Watt Capacity  
Packed individually, 6 to case  
Code: Quax



No. J-62/3506  
White Enamel Holder  
with open bottom opal glass  
Diameter Glass 6½ inches  
100 Watt Capacity  
Wired Keyless  
Packed individually, 12 to case  
Code: Quxw



No. J-62/3502  
Chromium Holder  
with white shade  
75 Watt Capacity  
Wired with pull-chain socket  
Packed individually, 12 to case  
Code: Quxz



No. J-62/3501  
White Enamel Holder  
with white shade  
60 Watt Capacity  
Wired with pull-chain socket  
Packed individually, 12 to case  
Code: Qukr



No. J-74/76

Chromium Holder  
White Opal Glass  
with Colored Stars  
Diameter of Glass 8½ inches  
150 Watt Capacity  
Packed individually, 6 to case  
With Red Stars Code: Quiz  
With Green Stars Code: Quem



No. J-60/66

Chromium Holder  
White Opal Glass  
with Colored Stars  
Diameter Glass 6 inches  
150 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
With Red Stars Code: Quxr  
With Green Stars Code: Quxg



No. J-62/61

Chromium Holder  
White shade with Colored Stars  
Wired with pull-chain socket  
60 Watt Capacity  
Packed individually, 12 to case  
With Red Stars Code: Quzr  
With Green Stars Code: Quzg

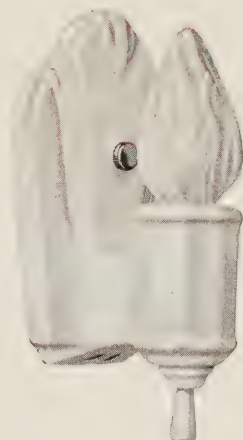
# Bathroom and Kitchen Fixtures

Made from Finest Vitrified Porcelain—Easy to Keep Clean and Sparkling



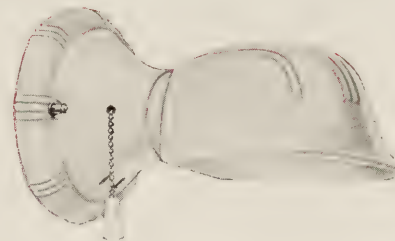
No. V-219

Vapor Proof Unit  
for Bathroom or Shower  
Diameter Canopy  $4\frac{5}{8}$  inches  
Packed individually, 12 to case  
Finish: White porcelain with glass unit  
Code: Halo



No. V-52

Porcelain Bracket  
Dimensions:  $4\frac{3}{8}$  x 7 inches  
Extension  $3\frac{3}{4}$  inches  
Wired with Pull Switch  
Packed individually, 12 to case  
Finish: Plain White  
Less Convenience Outlet  
Code: Jimsen  
With Convenience Outlet  
Code: Jersey



No. V-215

Porcelain Screwless Holder  
with White Opal Shade  
Diameter Backplate 5 inches  
Packed individually, 12 to case  
Finish: Plain White

With Outlet  
Less Outlet

Code: Waco  
Code: Waza



No. V-217

Porcelain Beamlight  
Diameter Canopy  $6\frac{1}{2}$  inches  
Wired with keyless receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Bird



No. V-317

Porcelain Beamlight  
Diameter Canopy  $5\frac{1}{2}$  inches  
Wired with keyless receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Cag

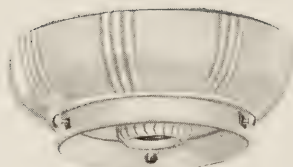


No. V-321

Porcelain Bracket  
Dimensions:  $4\frac{3}{8}$  x  $6\frac{1}{2}$  inches  
Wired with Pull Switch  
Packed individually, 12 to case  
Finish: Plain White

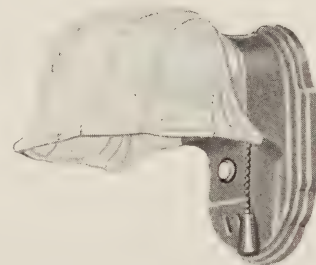
With Outlet  
Less Outlet

Code: Cbao  
Code: Cba



No. V-218

Porcelain Kitchen Holder  
4-inch porcelain holder with eyelet  
Diameter Canopy  $6\frac{3}{4}$  inches  
Wired with keyless receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Bebe



No. V-214

Porcelain Screwless Holder  
with White Opal Shade  
Backplate  $4$  x  $5\frac{1}{4}$  inches  
Packed individually, 12 to case  
Finish: White

With Outlet  
Less Outlet

Code: Rosh  
Code: Ruzo



# Tranquilites for Light-Conditioning

Luminescent Indirect Lighting Units  
for Store, Showroom and Office Illumination

TRANQUILITE  
IS  
BETTER LIGHT

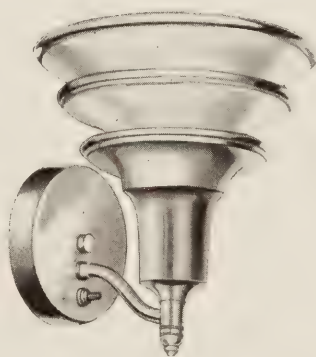


Tranquilite No. V-1982  
One Light Fixture with Vertical Lamp  
Watt Capacity 300 to 500  
Spread 18 inches  
Wired complete with Mogul Socket  
Length overall 36 inches  
Packed 1 to case  
Finish: Chromalum  
Code: Aihb

Tranquilite No. V-1985  
One Light Fixture with Vertical Lamp  
Watt Capacity 500 to 1000  
Spread 22 inches  
Wired complete with Mogul Socket  
Length overall 42 inches  
Packed 1 to case  
Finish: Chromalum  
Code: Aihe



Tranquilite No. V-1992  
Two Light Fixture  
Watt Capacity 300 to 400  
Spread 18 inches  
Length overall 36 inches  
Wired Complete - Medium Sockets  
Packed 1 to case  
Finish: Chromalum  
Code: Aiib



Tranquilite No. V-1921  
Diameter Backplate 4 1/2 inches  
Extension 7 1/4 inches  
Packed 6 to case - Wired Complete  
Chromalum Finish  
Code: Aqua

TRANQUILITE  
FOR  
BETTER SIGHT



Tranquilite No. V-1985-C  
One Light Fixture with Vertical Lamp  
Watt Capacity 500 to 1000  
Spread 22 inches  
Wired complete with Mogul Socket  
Length overall 42 inches  
Packed 1 to case  
Finish: Chromalum  
Code: Aihec

Tranquilite No. V-1982-C  
One Light Fixture with Vertical Lamp  
Watt Capacity 300 to 500  
Spread 18 inches  
Wired complete with Mogul Socket  
Length overall 36 inches  
Packed 1 to case  
Finish: Chromalum  
Code: Aihbc

# Streamline Semi-Indirect Commercial Lighting Units

For Store, Office and General Commercial Lighting



BETTER LIGHT



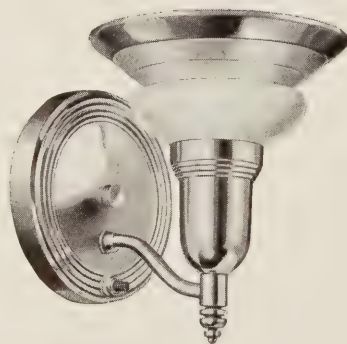
THE AURALITE

No. V-610  
Semi-indirect Unit  
With Tensolite Glass  
With 20" Aluminum Reflector  
Chromium Finish  
Medium Socket  
Overall Length 36 inches  
Watt Capacity 200 to 300  
Wired Complete  
Packed 1 to case  
Code: Faj

No. V-611  
Same as above  
Wired Mogul  
Watt Capacity 300 to 500  
Wired Complete  
Packed 1 to case  
Code: Faa



No. V-551  
Semi-indirect Wall Bracket  
Backplate 4½ inches  
Spread 7 inches  
Extension 7½ inches  
100 Watt Capacity  
with Spun Reflector  
Packed individually,  
4 to unit  
Finish: Satinchrome  
Code: Eea



No. V-661  
Semi-indirect Wall Bracket  
Backplate 5"  
Spread 5½ inches  
Extension 6¾ inches  
60 Watt Capacity  
Opal Glass - Spun Reflector  
Packed individually, 12 to case  
Chromium Finish  
Code: Ffa

BETTER SIGHT



THE LUSTRALITE

No. J-510  
Semi-indirect Unit  
With Tensolite Glass  
With 18" Aluminum Reflector  
Chromium Finish  
Medium Socket  
Overall Length 36 inches  
Watt Capacity 200 to 300  
Wired Complete  
Packed 1 to case  
Code: Eaj

No. J-511  
Same as above  
Wired Mogul  
Watt Capacity 300 to 500  
Wired Complete  
Packed 1 to case  
Code: Eaa



# The Light Conditioner

Crystal Bottom Units - Prismatic Top Units  
Finest Quality - High Efficiency - Smart Styling



## No. J-519-D

Crystal Bottom Unit  
Black Decoration  
Diameter  $9\frac{1}{2}$  inches - Depth  $12\frac{1}{2}$  inches  
Fitter 6 inches  
100-200 Watt Capacity  
Packed individually  
Code: Master

## No. J-519

Crystal Bottom Unit  
Plain White  
Diameter  $9\frac{1}{2}$  inches - Depth  $12\frac{1}{2}$  inches  
Fitter 6 inches  
100-200 Watt Capacity  
Packed individually  
Code: Mystic



## THE CAVALCADE SERIES

Prismatic Crystal Top - Enameled Bottom

## No. J-3807

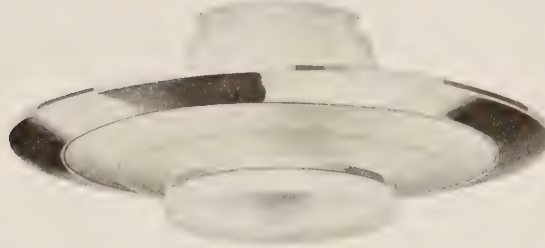
Diameter 7 inches - Depth 6 inches  
Four inch Fitter  
100 Watt Capacity  
Packed 12 to carton Code: Chjg

## No. J-3808

Diameter  $8\frac{1}{2}$  inches - Depth  $6\frac{1}{2}$  inches  
Four inch Fitter  
150 Watt Capacity  
Packed 12 to carton Code: Chjh

## No. J-3813

Diameter 13 inches - Depth 9 inches  
Six inch Fitter  
300 Watt Capacity  
Packed 2 to carton Code: Chac



## THE LIGHT CONDITIONER

The outstanding contribution to good lighting for 1938.

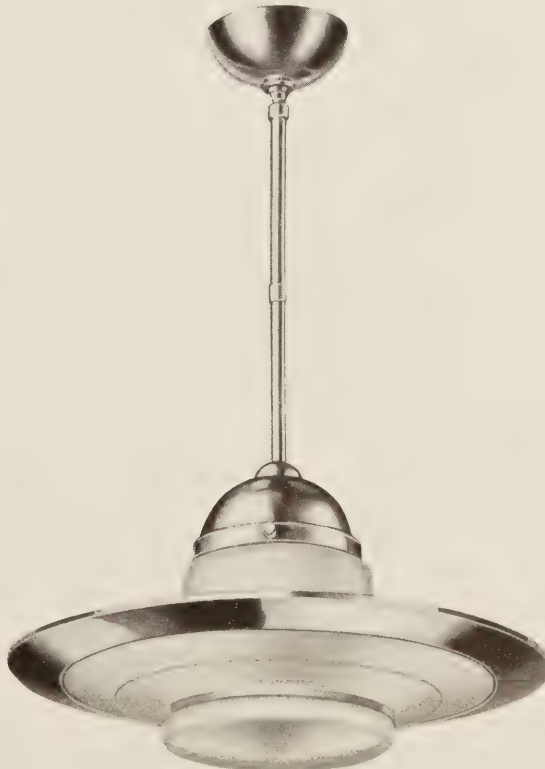
Here is the answer to the lighting problem of the innumerable stores and shops in your community now poorly lighted by old-fashioned enclosing globes. No installation cost is involved. Simply take off the old globe and put on the Light Conditioner. The transformation is astounding.

Will fit on any six or four inch holder, respectively.

No.	Spread	Fitter	Depth	Watt Capacity	Std. Pkg.	Code
J-419	19"	6"	$8\frac{3}{8}$ "	300	4	Dai
J-414	14"	4"	$7\frac{1}{4}$ "	150	4	Dad

Finish: Glass - Enameled Bottom, Fumed Top

Metal Louvre - Satin Aluminum  
with Polished Hightite



Illustrating the use of Light Conditioner No. J-419  
on Hanger No. V-156-C



## No. J-517-D

Crystal Bottom Unit  
Black Decoration  
4 inch Fitter  
Diameter  $7\frac{3}{4}$ " Depth  $8\frac{1}{2}$ "  
150 Watt Capacity  
Packed 12 to case  
Code: Leap

## No. J-517

Crystal Bottom Unit  
Plain White  
4 inch Fitter  
Diameter  $7\frac{3}{4}$ " Depth  $8\frac{1}{2}$ "  
150 Watt Capacity  
Packed 12 to case  
Code: Lump



## No. J-518-C

Crystal Bottom Unit  
Diameter  $8\frac{1}{2}$ " Depth 7"  
4 inch Fitter  
100-150 Watt Capacity  
Packed 12 to case  
Code: Dola



## No. J-3806

Open Bottom Shade  
Diameter  $6\frac{1}{2}$ " Depth  $5\frac{1}{2}$ "  
 $2\frac{1}{4}$  inch Fitter  
Packed 12 to case  
Code: Chjf

# Staple Glassware

The Commander and Emperor Units and Companion Shades to Match  
Modern Styling and High Efficiency



THE COMMANDER  
TENSOLITE GLASS

No.	Size	Fitter	Depth	Std. Pkg.	Code
J-2	8½"	4"	7"	12	Tabby
J-4	10"	4"	7½"	8	Tabor
J-6	12"	6"	8"	4	Talon
J-08	14"	6"	8½"	2	Taper
J-10	16"	6"	11"	2	Tenor

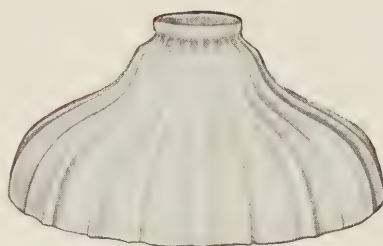


No. J-61  
Opal Bathroom Shade  
60 Watt Capacity  
2¼ inch Fitter  
Packed 36 to case  
Code: Jfa



THE EMPEROR  
OPAL COMMERCIAL GLASSWARE

No.	Size	Fitter	Depth	Std. Pkg.	Code
J-3508	8½"	4"	7"	12	Cejh
J-3510	10"	4"	7½"	8	Ceaj
J-3512	12"	6"	7¾"	4	Ceab
J-3514	14"	6"	8¾"	2	Cead
J-3516	16"	6"	9¼"	2	Ceaf

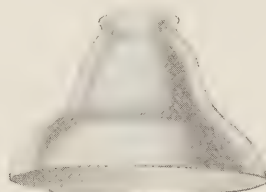


SEMI-FLAT TYPE REFLECTORS

No.	Size	Depth	Fitter	Packed	Code
J-106	7"	3"	2¼"	4½ doz. to case	Terra
J-108	8"	3½"	2¼"	3 doz. to case	Tiger
J-110	9"	4"	2¼"	2 doz. to case	Tokay
J-112	11"	5"	2¼"	2 doz. to case	Totem



No. J-575  
Green line decoration  
3¼ inch Fitter  
6 inch Diameter  
2¼ dozen to case  
Code: Pork

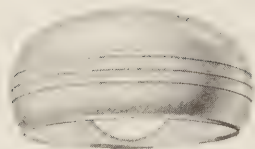


DEEP TYPE REFLECTOR

No.	Size	Depth	Fitter	Packed	Code
J-114	6"	4½"	2¼"	6 doz. to case	Tokio
J-116	7"	5½"	2¼"	4 doz. to case	Trout



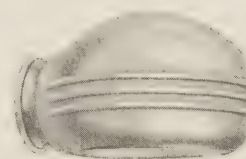
No. J-576  
Black line decoration  
3¼ inch Fitter  
6 inch Diameter  
2¼ dozen to case  
Code: Truck



No. J-3502  
Opal Bathroom Shade  
75 Watt Capacity  
2¼ inch Fitter  
Packed 24 to case  
Code: Cejb



No. J-3506  
Open Bottom Shade  
Fitter 2¼" Diameter 6½"  
Depth 5⅜ inches  
Packed 12 to case Code: Cejf



No. J-3501  
Opal Bathroom Shade  
60 Watt Capacity  
2¼ inch Fitter  
Packed 36 to case  
Code: Ceja

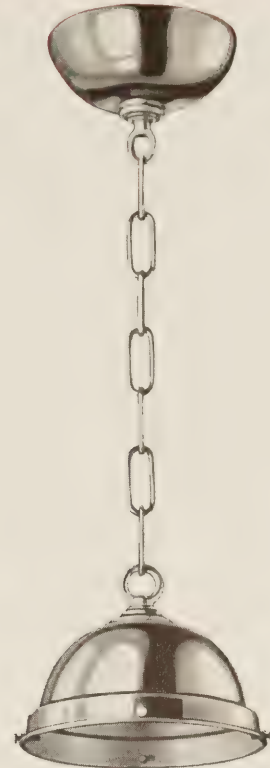
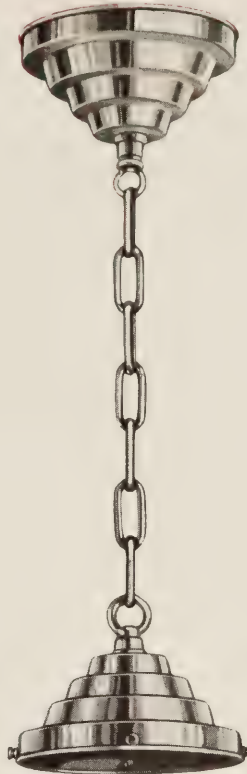
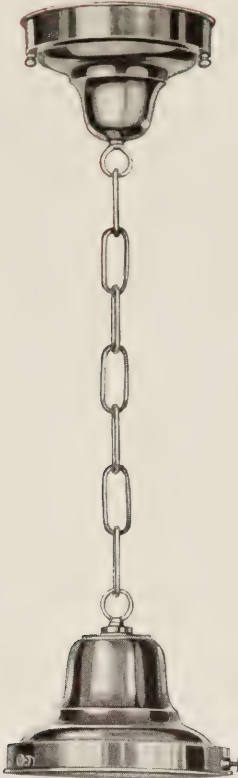


# General, Commercial, School and Store Lighting

## REGULAR SCREW TYPE

## MODERNISTIC TYPE

## STREAMLINE TYPE



No. V-46—6"

No. V-45—4"

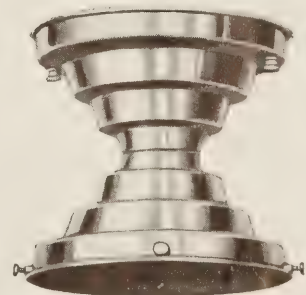
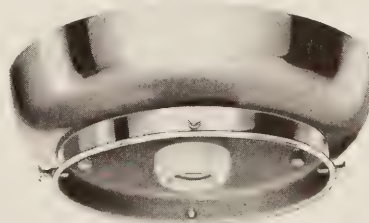
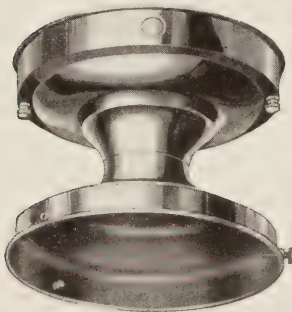
No. V-186—6"

No. V-184—4"

No. V-156—6"

No. V-154—4"

Catalog No.	Size Fitter	Socket	Length Overall	Canopy Type	Std. Pkg.	Finish	Code
No. V-45	4"	Medium	36"	Strap	24	St. Bronze	Carlie
No. V-45	4"	Medium	36"	Strap	24	Chromium	Yuke
No. V-46	6"	Medium	36"	Strap	24	St. Bronze	George
No. V-46	6"	Medium	36"	Strap	24	Chromium	Yazo
No. V-46-M	6"	Mogul	36"	Strap	24	St. Bronze	Gopher
No. V-46-M	6"	Mogul	36"	Strap	24	Chromium	Yipe
No. V-184	4"	Medium	36"	Stem	24	Chromium	Rapier
No. V-186	6"	Medium	36"	Stem	24	Chromium	Ramrod
No. V-186-M	6"	Mogul	36"	Stem	24	Chromium	Gargle
No. V-154	4"	Medium	36"	Screw Collar	24	Chromium	Caed
No. V-156	6"	Medium	36"	Screw Collar	24	Chromium	Caef
No. V-156-M	6"	Mogul	36"	Screw Collar	24	Chromium	Caefm



No. V-34—4"

No. V-36—6"

No. V-56—6"

No. V-50-E—4"

No. V-164—4"

No. V-166—6"

Catalog No.	Size Fitter	Socket	Diameter Canopy	Std. Pkg.	Finish	Code
No. V-34	4"	Medium	6 1/4"	48	St. Bronze	Arbor
No. V-34	4"	Medium	6 1/4"	48	Chromium	Organ
No. V-36	6"	Medium	6 1/4"	24	St. Bronze	Arena
No. V-36	6"	Medium	6 1/4"	24	Chromium	Mummy
No. V-164	4"	Medium	6 1/4"	24	Chromium	Join
No. V-166	6"	Medium	6 1/4"	24	Chromium	Java
No. V-50-E	4"	Bare	6 1/4"	48	Chromium	Wood
No. V-56	6"	Medium	8"	24	Chromium	Efec

# General, Commercial, School and Store Lighting



STREAMLINE TYPE

ORNAMENTAL STREAMLINE TYPE

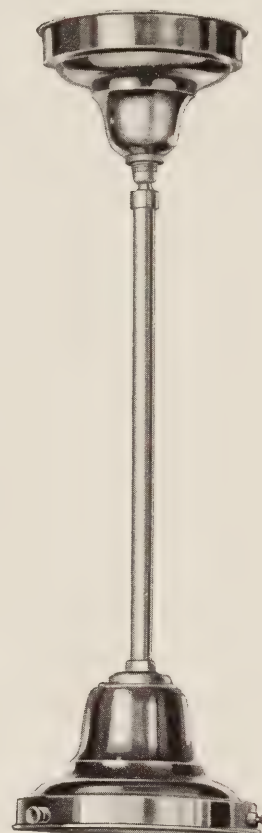
REGULAR SCREW TYPE



No. V-156-C—6 inch  
No. V-154-C—4 inch



No. V-556—6 inch  
No. V-554—4 inch



No. V-46-C—6 inch  
No. V-45-C—4 inch

## STREAMLINE TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Casing	Length Overall	Finish	Code
No. V-154-C	4"	Medium	Sectional	24 inches	Chromium	Aedcc
No. V-156-C	6"	Medium	Sectional	24 inches	Chromium	Aefcc
No. V-156-CM	6"	Mogul	Sectional	24 inches	Chromium	Aefcmc

## ORNAMENTAL STREAMLINE TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Length Overall	Finish	Code
No. V-554	4"	Medium	36 inches	Chromium	Eed
No. V-556	6"	Medium	36 inches	Chromium	Eef
No. V-556-M	6"	Mogul	36 inches	Chromium	Eefm

## REGULAR SCREW TYPE SPECIFICATIONS

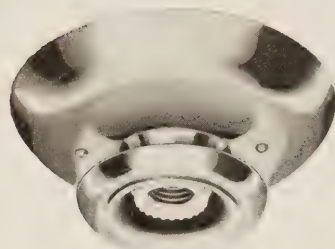
Catalog No.	Size Fitter	Socket	Casing	Length Overall	Finish	Code
No. V-45-C	4"	Medium	Sectional	24 inches	St. Bronze	Tang
No. V-46-C	6"	Medium	Sectional	24 inches	St. Bronze	Toga
No. V-46-CM	6"	Mogul	Sectional	24 inches	St. Bronze	Tuff
No. V-45-C	4"	Medium	Sectional	24 inches	Chromium	Tear
No. V-46-C	6"	Medium	Sectional	24 inches	Chromium	Tabu
No. V-46-CM	6"	Mogul	Sectional	24 inches	Chromium	Tool

The Casing Hangers are equipped with casings assembled in 7½ inch sections which permit the hangers to be shortened or lengthened accordingly. For cost of extra sections with collar see price sheet.



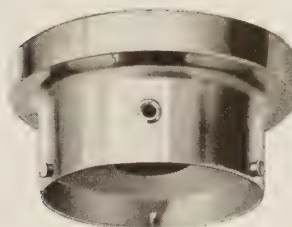
# Streamline Beamlites and Holders

Smooth Flowing Contours—Smart, Up-to-the-Minute Designs



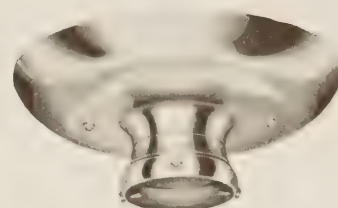
No. V-140-E  
Streamline Beamlite  
Diameter of Canopy  $7\frac{1}{2}$  inches  
Bare with strap  
Packed individually,  
24 to case

Finish	Code
Chromium	Adjc
Ivory	Adjj

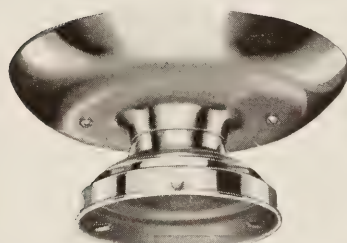


No. V-60-E  
Streamline Kitchen Holder  
Diameter canopy  $5\frac{1}{2}$  inches  
4" Fitter - Bare with Strap  
Packed individually, 48 to case

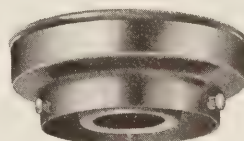
Finish	Code
White Enamel	Fjew
Chromium	Fjec



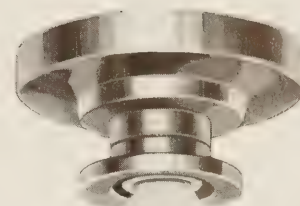
No. V-122-E  
Streamline Holder  
 $2\frac{1}{4}$  inch Fitter  
Diameter of Canopy  $7\frac{1}{2}$  inches  
Bare with strap  
Packed individually,  
24 to case  
Finish: Chromium  
Code: Abbc



No. V-124-E  
Streamline Holder  
4 inch Fitter  
Diameter of Canopy  $7\frac{1}{2}$  inches  
Bare with strap  
Packed individually,  
24 to case  
Finish: Chromium  
Code: Abdc



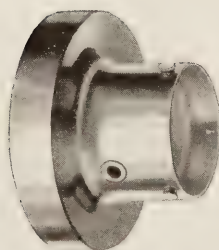
No. V-53-C  
Streamline Porch Ring  
Solid Copper  
Bare with Strap  
Diameter canopy  $4\frac{3}{4}$ " - Fitter  $3\frac{1}{4}$ "  
Packed individually, 48 to case  
Finish: Antique Copper - - Code: Ecc



No. V-43-E  
Bare with strap  
With eyelet  
Diameter Canopy  $5\frac{1}{2}$  inches  
Packed individually, 48 to case  
Chromium Finish  
Code: Zyra

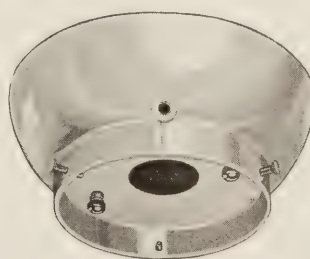
No. V-53-E  
Streamline Holder  
Copperface Steel  
Bare with Strap  
Diameter canopy  $4\frac{3}{4}$ " - Fitter  $3\frac{1}{4}$ "  
Packed individually, 48 to case

Finish	Code
White Enamel	Ecwe
Chromium	Eccm



No. V-62-E  
Streamline Bath Bracket  
or Ceiling Holder  
 $2\frac{1}{4}$  inch Fitter  
Diameter of Canopy  $4\frac{1}{2}$  inches  
Bare with strap  
Packed individually,  
60 to case

Finish	Code
White Enamel	Fbew
Chromium	Fbec



No. V-50-E  
Streamline Kitchen Holder  
Bare with strap  
Diameter of Canopy  $6\frac{1}{4}$  inches  
4 inch Fitter  
48 to case

Finish	Code
White Enamel	Metric
Chromium	Wood



No. V-32-E  
Streamline Beamlite  
Diameter canopy  $4\frac{1}{2}$  inches  
Bare with Strap  
Packed individually, 60 to case

Finish	Code
Chromium	Cbec
White Enamel	Cbewe

# Beamlights for Bedroom, Kitchen and Hall

In Appropriate Designs and Finishes for Any Requirement



HOLDERS ARE PACKED  
IN INDIVIDUAL CARTONS  
WITH STRAPS



No. V-42-E  
Bare with strap  
With eyelet  
Diameter Canopy  $6\frac{1}{4}$  inches  
Packed individually, 48 to case  
Finish: Ivory Pastelle  
Code: Nurse



No. V-49-E  
Bare with strap  
With eyelet  
Diameter Canopy  $7\frac{1}{2}$  inches  
Packed individually, 24 to case  
Finish  
Ivory Pastelle  
Antique Ivory  
Code  
Zuna  
Zute



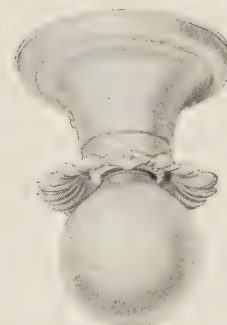
No. V-2542-E  
Bare with strap  
Diameter Canopy  $5\frac{1}{2}$  inches  
With pull-chain eyelet and  
deep flange with knock-out  
Packed individually, 48 to case  
Finish  
Browntone  
Ivory Pastelle  
Code  
Waft  
Nabob



No. V-41-E  
Bare with strap  
With eyelet  
Diameter Canopy  $5\frac{1}{2}$  inches  
Packed 48 to case  
Finish  
Ivory Pastelle  
Browntone  
Code  
Murad  
Wash



No. V-40-E  
Bare with strap  
Diameter of Canopy  $5\frac{1}{2}$  inches  
Packed 48 to case  
Finish  
Ivory  
Pewter  
Old Brass  
Chromium  
Statuary Bronze  
White Enamel  
Code  
Trophy  
Weal  
Weep  
Welt  
Wend  
Alex



No. V-44-E  
Bare with strap  
With eyelet -  $\frac{3}{4}$  inch flange  
Diameter Canopy  $4\frac{1}{4}$  inches  
60 to case  
Finish  
Browntone  
Ivory Pastelle  
Code  
Wild  
Aroma



No. V-54  
Bare with strap  
4 inch Fitter  
Diameter Canopy  $5\frac{1}{2}$  inches  
Packed individually, 48 to case  
Finish: Ivory Pastelle  
Code: Zimo

THERE ARE NO GREATER DOLLAR  
FOR DOLLAR VALUES THAN THE  
BEAMLIGHTS AND HOLDERS  
SHOWN ON THESE PAGES

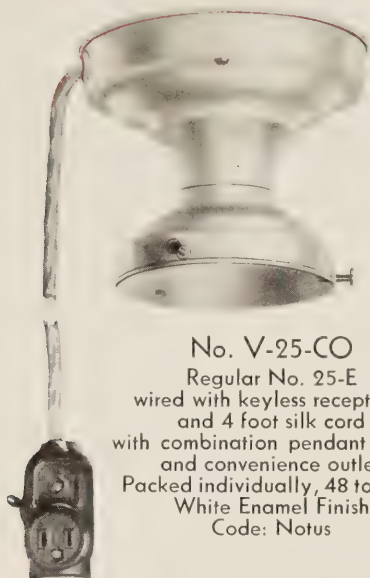


No. V-47-E  
Bare with strap  
Diameter Canopy  $5\frac{1}{2}$  inches  
Packed individually, 48 to case  
Finish  
Ivory Pastelle  
Gold Polychrome  
Code  
Zotu  
Zelu



# Shade Holders for Kitchen, Bath and Hall

Two Coats Assure Lasting Quality in the Enamel Finishes



No. V-25-CO

Regular No. 25-E  
wired with keyless receptacle  
and 4 foot silk cord  
with combination pendant switch  
and convenience outlet  
Packed individually, 48 to case  
White Enamel Finish  
Code: Notus

HOLDERS ARE PACKED  
IN INDIVIDUAL CARTONS  
WITH OFF-SET STRAPS



No. V-24

Bare with strap  
4 inch Ceiling Holder  
5 1/2 inch Diameter  
Packed 48 to case

Finish	Code
Browntone	Whig
White Enamel	Oaken



No. V-25-E

Bare with strap  
4 inch Kitchen Holder  
5 7/8 x 4 3/4 inches  
With pull-chain eyelet and  
deep flange with knock-out  
Packed individually,  
with straps and screws,  
48 to case

Finish	Code
White Enamel	Nomad
Statuary Bronze	Wale
Chromium	Ward



No. V-148

Cast Metal Porch Bracket  
Diameter Backplate 4 3/4 inches  
Extension 7 1/4 inches  
Fitter 3 1/4 inches  
Wired complete  
Finish: Black Enamel  
Packed 12 to case  
Code: Gofa

No. V-23  
Bare with strap  
3 1/4 inch Ceiling Holder  
5 1/2 inch Diameter  
Packed 48 to case

Finish	Code
Browntone	Whet
Black Enamel	Negro

No. V-22  
Bare with strap  
2 1/4 inch Ceiling Holder  
5 1/2 inch Diameter  
Packed 48 to case

Finish	Code
Browntone	Wick
Ivory	Wife
White Enamel	Luxor



No. V-20-E

Bare—less strap  
Diameter Canopy 5 1/2 inches  
With pull-chain eyelet  
25 to package—200 to case

Finish	Code
White Enamel	Orion
Browntone	Worm
Ivory	Writ



No. V-149

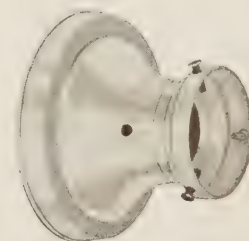
Cast Metal Porch Ring  
Diameter 6 1/8 inches  
Fitter 3 1/4 inches  
Finish: Black Enamel  
Packed 24 to case  
Code: Glay  
Also furnished bare less strap  
Packed in bulk  
200 to barrel



No. V-21-E

Bare—less strap  
Diameter Canopy 4 1/4 inches  
Deep flange with knock-out  
and pull-chain eyelet  
10 to package—100 to case

Finish	Code
White Enamel	Omega
Browntone	Wasp



No. V-26-E

Bare with strap  
Bathroom bracket  
2 1/4 inch Fitter  
60 to case

Finish	Code
White Enamel	Razor
Chromium	Wolf



## Miscellaneous Holders and Parts



No. V-64

4½ x 2¾ inches  
25 to package—250 to case

Browntone Finish

No. V-64-⅛ Hole Code: Lorna

No. V-64 Nipple Code: Edith

No. V-64-¾ Slip Code: Ethel

Brushed Brass Finish

No. V-64-⅛ Hole Code: Harry

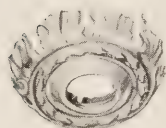
No. V-64 Nipple Code: Helen

No. V-64-¾ Slip Code: Frank



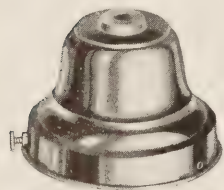
No. V-68

Less strap  
5½ inch Diameter  
Drop cord canopy  
Bushed eyelet  
25 to package—200 to case  
Finish: Browntone  
Code: Roger



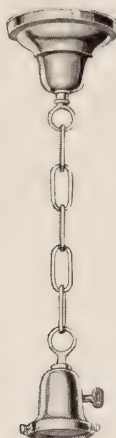
No. V-30

Ball-lamp adapter  
Screws on standard socket  
25 to package—500 to case  
Finish: Rich Gilt  
Code: Rebel



No. V-14

4-inch Commercial Holder  
10 to package  
Statuary Bronze Finish  
Code: River

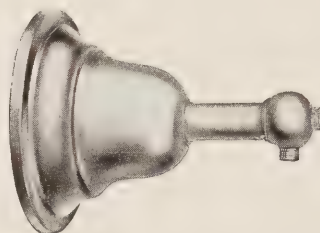


No. V-209

Chain Pendant with 2¼" Holder  
Packed individually, 48 to case

Finish  
Browntone  
Ivory

Code  
Bugle  
Bobby



No. V-901-21

12 to carton—72 to case  
Brushed Brass Finish  
Without Socket Cover  
Code: Pansy

10 to carton—60 to case  
Browntone Finish  
With Socket Cover  
Code: Peril

10 to carton—60 to case  
With Socket Cover

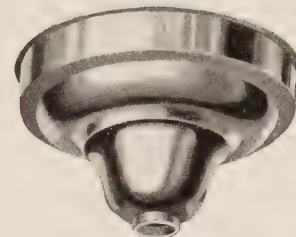
Finishes  
White Enamel  
Statuary Bronze

Code  
Pedal  
Ache



Off-set Straps

4-inch strap and screws  
5-inch strap and screws  
6-inch strap and screws  
5-inch strap with screws and thumb knobs  
6-inch strap with screws and thumb knobs

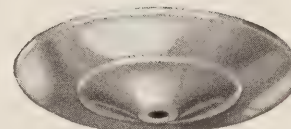


No. V-63-¾S

¾-inch Slip Canopy  
5½ inches in Diameter  
7/8-inch flange with knockout  
25 to package—100 to case  
Statuary Bronze Finish  
Code: Relic

No. V-63-⅛ Hole

5½ inches in Diameter  
7/8-inch flange with knockout  
25 to package—100 to case  
Statuary Bronze Finish  
Code: Remus

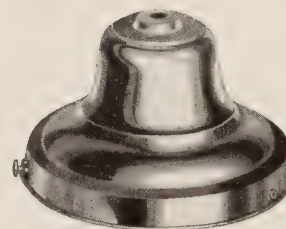


No. V-67

Outlet Closer  
Diameter 5¼ inches  
Packed 25 to package

Finishes  
Ivory  
Brushed Brass

Code  
Giant  
Swim



No. V-16

6-inch Commercial Holder  
2 lug and 1 screw type  
10 to package—100 to case  
Statuary Bronze Finish  
Code: Rival



# Rust-proof Outdoor Lanterns

Fine Lanterns for Your Porch and Entrance

MAY 20 1938



No. V-737

Solid Copper  
Extension 6½ inches  
Backplate 4 inches  
Overall length 10½ inches  
Packed individually, 6 to case  
Finish: Antique Copper  
with Crystal Globe

Code: GCG Price \$3.60

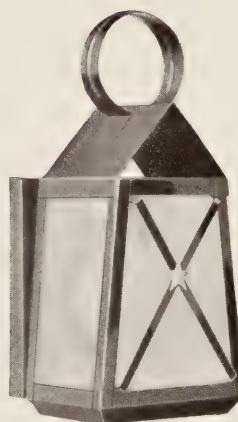
The welcome glow of an attractive lantern reflects the hospitality awaiting within the home.



No. V-727

Solid Copper  
Extension 6¼ inches  
Backplate 4 inches  
Lantern Cage 5 x 5 inches  
Overall length 9½ inches  
Packed individually, 6 to case  
Finish: Antique Copper

Code: GBG Price \$4.20



No. V-757

Made of Rustproof Iron  
Extension 4 inches  
Lantern Cage 3 x 4 x 5 inches  
Overall length 9 inches  
Packed individually, 12 to case  
Finish: Black Enamel  
Side Panels Clear Pebbled Glass

Code: GEG Price \$3.00



No. V-767

Made of Rustproof Iron  
Extension 6 inches  
Lantern Cage 4 x 3¼ inches  
Backplate 4 x 4 inches  
Overall length 9 inches  
Packed individually, 12 to case  
Finish: Black Enamel  
Crystal Screen Glass

Code: GFG Price \$2.85

ALL LANTERNS ARE  
APPROVED BY THE  
UNDERWRITERS  
LABORATORIES



No. V-747

Made of Rustproof Iron  
Extension 5½ inches  
Lantern Cage 3 x 4 x 5 inches  
Overall length 8¾ inches  
Packed individually, 12 to case  
Finish: Black Enamel  
Side Panels Clear Pebbled Glass

Code: GDG Price \$3.60





# The Aldersyde Series

Finish: Antique Gold with Delicate Touches of Color

MAY 20 1938

UNDERWRITERS APPROVED



No. V-5025

Depth overall 10 inches  
Spread 15 1/2 inches  
Packed individually,  
4 to case  
Finish: Antique Gold and Color  
Code: EJBE Price \$4.50



No. V-5043

Depth overall 2 1/4 inches  
Spread 13 inches  
Packed individually,  
6 to case  
Finish: Antique Gold and Color  
or Ivory Pastelle  
Code: EJDC Price \$2.70



No. V-5035

Length overall 36 inches  
Spread 15 1/2 inches  
Equipped with Off and On Switch  
Packed individually,  
4 to case  
Finish: Antique Gold and Color  
Code: EJCE Price \$4.65



No. V-5001

Backplate 5 1/4 x 9 1/4 inches  
Extension 4 inches  
Wired with Pull-chain Socket  
Packed individually, 12 to case  
Finish: Antique Gold and Color  
or Ivory Pastelle

Code: EJJA Price \$1.65

No. V-5001-CO

Same as No. V-5001  
but is equipped with  
convenience outlet

Code: EJJACO Price \$2.25



No. V-47-E

Bare with strap  
Diameter Canopy 5 1/2 inches  
Packed individually, 48 to case  
Finishes Code  
Ivory Pastelle Zetu  
Gold Polychrome Zelu  
Price \$.45



No. V-5033

Length overall 36 inches  
Spread 13 inches  
Equipped with On and Off Switch  
Packed individually,  
6 to case  
Finish: Antique Gold and Color  
Code: EJCC Price \$3.90





# The Rayburn Series

Finish: Old Gold with Golden Glow Glass Pockets

MAY 20 1938

HERE IS SHADED LIGHT IN MOST ATTRACTIVE YET INEXPENSIVE FORM



No. V-8045

Depth overall 11 1/2 inches  
Spread 17 inches  
Packed individually,  
4 to unit

Finish: Old Gold  
with Golden Glow Glass Pockets

Code: HJDE Price \$8.25



No. V-47-E

Bare with strap  
Diameter of Canopy 5 1/2 inches  
Packed individually, 48 to case  
Finish: Gold Polychrome

Code: ZELU Price \$.45

These striking fixtures afford a wonderful opportunity to light the home with cheerful glareless light according to the latest standards. Never have our engineers produced greater eye value at more reasonable cost.

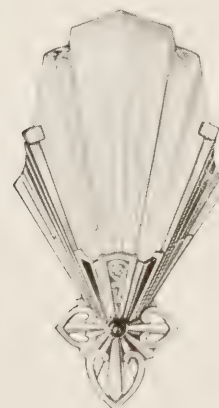


No. V-8005

Length overall 36 inches  
Spread 17 inches  
Equipped with On and Off Switch  
Packed individually,  
4 to unit

Finish: Old Gold  
with Golden Glow Glass Pockets

Code: HJJE Price \$8.85



No. V-8001

Backplate 6 1/2 x 9 inches  
Wired with Turn Switch  
Packed individually,  
12 to case  
Finish: Old Gold  
with Golden Glow Glass Pockets  
Code: HJJA Price \$2.85



## The Mirafleur Series

Finish: Ivory & Gold  
with Mellowtone Glassware

This group of pieces, epitomizing a spirit of neo-classic elegance, offers something distinctly unique in glassware of unusual effect and design. In these pieces the cheerful restfulness of semi-direct light is greatly enhanced by a soft mellow glow resulting from a combination of rare qualities embodied in this new glass. The Mirafleur Series provides an additional advantage in that it harmonizes tastefully with any type of home decoration.

UNDERWRITERS APPROVED



### No. V-2901-IG

Backplate 5 inches  
Extension 6 $\frac{3}{4}$  inches  
40 Watt Capacity  
Packed individually,  
with Glassware  
12 to case  
Finish: Ivory & Gold  
Code: Bijaig  
Price: \$3.60

### No. J-2916

Length overall 28 inches  
Spread 15 $\frac{1}{2}$  inches  
200-300 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Biaf  
Price: \$12.90

### No. J-2941

Depth overall 9 $\frac{1}{2}$  inches  
Spread 7 $\frac{1}{2}$  inches  
60 Watt Capacity  
Packed individually,  
with Glassware  
12 to unit  
Finish: Ivory & Gold  
Code: Bida  
Price: \$2.55



2901-IG



2941



2916

# The Mirafleur Series

Finish: Ivory & Gold with Mellowtone Glassware



No. J-2912



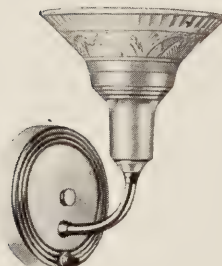
No. J-2926



No. J-2951



No. J-2922



No. V-2901-IG

No. J-2912  
Length overall 27 inches  
Spread 12½ inches  
150 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Biab  
Price: \$7.95

No. J-2926  
Depth overall 12¾ inches  
Spread 15½ inches  
200-300 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Bibf  
Price: \$10.95

No. J-2951  
Semi-Indirect Converter  
60 Watt Capacity  
Screws into any medium base  
socket and converts bare lamp  
fixtures into shaded light  
Depth overall 7½ inches  
Spread 7½ inches  
Packed individually,  
with Glassware  
12 to unit  
Finish: Ivory & Gold  
Code: Biea  
Price: \$1.80

No. J-2922  
Depth overall 11½ inches  
Spread 12½ inches  
150 Watt Capacity  
Packed individually,  
with Glassware  
4 to unit  
Finish: Ivory & Gold  
Code: Bibb  
Price: \$6.00

No. V-2901-IG  
Backplate 5 inches  
Extension 6¾ inches  
40 Watt Capacity  
Packed individually,  
with Glassware  
12 to case  
Finish: Ivory & Gold  
Code: Bijaig  
Price: \$3.60

# John C. Virden Company

## Lighting Fixtures and Parts

SPINNINGS - STAMPINGS - SCREW MACH. PRODUCTS

6009-6103 LONGFELLOW AVENUE

Cleveland, Ohio

November 8, 1938

*Discontinued items  
listed on attached  
sheet.*

Gentlemen:

The first thing on the docket is to tell you that our 1939 Catalog is going on the presses in about two weeks, and that advance copies will be ready the first week in January, with regular shipment of books to be made promptly thereafter.

Many beautiful additions have been made to our lines for the coming year, which will include three series of semi-indirect residential fixtures, a new Colonial series, a competitive shaded light series, new cast lines, new bedroom fixtures and a new range of kitchen and bathroom pieces in Chromium Plate, including pieces for the new fluorescent lamp. Our commercial division has also been revitalized.

All in all, nine new color plates will give new life to the book and display the new merchandise to beautiful advantage.

The price of the book this year will be 10¢ per copy, including, as before, your imprint on the cover and the mailing envelope.

It will be of material assistance to us toward getting the catalog out and your copies shipped promptly if you will let us have your requisition at once.

Of utmost importance to you is a list of discontinued numbers, in order that obsolescence may be avoided, and we attach herewith a summary of the numbers which will be dropped from Catalog No. 39.

Hoping that this information will be of assistance in setting your program for 1939, and trusting that we may have your catalog order at your earliest convenience,

Cordially yours,

JOHN C. VIRDEN COMPANY

WGSawyer:FM

Enc.

VIRIDEN NUMBERS TO BE DISCONTINUED FROM CATALOG NO. 39

1981-GG (1891-IG will be continued)

1937  
Catalog

# THE *Charm* OF NEW FIXTURES

*B. L.*



*L*IGHT plays a fascinating role in completing the charm of today's well appointed home. Modern taste and architecture demand the use of lighting fixtures designed to serve a three-fold purpose: that of better light, better sight and harmonious smartness. Whether you are making selections for a new home or for use in renovizing an older house, you will find the following pages resplendent in a wide variety of distinctive models designed to add the finishing touch of chic to your decorating scheme, regardless of its period or setting » » » unusual lighting fixtures styled with an eye to economy as well as charm.





## *The Fontaine Series*

Finish: Ivory and Gold with Crystal Trim

In these stunning pieces you will find hand in hand the combination of captivating design and sterling lighting quality. Yet for this rare combination, so seldom found, the prices are modest indeed. The simple home may be transformed under the influence of their cheerful yet comfortable light.



### No. V-2723

Two Light Fixture  
Total Indirect Lighting  
Spread 12 inches  
Depth overall  
14 $\frac{1}{4}$  inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgbc

### No. V-2705

Two Light Fixture  
Total Indirect Lighting  
Spread 16 inches  
Length overall  
36 inches  
300 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgje

### No. V-2743

Two Light Fixture  
Semi-Indirect Lighting  
Equipped with 10-inch  
Glass Diffusing Dish  
Finished in  
Mother of Pearl  
with Gold Stripping  
Depth overall  
14 $\frac{1}{4}$  inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgdc



2723



2705



2743



# The Fontaine Series

Finish: Ivory and Gold with Crystal Trim

For best effect we recommend the use of inside frosted light bulbs



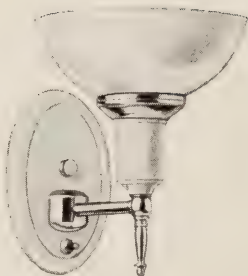
No. V-2725



No. V-2703



No. V-2733



No. V-2701

No. V-2725  
Two Light Fixture  
Totally Indirect Lighting  
Spread 16 inches  
Length overall 17½ inches  
300 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgbe

No. V-2703  
Two Light Fixture  
Totally Indirect Lighting  
Spread 12 inches  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgjc

No. V-2733  
Two Light Fixture  
Semi-Indirect Lighting  
Equipped with 10-inch  
Glass Diffusing Dish  
Finished in Mother of Pearl  
with Gold Striping  
Length overall 36 inches  
200 Watt Capacity  
Packed individually,  
4 to unit  
Code: Bgcc

No. V-2701  
One Light Wall Bracket  
Total Indirect Lighting  
Backplate 6 x 4½ inches  
Extension 7½ inches  
60 Watt Capacity  
Packed individually,  
12 to case  
Code: Bgja

## The Concord Series

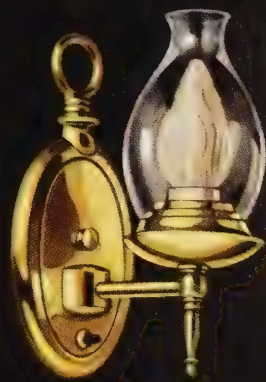
Finish: Colonial Brass  
with Natural Maple Wood Center Column

An intriguing collection of pieces of authentic origin, executed with faithful adherence to the precepts of traditional Early American design but fairly radiating the individuality and sophistication which only intelligent styling can achieve.



### No. V-2601

Backplate  
 $8\frac{3}{4} \times 4\frac{1}{8}$  inches  
Extension  $6\frac{1}{4}$  inches  
Packed individually,  
12 to case  
Code: Bfja



2601

### No. V-2605

Spread 19 inches  
Length overall  
36 inches  
Packed individually,  
4 to unit  
Code: Bfje



2605



2602

### No. V-2602

Backplate  
 $8\frac{3}{4} \times 4\frac{1}{8}$  inches  
Spread  $9\frac{1}{4}$  inches  
Packed individually,  
6 to case  
Code: Bfjb



# The Concord Series

Finish: Colonial Brass with Natural Maple Wood Center Column  
Furnished complete with Crystal Shades as shown. Shades will accommodate 40 Watt Lamps



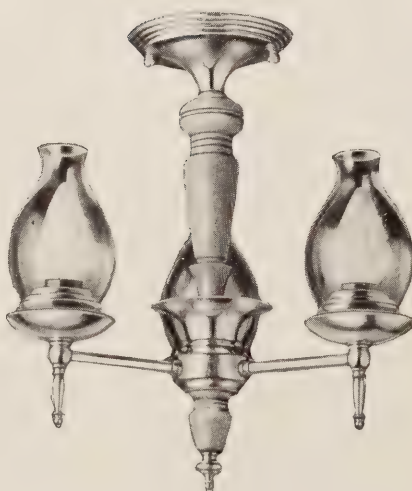
No. V-2625



No. V-2603



No. V-2631



No. V-2623

No. V-2625  
Spread 19 inches  
Length overall 14 $\frac{3}{4}$  inches  
Packed individually,  
4 to unit  
Code: Bfbc

No. V-2603  
Spread 13 inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Code: Bfjc

No. V-2631  
Spread 6 $\frac{1}{2}$  inches  
Length overall 36 inches  
Packed individually,  
6 to unit  
Code: Bfca

No. V-2623  
Spread 13 inches  
Length overall 14 $\frac{3}{4}$  inches  
Packed individually,  
4 to unit  
Code: Bfbc

## The Aureole Series

Finish:

Medallion Bronze with Gold Reflectors and Ivory Glass

The designer of the Aureole Series has achieved an extraordinarily beautiful lighting effect through the use of Ivory Glass diffusing globes with superimposed metal louvres. A very fine example of semi-indirect lighting is the result wherein maximum eye-value has been gained with eye-strain eliminated entirely.



No. V-901

Backplate  
8 x 4 1/4 inches  
Extension 6 1/4 inches  
Packed individually,  
12 to case  
Code: lja

No. V-923 - 3-Light

Spread 15 inches  
Depth 11 inches  
Packed individually,  
4 to unit  
Code: lbc

No. V-922 - 2-Light

Spread 15 inches  
Depth 11 inches  
Packed individually,  
4 to unit  
Code: lbb

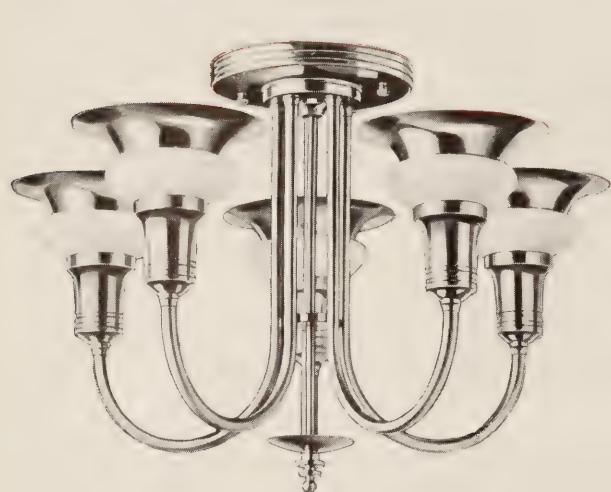
No. V-905

Spread 19 inches  
Length overall  
36 inches  
The bottom turn knob  
switch controls two,  
three or five lights  
Packed individually,  
4 to unit  
Code: lje

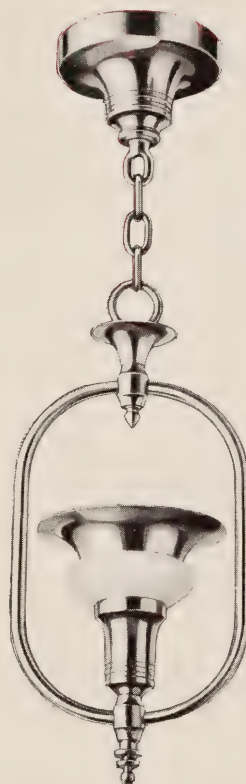


# The Aureole Series

Finish: Medallion Bronze with Gold Reflectors and Ivory Glass



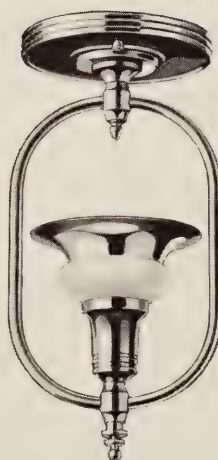
No. V-925



No. V-931



No. V-933



No. V-941

No. V-931  
Spread 6 $\frac{3}{4}$  inches  
Length overall 36 inches  
Packed individually,  
6 to unit  
Code: lca

No. V-925  
Spread 19 inches  
Length overall 12 $\frac{3}{4}$  inches  
Packed individually,  
4 to unit  
Code: lbe

No. V-933  
Spread 15 inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Code: lcc

No. V-941  
Spread 6 $\frac{3}{4}$  inches  
Length overall 13 $\frac{1}{2}$  inches  
Packed individually,  
6 to unit  
Code: lda

## The Briarcliff Series

Finishes: Colonial Brass and Medallion Bronze

In the fixtures of the Briarcliff Series the simple delicacy of their smooth contours is heightened by the lively finish of Colonial Brass or blended by the soft warm tones of Medallion Bronze. Personal taste or the mood of your home will dictate the proper selection of finish but both are highly appropriate where a conservative lighting treatment is desired. See Page V-10 for Shades for use with these fixtures.



### No. V-2301

Backplate 5 inches  
Extension 6½ inches  
Packed individually,  
12 to case  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcja

### No. V-2305

Spread 19 inches  
Length 36 inches  
Packed individually,  
4 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcje

### No. V-2302

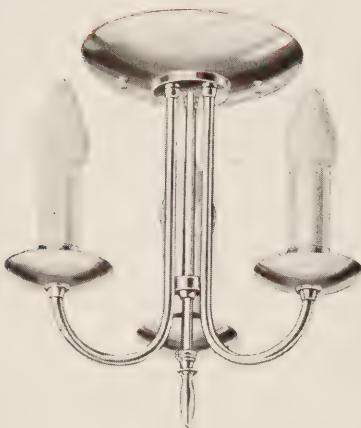
Backplate 5 inches  
Spread 9⅞ inches  
Extension 5½ inches  
Packed individually,  
6 to case  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcjb



2305

# The Briarcliff Series

Companion Pieces in Appropriate Finishes



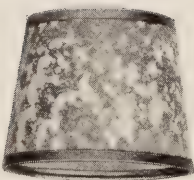
No. V-2323



No. V-2331



No. V-2512 - 12"  
No. V-2516 - 17"



No. V-2300

No. V-2323  
Spread 12½ inches  
Depth 11½ inches  
Packed individually,  
4 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcbc

No. V-2331  
Spread 6¾ inches  
Length 36 inches  
Packed individually,  
6 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Bcca

No. V-2300  
Parchment Effect Shade  
for use with the  
Briarcliff Fixtures  
where shaded light  
is desired  
Diameter 4 inches  
Finish: Antique Russet  
Packed 48 to case  
Code: Bcjj

No. V-2512  
100 Watt Capacity  
Spread 12 inches  
Length 36 inches  
Metal Shade  
Ivory Glass Globe  
Packed individually,  
4 to unit  
Medallion Bronze  
Code: Beab

Bronze with Green Shade  
Code: Beabg

No. V-2516  
200 Watt Capacity  
Spread 17 inches  
4 to unit  
Medallion Bronze  
Code: Beaf

## *The Colton Hall Series*

Finishes: Colonial Brass and Medallion Bronze

The Colton Hall Series sets a new high standard of beauty in its austere simplicity of design and Patrician styling. These fixtures are wrought entirely from Brass and their lustrous finish, protected by a heavy coat of lacquer, will endure indefinitely. The Etched Crystal Shades will accommodate either 25 or 40 watt lamps.



No. V-2201  
Backplate 5 inches  
Extension 6½ inches  
Packed individually,  
with Glassware  
12 to case  
Colonial Brass  
or  
Medallion Bronze  
Code: Bbja

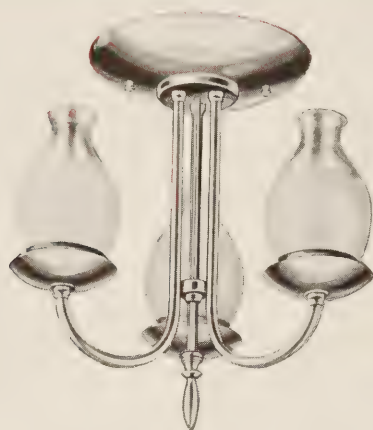
No. V-2205  
Spread 19 inches  
Length 36 inches  
Packed individually,  
with Glassware  
4 to unit  
Colonial Brass  
or  
Medallion Bronze  
Code: Bbje

No. V-2202  
Backplate 5 inches  
Extension 5½ inches  
Spread 9⅞ inches  
Packed individually,  
with Glassware  
6 to case  
Colonial Brass  
or  
Medallion Bronze  
Code: Bbjb

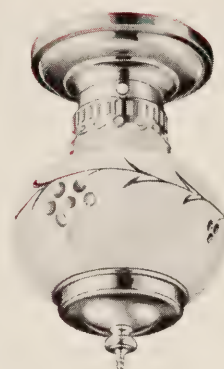


# The Colton Hall Series

Finishes: Colonial Brass and Medallion Bronze  
Complete with Glassware as shown



No. V-2223



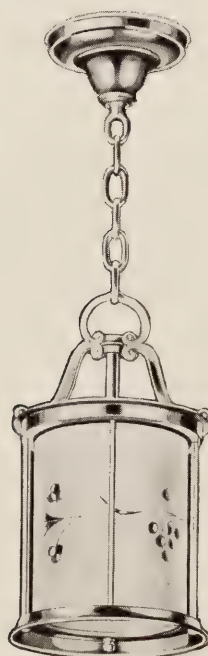
No. V-96



No. J-2295 - 9"  
No. J-2299 - 11"



No. V-2231



No. V-2531

## No. V-96

One Light Ceiling Fixture  
Diameter 6 inches  
Crystal Frosted Globe  
with Colonial Cutting  
100 Watt Capacity  
Packed individually,  
4 to unit  
Colonial Brass Finish  
and  
Medallion Bronze  
Code: lfx

## No. V-2223

Length 13½ inches  
Spread 13 inches  
Packed individually,  
with Glassware  
4 to unit  
Colonial Brass or  
Medallion Bronze  
Code: Bbbc

## No. J-2295

Two Light Fixture  
Spread 9 inches - Depth 5¼ inches  
80 Watt Capacity  
Crystal Etched Glass  
Colonial Brass  
and  
Medallion Bronze  
Packed individually,  
6 to case  
Code: Bbie

## No. J-2299

Two Light Fixture  
Spread 11 inches - Depth 5¾ ins.  
150 Watt Capacity  
Crystal Etched Glass  
Colonial Brass  
and  
Medallion Bronze  
Packed individually,  
6 to case  
Code: Bbii

## No. V-2231

Spread 6¾ inches  
Length 36 inches  
Packed individually,  
with Glassware  
6 to case  
Colonial Brass  
and  
Medallion Bronze  
Code: Bbca

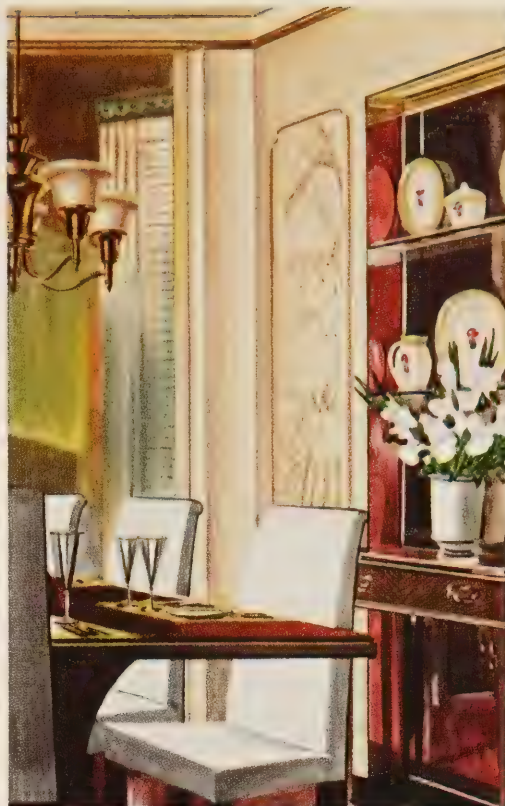
## No. V-2531

Cylinder Lantern  
One Light  
Cylinder 5 x 6 inches  
Crystal Etched Glass  
with Cut Design  
Packed individually,  
4 to unit  
Colonial Brass  
and  
Medallion Bronze  
Code: Beca

## *The Louvre Series*

Finish: Bronze and Gold with Ivory Shades

A truly stunning series of classic modern design. The color scheme is a rich symphony of Bronze and Gold, blended by the soft glow of light through Glareless Ivory Shades made of a new composition which is practically unbreakable and which may be washed without fear of damage to them.



### No. V-9001

Backplate  
7 $\frac{3}{4}$  x 3 $\frac{1}{2}$  inches  
Packed individually,  
with shade as shown  
12 to case  
Code: Bata

### No. V-9005

Length 36 inches  
Spread 19 inches  
Packed individually,  
with shades as shown  
4 to unit  
Wired with economy  
control switch which  
operates the lights singly  
or in multiples.  
Code: Burl

### No. V-9041

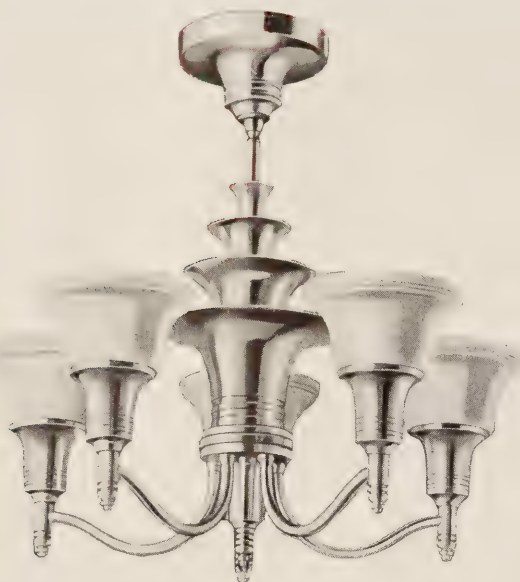
Length 16 $\frac{1}{4}$  inches  
Spread 6 $\frac{3}{4}$  inches  
Packed individually,  
with shade as shown  
6 to case  
Code: Bobo





## *The Louvre Series*

Finish: Bronze and Gold with Ivory Shades



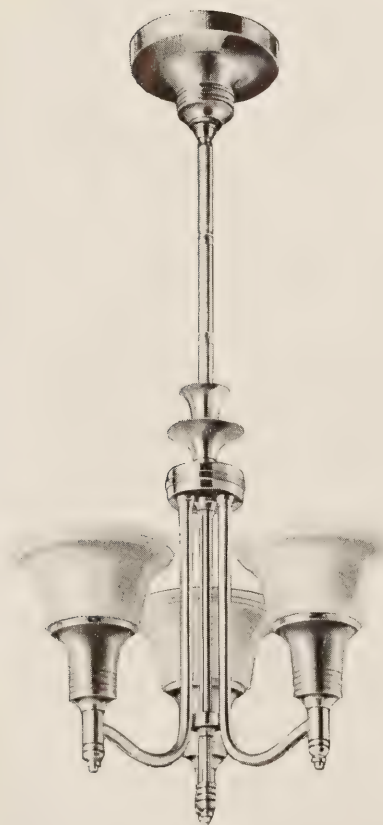
No. V-9025



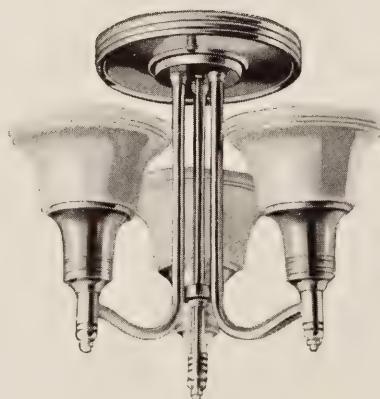
No. V-9031

No. V-9025  
Spread 19 inches  
Length overall 18 inches  
Packed individually,  
4 to unit  
Code: Baky

No. V-9031  
Spread 6 $\frac{3}{4}$  inches  
Length overall 26 inches  
Packed individually,  
6 to case  
Code: Bylt



No. V-9033



No. V-9023

No. V-9033  
Spread 13 inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Code: Buta

No. V-9023  
Spread 13 inches  
Length overall 11 inches  
Packed individually,  
4 to unit  
Code: Bile

## The New Harwich Series

Finish: Forged Iron with Old Brass

Quaint designs, reminiscent of hand-forged sconces with hobnail glass oil fonts and the frosted crystal wind shades of earlier days. The discriminating taste of those who select these fixtures for their homes is reflected through their simple yet compelling charm.



No. V-1721  
Backplate  
12½ x 5¼ inches  
Packed individually,  
12 to case  
Code: Hank

No. V-1755  
Spread 19 inches  
Packed individually,  
4 to unit  
Code: Hawk

No. V-1722  
Spread 9 inches  
Backplate  
12½ x 5¼ inches  
6 to case  
Code: Hard

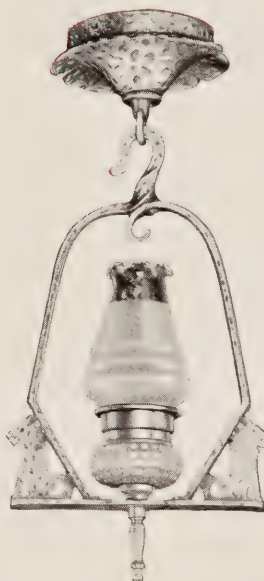


## The New Harwich Series

Finish: Forged Iron with Old Brass



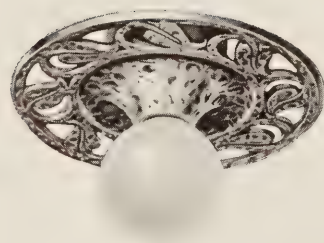
No. V-1753



No. V-1761



No. V-1751



No. V-1781

No. V-1761  
Spread 8½ inches  
Packed individually,  
4 to unit  
Code: Hale

No. V-1753  
Spread 17 inches  
Packed individually,  
4 to unit  
Code: Hebe

No. V-1751  
Spread 8½ inches  
Packed individually,  
4 to unit  
Code: Head

No. V-1781  
Spread 7¾ inches  
Packed individually,  
12 to case  
Code: Pippin

## The Broxton Series

Finish: Burnished Gold and Color

These cheerful fixtures afford the very latest and most accepted type of lighting in a medium that is well within the scope of the most modest budget. Here is the definite incentive to replace your old lighting fixtures and to do so at a cost which will be pleasantly surprising. The resulting transformation of your home will speak for itself.



### No. V-2801

Backplate 7 x 4 inches  
Extension 6½ inches  
Packed individually,  
12 to case  
Code: Bhja

### No. V-2805

Spread 19 inches  
Length overall  
36 inches  
Packed individually,  
4 to unit

A switch concealed in  
the bottom ornament  
may be used to turn the  
five lights on or off

Code: Bhje

### No. V-2823

Spread 16 inches  
Length 36 inches  
Packed individually,  
4 to unit

Code: Bhbc

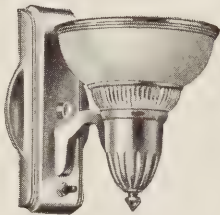


*The Broxton Series*  
Finish: Burnished Gold and Color  
Glassware: Ivory with Crystal Fluted Bottoms



No. V-2825

No. V-2803



No. V-2801



No. V-2823

No. V-2825

Spread 19 inches  
Depth 15 inches  
Packed individually,  
4 to unit  
Code: Bhbe

No. V-2803

Spread 16 inches  
Length 36 inches  
Packed individually,  
4 to unit  
Code: Bhjc

No. V-2801

Backplate 7 inches x 4 inches  
Extension 6½ inches  
Packed individually,  
12 to case  
Code: Bhja

No. V-2823

Length overall 15 inches  
Spread 16 inches  
Packed individually,  
4 to unit  
Code: Bhbc

## The Claremont Series

Finish: Chromalum and Maroon with Ivory Pockets

These distinctive fixtures have been designed with the precepts of the Better Light - Better Sight Program uppermost in mind. The Ivory colored pockets, made from a practically unbreakable composition, shed the soft glareless light so vitally important to the protection of eyes of child or adult alike.



### No. V-2401-I

Backplate  
9½ x 7½ inches  
Extension 3½ inches  
Packed individually,  
12 to case  
Finish: Ivory and Gold  
Code: Bdjai

### No. V-2401-B

Backplate  
9½ x 7½ inches  
Extension 3½ inches  
Packed individually,  
12 to case  
Finish:  
Chromalum and Maroon  
Code: Bdjab

### No. V-2405

Spread 18½ inches  
Length overall  
36 inches  
Packed individually,  
4 to unit

A switch concealed in the bottom ornament may be used to turn the five lights on or off

Code: Bdje



*The Claremont Series*

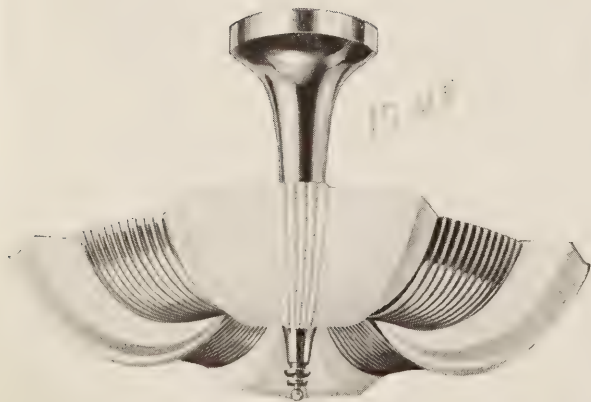
Finish: Chromalum and Maroon with Ivory Pockets



No. V-2404



No. V-2425



No. V-2424



No. V-2423

No. V-2425  
Five Light Fixture  
Spread 18½ inches  
Depth overall 12 inches  
Packed individually,  
4 to unit  
Code: Bdbe

No. V-2404  
Four Light Fixture  
Spread 18½ inches  
Length overall 36 inches  
Packed individually,  
4 to unit  
Wired with Bottom Switch  
Code: Bdjd

No. V-2424  
Four Light Fixture  
Spread 18½ inches  
Depth overall 12 inches  
Packed individually,  
4 to unit  
Code: Bdbd

No. V-2423  
Three Light Fixture  
Spread 14 inches  
Depth 13 inches  
Packed individually,  
4 to unit  
Finish: Antique Ivory  
Code: Bdbc

## *The Rayburn Series*

Finish: Old Gold with Honey Etched Pockets

These striking fixtures afford a wonderful opportunity to replace the far less interesting and completely obsolete lighting fixtures with which so many otherwise attractive homes are still equipped. Never have our designers produced greater eye value at more reasonable cost.



### No. V-8041

Spread 10½ inches  
Packed individually,  
12 to case

Code: Hjda

### No. V-8035

Spread 17 inches  
Packed individually,  
4 to unit

A switch concealed in  
the bottom ornament  
may be used to turn the  
five lights on or off

Code: Hice

### No. V-8001

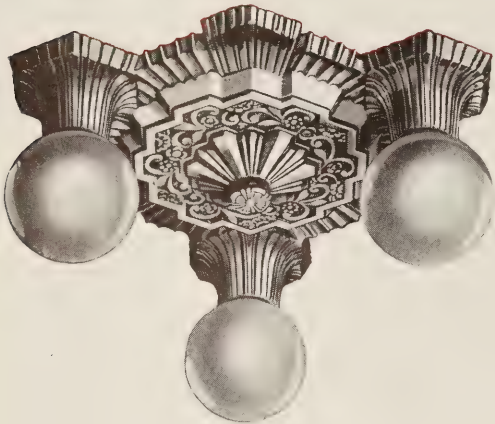
Backplate  
6½ x 9 inches  
Packed individually,  
12 to case

Code: Hija

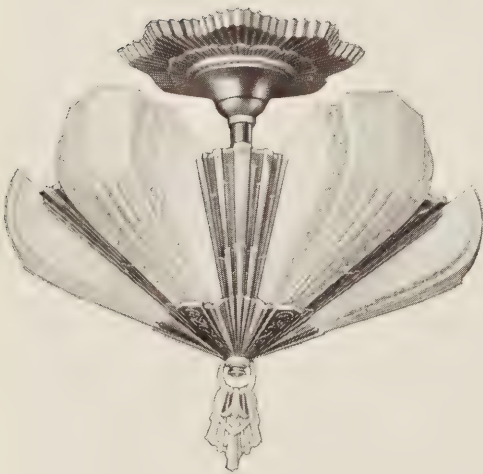


*The Rayburn Series*

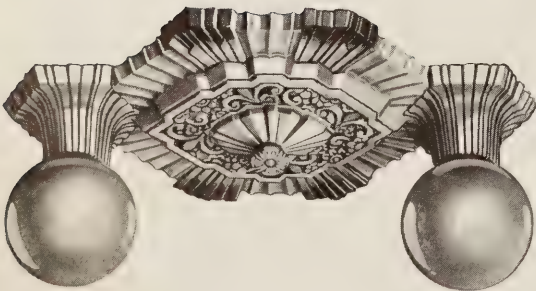
Finish: Old Gold with Honey Etched Pockets



No. V-8043



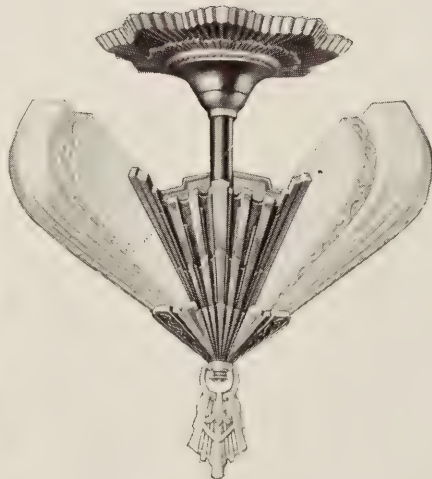
No. V-8025



No. V-8042



No. V-8033



No. V-8023

No. V-8043  
Spread 12 inches  
Packed individually,  
12 to case  
Code: Hjdc

No. V-8033  
Spread 14 inches  
Packed individually,  
4 to unit  
Code: Hjcc

No. V-8025  
Spread 17 inches  
Packed individually,  
4 to unit  
Code: Hjbe

No. V-8042  
Spread 12 $\frac{3}{4}$  inches  
Packed individually,  
12 to case  
Code: Hjdb

No. V-8023  
Spread 14 inches  
Packed individually,  
4 to unit  
Code: Hjbc

## The Woodstock Series

Finish: Swedish Iron

This fine series of massive fixtures in a durable, electroplated finish is really unsurpassed as a group of fixtures with which to decorate your entire house economically and yet tastefully or from which to choose an appropriate substitute to replace some obsolete piece that has been an eyesore in your otherwise attractive home.



No. V-601  
Backplate  
4½ x 12¼ inches  
Packed individually  
12 to case  
Code: Avot

No. V-605  
Spread 19 inches  
Packed individually,  
4 to case  
Code: Aloo

No. V-602  
Spread 9½ inches  
Packed individually,  
12 to case  
Code: Aska



601



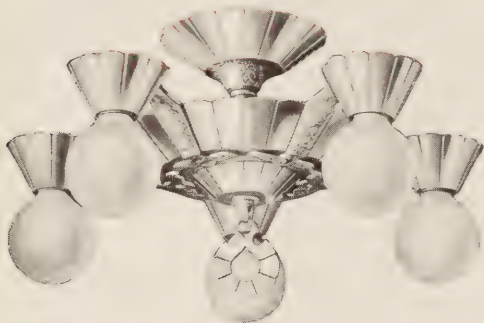
602



605

# The Woodstock Series

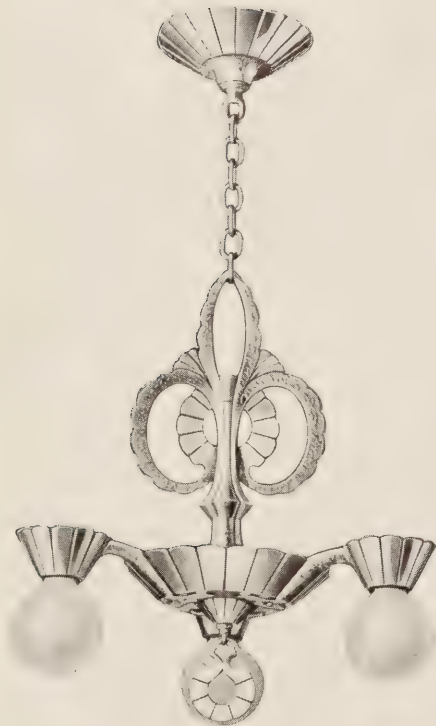
Finish: Swedish Iron



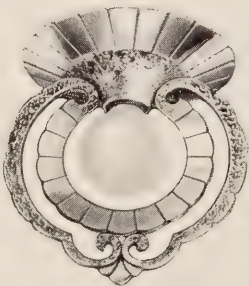
No. V-625



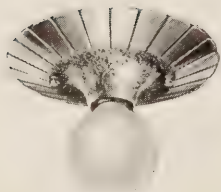
No. V-635



No. V-633



No. V-631



No. V-681



No. V-623

No. V-625  
Spread 19 inches  
Packed individually,  
4 to case  
Code: Acor

No. V-635  
Spread 19 inches  
Packed individually,  
4 to case  
Code: Alba

No. V-633  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Akol

No. V-631  
Spread 8½ inches  
Packed individually,  
12 to case  
Code: Atoc

No. V-681  
Diameter Canopy 7½ inches  
Packed individually,  
12 to case  
Code: Awta

No. V-623  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Alki

## The Churchill Series

Finish: Burnished Gold and Color

These fine large fixtures in an interesting design have been carefully polished and lacquered to give a finish which will retain its prepossessing appearance for an indefinite period. In contrast to their remarkable quality the prices are appealingly low.



### No. V-4001

Backplate  
4¾ x 11 inches  
Packed individually,  
12 to case

Code: Arid

### No. V-4035

Spread 17 inches  
Packed individually,  
4 to case

Code: Arch

Wired with economy control switch which operates the lights singly or in multiples. For example: First turn, two lights; second turn, three lights; third turn, five lights; fourth turn, all out.

### No. V-4002

Spread 7½ inches  
Backplate  
4¾ x 11 inches  
Packed individually,  
12 to case

Code: Aura



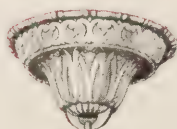
4001

4002

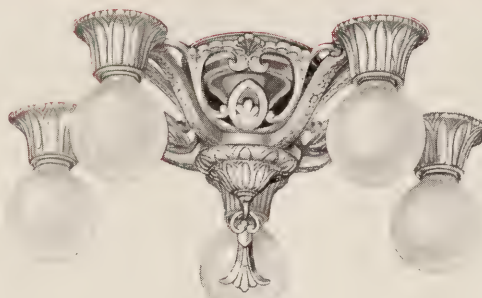
4035

# *The Churchill Series*

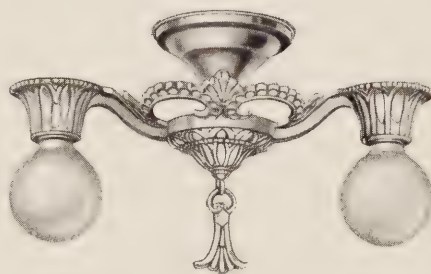
Finish: Burnished Gold and Color



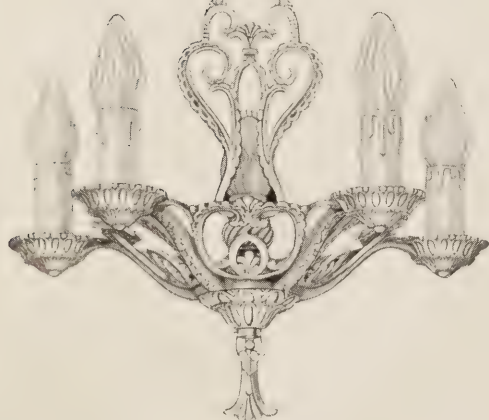
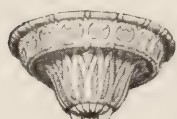
No. V-4033 - 3 light  
No. V-4032 - 2 light



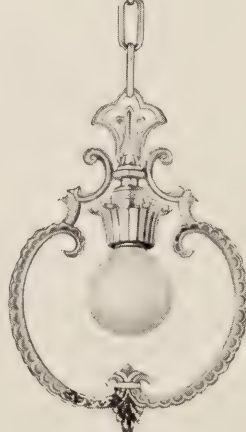
No. V-4025



No. V-4022 - 2 light  
No. V-4023 - 3 light



No. V-4005



No. V-4031

No. V-4025  
Spread 17 inches  
Packed individually,  
4 to case  
Code: Apex

No. V-4033 Code: Acid  
No. V-4032 Code: Andy  
Spread 15 inches  
Packed individually,  
6 to case  
Equipped with Single  
Control Switch

No. V-4022 Code: Alto  
No. V-4023 Code: Anne  
Spread 15 inches  
Packed individually,  
6 to case

No. V-4031  
Hall Pendant  
Spread 8 1/4 inches  
Packed individually,  
6 to case  
Code: Guam

No. V-4005  
Spread 17 inches  
Packed individually,  
4 to case  
Code: Axis

## *The Winthrop Series*

Finish: Antique Gold and Color

Splendid large fixtures ornamented with a wealth of finely chased detail and a cheerful but unobtrusive finish of Antique Gold and color. An extra coat of heavy-bodied lacquer insures the permanence of their nice appearance. These are excellent values at low cost.



No. V-1501½  
Backplate  
10 x 4½ inches  
Packed individually,  
12 to case  
Code: Opus

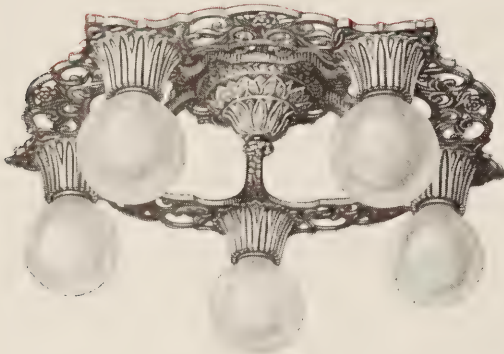
No. V-1535  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Onyx

No. V-1502½  
Spread 9 inches  
Packed individually,  
12 to case  
Code: Omen



*The Winthrop Series*

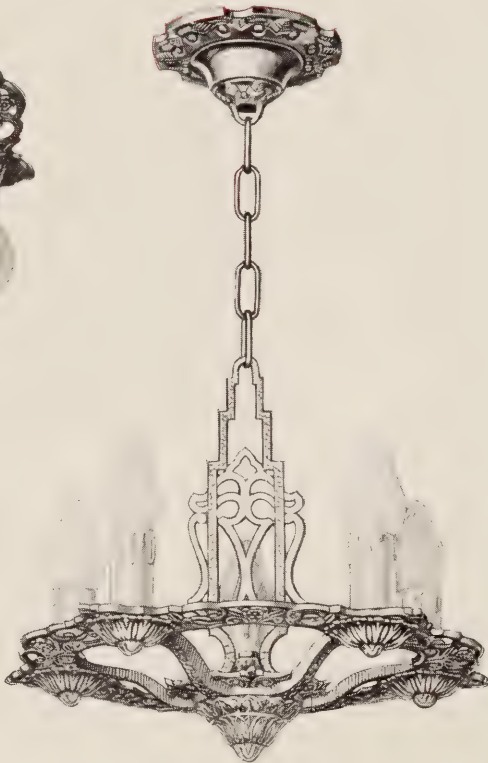
Finish: Antique Gold and Color



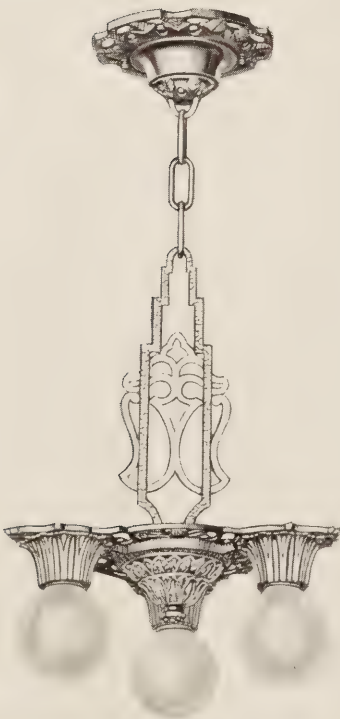
No. V-1525



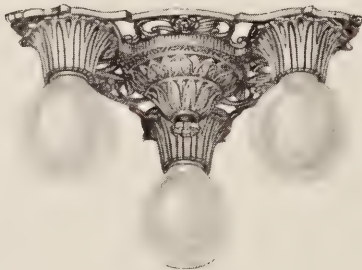
No. V-1542



No. V-1505½



No. V-1533 - 3 light  
No. V-1532 - 2 light



No. V-1543

No. V-1525  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Ogre

No. V-1505½  
Spread 17 inches  
Packed individually,  
4 to case  
Code: Okra

No. V-1542  
Ceiling Type  
Spread 12 inches  
Packed individually,  
12 to case  
Code: Otto

No. V-1543  
Ceiling Type  
Packed individually,  
12 to case  
Code: Odor

No. V-1533  
Pendant Type  
Spread 12 inches  
Packed individually,  
6 to case  
Code: Ora!

No. V-1532  
Pendant Type  
Packed individually,  
6 to case  
Code: Oboe

## The Plymouth Series

Finish: Browntone with Gold

These proven fixtures of the Plymouth Series represent a standard of value by which all fixtures may be judged for better or for worse. Brass bodies and solid brass arms assure a permanency of fine appearance and untarnished performance. All fixtures are wired with key-sockets.



No. V-237  
Backplate  
4 x 6 inches  
Packed individually,  
12 to case  
Code: Canal

No. V-208½  
Backplate  
4 x 6 inches  
Packed individually,  
12 to case  
Code: Brier

No. V-232  
Two Light  
Spread 13 inches  
Packed individually,  
12 to case  
Code: Burma

No. V-233  
Three Light  
Spread 15 inches  
Packed individually,  
12 to case  
Code: Cabin

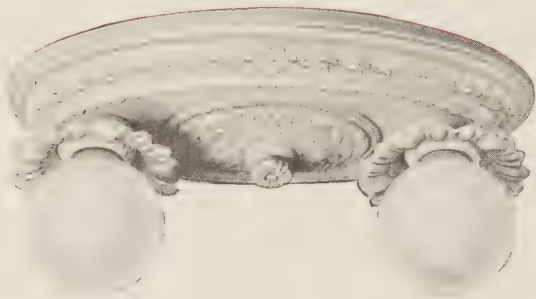
No. V-234  
Four Light  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Caddy

No. V-235  
Five Light  
Spread 17 inches  
Packed individually,  
6 to case  
Code: Camel

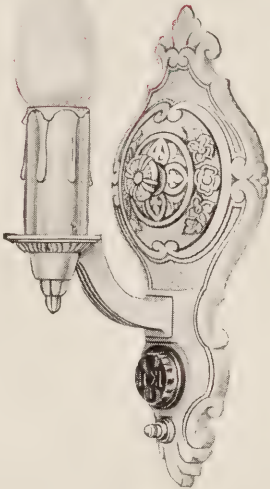


For Bedroom and Breakfast-room

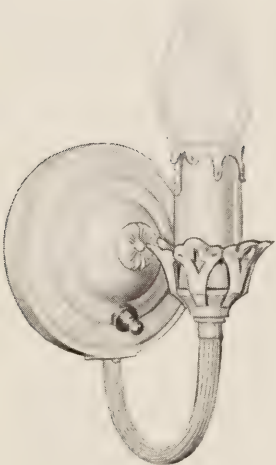
Seven Superlative Values . . . Fine Quality at Low Prices



No. V-152



No. V-807



No. V-141



No. V-132  
No. V-132 - P.C.



No. V-152 - P.C.



No. V-641

No. V-152  
Spread 12 inches  
Packed individually,  
24 to case  
Ivory Pastelle Finish  
Code: Boast

No. V-807  
Wired complete  
with Convenience Outlet  
and Canopy Switch  
Finish: Ivory Pastelle  
12 to case  
Code: Heart

No. V-132  
Spread 12 inches  
Packed individually,  
24 to case  
Wired Keyless  
Antique Ivory Finish  
Code: Acb

No. V-132 - P.C.  
Wired with  
Special Pull-Switch  
Code: Acbpc

No. V-141  
Backplate 4½ inches  
Packed individually,  
Wired with Canopy Switch  
12 to case  
Finish: Ivory Pastelle  
Code: Idle

No. V-641  
Spread 8 inches  
Diameter Canopy 5½ inches  
Packed individually,  
12 to case  
Finishes:  
Gold Polychrome  
Wired Keyless Code: Awot  
Wired Pull-Chain Code: Ayol  
Ivory Pastelle  
Wired Keyless Code: Aplo  
Wired Pull-Chain Code: Adik

No. V-152 - P.C.  
Spread 12 inches  
Packed individually,  
24 to case  
Ivory Pastelle Finish  
Wired with  
Special Pull-Chain Switch  
Code: Grouse

## The Empire Series

Finishes: Ivory and Gold or Pewter and Gold

These fine fixtures with the sleek trim lines of the Empire Period lead the popular favorites for bedroom lighting. They are particularly appropriate where the ceilings are low or where a more brightly lighted room is especially desired.



### No. V-1043

Spread 10 inches  
Packed individually,  
6 to case

Finish	Code
Ivory & Gold	Cyco
Pewter & Gold	Chow

### No. V-1042

Spread 10 inches  
Packed individually,  
6 to case

Finish	Code
Ivory & Gold	Chek
Pewter & Gold	Chyl

### No. V-1045

Spread 14 inches  
Packed individually,  
6 to case

Finish	Code
Ivory & Gold	Caca
Pewter & Gold	Coat

### No. V-1040

Spread 6 1/4 inches  
Packed individually,  
12 to case

Finish	Code
Ivory & Gold	Clif
Pewter & Gold	Chin

### No. V-1021

Backplate  
4 1/2 x 4 1/2 inches  
Packed individually,  
with shade - 12 to case

Finish	Code
Ivory & Gold	Chap
Pewter & Gold	Chug



1043



1042



1045



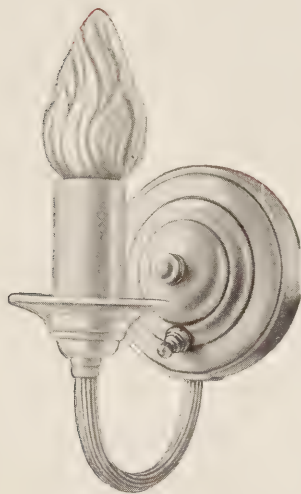
1021



1040

# The Colonial Cottage Series

Excellent Values in Fine Large Fixtures



No. V-151



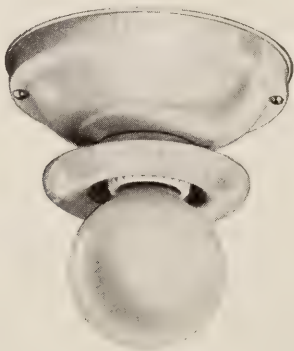
No. V-163



No. V-165



No. V-162



No. V-40-E

No. V-151  
Backplate 4½ inches  
Packed individually,  
Wired with Canopy Switch  
12 to case

Finish	Code
Antique Ivory	Eypa
Early Pewter	Eloc
Old Brass	Eura

No. V-163  
Spread 12 inches  
Packed individually, 12 to case

Finish	Code
Antique Ivory	Vang
Early Pewter	Vara
Old Brass	Veda

No. V-165  
Spread 15 inches  
Packed individually, 6 to case

Finish	Code
Early Pewter	Gink
Old Brass	Gony

No. V-162  
Spread 12 inches  
Packed individually,  
24 to case

Finish	Code
Antique Ivory	Cart
Early Pewter	Cask
Old Brass	Crox

No. V-40-E  
Bare with strap  
Diameter Canopy 5½ inches  
Packed 48 to case

Finish	Code
Ivory	Trophy
Pewter	Weal
Old Brass	Weep
Chromium	Welt
Statuary Bronze	Wend

## Restful Bedroom Lighting

### Indirect and Semi-Indirect

What bedroom would not look more beautiful with one of these attractive and efficient units throwing its soft restful light into the furthest corners of the room. You can ill afford to be without good lighting particularly when it is made easily available to you at so reasonable a cost.



#### No. J-231-C

Semi-Indirect Fixture  
Ivory Holder  
Crystal Etched Glass  
75 Watt Capacity  
Spread 9½ inches  
Packed individually,  
4 to case  
Code: Bcac

#### No. V-1981-IG

Total Indirect Fixture  
Ivory and Gold Finish  
150 Watt Capacity  
Spread 12 inches  
Packed individually,  
4 to unit  
Code: Aihag

#### No. J-351

Semi-Indirect Fixture  
Ivory and Gold Finish  
Mother of Pearl Glass  
75 Watt Capacity  
Spread 10 inches  
Packed individually,  
4 to unit  
Code: Cea

#### No. V-1981-GG

Total Indirect Fixture  
Green and Gold Finish  
150 Watt Capacity  
Spread 12 inches  
Packed individually,  
4 to unit  
Code: Aihagg

#### No. J-231-P

Semi-Indirect Fixture  
Ivory Holder  
Peach Glass  
75 Watt Capacity  
Spread 9½ inches  
Packed individually,  
4 to case  
Code: Bcap



231-C



1981-IG



351



1981-GG



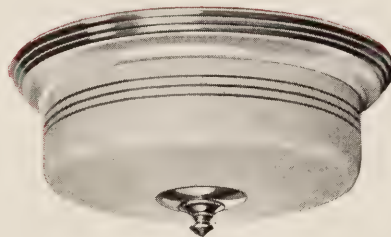
231-P

# Restful Bedroom Lighting

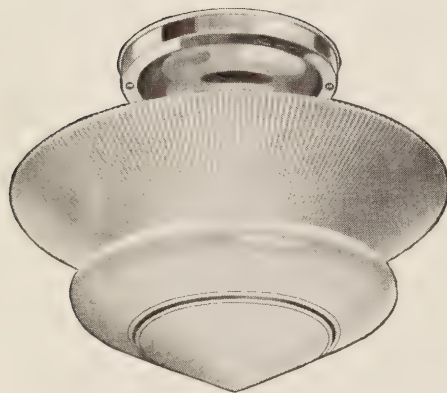
Semi-Indirect Lighting and Better Light Convertors



No. V-862



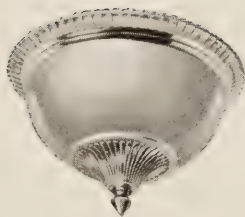
No. V-872



No. J-24/40



No. J-74/77



No. J-778



No. V-1971

No. V-862  
Ivory and Gold Fixture  
Moonstone Glass  
with Tan Stripes  
Spread 10 inches  
Depth 13 inches  
Two Lights  
150 Watt Capacity  
Packed individually,  
4 to unit  
Code: Hfb

No. V-872  
Ivory and Gold Fixture  
Ivory Iridescent Glass  
with Gold Stripes  
Spread 12 inches  
Depth 5 3/4 inches  
Two Lights  
150 Watt Capacity  
Packed individually,  
4 to unit  
Code: Hgb

No. J-74/77  
Ivory and Gold Holder  
Etched Crystal Glass  
with Gold Stars  
Diameter Glass 8 1/2 inches  
Packed individually,  
6 to case  
Code: Gdgg

No. J-24/40  
Chromium Holder  
Spread 11 inches  
Black Lined Opal Glass  
with Etched Corona  
Packed individually,  
4 to case  
Code: Rile

No. J-778  
Semi-Indirect Convertor  
Fastens on the Light Bulb  
and converts bare lamp fixtures  
into shaded light  
Diameter 5 1/4 inches  
Ivory Glass with Crystal Highlights  
Complete with Lamp Clip  
Packed 48 to case  
Code: Ggh

No. V-1971  
Indirect Beamlight  
Diameter Canopy 5 1/2 inches  
Diameter Reflector 7 1/4 inches  
Wired Keyless  
Packed individually,  
24 to case  
Ivory Finish  
Code: Aiga

## Stunning Bedroom Designs

### Semi-Indirect Lighting

For bedrooms the modern fancy voices a landslide approval of indirect lighting. These charming designs in this type offer a variety of pleasing effects with which to light your rooms decoratively and efficiently. The wide range of color treatments will enable you to work out a harmonious color scheme of your own choice.



No. J-291-G  
Chromium Holder  
Ivory Glass  
with Green Flutes  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Biag

No. J-281-P  
Ivory Holder  
Gold Glass  
with Peach Center  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Bhap

No. V-261  
Ivory and Gold Holder  
Mother of Pearl Glass  
150 Watt Capacity  
Spread 11½ inches  
Packed individually,  
4 to case  
Code: Bfa

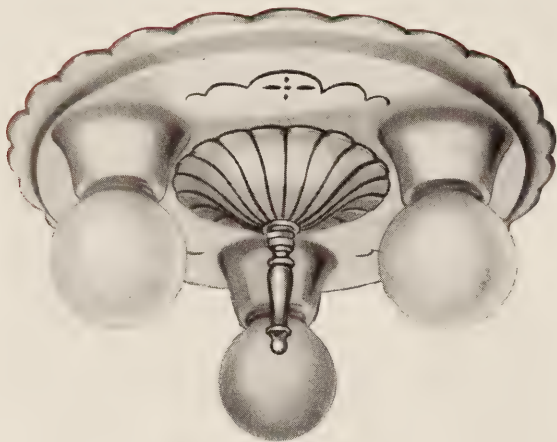
No. J-291-C  
Chromium Holder  
Ivory Glass  
with Crystal Flutes  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Biac

No. J-281-G  
Ivory Holder  
Gold Glass  
with Green Center  
75 Watt Capacity  
Spread 10½ inches  
Packed individually,  
4 to case  
Code: Bhag



*The Antoinette Series*

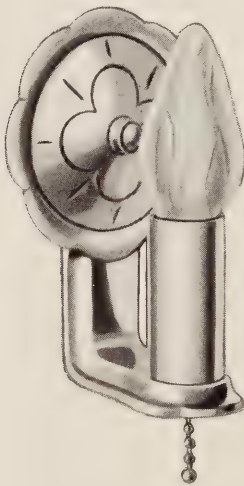
Finish: Old Ivory



No. V-1243



No. V-1241



No. V-1201



No. V-1242

No. V-1243  
Spread 10 inches  
Packed individually,  
12 to case  
Old Ivory  
Code: Gura

No. V-1241  
Spread 7 inches  
Packed individually,  
12 to case  
Old Ivory  
Code: Gwax

No. V-1201  
Backplate  
4½ x 6½ inches  
Packed individually,  
12 to case  
Wired Pull-Chain  
Old Ivory  
Code: Gapa

No. V-1242  
Spread 11 inches  
Packed individually,  
12 to case  
Old Ivory  
Code: Gota

## The Lennox Series

Finish: Ivory Pastelle

This attractive group of bedroom pieces with their dainty floral design and delicate finish of Ivory Pastelle is unsurpassed when considered from the point of downright value. They are substantially made from Cast Aluminum and are decorated with the highest quality Lacquer Enamels.



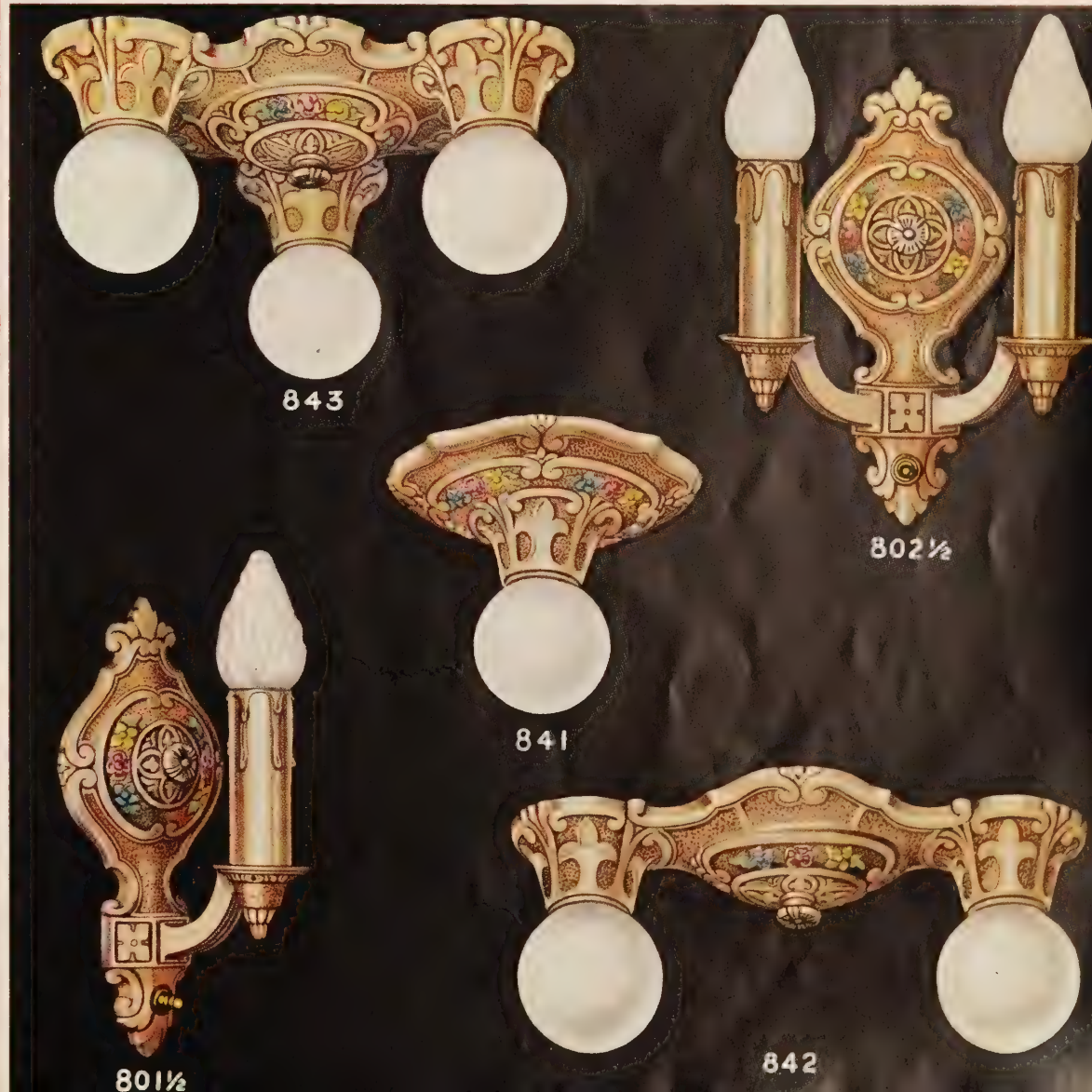
No. V-843  
Spread 12 inches  
Packed individually,  
12 to case  
Code: Human

No. V-802½  
Spread 8 inches  
Packed individually,  
12 to case  
Code: Hardy

No. V-841  
Diameter Canopy  
7 inches  
Packed individually,  
12 to case  
Code: Hodge

No. V-842  
Spread 12 inches  
Packed individually,  
12 to case  
Code: Horse

No. V-801½  
Backplate  
10 x 4½ inches  
Packed individually,  
12 to case  
Code: Habit



# Rust-proof Outdoor Lanterns

The Welcoming Glow of an Attractive Lantern Reflects the Hospitality awaiting within the Home



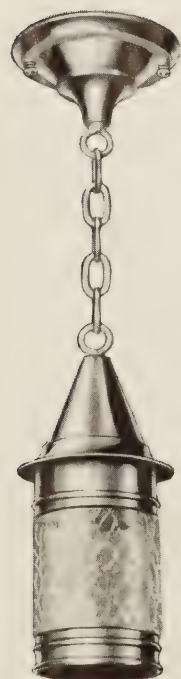
No. V-971



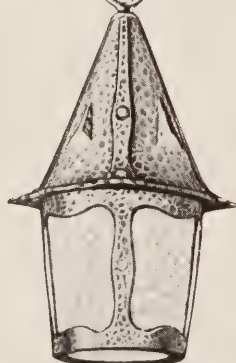
No. V-977



No. V-987



No. V-339



No. V-989



No. V-985



No. V-329

## No. V-971

Copper Lantern  
with Non-Rusting Braces  
Lantern  $10\frac{3}{4}$ " x 8"  
Spread of Braces 20"  
Wired and packed individually,  
4 to case  
Finish: Black with Clear Glass  
Code: Gala

## No. V-989

Length overall 16 inches  
Lantern  $8\frac{1}{2}$ " x  $5\frac{1}{2}$ "  
Wired and packed individually,  
4 to case  
Forged Iron with Crystal Glass  
Code: Vigor

## No. V-977

Extension 7 inches  
Lantern 7" x  $5\frac{1}{2}$ "  
Wired and packed individually,  
4 to case  
Finish:  
Forged Iron with Amber Glass  
Code: Jockey

## No. V-987

Extension 7 inches  
Lantern  $8\frac{1}{2}$ " x  $5\frac{1}{2}$ "  
Wired and packed individually,  
4 to case  
Finish:  
Forged Iron with Crystal Glass  
Code: Venus

## No. V-985

Diameter Canopy  $7\frac{1}{2}$  inches  
Depth overall  $5\frac{1}{4}$  inches  
Wired and packed individually,  
4 to case  
Finish:  
Forged Iron with Crystal Glass  
Code: Value

## No. V-339

Length overall 16 inches  
Lantern  $9\frac{7}{8}$ " x  $4\frac{1}{2}$ "  
Wired and packed individually,  
4 to case  
Brushed Copper Finish  
with Antique Amber Globe  
Code: Cci

## No. V-329

Length overall 16 inches  
Lantern  $9\frac{7}{8}$ " x  $5\frac{1}{4}$ "  
Wired and packed individually,  
4 to case  
Brushed Copper Finish  
with Crystal Etched Globe  
Code: Cbi

# Rust-proof Outdoor Lanterns

Finish: Brushed Copper

Outdoor Lanterns, subjected as they are to wintry snows and summer rains should be carefully selected with an eye to durability as well as to decorative value. Into these pleasing designs have been built the unseen factors so necessary to withstand the acid test of weather. They are made of Solid Copper and are packed individually and wired complete.



## No. V-327

Extension 6 $\frac{3}{4}$ " inches  
Lantern 9 $\frac{7}{8}$ " x 5 $\frac{1}{4}$ "  
Backplate 5" wide  
Crystal Etched Glass  
4 to case  
Code: Cbg

## No. V-335

Length 11 $\frac{3}{4}$ "  
Lantern 9 $\frac{7}{8}$ " x 4 $\frac{1}{2}$ "  
Diameter Canopy 5"  
Antique Amber Globe  
4 to case  
Code: Cce

## No. V-347

Extension 6 $\frac{1}{2}$ "  
Lantern 9" x 4 $\frac{1}{4}$ "  
Backplate 5" wide  
Crystal Marine Globe  
4 to case  
Code: Cdg

## No. V-345

Length 10 $\frac{5}{8}$ "  
Lantern 9" x 4 $\frac{1}{4}$ "  
Diameter Canopy 5"  
Crystal Marine Globe  
4 to case  
Code: Cde

## No. V-337

Extension 6 $\frac{1}{2}$ "  
Lantern 9 $\frac{7}{8}$ " x 4 $\frac{1}{2}$ "  
Backplate 5" wide  
Antique Amber Globe  
4 to case  
Code: Ccg

## No. V-325

Length 11 $\frac{3}{4}$ "  
Lantern 9 $\frac{7}{8}$ " x 5 $\frac{1}{4}$ "  
Diameter Canopy 5"  
Crystal Etched Glass  
4 to case  
Code: Cbe



# Rust-proof Outdoor Lanterns

Fine Lanterns for Your Porch and Entrance



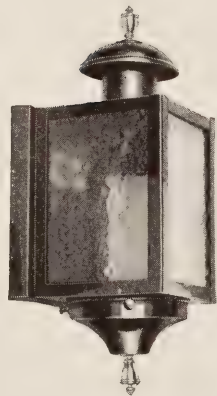
**No. V-927**  
Rust-Proof Lantern  
Backplate  $6\frac{1}{2} \times 4\frac{1}{2}$  inches  
Lantern Cage  
 $9\frac{1}{4} \times 5\frac{1}{4}$  inches  
Packed individually,  
6 to case  
Rusty Iron Finish  
Crystal Screen Glass  
Wired complete  
Code: Ibg



**No. V-929**  
Made of Rustproof Iron  
Lantern Cage  
 $9\frac{1}{4} \times 5\frac{1}{4}$  inches  
Length overall 24 inches  
Wired and packed  
individually,  
6 to unit  
Code: Ibi



**No. V-827**  
Rustproof Lantern  
Backplate 4 inches  
Height overall 12 inches  
Extension 9 inches  
Clear Crystal Globe  
Finish: Black with Brass  
Packed individually,  
12 to case  
Wired complete  
Code: Hbg



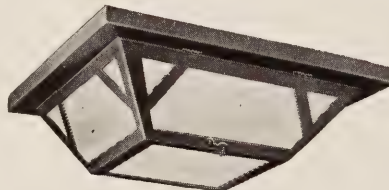
**No. V-837**  
Rustproof Lantern  
Backplate  $4\frac{3}{8} \times 5\frac{1}{2}$  inches  
Height overall  $11\frac{1}{4}$  inches  
Extension  $4\frac{3}{4}$  inches  
Pebbled Amber Glass  
Finish: Black with Brass  
Packed individually,  
12 to case  
Wired complete  
Code: Hcg



**No. V-147**  
Bare  
with two Socket Attachments  
Made of Rustproof Iron  
Sliding Glass Panel  
with Red Letters  
on White Background  
Dimensions  $6 \times 12 \times 3\frac{1}{8}$  inches  
Finish: Black Enamel  
Packed 12 to case  
Code: Ewet



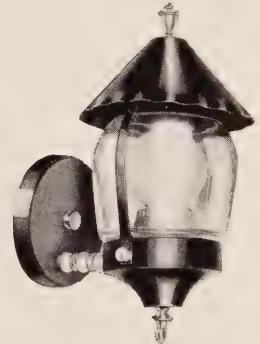
**No. V-177**  
Wired  
Made of Rustproof Iron  
Backplate  $10 \times 4\frac{3}{4}$  inches  
Silver Moss Glass Panels  
12 to case  
Black Enamel Finish  
Code: Vixen



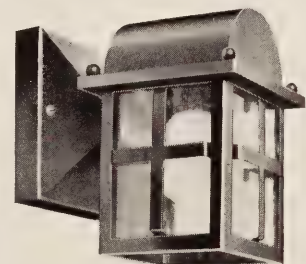
**No. V-172**  
Rustproof Lantern  
2-Light Shallow Ceiling Type  
Dimensions  $9 \times 9 \times 3\frac{1}{2}$  inches deep  
Wired complete  
with Porcelain Sockets  
Packed individually, 12 to case  
Finish: Black Enamel  
with Silver Moss Glass Panels  
Code: Jordan



**No. V-176**  
Rustproof Lantern  
Dimensions:  
 $5\frac{1}{2} \times 5\frac{1}{2} \times 6\frac{1}{2}$  inches deep  
Wired complete  
with Porcelain Receptacle  
Packed individually,  
12 to case  
Finish: Black Enamel with  
Silver Moss Glass Panels  
Code: Jurist



**No. V-847**  
Rustproof Lantern  
Backplate 4 inches  
Height overall  $9\frac{3}{4}$  inches  
Extension  $6\frac{1}{2}$  inches  
Clear Crystal Globe  
Finish: Black with Brass  
Packed individually,  
12 to case  
Wired complete  
Code: Hdg



**No. V-178**  
Made of Rustproof Iron  
Backplate  $4\frac{1}{2} \times 4\frac{1}{2}$  inches  
Lantern Cage  
 $6\frac{1}{2} \times 3\frac{1}{2}$  inches  
Packed individually,  
12 to case  
Black Enamel Finish  
Wired complete  
Code: Boka



## Bathroom and Kitchen Fixtures

Made from Finest Vitrified Porcelain—Easy to Keep Clean and Sparkling



No. V-219

Vapor Proof Unit  
for Bathroom or Shower  
Diameter Canopy  $4\frac{5}{8}$  inches  
Packed individually, 12 to case  
Finish: White porcelain with glass unit  
Code: Halo



No. V-52

Porcelain Bracket  
Dimensions:  $4\frac{3}{8}$  x 7 inches  
Extension  $3\frac{3}{4}$  inches  
Wired with Pull Switch  
Packed individually, 12 to case  
Finish: Plain White  
Less Convenience Outlet  
Code: Jimsen  
With Convenience Outlet  
Code: Jersey



No. V-215

Porcelain Screwless Holder  
with White Opal Shade  
Diameter Backplate 5 inches  
Packed individually, 12 to case  
Finish: Plain White  
With Outlet  
Less Outlet  
Code: Waco  
Code: Waza



No. V-217

Porcelain Beamlight  
Diameter Canopy  $6\frac{1}{2}$  inches  
Wired with keyless receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Bird



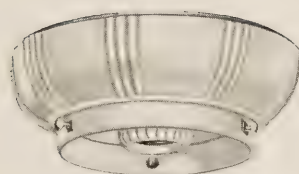
No. V-317

Porcelain Beamlight  
Diameter Canopy  $5\frac{1}{2}$  inches  
Wired with keyless receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Cag



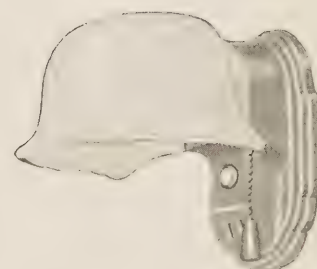
No. V-321

Porcelain Bracket  
Dimensions:  $4\frac{3}{8}$  x  $6\frac{1}{2}$  inches  
Wired with Pull Switch  
Packed individually, 12 to case  
Finish: Plain White  
With Outlet  
Less Outlet  
Code: Cbao  
Code: Cba



No. V-218

Porcelain Kitchen Holder  
4-inch porcelain holder with eyelet  
Diameter Canopy  $6\frac{3}{4}$  inches  
Wired with keyless receptacle  
Packed individually, 12 to case  
Finish: Plain White  
Code: Bebe



No. V-214

Porcelain Screwless Holder  
with White Opal Shade  
Backplate 4 x  $5\frac{1}{4}$  inches  
Packed individually, 12 to case  
Finish: White  
With Outlet  
Less Outlet  
Code: Rosh  
Code: Ruza

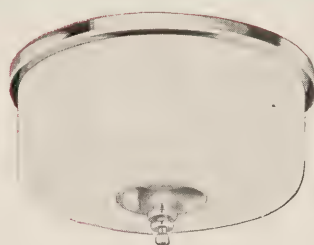
# Decorative Utility Units

A Smartly Styled Series Designed for a Myriad of Practical Uses



No. V-82

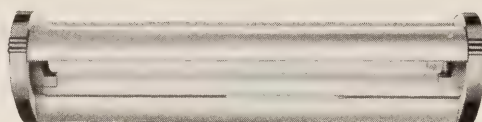
Backplate 7 x 4 inches  
Wired with Turn Switch  
Packed individually, 12 to case  
Finish: Chromalum  
Code: Zake



No. J-595-9"

Cat. No.	Spread	Depth	No. Lights	Std. Pkg.	Code
J-595	9"	5 1/2"	2	6	Eje
J-599	11"	5 3/4"	2	6	Ell
J-596	13"	6"	3	1	Ejf
J-597	15"	6 1/2"	3	1	Eig

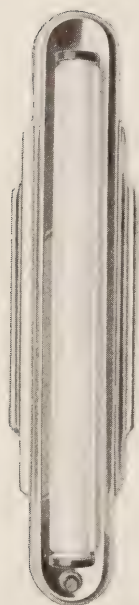
Opal Glassware - Chromium Ceiling Type



Lumiline Lamp Bracket  
Wired with sockets and canopy switch  
Lamp is not included

Base and reflector are of thick extruded aluminum finished by the Alumilite process. This produces a lovely Silver Matte finish which will not stain or tarnish. End pieces are moulded plastics in jet black. The reflector, which is an integral part of the design may be removed or reversed to throw light up or down in a few seconds. These fixtures may be used in a wide variety of applications such as bathroom, boudoir, and alcove lighting. In store windows, fitting rooms and beauty shops they impart new character and distinction to their surroundings.

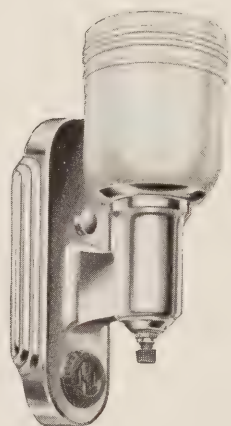
No. V-278	for 12" Lamp	Backplate 13 1/2 x 3 1/8 inches
	Packed 10 to case	- Code: Bgh
No. V-279	for 18" Lamp	Backplate 19 1/2 x 3 1/8 inches
	Packed 10 to case	- Code: Bgi



Lumiline Lamp Bracket  
Wired with sockets  
and canopy switch  
Lamp is not included

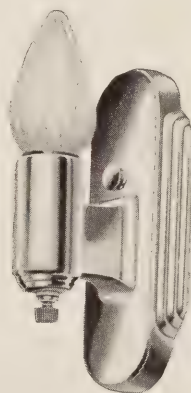
No. V-276 - - - for 12" Lamp  
Backplate 14 1/2 x 3 inches  
Packed 12 to case  
Chromalum Finish  
Code: Bgf

No. V-277 - - - for 18" Lamp  
Backplate 20 1/4 x 3 inches  
Packed 12 to case  
Chromalum Finish  
Code: Bgg



No. V-275

Backplate 7 1/4 x 3 3/8 inches  
Wired with Turn Switch  
The Opal Glass shade will  
accommodate a  
60 watt lamp  
Packed individually,  
12 to case  
Chromalum Finish  
With Outlet Code: Bgeo  
Less Outlet Code: Bge



No. V-272

Backplate 7 1/4 x 3 3/8 inches  
Wired with Turn Switch  
Packed individually,  
12 to case  
Chromalum Finish  
Less Convenience Outlet  
Code: Bgb  
With Convenience Outlet  
Code: Bgbo



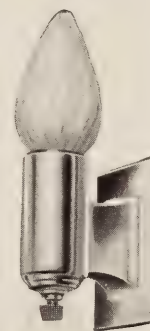
No. V-85

Backplate 7 x 4 1/4 inches  
Opal Cylinder Shade  
Wired with Turn Switch  
Packed individually, 12 to case  
Finish: Chromalum  
Code: Zuma



No. V-271

Diameter Canopy 5 3/4 inches  
Wired Keyless  
Packed individually, 12 to case  
Chromalum Finish  
Code: Bga



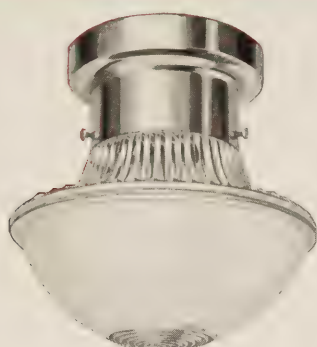
No. V-274

Trailer Bracket  
Backplate 3 1/2 x 2 inches  
Fastens up with wood screws  
Wired with Turn Switch  
Chromalum Finish  
Packed 24 to case  
Code: Bgd

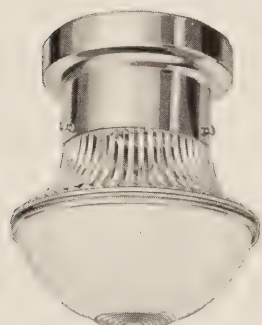


## Decorative Units for Kitchen or Bathroom

Wired and Packed Complete with Glassware



No. J-60/3808  
Chromium Holder  
Glass: Crystal Prismatic Top  
with white bottom and  
clear bull's-eye in center  
Diameter Glass 8½ inches  
150 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
Code: Qutk



No. J-60/3807  
Chromium Holder  
Glass: Crystal Prismatic Top  
with white bottom and  
clear bull's-eye in center  
Diameter Glass 7 inches  
100 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
Code: Qutv



No. J-62/3806  
Chromium Holder  
Glass: Crystal Prismatic Top  
with white open bottom  
Diameter Glass 6½ inches  
100 Watt Capacity  
Wired Keyless  
Packed individually, 12 to case  
Code: Quss



No. J-60/3508-W  
White enamel holder  
Plain White Opal Glass  
Diameter of Glass 8½ inches  
150 Watt Capacity  
Packed individually, 6 to case  
Code: Quax



No. J-62/3506  
White enamel holder  
with open bottom opal glass  
Diameter Glass 6½ inches  
100 Watt Capacity  
Wired Keyless  
Packed individually, 12 to case  
Code: Quxw



No. J-62/3502  
Chromium Holder  
with white shade  
75 Watt Capacity  
Wired with pull-chain socket  
Packed individually, 12 to case  
Code: Quxz



No. J-62/3501  
White enamel holder  
with white shade  
60 Watt Capacity  
Wired with pull-chain socket  
Packed individually, 12 to case  
Code: Qukr



No. J-74/76  
Chromium holder  
White Opal Glass  
with Colored Stars  
Diameter of Glass 8½ inches  
150 Watt Capacity  
Packed individually, 6 to case  
With Red Stars Code: Quiz  
With Green Stars Code: Quem



No. J-60/66  
Chromium holder  
White Opal Glass  
with Colored Stars  
Diameter Glass 6 inches  
150 Watt Capacity  
Wired Keyless  
Packed individually, 6 to case  
With Red Stars Code: Quxr  
With Green Stars Code: Quqx



No. J-62/61  
Chromium holder  
White shade with Colored Stars  
Wired with pull-chain socket  
60 Watt Capacity  
Packed individually, 12 to case  
With Red Stars Code: Quzr  
With Green Stars Code: Quzq

# Tranquilites for Light-Conditioning

Luminescent Indirect Lighting Units  
for Store, Showroom and Office Illumination



TRANQUILITE  
IS  
BETTER LIGHT

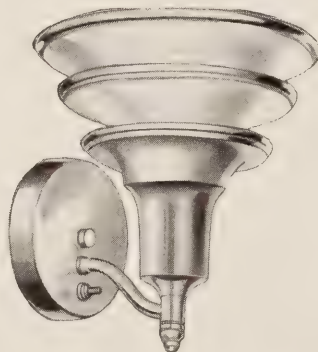


Tranquilite No. V-1982  
One Light Fixture with Vertical Lamp  
Watt Capacity 300 to 500  
Spread 18 inches  
Wired complete with Mogul Socket  
Length overall 36 inches  
Packed 1 to case  
Finish: Chromalum  
Code: Aihb

Tranquilite No. V-1985  
One Light Fixture with Vertical Lamp  
Watt Capacity 500 to 1000  
Spread 22 inches  
Wired complete with Mogul Socket  
Length overall 42 inches  
Packed 1 to case  
Finish: Chromalum  
Code: Aihe



Tranquilite No. V-1992  
Two Light Fixture  
Watt Capacity 300 to 400  
Spread 18 inches  
Length overall 36 inches  
Wired Complete - Medium Sockets  
Packed 1 to case  
Finish: Chromalum  
Code: Aiib



Tranquilite No. V-1921  
Diameter Backplate 4 1/2 inches  
Extension 7 1/4 inches  
Packed 6 to case - Wired Complete  
Chromalum Finish  
Code: Aqua

TRANQUILITE  
FOR  
BETTER SIGHT



Tranquilite No. V-1985-C  
One Light Fixture with Vertical Lamp  
Watt Capacity 500 to 1000  
Spread 22 inches  
Wired complete with Mogul Socket  
Length overall 42 inches  
Packed 1 to case  
Finish: Chromalum  
Code: Aihec

Tranquilite No. V-1982-C  
One Light Fixture with Vertical Lamp  
Watt Capacity 300 to 500  
Spread 18 inches  
Wired complete with Mogul Socket  
Length overall 36 inches  
Packed 1 to case  
Finish: Chromalum  
Code: Aihbc



## Streamline Semi-Indirect Commercial Lighting Units

For Store, Office and General Commercial Lighting



THE LUSTRALITE



No. V-551

Semi-indirect Wall Bracket  
Backplate 4½ inches  
Spread 7 inches  
Extension 7½ inches  
100 Watt Capacity  
Opal Globe with Spun Reflector  
Packed individually,  
4 to unit  
Finish: Satinchrome  
Code: Eea



THE VISUALITE

### SPECIFICATIONS

#### The Visualite

This fine series of Semi-indirect lighting units has been scientifically designed to render maximum illuminating performance consistent with the precepts of the Better Light - Better Sight program. Their smooth flowing contours and efficient parabolic shape unite the quality of eye value with that of eye conservation. Finest Tensolite Glass is used in the diffusing hemisphere.

Cat. No.	Diameter	Finish	Socket	Length	Wattage	Code
J-567	16"	Satinchrome	Medium	30"	200-300	Efg
J-537	18"	Satinchrome	Mogul	36"	300-500	Ecg

Wired complete  
Packed one to carton

#### The Lustralite

This beautifully modern Semi-indirect unit performs a highly ornamental as well as functional purpose. The white Tensolite glass hemisphere is surmounted by a graceful reflecting louvre finished in Satinchrome with polished highlites. It has unlimited applications in the lighting of smart dress shops, restaurants, showrooms or wherever good lighting is required in one of its more attractive phases.

Cat. No.	Diameter	Finish	Socket	Length	Wattage	Code
J-510	18"	Satinchrome	Medium	36"	200-300	Eaj
J-511	18"	Satinchrome	Mogul	36"	300-500	Eaa

Wired complete  
Packed one to carton

# Staple Glassware

Crystal Bottom Units - Opal Units - Prismatic Top Units  
Finest Quality - High Efficiency - Smart Styling

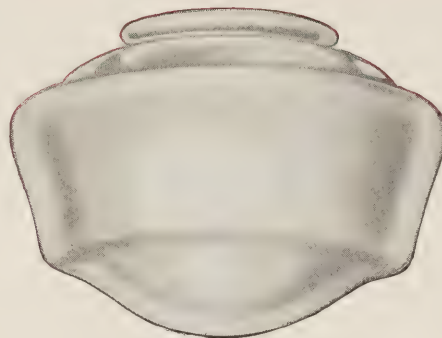


## No. J-519-D

Crystal Bottom Unit  
Black Decoration  
Diameter 9½ inches - Depth 12½ inches  
Fitter 6 inches  
100-200 Watt Capacity  
Packed individually  
Code: Master

## No. J-519

Crystal Bottom Unit  
Plain White  
Diameter 9½ inches - Depth 12½ inches  
Fitter 6 inches  
100-200 Watt Capacity  
Packed individually  
Code: Mystic



## OPAL COMMERCIAL GLASSWARE

No.	Size	Fitter	Depth	Std. Pkg.	Code
J-2	8½"	4"	7"	12	Tabby
J-4	10"	4"	7½"	8	Tabor
J-6	12"	6"	8"	4	Talon
J-08	14"	6"	8½"	2	Taper
J-10	16"	6"	11"	2	Tenor



## No. J-517-D

Crystal Bottom Unit  
Black Decoration  
4 inch Fitter  
Diameter 7¾" Depth 8½"  
150 Watt Capacity  
Packed 12 to case  
Code: Leap

## No. J-517

Crystal Bottom Unit  
Plain White  
4 inch Fitter  
Diameter 7¾" Depth 8½"  
150 Watt Capacity  
Packed 12 to case  
Code: Lump



## THE CAVALCADE SERIES

Prismatic Crystal Top - Enameled Bottom

## No. J-3807

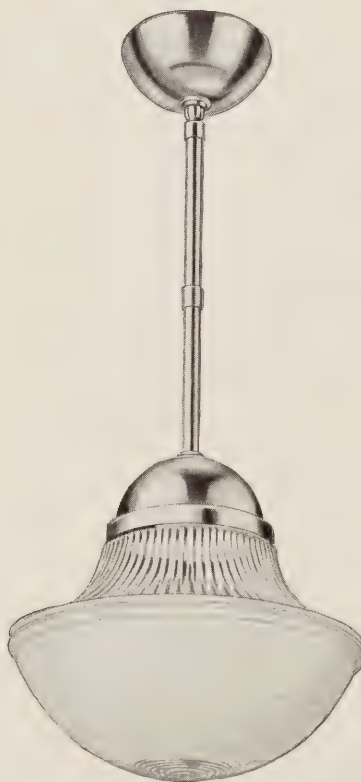
Diameter 7 inches - Depth 6 inches  
Four inch Fitter  
100 Watt Capacity  
Packed 12 to carton Code: Chig

## No. J-3808

Diameter 8½ inches - Depth 6½ inches  
Four inch Fitter  
150 Watt Capacity  
Packed 12 to carton Code: Chih

## No. J-3813

Diameter 13 inches - Depth 9 inches  
Six inch Fitter  
300 Watt Capacity  
Packed 2 to carton Code: Chac



A very efficient combination  
of No. V-156-C Streamline Hanger  
with Cavalcade No. J-3813  
For Hanger Specifications  
See Page V-48



## No. J-518-C

Crystal Bottom Unit  
Diameter 8½" Depth 7"  
4 inch Fitter  
100-150 Watt Capacity  
Packed 12 to case  
Code: Dola



## No. J-3806

Open Bottom Shade  
Diameter 6½" Depth 5½"  
2¼ inch Fitter  
Packed 12 to case  
Code: Chif



# Staple Glassware

Emperor Units and Companion Shades to Match  
Modern Styling and High Efficiency



No. J-3506  
Open Bottom Shade  
Fitter  $2\frac{1}{4}$ " Diameter  $6\frac{1}{2}$ "  
Depth  $5\frac{3}{8}$  inches  
Packed 12 to case Code: Cejf



## THE EMPEROR—PLAIN WHITE OPAL COMMERCIAL GLASSWARE

No.	Size	Fitter	Depth	Std. Pkg.	Code
J-3508	$8\frac{1}{2}$ "	4"	7"	12	Cejh
J-3510	10"	4"	$7\frac{1}{2}$ "	8	Ceaj
J-3512	12"	6"	$7\frac{3}{4}$ "	4	Ceab
J-3514	14"	6"	$8\frac{3}{4}$ "	2	Cead
J-3516	16"	6"	$9\frac{1}{4}$ "	2	Ceaf



No. J-61  
Opal Bathroom Shade  
60 Watt Capacity  
 $2\frac{1}{4}$  inch Fitter  
Packed 36 to case  
Code: Jfa



No. J-3501  
Opal Bathroom Shade  
60 Watt Capacity  
 $2\frac{1}{4}$  inch Fitter  
Packed 36 to case  
Code: Ceja

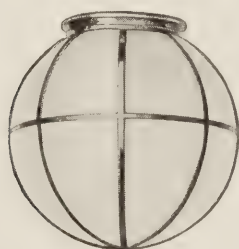


No. J-3502  
Opal Bathroom Shade  
75 Watt Capacity  
 $2\frac{1}{4}$  inch Fitter  
Packed 24 to case  
Code: Cejb

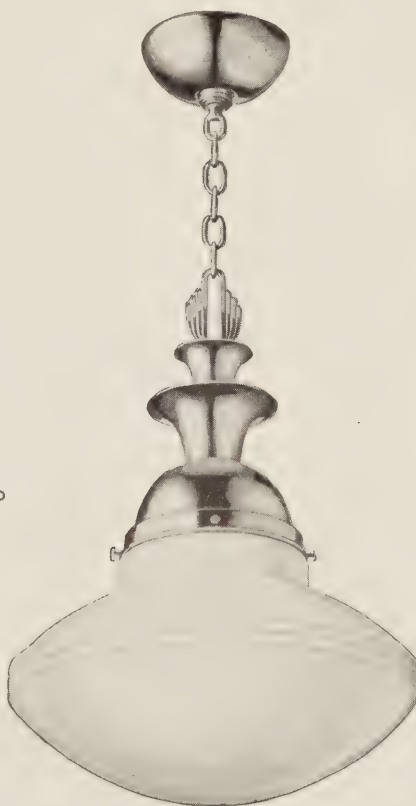


## DEEP TYPE REFLECTOR

No.	Size	Depth	Fitter	Packed	Code
J-114	6"	$4\frac{1}{2}$ "	$2\frac{1}{4}$ "	6 doz. to case	Tokio
J-116	7"	$5\frac{1}{2}$ "	$2\frac{1}{4}$ "	4 doz. to case	Trout



No. J-575  
Green line decoration  
 $3\frac{1}{4}$  inch Fitter  
6 inch Diameter  
 $2\frac{1}{4}$  dozen to case  
Code: Pork

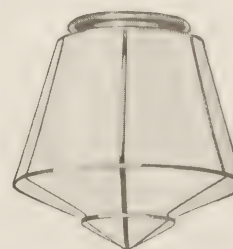


A Stunning Combination of  
No. V-556 Ornamental Streamline Hanger  
with Emperor No. J-3514  
For Hanger Specifications  
see Page V-48



## SEMI-FLAT TYPE REFLECTORS

No.	Size	Depth	Fitter	Packed	Code
J-106	7"	3"	$2\frac{1}{4}$ "	$4\frac{1}{2}$ doz. to case	Terra
J-108	8"	$3\frac{1}{2}$ "	$2\frac{1}{4}$ "	3 doz. to case	Tiger
J-110	9"	4"	$2\frac{1}{4}$ "	2 doz. to case	Tokay
J-112	11"	5"	$2\frac{1}{4}$ "	2 doz. to case	Totem



No. J-576  
Black line decoration  
 $3\frac{1}{4}$  inch Fitter  
6 inch Diameter  
 $2\frac{1}{4}$  dozen to case  
Code: Truck

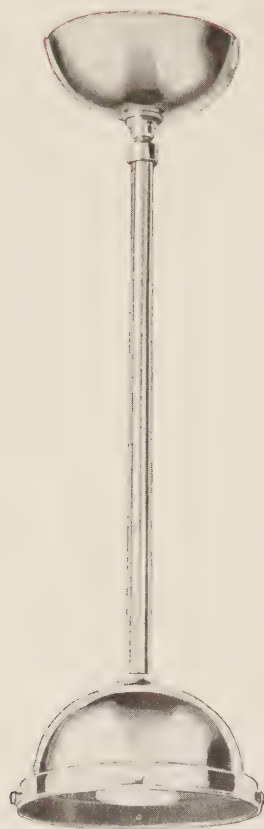
# General, Commercial, School and Store Lighting



## STREAMLINE TYPE

## ORNAMENTAL STREAMLINE TYPE

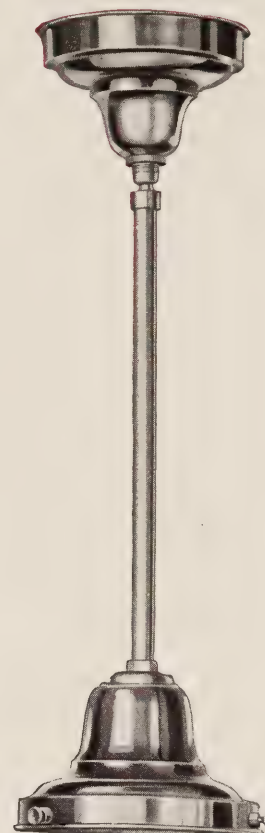
## REGULAR SCREW TYPE



No. V-156-C—6 inch  
No. V-154-C—4 inch



No. V-556—6 inch  
No. V-554—4 inch



No. V-46-C—6 inch  
No. V-45-C—4 inch

## STREAMLINE TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Casing	Length Overall	Finish	Code
No. V-154-C	4"	Medium	Sectional	24 inches	Chromium	Aedcc
No. V-156-C	6"	Medium	Sectional	24 inches	Chromium	Aefcc
No. V-156-CM	6"	Mogul	Sectional	24 inches	Chromium	Aefcmc

## ORNAMENTAL STREAMLINE TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Length Overall	Finish	Code
No. V-554	4"	Medium	36 inches	Chromium	Eed
No. V-556	6"	Medium	36 inches	Chromium	Eef
No. V-556-M	6"	Mogul	36 inches	Chromium	Eefm

## REGULAR SCREW TYPE SPECIFICATIONS

Catalog No.	Size Fitter	Socket	Casing	Length Overall	Finish	Code
No. V-45-C	4"	Medium	Sectional	24 inches	St. Bronze	Tang
No. V-46-C	6"	Medium	Sectional	24 inches	St. Bronze	Toga
No. V-46-CM	6"	Mogul	Sectional	24 inches	St. Bronze	Tuff
No. V-45-C	4"	Medium	Sectional	24 inches	Chromium	Tear
No. V-46-C	6"	Medium	Sectional	24 inches	Chromium	Tabu
No. V-46-CM	6"	Mogul	Sectional	24 inches	Chromium	Tool

The Casing Hangers are equipped with casings assembled in 7½ inch sections which permit the hangers to be shortened or lengthened accordingly. For cost of extra sections with collar see price sheet.

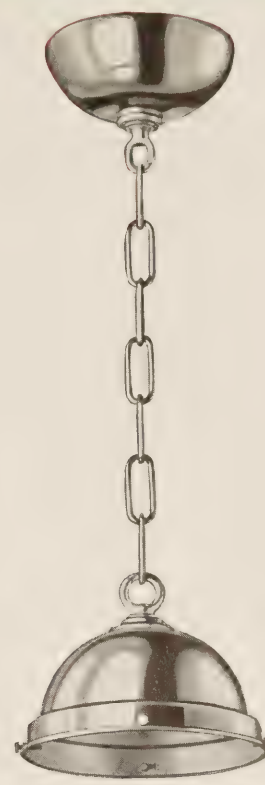
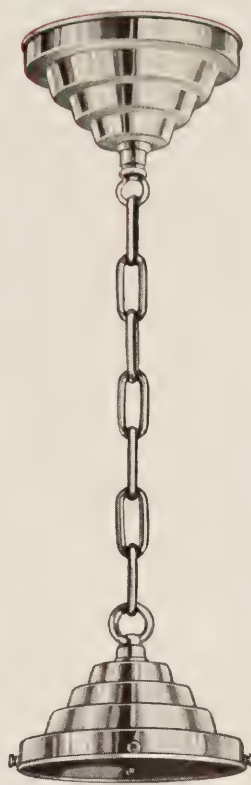
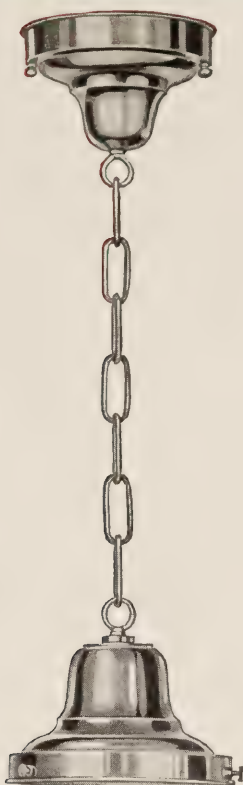


# General, Commercial, School and Store Lighting

## REGULAR SCREW TYPE

## MODERNISTIC TYPE

## STREAMLINE TYPE



No. V-46-6"

No. V-45-4"

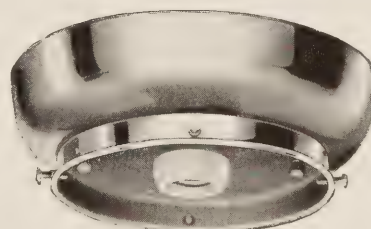
No. V-186-6"

No. V-184-4"

No. V-156-6"

No. V-154-4"

Catalog No.	Size Fitter	Socket	Length Overall	Canopy Type	Std. Pkg.	Finish	Code
No. V-45	4"	Medium	36"	Strap	24	St. Bronze	Carlie
No. V-45	4"	Medium	36"	Strap	24	Chromium	Yuke
No. V-46	6"	Medium	36"	Strap	24	St. Bronze	George
No. V-46	6"	Medium	36"	Strap	24	Chromium	Yazo
No. V-46-M	6"	Mogul	36"	Strap	24	St. Bronze	Gopher
No. V-46-M	6"	Mogul	36"	Strap	24	Chromium	Yipe
No. V-184	4"	Medium	36"	Stem	24	Chromium	Rapier
No. V-186	6"	Medium	36"	Stem	24	Chromium	Ramrod
No. V-186-M	6"	Mogul	36"	Stem	24	Chromium	Gargle
No. V-154	4"	Medium	36"	Screw Collar	24	Chromium	Caed
No. V-156	6"	Medium	36"	Screw Collar	24	Chromium	Caef
No. V-156-M	6"	Mogul	36"	Screw Collar	24	Chromium	Caefm



No. V-34-4"

No. V-36-6"

No. V-56-6"

No. V-50-E-4"

No. V-164-4"

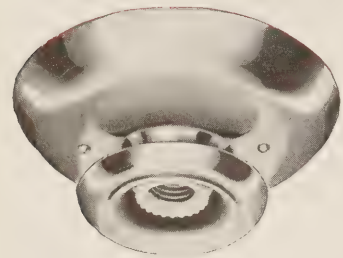
No. V-166-6"

Catalog No.	Size Fitter	Socket	Diameter Canopy	Std. Pkg.	Finish	Code
No. V-34	4"	Medium	6 1/4"	48	St. Bronze	Arbor
No. V-34	4"	Medium	6 1/4"	48	Chromium	Organ
No. V-36	6"	Medium	6 1/4"	24	St. Bronze	Arena
No. V-36	6"	Medium	6 1/4"	24	Chromium	Mummy
No. V-164	4"	Medium	6 1/4"	24	Chromium	Join
No. V-166	6"	Medium	6 1/4"	24	Chromium	Java
No. V-50-E	4"	Bare	6 1/4"	48	Chromium	Wood
No. V-56	6"	Medium	8"	24	Chromium	Efec

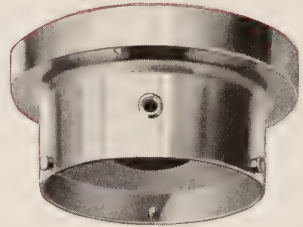
# Streamline Beamlites and Holders



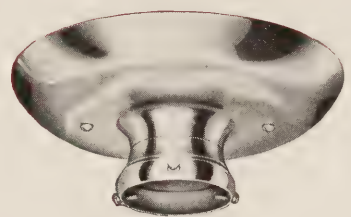
Smooth Flowing Contours—Smart, Up-to-the-Minute Designs



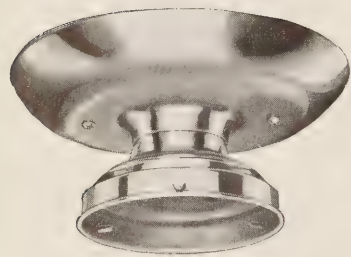
No. V-140-E  
Streamline Beamlite  
Diameter of Canopy 7½ inches  
Bare with strap  
Packed individually,  
24 to case  
Finish  
Chromium  
Ivory  
Code  
Adjc  
Adji



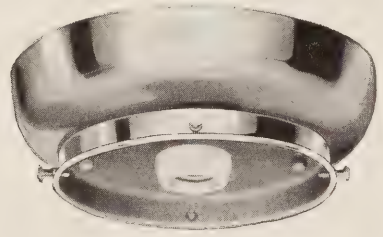
No. V-60-E  
Streamline Kitchen Holder  
Diameter of Canopy 5½ inches  
Bare with strap  
Packed individually,  
48 to case  
Finishes  
White Enamel  
Chromium  
Code  
Fjew  
Fjec



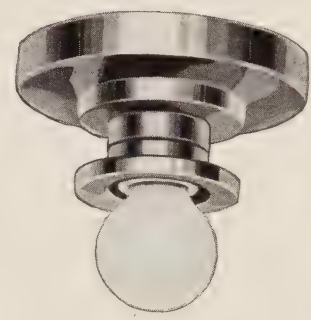
No. V-122-E  
Streamline Holder  
2¼ inch Fitter  
Diameter of Canopy 7½ inches  
Bare with strap  
Packed individually,  
24 to case  
Finish: Chromium  
Code: Abbc



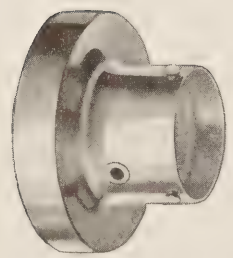
No. V-124-E  
Streamline Holder  
4 inch Fitter  
Diameter of Canopy 7½ inches  
Bare with strap  
Packed individually,  
24 to case  
Finish: Chromium  
Code: Abdc



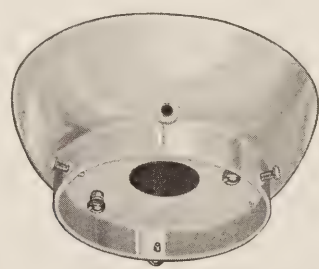
No. V-56  
Streamline Holder  
6 inch Fitter  
Diameter of Canopy 8 inches  
Wired with keyless receptacle  
Packed individually,  
24 to case  
Finish: Chromium  
Code: Efec



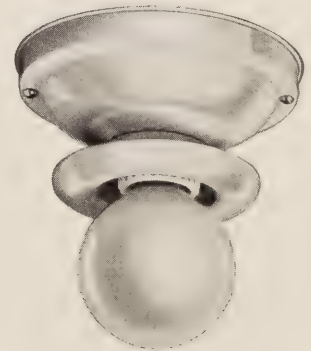
No. V-43-E  
Bare with strap  
With Eyelet  
Diameter Canopy 5½ inches  
Packed individually, 48 to case  
Chromium Finish  
Code: Zyra



No. V-62-E  
Streamline Bath Bracket  
or Ceiling Holder  
2¼ inch Fitter  
Diameter of Canopy 4½ inches  
Bare with strap  
Packed individually,  
48 to case  
Finishes  
White Enamel  
Chromium  
Code  
Fbew  
Fbec



No. V-50-E  
Streamline Kitchen Holder  
Bare with strap  
Diameter of Canopy 6¼ inches  
4 inch Fitter  
48 to case  
Finishes  
White Enamel  
Chromium  
Code  
Metric  
Wood



No. V-40-E  
Bare with strap  
Diameter of Canopy 5½ inches  
Packed 48 to case  
Finishes  
Ivory  
Pewter  
Old Brass  
Chromium  
Statuary Bronze  
White Enamel  
Code  
Trophy  
Weal  
Weep  
Welt  
Wend  
Alex



# Beamlights for Bedroom, Kitchen and Hall

In Appropriate Designs and Finishes for Any Requirement



No. V-42-E  
Bare with strap  
With eyelet  
Diameter Canopy  $6\frac{1}{4}$  inches  
Packed individually, 48 to case  
Finish: Ivory Pastelle  
Code: Nurse



No. V-41-E  
Bare with strap  
With eyelet  
Diameter Canopy  $5\frac{1}{2}$  inches  
Packed 48 to case  
Finishes  
Ivory Pastelle  
Brownstone  
Code  
Murad  
Wash



No. V-54  
Bare with strap  
4 inch Fitter  
Diameter Canopy  $5\frac{1}{2}$  inches  
Packed individually, 48 to case  
Finish: Ivory Pastelle  
Code: Zimo

HOLDERS ARE PACKED  
IN INDIVIDUAL CARTONS  
WITH STRAPS



No. V-49-E  
Bare with strap  
With eyelet  
Diameter Canopy  $7\frac{1}{2}$  inches  
Packed individually, 24 to case  
Finishes  
Ivory Pastelle  
Antique Ivory  
Code  
Zuna  
Zute



No. V-25-E  
Bare with strap  
4 inch Kitchen Holder  
 $5\frac{7}{8} \times 4\frac{3}{4}$  inches deep  
With pull-chain eyelet and  
deep flange with knock-out  
Packed individually,  
with straps and screws  
48 to case  
Finishes  
White Enamel  
Statuary Bronze  
Chromium  
Code  
Nomad  
Wale  
Ward



No. V-2542-E  
Bare with strap  
Diameter Canopy  $5\frac{1}{2}$  inches  
With pull-chain eyelet and  
deep flange with knock-out  
Packed individually, 48 to case  
Finishes  
Brownstone  
Ivory Pastelle  
Code  
Waft  
Nabob



No. V-44-E  
Bare with strap  
With eyelet -  $\frac{3}{4}$  inch flange  
Diameter Canopy  $4\frac{1}{4}$  inches  
60 to case  
Finishes  
Brownstone  
Ivory Pastelle  
Code  
Wild  
Aroma



No. V-47-E  
Bare with strap  
Diameter Canopy  $5\frac{1}{2}$  inches  
Packed individually, 48 to case  
Finishes  
Ivory Pastelle  
Gold Polychrome  
Code  
Zotu  
Zelu

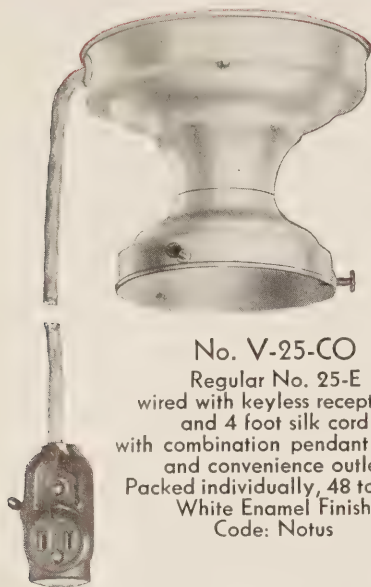
THERE ARE NO GREATER DOLLAR  
FOR DOLLAR VALUES THAN THE  
BEAMLIGHTS AND HOLDERS  
SHOWN ON THESE PAGES

# Shade Holders for Kitchen, Bath and Hall



Two Coats Assure Lasting Quality in the Enamel Finishes

HOLDERS ARE PACKED  
IN INDIVIDUAL CARTONS  
WITH OFF-SET STRAPS



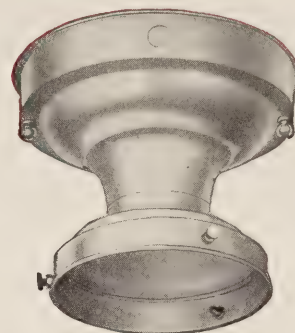
No. V-25-CO

Regular No. 25-E  
wired with keyless receptacle  
and 4 foot silk cord  
with combination pendant switch  
and convenience outlet  
Packed individually, 48 to case  
White Enamel Finish  
Code: Notus



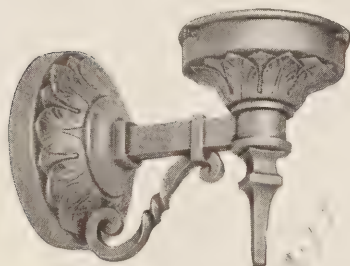
No. V-24

Bare with strap  
4 inch Ceiling Holder  
5 1/2 inch Diameter  
Packed 48 to case  
Finishes  
Browntone  
White Enamel  
Code  
Whig  
Oaken



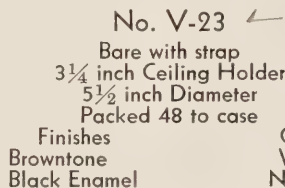
No. V-25-E

Bare with strap  
4 inch Kitchen Holder  
5 7/8 x 4 3/4 inches  
With pull-chain eyelet and  
deep flange with knock-out  
Packed individually,  
with straps and screws,  
48 to case  
Finishes  
White Enamel  
Statuary Bronze  
Chromium  
Code  
Nomad  
Wale  
Ward



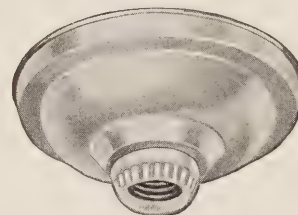
No. V-148

Cast Metal Porch Bracket  
Diameter Backplate 4 3/4 inches  
Extension 7 1/4 inches  
Fitter 3 1/4 inches  
Wired complete  
Finish: Black Enamel  
Packed 12 to case  
Code: Gofa



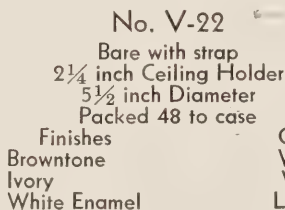
No. V-23

Bare with strap  
3 1/4 inch Ceiling Holder  
5 1/2 inch Diameter  
Packed 48 to case  
Finishes  
Browntone  
Black Enamel  
Code  
Whet  
Negro



No. V-20-E

Bare—less strap  
Diameter Canopy 5 1/2 inches  
With pull-chain eyelet  
25 to package—200 to case  
Finishes  
White Enamel  
Browntone  
Ivory  
Code  
Orion  
Worm  
Writ



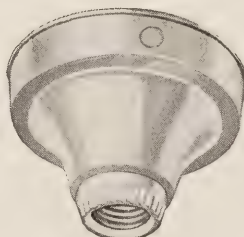
No. V-22

Bare with strap  
2 1/4 inch Ceiling Holder  
5 1/2 inch Diameter  
Packed 48 to case  
Finishes  
Browntone  
Ivory  
White Enamel  
Code  
Wick  
Wife  
Luxor



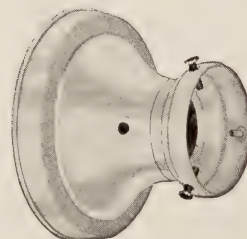
No. V-149

Cast Metal Porch Ring  
Diameter 6 1/8 inches  
Fitter 3 1/4 inches  
Finish: Black Enamel  
Packed 24 to case  
Code: Glay  
Also furnished bare less strap  
Packed in bulk  
200 to barrel



No. V-21-E

Bare—less strap  
Diameter Canopy 4 1/4 inches  
Deep flange with knock-out  
and pull-chain eyelet  
10 to package—100 to case  
Finishes  
White Enamel  
Browntone  
Code  
Omega  
Wasp

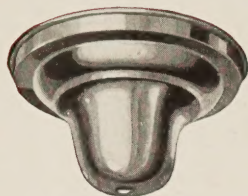


No. V-26-E

Bare with strap  
Bathroom bracket  
2 1/4 inch Fitter  
60 to case  
Finishes  
White Enamel  
Chromium  
Code  
Razor  
Wolf



## Miscellaneous Holders and Parts



No. V-64

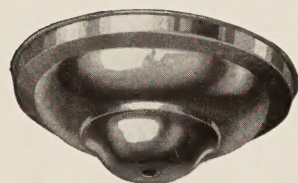
4½ x 2¾ inches  
25 to package—250 to case

Browntone Finish

No. V-64-½ Hole	Code: Lorna
No. V-64 Nipple	Code: Edith
No. V-64-¾ Slip	Code: Ethel

Brushed Brass Finish

No. V-64-½ Hole	Code: Harry
No. V-64 Nipple	Code: Helen
No. V-64-¾ Slip	Code: Frank



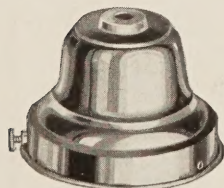
No. V-68

Less strap  
5½ inch Diameter  
Drop cord canopy  
Bushed eyelet  
25 to package—200 to case  
Finish: Browntone  
Code: Roger

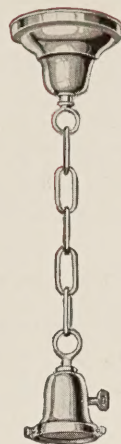


No. V-30

Ball-lamp adapter  
Screws on standard socket  
25 to package—500 to case  
Finish: Rich Gilt  
Code: Rebel



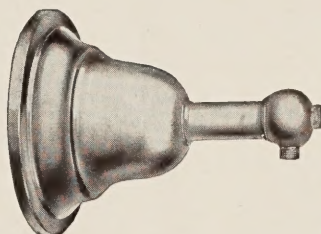
No. V-14  
4-inch Commercial Holder  
10 to package  
Statuary Bronze Finish  
Code: River



No. V-209

Chain Pendant with 2¼" Holder  
Packed individually, 48 to case

Finishes	Code
Browntone	Bugle
Ivory	Bobby



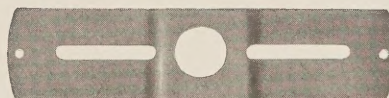
No. V-901-21

12 to carton—72 to case  
Brushed Brass Finish  
Without Socket Cover  
Code: Pansy

10 to carton—60 to case  
Browntone Finish  
With Socket Cover  
Code: Peril

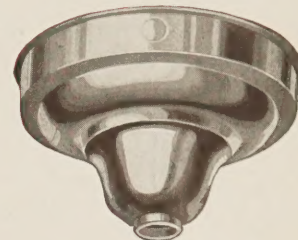
10 to carton—60 to case  
With Socket Cover

Finishes	Code
White Enamel	Pedal
Statuary Bronze	Ache



Off-set Straps

4-inch strap and screws  
5-inch strap and screws  
6-inch strap and screws  
5-inch strap with screws and thumb knobs  
6-inch strap with screws and thumb knobs



No. V-63-¾S

¾-inch Slip Canopy  
5½ inches in Diameter  
7/8-inch flange with knockout  
25 to package—100 to case  
Statuary Bronze Finish  
Code: Relic

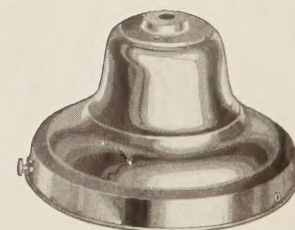
No. V-63-½ Hole  
5½ inches in Diameter  
7/8-inch flange with knockout  
25 to package—100 to case  
Statuary Bronze Finish  
Code: Remus



No. V-67

Outlet Closer  
Diameter 5¼ inches  
Packed 25 to package

Finishes	Code
Ivory	Giant
Brushed Brass	Swim



No. V-16

6-inch Commercial Holder  
2 lug and 1 screw type  
10 to package—100 to case  
Statuary Bronze Finish  
Code: Rival

# NUMERICAL INDEX and PRICE LIST

COVERING

## CATALOG No. 37

Superseding All Previous Price Lists and Price Quotations

FEBRUARY 15th, 1937

Under Existing Circumstances Prices Are Subject to Change Without Notice

All Prices Subject to Federal and State Taxes

N.B.—A. Mazda Lamps are not included in the price of the fixtures

B. Always use Catalog Number when ordering

C. Kindly specify finish desired where more than one is listed

D. Merchandise returned to us for any reason without our consent will not be accepted

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price
J-2	Tensolite	46	Tabby	\$ .90	V-49-E	Antique Ivory	51	Zute	\$ .60
J-4	Tensolite	46	Tabor	1.65	V-50-E	White Enamel	49-50	Metric	.63
J-6	Tensolite	46	Talon	2.82	V-50-E	Chromium	49-50	Wood	.96
J-08	Tensolite	46	Taper	3.63	V-52	White, with outlet	41	Jersey	1.65
J-10	Tensolite	46	Tenor	5.34	V-52	White, less outlet	41	Jimsen	1.35
V-14	Statuary Bronze	53	River	.42	V-54	Ivory Pastelle	51	Zimo	.54
V-16	Statuary Bronze	53	Rival	.54	V-56	Chromium	49-50	Efec	1.65
V-20-E	White Enamel	52	Orion	.18	V-60-E	Chromium	50	Fjec	.84
V-20-E	Ivory	52	Writ	.18	V-60-E	White Enamel	50	Fjew	.54
V-20-E	Browntone	52	Worm	.18	J-60/3508-W	White	43	Quax	1.62
V-21-E	White Enamel	52	Omega	.18	J-60/66	Red Stars	43	Quxr	3.00
V-21-E	Browntone	52	Wasp	.18	J-60/66	Green Stars	43	Quxg	3.00
V-22-E	Browntone	52	Wick	.39	J-60/3807	Chromium	43	Quvt	2.25
V-22-E	Ivory	52	Wife	.39	J-60/3808	Chromium	43	Qutk	2.70
V-22-E	White Enamel	52	Luxor	.39	J-61	Glass	47	Jfa	.75
V-23	Browntone	52	Whet	.42	V-62-E	White Enamel	50	Fbew	.42
V-23	Black Enamel	52	Negro	.42	V-62-E	Chromium	50	Fbec	.63
V-24	Browntone	52	Whig	.42	J-62/61	Red Stars	43	Quzr	2.25
V-24	White Enamel	52	Oaken	.42	J-62/61	Green Stars	43	Quzg	2.25
J-24/40	Black Line	34		4.50	J-62/3501	White	43	Qukr	1.65
V-25-E	White Enamel	51	Nomad	.45	J-62/3502	Chromium	43	Quxz	2.40
V-25-E	Statuary Bronze	51	Wale	.54	J-62/3506	White	43	Quxw	1.50
V-25-E	Chromium	51	Ward	.75	J-62/3806	Chromium	43	Quss	2.10
V-25-CO	White Enamel	52	Notus	1.80	V-63	1/8 Hole Statuary Bronze	53	Remus	.36
V-26-E	White Enamel	52	Razor	.39	V-63	3/4 Slip Statuary Bronze	53	Relic	.39
V-26-E	Chromium	52	Wolf	.60	V-64	Nipple	53	Edith	.21
V-30	Rich Gilt	53	Rebel	.12	V-64	Nipple	53	Helen	.27
V-34	Statuary Bronze	49	Arbor	.90	V-64	1/8 Hole	53	Lorna	.18
V-34	Chromium	49	Organ	1.26	V-64	1/8 Hole	53	Harry	.24
V-36	Statuary Bronze	49	Arena	.99	V-64	3/4 Slip	53	Ethel	.21
V-36	Chromium	49	Mummy	1.35	V-64	3/4 Slip	53	Frank	.27
V-40-E	Ivory	50	Trophy	.42	V-67	Ivory	53	Giant	.18
V-40-E	Pewter	50	Weal	.54	V-67	Brush Brass	53	Swim	.21
V-40-E	Old Brass	50	Weep	.54	V-68	Browntone	53	Roger	.18
V-40-E	Chromium	50	Welt	.75	J-74/76	Red Stars	43	Quiz	4.05
V-40-E	Statuary Bronze	50	Wend	.57	J-74/76	Green Stars	43	Quem	4.05
V-40-E	White Enamel	50	Alex	.42	J-74/77	Ivory Gold	34	Gdgg	4.05
V-41-E	Ivory Pastelle	51	Murad	.42	V-82	Chromalum	42	Zake	2.40
V-41-E	Browntone	51	Wash	.42	V-85	Chromalum	42	Zuma	3.90
V-42-E	Ivory Pastelle	51	Nurse	.54	V-96	Col. Brass or Med. Bronze	12	lfx	6.30
V-43-E	Chromium	50	Zyra	.90	J-106	Tensolite	47	Terra	.81
V-44-E	Ivory Pastelle	51	Aroma	.36	J-108	Tensolite	47	Tiger	1.11
V-44-E	Browntone	51	Wild	.36	J-110	Tensolite	47	Tokay	1.29
V-45	Statuary Bronze	49	Carlie	1.50	J-112	Tensolite	47	Totem	1.68
V-45	Chromium	49	Yuke	2.10	J-114	Tensolite	47	Tokio	.60
V-45-C	Statuary Bronze	48	Tang	3.00	J-116	Tensolite	47	Trout	.81
V-45-C	Chromium	48	Tear	3.60	V-122-E	Chromium	50	Abbc	1.20
V-46	Statuary Bronze	49	George	1.65	V-124-E	Chromium	50	Abdc	1.26
V-46	Chromium	49	Yazo	2.25	V-132	Antique Ivory	30	Acb	1.02
V-46-M	Statuary Bronze	49	Gopher	2.25	V-132-P.C.	Antique Ivory	30	Acbpc	1.62
V-46-M	Chromium	49	Yipe	2.85	V-140-E	Chromium	50	Adjc	1.08
V-46-C	Statuary Bronze	48	Toga	3.15	V-140-E	Ivory	50	Adji	.66
V-46-C	Chromium	48	Tabu	3.75	V-141	Ivory Pastelle	30	Idle	1.65
V-46-CM	Statuary Bronze	48	Tuff	3.75	V-147	Black	40	Ewet	2.55
V-46-CM	Chromium	48	Tool	4.35	V-148	Black	52	Gofa	2.10
V-47-E	Ivory Pastelle	51	Zotu	.48	V-149	Black, Wired	52	Glav	.75
V-47-E	Gold Polychrome	51	Zelu	.48	V-149	Black, Bare, Bulk Packing	52	Glav	.45
V-49-E	Ivory Pastelle	51	Zuna	.60	V-151	Antique Ivory	32	Eypa	1.65

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price
V-151	Early Pewter	32	Eloc	\$ 1.95	V-554	Chromium	48	Eed	\$ 3.60
V-151	Old Brass	32	Eura	1.95	V-556	Chromium	48	Eef	4.50
V-152	Ivory Pastelle	30	Boast	1.02	V-556-M	Chromium	48	Eefm	5.10
V-152-P.C.	Ivory Pastelle	30	Grouse	1.62	J-567	Satinchrome	45	Efg	12.45
V-154-C	Chromium	48	Aedcc	4.05	J-575	Green Line	47	Pork	1.20
V-154	Chromium	49	Caed	3.00	J-576	Black Line	47	Truck	1.20
V-156-C	Chromium	48	Aefcc	4.20	J-595	Chromium	42	Eje	4.50
V-156	Chromium	49	Caef	3.15	J-596	Chromium	42	Ejf	8.55
V-156-CM	Chromium	48	Aefcmc	4.80	J-597	Chromium	42	Ejg	10.50
V-156-M	Chromium	49	Caefm	3.75	J-599	Chromium	42	Ejj	5.85
V-162	Antique Ivory	32	Cart	1.65	V-601	Swedish Iron	23	Avot	2.55
V-162	Early Pewter	32	Cask	1.95	V-602	Swedish Iron	23	Aska	3.45
V-162	Old Brass	32	Crox	1.95	V-605	Swedish Iron	23	Alao	8.40
V-163	Antique Ivory	32	Vang	1.95	V-623	Swedish Iron	24	Alki	4.80
V-163	Early Pewter	32	Vara	2.40	V-625	Swedish Iron	24	Acor	6.75
V-163	Old Brass	32	Veda	2.40	V-631	Swedish Iron	24	Atoc	2.70
V-164	Chromium	49	Join	1.50	V-633	Swedish Iron	24	Akol	6.75
V-165	Early Pewter	32	Gink	4.50	V-635	Swedish Iron	24	Alba	8.40
V-165	Old Brass	32	Gony	4.50	V-641	Gold Polychrome, Keyless	30	Awot	1.26
V-166	Chromium	49	Java	1.65	V-641	Gold Polychrome, P. C.	30	Ayol	1.56
V-172	Black	40	Jordan	3.60	V-641	Ivory Pastelle, Keyless	30	Aplo	1.26
V-176	Black	40	Jurist	2.25	V-641	Ivory Pastelle, P. C.	30	Adik	1.56
V-177	Black	40	Vixen	2.55	V-681	Swedish Iron	24	Awta	1.35
V-178	Black	40	Boka	3.30	J-778	Ivory Glass	34	Ggh	.78
V-184	Chromium	49	Rapier	2.55	V-801 1/2	Ivory Pastelle	37	Habit	2.15
V-186	Chromium	49	Ramrod	2.70	V-802 1/2	Ivory Pastelle	37	Hardy	2.85
V-186-M	Chromium	49	Gargle	3.30	V-807	Ivory Pastelle	30	Heart	2.55
V-208 1/2-12	Browntone	29	Brier	1.80	V-827	Black & Brass	40	Hbb	4.80
V-209	Browntone	53	Bugle	1.35	V-837	Black & Brass	40	Hcg	4.50
V-209	Ivory or White Enamel	53	Bobby	1.50	V-841	Ivory Pastelle	37	Hodge	1.50
V-214	White, with outlet	41	Rosh	3.60	V-842	Ivory Pastelle	37	Horse	2.40
V-214	White, less outlet	41	Ruzo	3.30	V-843	Ivory Pastelle	37	Human	3.15
V-215	White, with outlet	41	Waco	2.70	V-847	Black & Brass	40	Hdg	4.50
V-215	White, less outlet	41	Waza	2.40	V-862	Ivory Gold	34	Hfb	5.55
V-217	White	41	Bird	1.50	V-872	Ivory Gold	34	Hgb	6.90
V-218	White	41	Bebe	1.50	V-901-21	Brush Brass	53	Pansy	.60
V-219	White	41	Halo	3.00	V-901-21	Browntone	53	Peril	.75
J-231-C	Crystal Etched	33	Bcac	2.85	V-901-21	White Enamel	53	Pedal	.81
J-231-P	Peach	33	Bcap	2.85	V-901-21	Statuary Bronze	53	Ache	.81
V-232	Browntone	29	Burma	3.90	V-901	Medallion Bronze & Gold	7	Ija	3.75
V-233	Browntone	29	Cabin	4.95	V-905	Medallion Bronze & Gold	7	Ije	20.25
V-234	Browntone	29	Caddy	6.45	V-922	Medallion Bronze & Gold	7	Ibb	7.35
V-235	Browntone	29	Camel	7.80	V-923	Medallion Bronze & Gold	7	Ibc	10.35
V-237	Browntone	29	Canal	1.50	V-925	Medallion Bronze & Gold	8	Ibe	18.60
V-261	Ivory Gold	35	Bfa	5.40	V-927	Rusty Iron	40	Ibg	5.25
V-271	Chromalum	42	Bga	1.50	V-929	Rusty Iron	40	Ibi	5.25
V-272	Chromalum, less outlet	42	Bgb	2.55	V-931	Medallion Bronze & Gold	8	Ica	6.45
V-272	Chromalum, with outlet	42	Bgbo	3.00	V-933	Medallion Bronze & Gold	8	Icc	12.45
V-274	Chromalum	42	Bgd	1.65	V-941	Medallion Bronze & Gold	8	Ilda	5.40
V-275	Chromalum, less outlet	42	Bge	3.45	V-971	Black	38	Gala	10.20
V-275	Chromalum, with outlet	42	Bgeo	3.90	V-977	Forged Iron	38	Jockey	6.15
V-276	Chromalum	42	Bgf	3.90	V-985	Forged Iron	38	Value	3.30
V-277	Chromalum	42	Bgg	5.25	V-987	Forged Iron	38	Venus	5.25
V-278	Silver Matte	42	Bgh	7.80	V-989	Forged Iron	38	Vigor	5.10
V-279	Silver Matte	42	Bgi	9.60	V-1021	Ivory & Gold	31	Chap	2.85
J-281-G	Green	35	Bhag	3.75	V-1021	Pewter & Gold	31	Chug	2.85
J-281-P	Peach	35	Bhap	3.75	V-1040	Pewter & Gold	31	Chin	1.95
J-291-C	Crystal	35	Biac	5.40	V-1040	Ivory & Gold	31	Clif	1.95
J-291-G	Green	35	Biag	5.40	V-1042	Ivory & Gold	31	Chek	2.85
V-317	White	41	Cag	1.20	V-1042	Pewter & Gold	31	Chyl	2.85
V-321	White, with outlet	41	Cbao	1.80	V-1043	Ivory & Gold	31	Cyco	3.60
V-321	White, less outlet	41	Cba	1.50	V-1043	Pewter & Gold	31	Chow	3.60
V-325	Copper	39	Cbe	4.65	V-1045	Pewter & Gold	31	Coat	5.85
V-327	Copper	39	Cbg	4.95	V-1045	Ivory & Gold	31	Caca	5.85
V-329	Copper	38	Cbi	4.80	V-1201	Old Ivory	36	Gapa	1.65
V-335	Copper	39	Cce	4.05	V-1241	Old Ivory	36	Gwax	1.35
V-337	Copper	39	Ccg	4.35	V-1242	Old Ivory	36	Gota	1.95
V-339	Copper	38	Cci	4.20	V-1243	Old Ivory	36	Gura	2.70
V-345	Copper	39	Cde	4.65	V-1501 1/2	Winthrop	27	Opus	1.95
V-347	Copper	39	Cdg	4.95	V-1502 1/2	Winthrop	27	Omen	2.70
J-351	Ivory Gold	33	Cea	7.20	V-1505 1/2	Winthrop	28	Okra	6.30
J-510	Satinchrome	45	Eaj	13.05	V-1525	Winthrop	28	Ogre	4.50
J-511	Satinchrome	45	Eaa	13.65	V-1532	Winthrop	28	Oboe	4.20
J-517	Crystal Bottom	46	Lump	1.95	V-1533	Winthrop	28	Oral	4.80
J-517-D	Crystal Bottom	46	Leap	2.70	V-1535	Winthrop	27	Onyx	5.55
J-518-C	Tensolite	46	Dola	1.50	V-1542	Winthrop	28	Otto	2.10
J-519	Crystal Bottom	46	Mystic	3.00	V-1543	Winthrop	28	Odor	2.55
J-519-D	Crystal Bottom	46	Master	4.05	V-1721	New Harwich	15	Hank	4.20
J-537	Satinchrome	45	Ecg	16.50	V-1722	New Harwich	15	Hard	6.60
V-551	Satinchrome	45	Eea	5.25	V-1751	New Harwich	16	Head	5.40
					V-1753	New Harwich	16	Hebe	12.90

Cat. No.	Finish	Page No.	Code	Price	Cat. No.	Finish	Page No.	Code	Price
V-1755	New Harwich	15	Hawk	\$18.90	V-2743	Ivory Gold	3	Bgdc	\$10.50
V-1761	New Harwich	16	Hale	5.25	V-2801	Broxton	17	Bhja	3.45
V-1781	Old Harwich	16	Pippen	1.50	V-2803	Broxton	18	Bhjc	11.55
V-1921	Chromalum	44	Aqua	5.85	V-2805	Broxton	17	Bhje	14.25
V-1971	Ivory	34	Aiga	1.05	V-2823	Broxton	17	Bhbc	10.80
V-1981-GG	Green & Gold	33	Aihagg	4.05	V-2825	Broxton	18	Bhbe	13.50
V-1981-IG	Ivory Gold	33	Aihaig	4.05	J-3501	Glass	47	Ceja	.75
V-1982	Chromalum	44	Aihb	12.75	J-3502	Glass	47	Cejb	1.20
V-1982-C	Chromalum	44	Aihbc	13.50	J-3506	Glass	47	Cejf	.75
V-1985	Chromalum	44	Aihe	16.80	J-3508	Opal	47	Cejh	.75
V-1985-C	Chromalum	44	Aihec	17.55	J-3510	Opal	47	Ceaj	1.35
V-1992	Chromalum	44	Aiib	13.50	J-3512	Opal	47	Ceab	2.10
V-2201	Col. Brass or Med. Bronze	11	Bbja	3.90	J-3514	Opal	47	Cead	2.85
V-2202	Col. Brass or Med. Bronze	11	Bbjb	5.55	J-3516	Opal	47	Ceaf	3.75
V-2205	Col. Brass or Med. Bronze	11	Bbje	18.45	J-3806	Glass	46	Chjf	1.05
V-2223	Col. Brass or Med. Bronze	12	Bbbc	9.00	J-3807	Glass	46	Chjg	1.05
V-2231	Col. Brass or Med. Bronze	12	Bbca	6.45	J-3808	Glass	46	Chjh	1.50
J-2295	Col. Brass or Med. Bronze	12	Bbie	4.20	J-3813	Glass	46	Chac	4.50
J-2299	Col. Brass or Med. Bronze	12	Bbii	5.40	V-4001	Churchill	25	Arid	2.55
V-2300	Antique Russet	10	Bcji	.45	V-4002	Churchill	25	Aura	3.60
V-2301	Col. Brass or Med. Bronze	9	Bcja	3.15	V-4005	Churchill	26	Axis	8.85
V-2302	Col. Brass or Med. Bronze	9	Bcjb	4.05	V-4022	Churchill	26	Alto	3.75
V-2305	Col. Brass or Med. Bronze	9	Bcje	14.70	V-4023	Churchill	26	Anne	4.35
V-2323	Col. Brass or Med. Bronze	10	Bcbc	7.05	V-4025	Churchill	26	Apex	6.30
V-2331	Col. Brass or Med. Bronze	10	Bcca	5.70	V-4031	Churchill	26	Guam	3.90
V-2401-B	Chromalum & Maroon	19	Bdjab	3.60	V-4032	Churchill	26	Andy	5.55
V-2401-I	Ivory & Gold	19	Bdjai	3.60	V-4033	Churchill	26	Acid	6.45
V-2404	Chromalum & Maroon	20	Bdjd	14.25	V-4035	Churchill	25	Arch	8.70
V-2405	Chromalum & Maroon	19	Bdje	15.60	V-8001	Old Gold	21	Hija	3.30
V-2423	Antique Ivory	20	Bdbc	8.85	V-8023	Old Gold	22	Hjbc	9.00
V-2424	Chromalum & Maroon	20	Bdbd	12.45	V-8025	Old Gold	22	Hjbe	12.00
V-2425	Chromalum & Maroon	20	Bdbe	13.80	V-8033	Old Gold	22	Hjcc	11.10
V-2512	Medallion Bronze	10	Beab	8.85	V-8035	Old Gold	21	Hjce	12.90
V-2512	Green	10	Beabg	8.85	V-8041	Old Gold	21	Hjda	2.10
V-2516	Medallion Bronze	10	Beaf	11.55	V-8042	Old Gold	22	Hjdb	2.40
V-2531	Colonial Brass	12	Beca	9.00	V-8043	Old Gold	22	Hjdc	3.15
V-2542-E	Browntone	51	Waft	.45	V-9001	Bronze & Gold	13	Bata	4.20
V-2542-E	Ivory Pastelle	51	Nabob	.45	V-9005	Bronze & Gold	13	Burl	19.20
V-2601	Colonial Brass	5	Bfja	3.75	V-9023	Bronze & Gold	14	Bile	9.45
V-2602	Colonial Brass	5	Bfjb	5.40	V-9025	Bronze & Gold	14	Baky	17.10
V-2603	Colonial Brass	6	Bfjc	10.35	V-9031	Bronze & Gold	14	Bylt	6.75
V-2605	Colonial Brass	5	Bfje	15.60	V-9033	Bronze & Gold	14	Buta	12.60
V-2623	Colonial Brass	6	Bfbc	9.75	V-9041	Bronze & Gold	13	Bobo	5.85
V-2625	Colonial Brass	6	Bfbe	15.00					
V-2631	Colonial Brass	6	Bfca	6.00					
V-2701	Ivory Gold	4	Bgja	4.05					
V-2703	Ivory Gold	4	Bgjc	9.15					
V-2705	Ivory Gold	3	Bgje	13.95					
V-2723	Ivory Gold	3	Bgbc	7.95					
V-2725	Ivory Gold	4	Bgbe	12.75					
V-2733	Ivory Gold	4	Bgcc	11.70					

#### OFFSET STRAPS

4 inch, with screws	53	6.00 C
5 inch, with screws	53	6.75 C
6 inch, with screws	53	7.50 C
5 inch, with thumb knobs and screws	53	9.75 C
6 inch, with thumb knobs and screws	53	10.50 C

## ADDENDA

When commercial pendants are required in lengths over the standard length, following schedules apply:

Statuary Bronze Chain, including wire . . . . .	\$ .21 per foot	Statuary Bronze Casing Sections, 7½" long with Connecting Collar . . . . .	\$ .48
Chromium Chain, including wire . . . . .	.30 per foot	Chromium Casing Sections, 7½" long with Connecting Collar . . . . .	.63
Statuary Bronze Casing, including wire . . . . .	.54 per foot	Chromalum Casing Sections, 7½" long with Connecting Collar . . . . .	.54
Chromium Casing, including wire . . . . .	.60 per foot		

For Levolver Switch, add \$1.35 List

If commercial pendants or ceiling holders are desired with special switch and socket for use with the Mazda 3-light lamp, add \$2.55 to the medium socket list.

Nos. V-45 and V-46 may be supplied with slip canopy and stem at an additional cost of \$ .12 each List.

¾ Female Stems—Statuary Bronze . . . . .	\$ .27 List	¾ Female Stems—Chromium . . . . .	\$ .36 List
Brushed Brass . . . . .	.27 List	½ Male Loops—Statuary Bronze . . . . .	.06 Each
Ivory . . . . .	.27 List	¾ Male Loops—Statuary Bronze . . . . .	.18 Each